

## **UNIVERSITY OF THE PUNJAB**

B.S. 4 Years Program : First Semester - Fall 2021

Paper: Introduction to Business Course Code: BBA-101

Roll No. ....

Time: 3 Hrs. Marks: 60

Q.1. Answer the following questions:

(6x5=30)

- 1. SWOT
- 2. Primary, secondary and tertiary activities
- 3. Crowdfunding
- 4. Private vs public sector organizations
- Three major features of a company
- 6. Prospectus
- Q.2. Answers the following questions.

(3x10=30)

- 1. Explain Limited Liability Partnership, its main characteristics and how it is similar to a joint stock company?
  - 2. What is scope of business on the basis of nature of business, ownership and size?
  - 3. How a single member company can be formulated in Pakistan?