



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 87 /Cond. D.S.

**REVISED DATE SHEET FOR THE FOURTH YEAR B.B.A. (HONS.) ANNUAL EXAMINATION, 2016 TO BE HELD IN FEBRUARY/MARCH, 2017.**

***(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF INFORMATICS EDUCATION CENTRE, P.O. BOX 17416, AJMAN, U.A.E.)***

**WRITTEN EXAMINATION**

**Time: - : 09:00 a.m. to 12:00 noon.**

**Place of Examination:- Pakistan Islamia Higher Secondary School, Sheikh Saqr Bin Khalid Ali, Qassimi Street, P.O. Box 1493, Sharjah, U.A.E.**

<b><u>Date &amp; Day</u></b> <b><u>February, 2017.</u></b>	<b><u>Paper</u></b>	<b><u>Subject</u></b>
28 <sup>th</sup> , Tuesday	1	Sales Management* ( Marketing Specialization) Managerial Accounting** (Finance Specialization)
<b><u>March, 2017</u></b>		
2 <sup>nd</sup> , Thursday	2	Marketing Research* ( Marketing Specialization) Financial Analysis** (Finance Specialization)
06 <sup>th</sup> , Monday	3	Small Business Management ( Marketing Specialization) Small Business Management (Finance Specialization)
08 <sup>st</sup> , Wednesday	4	Pakistan Economy ( Marketing Specialization) Pakistan Economy (Finance Specialization)
12 <sup>th</sup> , Sunday	5	Mathematics (Advanced) ( Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
14 <sup>th</sup> , Tuesday	6	Advertising * ( Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
16 <sup>th</sup> , Thursday	7	Consumer Behaviour* ( Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
20 <sup>th</sup> , Monday	8	Statistics (Advanced) ( Marketing Specialization) Statistics (Advanced) (Finance Specialization)
22 <sup>th</sup> , Wednesday	9	E-Commerce ( Marketing Specialization) E-Commerce (Finance Specialization)
26 <sup>th</sup> , Sunday	10	Financial Institutions and Services ( Marketing Specialization) Financial Institutions and Services (Finance Specialization)

\*Marketing Specialization

\*\*Finance Specialization

**PRACTICAL EXAMINATION**

**Time: -.....09:00 a.m.**

**Place of Examination: - Informatic Education Centre, P.O. Box 17416, Ajman, U.A.E.**

<b><u>Date &amp; Day</u></b> <b><u>March, 2017.</u></b>	<b><u>Paper</u></b>	<b><u>Subject</u></b>
29 <sup>th</sup> , Wednesday	9	E. Commerce

**Dated: - 09-02-2017.**

**((ZUBAIR AHMAD))**  
Deputy Controller (Conduct)  
for Controller of Examinations.