



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 23 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Fourth Year, Second Annual Examination, 2018  
and Annual Examination, 2019 to be held in February-March, 2020.

*(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF AL-SHARAQ COLLEGE  
FOR SCIENCE AND TECHNOLOGY, JEDDAH, K.S.A.)*

## **WRITTEN EXAMINATION**

Time: - : 09:00 a.m. to 12:00 noon.

Place of Examination: **Pakistan International School, Al-Aziziyah, Jeddah, K.S.A.**

<b><u>Date</u></b>	<b><u>Day</u></b>	<b><u>Paper</u></b>	<b><u>Subject</u></b>
11-02-2020	Tuesday	1.	Sales Management* (Marketing Specialization) Managerial Accounting** (Finance Specialization)
13-02-2020	Thursday	2.	Marketing Research* (Marketing Specialization) Financial Analysis** (Finance Specialization)
17-02-2020	Monday	3.	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)
19-02-2020	Wednesday	4.	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)
23-02-2020	Sunday	5.	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
25-02-2020	Tuesday	6.	Advertising* (Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
27-02-2020	Thursday	7.	Consumer Behavior* (Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
01-03-2020	Sunday	8.	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)
03-03-2020	Tuesday	9.	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)
05-03-2020	Thursday	10.	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)

**Wednesday: - 15-01-2020.**

**(MUHAMMAD SHAHID)**  
Deputy Controller (Conduct)  
for Controller of Examinations.