

UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program : Seventh Semester - Fall 2021

Paper: Research Methodology Course Code: ENG-405

Roll No.

Q. 1. Answer the following short questions

(3x 5=15)

- I. What are open ended questions and open-ended response?
- II. What are sampling Strategies in Quantitative research?
- III. Name and define different type of Qualitative research?
- Q. 2. Answer the following questions in detail.

(3x15=45)

- I. Describe One-to-One Interview and Focus Group Interview?
- II. State the Five Steps in the Process of Quantitative Data Collection?
- III. What is the difference between Quantitative and Qualitative Research Problems?