



Code	Subject Title	Cr. Hrs	Semester
ENG-223	Writing Workshop (MAS)	3	IV
Year	Discipline		
2	Mass Communication		

- o Letter writing
- o Application writing
- o Press releases (Pre-event/ Post-event)
- o Article writing
- o Feature writing
- o Editorial / Column writing
- o Essay writing on social issues
- o Interview writing techniques
- o Script writing for talk shows

Recommended books:

- o Feature Nigari (Urdu) BY Prof. Dr. Shafiq Jallandhary
 - o Feature, Column Aur Tabsara (Urdu) BY Dr. Aslam Dogar
 - o Feature writing for Newspapers and Magazines (Eng) BY Friedlan
 - o Professional Feature Writing (Eng) BY Bruce Garrison
 - o Writing and Selling Special Feature Articles (Eng) BY Helen Ratterson
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