

BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
BSCS-415	Advanced Sub-Editing	3	VIII
Year	Discipline		
4	Communication Studies		

Course Contents

Drafting news items form handouts and press releases, translation, headlining, Use of computer, in subbing. Page making, Photo Editing,

Practical:

Manual and computerized subbing exercises and assignments

Recommended Books

- The Art of Editing by BrooksEtal
- News Editing by Matzler Ken, Englewood, Cliffs, Prentice Hall 1979
- The Art of Editing News, Mc Giffert Renert
- Design and Make of Newspaper, Sultan A.A
- Journalism, Trowin Ion's, London,: David and Cherl, 1975
- Editing in the Electronic Era, Gibson M. L. published by Gowa State University Press 1979
- Fun-e-Khabar Naveesi by A. R. Khalid
- Fun-e-Idarat by Hijazi, Miskeen Ali
- Sahafat by Hassan Mehdi