



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 340 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Second Annual Examination, 2022
to be held in November/December, 2023

WRITTEN EXAMINATION

Time 02:00 p.m. to 05:00 pm.
(On Friday 02:30 pm. to 05:30 pm)

FIRST YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
21-11-2023 Tuesday	1	-	(A) Islamic Studies (B) Pakistan Studies	1
23-11-2023 Thursday	2	-	English (Functional)	2
27-11-2023 Monday	3	-	Introduction to Business	3
29-11-2023 Wednesday	4	A	Introduction to Computer Science	4
01-12-2023 Friday	5	-	Mathematics (Elementary)	5
04-12-2023 Monday	6	-	Financial Accounting (Basic)	6
06-12-2023 Wednesday	7	-	Principles of Management	7
08-12-2023 Friday	8	-	Business Communication	8
11-12-2023 Monday	9	-	Sociology (Elementary)	9
13-12-2023 Wednesday	10	A	Data Base Management System	10

SECOND YEAR

Date & Day	Subject Code		Subject	L.K.No.
22-11-2023 Wednesday	1	-	Cost Accounting	1
24-11-2023 Friday	2	-	Financial Management (Basic)	2
28-11-2023 Tuesday	3	-	Principles of Marketing	3
30-11-2023 Thursday	4	A	Visual Programming Concept	4
02-12-2023 Saturday	5	-	Introduction to Micro Economics	5
05-12-2023 Tuesday	6	-	Introduction to Psychology	6
07-12-2023 Thursday	7	-	Financial Accounting (Advanced)	7
09-12-2023 Saturday	8	-	Corporate Law/Company Law	8
12-12-2023 Tuesday	9	-	Introduction to Macro Economics	9
14-12-2023 Thursday	10	-	Statistics (Elementary)	10
16-12-2023 Saturday	11	-	Money & Banking	11

THIRD YEAR

Date	Subject Code	Paper Code	Subject	L.K.No.
21-11-2023 Tuesday	1	-	Credit Management	1
23-11-2023 Thursday	2	-	Business Research Methods	2
27-11-2023 Monday	3	-	Mercantile Law	3
29-11-2023 Wednesday	4	A	Web Engineering	4
01-12-2023 Friday	5	-	Human Resource Management	5
04-12-2023 Monday	6	-	Auditing	6
06-12-2023 Wednesday	7	-	Taxation Management (Basic)	7
08-12-2023 Friday	8	-	Management Information System	8
11-12-2023 Monday	9	-	Development Economics/International Economics	9
13-12-2023 Wednesday	10	-	Current Business Affairs	10
15-12-2023 Friday	11	-	Corporate Governance	11

FOURTH YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
22-11-2023 Wednesday	FIN-1 MKT-1	-	Managerial Accounting (Finance Specialization) Sales Management (Marketing Specialization)	1
24-11-2023 Friday	FIN-2 MKT-2	-	Financial Analysis (Finance Specialization) Marketing Research (Marketing Specialization)	2
28-11-2023 Tuesday	3	-	Small Business Management	3
30-11-2023 Thursday	4	-	Pakistan Economy	4
02-12-2023 Saturday	5	-	Mathematics (Advanced)	5
05-12-2023 Tuesday	FIN-6 MKT-6	-	Financial Management (Advanced) (Finance Specialization) Advertising (Marketing Specialization)	6
07-12-2023 Thursday	FIN-7 MKT-7	-	Taxation Management (Advanced) (Finance Specialization) Consumer Behaviour (Marketing Specialization)	7
09-12-2023 Saturday	8	-	Statistics (Advanced)	8
12-12-2023 Tuesday	9	A	E-Commerce	9
14-12-2023 Thursday	10	-	Financial Institutions and Services	10

Note: The Date Sheet for practical examination will be announced later.

(MUHAMMAD SHAHID SHARIF)

Deputy Controller (Conduct)
for Controller of Examinations.

Dated: 11-11-2023.