



# UNIVERSITY OF THE PUNJAB

Fifth Semester – 2019

Examination: B.S. 4 Years Program

Roll No. in Fig. ....

Roll No. in Words. ....

**PAPER: Research Methodology**

**MAX. TIME: 15 Min.**

**Course Code: SOC-301 Part-I (Compulsory)**

**MAX. MARKS: 10**

.....  
Signature of Supdt.:

**Attempt this Paper on this Question Sheet only.**

**Please encircle the correct option. Division of marks is given in front of each question.**

**This Paper will be collected back after expiry of time limit mentioned above.**

**Q.1. Encircle the right answer, cutting and overwriting is not allowed. (1x10=10)**

1. If an investigator defines aggression in terms of frequency and intensity of shock administered to another person, he or she has used
  - a. rationalism
  - b. scientific technique
  - c. reference to extraneous variable
  - d. Operational definition
2. In the hypothesis "Men earn more annual income than women", Independent variable is
  - a. men
  - b. women
  - c. gender
  - d. annual income
3. \_\_\_\_\_ usually generates hypotheses.
  - a. Basic research
  - b. Quantitative research
  - c. applied research
  - d. Qualitative research
4. The goals of scientific method are
  - a. Description
  - b. prediction
  - c. Understanding
  - d. all of the above
5. FGD stands for
  - a. Focus group discussion
  - b. false group disorder
  - c. Fallacy grading order
  - d. none of the above
6. Which of the following is not a problem in face to face interviewing?
  - a. Safety
  - b. Problems in answering questions in the intended order
  - c. Expense
  - d. Difficult to supervise interviewers
7. Case studies tend to have:
  - a. both practical and statistical significance
  - b. statistical significance even though they do not have practical significance
  - c. practical significance even though they do not have statistical significance
  - d. neither practical nor statistical significance
8. Double-barreled questions should be avoided because:
  - a) They confuse respondents by asking about two different things
  - b) They rely too much on a respondent's memory
  - c) They are too abstract and general in scope
  - d) They make the questions too long
9. When all participants receive all treatment conditions, the study has risk of:
  - a) Order effects
  - b) Carryover effects
  - c) History effects
  - d) a and b
10. Experiments allow researchers to:
  - a. observe naturally occurring behavior.
  - b. answer cause-and-effect questions about the relationship between variables.
  - c. answer questions about the existence of a relationship between two variables.
  - d. eliminate experimenter bias



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**PAPER: Research Methodology**

**Course Code: SOC-301 Part – II**

**MAX. TIME: 2 Hrs. 45 Min.**

**MAX. MARKS: 50**

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**ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED**

**Q.2. Give short answers.**

**(5 x 4 = 20)**

1. Describe content analysis.
2. Describe basic, applied and evaluative research
3. Describe snow ball and convenience sampling techniques?
4. Write down basis of social investigation?
5. Write short note on survey research?

**Q.3. Answers the Descriptive questions.**

**(3 x 10 = 30)**

- 1 Explain steps involved in research.
- 2 Write in detail on observation as method of research
- 3 Differentiate between qualitative and quantitative research