

UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Seventh Semester – Spring 2022

Paper: Research Methodology Course Code: ENG-405

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions:

(3x5=15)

- I. What is Grounded theory research?
- II. What is meant by Ethical consideration in research?
- III. What is a research problem and why is it important?
- Q.2. Answer the following questions.

(3x15=45)

- I. What are the Similarities and Differences between Quantitative and Qualitative Research?
- II. What is a Review of the Literature and Why Is It Important?
- III. What is the difference between Random Sampling and Purposeful Sampling?