



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 215 /Cond. D.S.

Date sheet for the M.B.A. (3 ½ Years Programme)  
Annual Examination, 2020 to be held In October/November, 2020

## WRITTEN EXAMINATION

Paper Timing From 02:00 pm to 05:00 pm

On Friday From 02:30 pm to 05:30 pm

**Note: (Covid-19 SOP's shall strictly be followed during the Examinations)**

### PART-I

Date & Day	Subject Code	Subject	L.K.No
27-10-2020 Tuesday	1	Principles of Management	1
31-10-2020 Saturday	2	Business Communication & Report Writing	2
03-11-2020 Tuesday	3	Financial Accounting	3
05-11-2020 Thursday	4	Economics	4
07-11-2020 Saturday	5	Principles of Banking	5
10-11-2020 Tuesday	6	Principles of Marketing	6
12-11-2020 Thursday	7	Business Mathematics & Statistics	7
14-11-2020 Saturday	8	Information Technology for Business Executives	8

### PART-II

Date & Day	Subject Code	Subject	L.K.No
28-10-2020 Wednesday	B.ADM 601	Mercantile Laws	9
02-11-2020 Monday	B.ADM 602	Financial Management	10
04-11-2020 Wednesday	B.ADM 603	Human Resource Management	11
06-11-2020 Friday	B.ADM 604	Production & Operation Management	12
09-11-2020 Monday	B.ADM 605	Business Research Methods	13
11-11-2020 Wednesday	B.ADM 606	Cost & Management Accounting	14
13-11-2020 Friday	B.ADM 607	Auditing. Elective (Finance Specialization)	15
	B.ADM 609	Consumer Behavior Elective (Marketing Specialization)	16
16-11-2020 Monday	B.ADM 608	Business Taxation Elective (Finance Specialization)	17
	B.ADM 610	Advertising and Promotional Strategies Elective (Marketing Specialization)	18

**Part-III**

<b>Date &amp; Day</b>	<b>Subject Code</b>	<b>Subject</b>	<b>L.K.No</b>
27-10-2020 Tuesday	B.ADM 701	Entrepreneurship	19
31-10-2020 Saturday	B.ADM 702	Strategic Management	20
03-11-2020 Tuesday	B.ADM 703	Management Information Systems	21
05-11-2020 Thursday	B.ADM 704	Organizational Behavior	22
07-11-2020 Saturday	B.ADM 705	Logic and Critical Thinking	23
10-11-2020 Tuesday	B.ADM 706	Economy of Pakistan	24
12-11-2020 Thursday	B.ADM 707	Corporate Finance Elective (Finance Specialization)	25
	B.ADM 709	Global/International Business Elective (Marketing Specialization)	26
14-11-2020 Saturday	B.ADM 708	Investment and Portfolio Management Elective (Finance Specialization)	27
	B.ADM 710	Marketing Research Elective (Marketing Specialization)	28

**Dated:** 12-10-2020

**(MUHAMMAD SHAHID)**  
Deputy Controller (Conduct)  
for Controller of Examinations