



UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Sixth Semester – 2019

Paper: Research Design & Sociometry

Course Code: SOC-307 Part – I (Compulsory)

Time: 15 Min. Marks: 10

Roll No. in Fig.

Roll No. in Words.

Signature of Supdt.:

ATTEMPT THIS PAPER ON THIS QUESTION SHEET ONLY.

Division of marks is given in front of each question.

This Paper will be collected back after expiry of time limit mentioned above.

Q.1. Encircle the correct option.

(10x1=10)

1. The use of scientific research procedures to measure the effectiveness of an action program called.
 - a. Evaluation research
 - b. analytical research
 - c. Scientific research
 - d. None of these
2. The first step in any sociological research project is to.
 - a. collect data
 - b. define the problem
 - c. review previous research
 - d. formulate a hypothesis
3. Formulating the hypothesis is the _____ step in the scientific method.
 - a. First
 - b. Second
 - c. Third
 - d. fourth
4. In most instances how well a student does on a test is determined by how much the student studies for it In this example studying for an exam is a(n).
 - a. Correlation
 - b. independent variable
 - c. dependent variable
 - d. sample

P.T.O.

5. A researcher can obtain a higher response rate by using which type of survey?
 - a. Interviews
 - b. Questionnaires
 - c. representative samples
 - d. observation techniques
6. The Scientific study of human social life is termed as.
 - a. Society
 - b. Sociology
 - c. Anthropology
 - d. None of these
7. Karl Pearson said "The unity of all science consists alone in its methods not in its material It relates to the importance of.
 - a. Scientific research
 - b. Scientific method
 - c. Science unity
 - d. None of these
8. Experiments are of two types.
 - a. Laboratory
 - b. Field
 - c. both a & b
 - d. None of these
9. If the information needed has already been written down somewhere it is looked up. It is called.
 - a. Observational studies
 - b. Sociological analysis
 - c. Statistical Comparative studies
 - d. None of these
10. Questionnaire and interview studies are systematic ways of asking questions under.
 - a. Experiment situation
 - b. Scientific control
 - c. Normal circumstances
 - d. None of these



ATTEMPT THIS (SUBJECTIVE) ON THE SEPARATE ANSWER SHEET PROVIDED

Q.2. Give short Answers.

(5x4=20)

1. Research Methodology
2. Research Funding
3. Career Utilization
4. Quantitative Research
5. Qualitative Research

Q.3. Give Long Answers.

(3x10=30)

1. Define Research grant proposal. Explain the various points of research proposal.
2. How do you evolve research design? Briefly explain steps its research design.
3. What are the goals of literature review?