



UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program : Seventh Semester – Fall 2021

Roll No.

Paper: Strategic Human Resource Management
Course Code: BBA-408

Time: 3 Hrs. Marks: 60

Q.1. Answer the following short questions:

(15x2=30)

1. Code of ethics
2. Domestic HRM
3. Employee engagement
4. Layoff
5. Collective bargaining
6. Core competencies
7. Workplace discrimination
8. Performance feedback
9. Organizational justice
10. Talent management
11. Human capital management
12. Off-the-job training
13. Recruitment
14. Business level strategies
15. Termination

Answer the following questions.

(3x10=30)

Q-2: Discuss the importance of globalization, diversification and demographical aspects in challenging strategic HRM?

Q-3: What is human capital and why measuring human capital has become strategic need for the organizations?

Q-4: Discuss how corporate social responsibility strategically help organizations for sustainability?