



UNIVERSITY OF THE PUNJAB

Fifth Semester – 2019

Examination: B.S. 4 Years Program

Roll No. in Fig.

Roll No. in Words.

PAPER: Instructional Technology
Course Code: ED-322 Part-I (Compulsory)

MAX. TIME: 15 Min.

MAX. MARKS: 10

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Signature of Supdt.:

Attempt this Paper on this Question Sheet only.

Please encircle the correct option. Division of marks is given in front of each question.

This Paper will be collected back after expiry of time limit mentioned above.

Q.1. Encircle the right answer cutting and overwriting is not allowed. (1x10=10)

1. Aims are always :
 - a. Small level
 - b. National level
 - c. Institutional level
 - d. Class room level
2. Technology is a :
 - a. Greek word
 - b. Latin word
 - c. English word
 - d. Italian word
3. Instructional technology is the of:
 - a. Practice and design
 - b. Development and utilization
 - c. Management and evaluation
 - d. All of the above
4. Adoption of the written word was explored in:
 - a. 2nd revolution
 - b. First revolution
 - c. 3rd revolution
 - d. 4th revolution
5. A plan of action or policy designed to achieve a major or overall aim is called :
 - a. Plan
 - b. Action
 - c. Strategy
 - d. Policy
6. Attainment of educational objectives are called:
 - a. Input
 - b. Encoding
 - c. Output
 - d. environment
7. Continuous attraction with the environment is called :
 - a. Open system
 - b. Closed system
 - c. Social system
 - d. Education system
8. Teacher role is active in:
 - a. Passive
 - b. Active and passive
 - c. Active
 - d. None of these
9. A type of communication that relates with the body language and gestures are assured is namely as:
 - a. Oral communication
 - b. Verbal communication
 - c. Language Method
 - d. None –verbal communication
10. Diffusion is the process through which new ideas products are spread through:
 - a. Transformation
 - b. Education
 - c. Administration
 - d. Communication



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Fifth Semester – 2019

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Roll No.

PAPER: Instructional Technology

Course Code: ED-322 Part – II

MAX. TIME: 2 Hrs. 45 Min.

MAX. MARKS: 50

ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED

Q.2. Give short answers.

(5x4=20)

1. Differentiate between educational technology and instructional technology with examples?
2. Write down the characteristics of good system?
3. Enlist the elements of communication?
4. What are the stages of diffusion theory?
5. Describe briefly student-centered approach?

Q.3. Answer the following questions in detail.

(3x10=30)

1. How instructional technology is enhancing teaching learning process in Pakistan education system?
2. Define media. Describe the major types of media which can be used in instructional technology? Also write down the advantages and disadvantages of media?
3. Describe in detail Keller plan approach?