

# University of the Punjab, Lahore

Hailey College of Banking & Finance

## Course Outline

(Core Course / Auxiliary Course /Special Course)

<b>Program</b>	BBA Hon's	<b>Course Instructor</b>	
<b>Years/Semester</b>		<b>Email</b>	
<b>Name of the Course</b>	Business & Corporate Finance		
<b>Course No.</b>	BHBF316		
<b>Credit Hours</b>	03		
<b>Prerequisites</b>	N/A		
<b>Follow Up</b>	--		
<b>Category</b>	Core Course		
<b>Course Description</b>	Business Finance course aims at imparting knowledge about the very basic concepts and tools of Business Finance. It deals with the finance function in an organization, the role of the finance manager and the financial environment in which the firm operates. The financial environment covers the understanding of financial and capital markets along with the broad orientation of macro-economic factors affecting the business.		
<b>Learning Objectives</b>	<p>Through this course, Students will learn</p> <ul style="list-style-type: none"> <li>The basics of Business Finance including Time value of money and Financial Statement Analysis and also have knowledge of Stock and Bond valuation</li> </ul>		
<b>Syllabus Before Mid-Term Examinations</b>			
<b>WEEK 01</b>	An Overview of Financial Management		
<b>WEEK 02 &amp; 03</b>	Financial Markets and Institutions		
<b>WEEK 04</b>	Financial Statements, Cash Flows and taxes		
<b>WEEK 05 &amp; 06</b>	Time Value of Money		
<b>WEEK 07 &amp; 08</b>	Interest Rates		
<b>Syllabus After Mid-Term Examinations</b>			
<b>WEEK 09 &amp; 10</b>	Bonds and Their Valuation		
<b>WEEK 11 &amp; 12</b>	Stock and Their Valuation		
<b>WEEK 13</b>	Risk and Rates of Return		
<b>WEEK 14</b>	The Cost of Capital		
<b>WEEK 15</b>	Capital Budgeting		

<b>WEEK 16</b>		<b>Revision</b>			
<b>Text Books</b>		<ul style="list-style-type: none"> <li>• Birgham, E.F., and Houston, J.F. (2019), Fundamentals of Financial Management, 13<sup>th</sup> Edition, South-Western Cenage Learning, USA: OH.</li> <li>• Gitman, L.J., and Zutter, C.J. (2018), Principles of Managerial Finance, 14<sup>th</sup> Edition, Pearson Higher Education, USA: Washington DC.</li> <li>• Van Horne, J.C. and Wachowicz Jr. J. (2018), Fundamentals of Financial Management, 13<sup>th</sup> Edition, Pearson Higher Education, England: Essex</li> </ul>			
<b>Reference Material</b>		<ul style="list-style-type: none"> <li>• <a href="http://www.sbp.org.pk">www.sbp.org.pk</a></li> <li>• <a href="http://www.secp.gov.pk/">www.secp.gov.pk/</a></li> <li>• <a href="http://www.brecorder.com">www.brecorder.com</a></li> <li>• <a href="http://www.pakistaneconomist.com/">http://www.pakistaneconomist.com/</a></li> </ul>			
<b>Instructional Aids/Resources</b>		<ul style="list-style-type: none"> <li>• Financial Calculator</li> <li>• Smart Projector</li> <li>• Video Lectures</li> <li>• Online Case Study Database Access (Harvard)</li> <li>• Turnitin</li> </ul>			
<b>Teaching strategies</b>		<ul style="list-style-type: none"> <li>• Class Lectures</li> <li>• Group Discussion</li> <li>• Case Studies</li> <li>• Field Surveys</li> <li>• Assignments</li> </ul>			
<b>Assessment</b>	<b>Marks in %</b>	<b>Sessional</b>	<b>Mid</b>	<b>Final</b>	<b>Total 100%</b>
	<b>Criteria</b>	25	35	40	100
<b>Governing Rules</b>		<ul style="list-style-type: none"> <li>• There will be a closed-book mid-term exam (minimum duration 1 hour) and final-term exam (minimum duration 1.5 hours) in which material from lectures, assigned readings/handouts, and the textbook will be covered. The exams will test your understanding of the course material and your ability to apply the concepts learned.</li> <li>• Prior Preparation, Regular Attendance, and Professional Participation in all classes is expected and rewarded. Come to the Class prepared to lead the class discussion for analytical interpretations, alternative strategies, and persuasive solutions.</li> </ul>			
<b>Attendance Requirements</b>		<ul style="list-style-type: none"> <li>• Students failing to maintain a minimum attendance of 75% will not be allowed to sit in Exams</li> <li>• It is strongly recommended that students attend every class session.</li> </ul>			
<b>Classroom Behavior</b>		<ul style="list-style-type: none"> <li>• In class all cell phones must be turned off or set on "silent mode." During lectures use of mobile phone or other gadgets without the permission of instructor is not allowed</li> </ul>			

**Honesty Policy**

- A Participant found in cheating on any exam/ assignment/ project will receive no credit (i.e. no grade) for that exam/ assignment/ project