



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 274 /Cond.D.S.

Date Sheet for the Fourth Year B.B.A (Hons.) Second Annual Examination, 2017
to be held in June-July 2018

WRITTEN EXAMINATION

Time: - 09:00 a.m. to 12:00 noon

Date	Day	Paper	Subject
22-06-2018	Friday	1	Sales Management* (Marketing Specialization) Managerial Accounting** (Finance Specialization)
26-06-2018	Tuesday	2	Marketing Research* (Marketing Specialization) Financial Analysis** (Finance Specialization)
28-06-2018	Thursday	3	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)
30-06-2018	Saturday	4	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)
03-07-2018	Tuesday	5	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
05-07-2018	Thursday	6	Advertising * (Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
07-07-2018	Saturday	7	Consumer Behaviour* (Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
10-07-2018	Tuesday	8	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)
14-07-2018	Saturday	9	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)
17-07-2018	Tuesday	10	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)

*Marketing Specialization

**Finance Specialization

NOTE: Buildings will also be used for the examination of M.A/M.Sc. Part-II Annual Examination 2018
vide notification No. 15 dated 24-05-2018.

Dated: - 04-06-2018

(ZUBAIR AHMAD)
Deputy Controller (Conduct)
for Controller of Examinations.