

UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / First Semester - Spring 2022

Paper: Introduction to Business Course Code: BBA-101

Roll No.
Time: 3 Hrs. Marks: 60

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following questions:

(6x5=30)

- 1. Three ways of opportunity identification
- 2. IPO
- 3. Franchising vs licensing
- 4. Partnership deed
- 5. Holding vs subsidiary company
- 6. Issued vs called up capital
- Q.2. Answer the following questions.

(3x10=30)

- 1. What is a Limited Liability Partnership and what are its benefits over other forms of businesses?
- 2. Who are the business stakeholders? Explain in details
- 3. What are the major legal documents required for registration of a public limited company?