Code	Subject Title	Cr. Hrs	Semester
SOC-302	Social Psychology	3	V
Year	Discipline		
3	Sociology & Sociocultural Studies		

Objective:

    The course aims at familiarizing the students with the historical emergence, concepts, methods and theories of social psychology. It also focuses on highlighting the impact of culture on the personality development. The course would enable the students to conceptualize the dynamics and structure of social self.

1. **Introduction:**
   a. Definition and scope of social psychology
   b. Historical development of social psychology
   c. Methods and framework of social psychology

2. **Human Behavior & Personality:**
   a. Psychological dynamics
   b. Socio-cultural dynamics
   c. Man as a psycho-bio-social unit.
   d. Personality Development:
   e. Socialization and personality development
   f. Theories of personality development

3. **Theorists**
   a. Sigmund Freud
   b. C.H. Cooley
   c. B. F. Skinner
   d. G. H. Mead.

4. **Cultural and Social Development:**
   a. Universal cultural patterns
   b. Cultural values and inter-personal adjustment

5. **Individual in Society:**
   a. Interpersonal behavior
   b. Attitudes (meaning, formation, and change) perception
   c. Language (communication and change) motivation

6. **Group dynamics:**
   a. Group life
   b. Formation of groups
   c. Dimensions of group effectiveness
   d. Dynamics of Leadership:
   e. Leadership
   f. Role and status, psycho-social factors underlying roles
   g. Types of leaderships
   h. Group morale and leadership

7. **Stress in Social Behavior:**
   a. Social behavior
   b. Physically, psychologically, socially stressful situation, tension, frustration, stress, tension reduction.

8. **Psycho-social problems of Pakistani Society**

Books Recommended:

1. Ajzen, I and Fishherin, H. (1980). Understanding Attitudes and Methods of Research in Social Psychology, New York: McGraw-Hill
2. Allport, G.W. (1985). The Historical Background of Modern Social Psychology, New York: Random House.
3. Aronson, Elliot, Elisworth, Phoeke and Cariomoth, J. Merrill (1990). Predicting Social Behaviour, Englewood Cliffs, N.J.: Prencie Hall Inc.
4. Asch, Solomon E. (1955). Social Psychology, New York: Prentice Hall
5. Baran, Robert A., Byrne, Down and Griffitt, William (1974). Social Psychology: Understanding Human Interaction. Boston: Allyn and Bacon.
6. Berkowitz, L.S. (1986). Survey of Social Psychology. 3rd ed. Tokyo: Bacon Inc.Book Company.