

# Punjab University Research Products

AMBITIONS  
INNOVATIONS  
DIVERSIFICATION

INTRODUCING A BRAND NEW RANGE OF PROTECTIVE AND SANITARY PRODUCTS

## JOINT COLLABORATION

ENIVRAM Chemicals & ORIC through Business Incubation Centre



**ORIC** Launched a range  
of FMCG Products



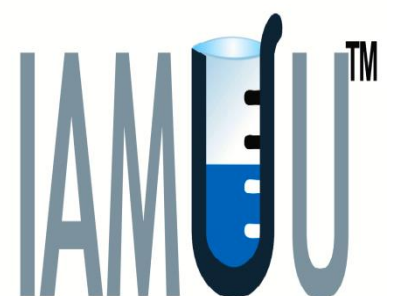
Research Products of  
University of the Punjab

follow us on:    
Contact: 0300-483 80 83

All products available at:

ORIC Center, University of the Punjab

Through joint collaboration with  



Manufacturer of FMCG Product including Liquid Surfactant and  
Textile Chemical Auxiliaries

## The Purpose

Under the Office of Research Innovation and Commercialization (ORIC), Punjab University has launched Business Incubation Centre, the first-ever company the name of ENVIRAM Chemicals Limited. The basic purpose of the company is to develop environment friendly products related to Fast Moving Consumer Goods including pre-heated textile detergents auxiliaries. The company has introduced products which are bio-degradable and non-carcinogenic for the benefit of university academia and industry linkages.

## CERTIFICATION

Quality Enhancement Cell, University of the Punjab.

## Launched Products

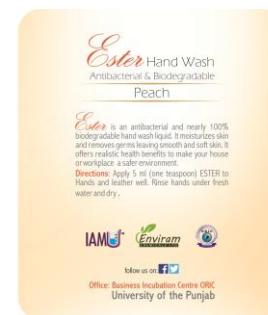
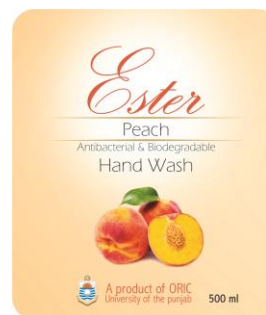
### BLAZE Dish washing Liquid @ Rs.110

Blaze contains antibacterial characteristics Remove tough stains and greases quickly. It is gentle on human skin. It gives scratch proof cleaning. It also gives effective results. It contains lemon fragrance. Its small amount is enough to clean shiny dishes.



### ESTER Hand wash liquid@Rs.120

ESTER is an antibacterial and nearly 100% biodegradable hand wash liquid. It moisturizes skin and removes germs leaving smooth and soft skin. It offers realistic health benefits to make your house or workplace a safer environment.



### BlueBell WHITE Phenyl @Rs.60/L & @Rs.125/3L

BlueBell Phenyl is a research product of University of the Punjab. It is an effective disinfectant which kills germs and bacterias and provides maximum protection. It has antibacterial properties. It contains long lasting lemon fragrance which refreshes all kind of floor surfaces.



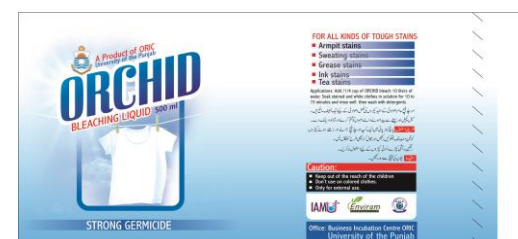
### SUNROSE TOILET CLEANER@ Rs.50

SUNROSE toilet cleaner is a transparent acid base liquid for tough stains. It kills 99.5% germs and terminates bacteria. It is a perfect drain opener .It also eradicates bad odor of commode and flush.



### ORCHID Bleaching liquid@Rs.40

It eradicates bad odor and tough stains (armpit, sweat, tea, ink and blood) from white fabric and garments .It has strong germicidal properties which gives extra whitening effects to white clothes.





## LIST OF PRODUCT S DEVELOPED BY ENVIRAM ORIC UNIVERSITY OF THE PUNJAB

Laundry detergent liquid
Dish wash liquid
Hand wash liquid
Toilet Cleaner (acid base)
Toilet Cleaner (gel Base)
General purpose cleaner
White Phenyl Liquid
Dish washing powder
Car seat Cleaner
Mosquito repellent spray
Mosquito lotion
Anti mospel
Floor cleaner
Hand sanitizers
Powder detergent
Paint stripper
Air freshener
Glass Cleaner
Low foaming detergent
Rust remover
Herbal shampoo
Honey lotion
Conveyor belt lubricant
Beauty cream
Hair removal cream
cold cream
Whitening cream
Bleaching liquid
Blue (Neel)

## TEXTILE PRE-TREATMENT DETERGENTS AND AUXILIARIES RANGE

Wetting agents  
Peroxide killers  
Sequestering agents  
Stain removers  
Lubricating agent (antirease)  
Washing/soaping agents etc.

scouring agent  
Leveling agents  
Dispersing agents  
Hydrogen Peroxide Stabilizers  
Softeners etc.

- Environment free products of university of the Punjab
- Research work of university intellectuals
- Available at ORIC centre
- All the Research quality products are available now at compatible rates as compare to market.
- Special discounts for university for university affiliated individuals.

**Note:**Enviram Chemical also provides consultancy regarding manufacturing of FMCG products. Regarding distribution of these products do contact without hesitation to ORIC, University of the Punjab.

**Office:** ORIC, University of the Punjab Lahore. Contact: +924299237015; +923004838083

- **SALEPOINT:** ORIC Centre 1<sup>st</sup>- Floor Institute of chemical Engineering and Technology University of the Punjab Quaid –e-Azam Campus Lahore.