

PRE-REQUISITE

THM-205 Tourism Concepts and Principles

LEARNING OUTCOMES:

After Completion of this course the students will be able to

1. Understand the philosophy, scope and principles of sustainable development, differentiate sustainable versus non-sustainable practices in tourism developments along with identifying challenges, weaknesses, and strengths of sustainable tourism within different geo-cultural contexts.
2. Recognize socio-cultural, environmental and economic impacts of tourism at the individual, community, and greater society levels identify strategies to mitigate negative impacts and enhance positive impacts of tourism within a holistic approach.
3. Evaluate and monitor indicators of community development recognize different types of niche tourism activities (e.g., volunteer tourism; agri-tourism) with the capacity to foster sustainable community development and improve student's analytical and critical thinking as well as their communication skills.

CONTENTS

This course introduces the concepts and principles associated with sustainable tourism development, emphasizing on their implications for management and planning purposes. Topics to be addressed include: concept, justification and evolution of sustainable development; socio-cultural, economic, and environmental dimensions of sustainable tourism; positive and negative impacts of tourism development; and principles conducive to sustainable tourism planning and community development. Given that each case of tourism development is unique, examples from the U.S. and around the world will be used to examine and discuss issues and practices of sustainable tourism development within different geo-cultural contexts. This course adopts the

Problem-Based Learning format, which promotes and enhances students' analytical skills, problem solving skill and team working skills.

Module-1:

An Overview of Sustainability and Development

Module-2:

Introduction to Sustainable Tourism Historical Background, sustainable tourism: concepts and objectives. Key Issues in Sustainable Tourism, critique of Current thinking in Sustainable Tourism.

Module-3:

Dimensions of Sustainable Tourism Sustainable Tourism Management: The Socio-cultural Dimension, The Environmental Dimension, The Economic Dimension, Major Indicators of Sustainable Tourism

Module-4:

Strategies for Sustainability: Selected strategies for achieving sustainability, feasibility studies, project formulation, getting the framework right: policy and planning, organizing for sustainability: institutional issues.

Module-5:

The Key Actors in Sustainable Tourism: The Public Actors, the Industry (tour operators/hoteliers), the Voluntary Sector, the Host Community, the Media, the Tourist, the NGOs/INGs.

Module-6:

Sustainable Tourism in Different Geographical Locations: Coastal Areas and the Sea, Rural Areas, Urban Areas, Mountainous Regions, Islands, Wetlands, Deserts.

Module-7:

Sustainable Tourism & Cultural Heritage: Culture & its preservation, culture as a tourism attraction, the impacts of tourism, Eco-tourism and parallels to cultural heritage tourism, industry responses to sustainable tourism, the realities of industry structure, role for development cooperation programs.

Module-8:

Global Sustainable Tourism Criteria: Sustainability and Tourism Policies, Tourism and Sustainable Development Goals (SGDs).

ASSIGNMENTS – TYPE AND NUMBER WITH CALENDAR

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- classroom participation,
- attendance, assignments and presentation,
- homework
- attitude and behavior,
- hands-on-activities,
- short tests, quizzes etc.

ASSESSMENT AND EXAMINATIONS:

Sr. No.	Elements	Weightage	Details
1.	Mid Term Assessment	35%	It takes place at the mid-point of the semester
2.	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentation, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3.	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.

RECOMMENDED TEXT BOOKS/ SUGGESTED READINGS:

1. Sustainable Tourism Management by John Swarbrooke.
2. UNWTO and UNEP (2005) Making Tourism More Sustainable: A Guide for Policy Makers, UNWTO, Madrid and UNEP, Paris
3. UNWTO (2004) Indicators of Sustainable Development for Tourism Destinations – Guidebook, UNWTO, Madrid

4. World Tourism Organization, (2002). Guide for local authorities on developing sustainable tourism. Madrid: WTO.
5. Cooper, C., (1993). Tourism: Principle and Practices. Pitman Publishing: London.
6. Diaz Benavides, D., (2001). The sustainability of International Tourism in Developing countries. In UNLDC ed. Tourism in the Least Developed Countries. Geneva: UNLDC.
7. Dwyer, L., Forsyth, P., Rao, P., (2000). The price competitiveness of travel and tourism: a comparison of 19 destinations. Tourism Management, 21, 9-22.
8. Dwyer, L., Forsyth, P., Spurr, R., (2004). Evaluating tourism's economic effects: new and old approaches. Tourism Management, 25, 307-317.