



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 91 /Cond. D.S.

## REVISED DATE SHEET FOR THE FOURTH YEAR B.B.A (HONS.) ANNUAL EXAMINATION, 2016 TO BE HELD IN FEBRUARY/MARCH, 2017.

*(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF AL-SHARQ COLLEGE FOR SCIENCE & TECHNOLOGY, JEDDAH, K.S.A.)*

### WRITTEN EXAMINATION

Time: - : 09:00 a.m. to 12:00 noon.

Place of Examination:-. Pakistan International School (Al-Azizia), Jeddah, K.S.A.

<u>Date &amp; Day</u> <u>February, 2017.</u>	<u>Paper</u>	<u>Subject</u>
28 <sup>th</sup> , Tuesday	1.	Sales Management* ( Marketing Specialization) Managerial Accounting** (Finance Specialization)
<b><u>March, 2017.</u></b>		
02 <sup>nd</sup> , Thursday	2.	Marketing Research* ( Marketing Specialization) Financial Analysis** (Finance Specialization)
06 <sup>th</sup> , Monday	3.	Small Business Management ( Marketing Specialization) Small Business Management (Finance Specialization)
08 <sup>th</sup> , Wednesday	4.	Pakistan Economy ( Marketing Specialization) Pakistan Economy (Finance Specialization)
12 <sup>th</sup> , Sunday	5.	Mathematics (Advanced) ( Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
14 <sup>th</sup> , Tuesday	6.	Advertising * ( Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
16 <sup>th</sup> , Thursday	7.	Consumer Behaviour* ( Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
20 <sup>th</sup> , Monday	8.	Statistics (Advanced) ( Marketing Specialization) Statistics (Advanced) (Finance Specialization)
22 <sup>nd</sup> , Wednesday	9.	E-Commerce ( Marketing Specialization) E-Commerce (Finance Specialization)
26 <sup>th</sup> , Sunday	10.	Financial Institutions and Services ( Marketing Specialization) Financial Institutions and Services (Finance Specialization)

\*Marketing Specialization

\*\*Finance Specialization

### PRACTICAL EXAMINATION

Time: -.....09:00 a.m.

Place of Examination:-. Al-Sharq College For Science & Technology, Jeddah, K.S.A.

<u>Date &amp; Day</u> <u>March, 2017.</u>	<u>Paper</u>	<u>Subject</u>
29 <sup>th</sup> , Wednesday	9	E. Commerce

Dated: - 09-02-2017.

(ZUBAIR AHMAD)  
Deputy Controller (Conduct)  
for Controller of Examinations.