

BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
BSCS- 405	Newspaper Production	3	VII
Year	Discipline		
4	Communication Studies		

Course Contents

Methods of composing and printing, historical development from Hand Composing to computer. Composing, Historical Development of Photo Printing – from wood Carving to Scanner, Film Making, Photo editing. History of page Making, Layout & make-up book editing & Production. Comparative Features of Newspaper, New Techniques of Printing.

Recommended Books

- Marketing in Publishing, Patrick Forsyth, Routledge, London, 1997
- Modern Newspaper Practice, F.W. Hodgson, Focal Press, Oxford, 4th Edition, 1996
- Picture Editing: an introduction, Tom Ang, Focal Press. Oxford, 1996
- The Computerized Newspaper, Paul Williams, Oxford, London, 1990
- Newspaper Design for the Times, Lois Silvestein, Van Nostrand, New York, 1990
- Modern Newspaper Editing & Production, F.W. Hodgson, Heinemann, London. 1987.

PRACTICAL:

- The students will be required to produce news papers during the semester.