

BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
BBA-408	Strategic Human Resource Management	3	VII
Year	Discipline		
4	Business Administration		

Objective:

This course deals with the ways in which strategic thinking can be applied to Human Resource Management. It aims to provide students with opportunities to synthesize managerial strategy issues with HRM processes, in a considered and reflective manner. The course focuses on the way strategies can be formed and enacted in organizations, and on the internal and external environmental contexts from which human resource strategies emerge. It also deals with a range of contemporary issues in human resource management against a backdrop of new and changing people management practices. In this course how can people manage and enhance organizational performance? How can we integrate stakeholder concerns into organizational decisions and strategies? How can strategic thinking underpin HRM activities? What are the barriers to strategic thinking in organizations? What does it mean to be a HR professional? Students are given the opportunity to enhance their skills in teamwork, organizational analysis, problem solving and strategic thinking through fieldwork, case studies and seminars.

Recommended Books: