



UNIVERSITY OF THE PUNJAB

Fifth Semester – 2019

Examination: B.S. 4 Years Program

Roll No.

PAPER: Journalistic Discourse

Course Code: ENG-304

MAX. TIME: 3 Hrs.

MAX. MARKS: 60

Note: Attempt all questions

Section One

Q.1 Briefly answer the followings

- a. Write a brief note on **Discourse Analysis** as a field of study. **5**
- b. Define two ways of approaching language as **Contextual links** and **Formal links**? **5**
- c. What are the stylistic features or characteristics of **Journalistic writing**? **5**

Section Two

Q.2 Critically analyze Eqbal Ahmed's essay *Between Past and Future* thematically and stylistically. **15**

Q.3. William Dalrymple's journalistic piece of writing *Blood on the Tracks* is replete with political and historical images. Discuss them by their relevance with the theme of the essay. **15**

Q.4 Analyze the key features of Robert Frisk 's journalistic writing style or his argumentative style after an analysis of his article *The Ship that Stands Upright at the Bottom of the Sea* you have studied in your syllabus. **15**