#### Code: ECON-409

## Title: Project Appraisal and Investment Analysis

**Credit Hours: 03** 



## **Prerequisite:** Public Sector Economics

#### **Course Contents**

# Introduction

Meaning of Project Appraisal, usefulness and significance, Aspect of project appraisal with a special focus on economic versus financial analysis, Contours and Dimensions of a project and its essential ingredients, Project Vs. Plans. Project Cycle.

### Identify Project Benefits and Costs

Objectives of Costs and Benefits, The Incremental / Net Benefits and "With" and "Without" Comparisons. Categories of Costs and Benefits.

## **Pricing Project Costs and Benefits**

Prices reflecting values, Market price and financial analysis, finding market prices and related problems, Change in relative prices and inflation: Shadow Prices and economic analysis, Removal of market price distortions in traded and non-traded goods. Premium on foreign exchange through use of Shadow exchange rate and conversion factor approach

# Comparing Project Costs and Benefits (Measuring of a Project Worth)

Undiscounted measures of project worth, Discounted measures of NPW, IRR, BCR, Net benefit – Investment Ratio, Comparative assessment of discounted measures. Social vs. Economic benefits and selection of projects

#### **Applying Discounted Measures of Project Worth**

Sensitivity analysis, switching value, Choice among mutually exclusive alternatives, Domestic resource cost of foreign exchange earning / saving.

## **Cost Effectiveness Analysis**

Areas and elements of analysis, Methods of analysis: Constant Effect Method, Constant Cost Method, Measuring of cost effectiveness, Present Worth, Annual Worth, Cross over discount rate, Limitation of analysis.

# Financial (Investment) Analysis

Theoretical and empirical examination and saving and investment, Concept of capitalization types of securities, non-banking financial institution. Development financing, Asset Structure, Stock Prices, Money Market, Portfolio Theory and Investment Analysis. Financing the industrial sector; Large scale and small scale, Interest rate. Bond market, Real and financial investment. Financial intermediaries; Speculation and Inter – relationship of financial and real variables in the economy.

#### **Recommended Books:**

- Hughes, A., & D.J. Storey. (1994). Finance and The Small Firm" (Ed) Routledge, London.
- Bruno Solmik. (1996). International Investment, Addison Wesley.
- Burno Solnik. (1996). International Investments" 3rd Ed. Addison, Wesley publishing Co.
- Donald, E., Fischer, Arnold, J. (1997). Security Analysis and Portfolio Management. Prentice Hall, Delhi.