



UNIVERSITY OF THE PUNJAB

Seventh Semester – 2019

Examination: B.S. 4 Years Program

Roll No. in Fig.

Roll No. in Words.

PAPER: Research Methodology
Course Code: ECON-402 Part-I (Compulsory)

MAX. TIME: 15 Min.
MAX. MARKS: 10

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Signature of Supdt.:

Attempt this Paper on this Question Sheet only.

Please encircle the correct option. Division of marks is given in front of each question.

This Paper will be collected back after expiry of time limit mentioned above.

Q.1. Encircle the right answer, cutting and overwriting is not allowed. (1x10=10)

The data collected from the Internet is called:

- I (a) Primary data (b) Ordinal data
(c) Ratio data (d) Secondary data

A method, similar to group interviews, used to generate data is called:

- II (a) Basic research (b) Focus Group
(c) Diagnostic research (d) Fundamental research

A problem that motivates the researcher to carry out research study is called:

- III (a) Research Hypotheses (b) Research Problem
(c) Research Technique (d) Research Methods

Which one of the following is not required in conducting research?

The data collected from the Internet is called:

- IV (a) Honesty (b) Misinterpretation of data
(c) Integrity (d) Confidentiality

Research that takes help of historical sources to carry out study is called:

- V (a) Field Research (b) Longitudinal Research
(c) Historical Research (d) Quantitative Research

VI The type of sampling in which the entire universe is divided into groups and some groups are randomly selected in the sample is called:

- a. Quota Sampling
b. Group Sampling
c. Cluster Sampling
d. Systematic Sampling

P.T.O.



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PAPER: Research Methodology

Course Code: ECON-402 Part – II

MAX. TIME: 2 Hrs. 45 Min.

MAX. MARKS: 50

ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED

Q.2. Explain the short questions.

(4 x 5 = 20)

- i. Hypothesis testing
- ii. Sources of secondary data
- iii. Basic Research
- iv. Field procedure
- v. Explanatory Research
- vi. Random Sampling
- vii. Importance of Research
- viii. Stratified Sampling
- ix. Internal validity
- x. Survey

Q.3. Explain the detailed questions.

(3 x 10 = 30)

- i. Differentiate between exploratory research design and descriptive research design in details. 10
- ii. Explain guideline for construction of questionnaire as a tool of data collection. 10
- iii. What are the major objectives of the research interview? 10