



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-I: S/2020 & A/2021

Roll No.

Subject: English Language in Use
Paper: I-A (Graphic Design and Textile Design)

Time: 3 Hrs. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q1. Make two prefixes with each.

/5

1. Un _____
2. Non _____
3. Ad _____
4. Dis _____
5. Anti _____

Q2. Fill in the blanks with suitable interjections.

/5

1. _____ This is a beautiful watch. (Alas! – Wow!)
2. _____ We have won the tournament. (Oh! – Hurrah!)
3. This was a sad story. _____ the hero died. (Bravo! – Alas!)
4. _____ I hurt my foot badly. (Ouch! – Wow!)
5. I am so proud of you my son, _____ (Bravo! – Oh!)

Q3. Match the words with same meaning.

/5

- | | |
|---------|---------|
| Nice | food |
| Eatable | large |
| New | good |
| Rich | fresh |
| Big | wealthy |

Q4. Identify the conjunction in the sentence and circle it.

/5

1. I bought a pair of jeans and a shirt.
2. You can have a chocolate or an ice cream.
3. I do not like apples but I will eat this one.
4. She woke up late so she reached her school fifteen minutes late.
5. Do you want to have tea or coffee?



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-I: S/2020 & A/2021

Roll No.

Subject: Academic Reading and Writing

Paper: I-B (Graphic Design and Textile Design)

Time: 1 Hr. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q1. Introduce yourself in 5 sentences. /5

1. _____
2. _____
3. _____
4. _____
5. _____

Q2. Choose the correct word & fill in the blanks. /5

1. Let us go _____. (There – Their)
2. I have to _____ my friend. (Meet – Meat)
3. Sara go and brush your _____. (Here – Hair)
4. I want to _____ lots of books and comics. (By – Buy)
5. He is going to Karachi by _____. (Plain – Plane)

Q3. Write any five Adjectives starting with the given letter. /5

1. M _____.
2. A _____.
3. S _____.
4. I _____.
5. E _____.

Q4. Comprehend the following content and answer the following questions. /5

When Atif passed his examination, he got married in a good family. He tried hard to secure a job but his efforts bore no fruit. Some said there was no vacancy, others said his hand writing in English was not up to the mark. Constant refusals broke his heart. His wife encouraged him to join the law college. After three years he got a law degree.

Questions:

1. What happen when Atif passed his examination?
2. What he did to secure a job?
3. What some say about his hand writing in English?
4. For what his wife encouraged him?
5. In how many years he got a law degree?



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-I: S/2020 & A/2021

Roll No.

Subject: Art Appreciation-I
Paper: II / II-N (Graphic Design and Textile Design)

Time: 3 Hrs. Marks: 40

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q No. 1: Write short answer of any five questions.

Marks: 20

1. Write about the Venus of Willendorf?
2. Name two rivers between which Mesopotamia was placed?
3. Write about Ziggurats?
4. Name two animals drawn on caves during prehistoric period.
5. What is art?
6. What do you know about the artwork of Western Asiatic?
7. Name the artist who made primitive style sculpture "Baboon and Young"?
8. Name any famous Greek sculpture.

Q No. 2: Fill in the blanks. (Any Five)

Marks: 10

1. The _____ is a great primitive style painting by Gauguin.
2. Western Asiatic people believed in many _____.
3. The _____ is the famous invention by Sumerians.
4. Mesopotamia means country between _____.
5. Sumerian writing is called _____.
6. These days, artist can use any _____ available to make art.
7. _____ were considered the most important members of the Sumerian society.

Q No. 3: Write a short note on any one of the following

Marks: 10

Greek painting

OR

Indus Valley Civilization



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-I: S/2020 & A/2021

Roll No.

Subject: Pakistan Studies Paper: III-A (Graphic Design and Textile Design) Time: 1 Hr. 30 Min. Marks: 30

ATTEMPT THIS PAPER ON THE SEPARATE ANSWER SHEET PROVIDED

(5x2=10)

سوال نمبر 1: کوئی سے پانچ درست اور غلط بیانات پر نشان لگائیں۔

الف۔ طے پایا تھا کہ اثاثے برابر تقسیم ہوں گے۔

ب۔ سندھ طاس کا معاہدہ پانی کا ہے۔

ج۔ پاکستان کے کل 5 صوبے ہیں۔

د۔ مشرقی اور مغربی پاکستان 1971 میں علیحدہ ہوئے۔

ہ۔ قائد اعظم نے 1947 میں پاکستان بنایا۔

و۔ پاکستان دو قومی نظریے کے بنیاد پر قائم ہوا۔

(5x2=10)

سوال نمبر 2: خالی جگہ پُر کریں۔

الف۔ قائد اعظم نے کہا اسلام ایک مکمل ہے۔

ب۔ سندھ طاس کا معاہدہ میں ہوا۔

ج۔ پاکستان عالم اسلام کے میں واقع ہے۔

د۔ پاکستان اور بھارت نے اپنی پہلی جنگ میں لڑی۔

ہ۔ پاکستان کے کل صوبے ہیں۔

و۔ باب الاسلام کو کہتے ہیں۔

(10x1=10)

سوال نمبر 3: مندرجہ ذیل میں سے کوئی سے دس (10) سوالات کے جوابات لکھیں۔

1۔ پاکستان اقوام متحدہ کا رکن کب بنا؟

2۔ باب الاسلام کسے کہتے ہیں؟

3۔ قیام پاکستان کب ہوا؟

4۔ پاکستان کے جنوب میں کیا واقع ہے؟

5۔ پاکستان کے مشرق میں کون سا ملک ہے؟

6۔ فصلیں کتنی قسم کی ہوتی ہیں؟

7۔ پاکستان میں ایک سال میں کتنی فصلیں کاشت کی جاتی ہیں؟

8۔ مسلمانوں کو اثاثوں کا کتنا حصہ ملا؟

9۔ قرار داد پاکستان کب پیش کی گئی؟

10۔ مشرقی پاکستان کب علیحدہ ہوا؟

11۔ پاکستان ایٹمی طاقت کب بنا؟

12۔ مسلم لیگ کے پہلے صدر کون تھے؟

2- آپ ﷺ پر پہلی وحی نازل ہوئی تو آپ کی عمر تھی۔۔۔۔۔

(1) 30 سال (2) 40 سال (3) 50 سال (4) 60 سال

3- غزوة بدر۔۔۔۔۔ سن ہجری میں پیش آیا

(1) 2ھ (2) 3ھ (3) 4ھ (4) 5ھ

4- اسلام میں سب سے اہم ہجرت ہے۔۔۔۔۔

(1) ہجرت حبشہ (2) ہجرت مکہ (3) ہجرت مدینہ (4) ہجرت طائف

5- ہجرت کی رات آپ ﷺ نے غار۔۔۔۔۔ میں پناہ لی

(1) حرا (2) ثور (3) جبل رحمت (4) احد

6- ابوطالب کی وفات کے۔۔۔۔۔ روز بعد حضرت خدیجہ کا وصال ہوا

(1) 3 روز (2) 4 روز (3) 5 روز (4) 6 روز

7- رسول اللہ ﷺ کی بیٹیاں تھیں۔۔۔۔۔

(1) دو (2) تین (3) چار (4) پانچ

8- مواخات کا مطلب ہے۔۔۔۔۔

(1) دوستی (2) رشتہ داری (3) ہمدردی (4) بھائی چارہ

9- آپ ﷺ کے ساتھ۔۔۔۔۔ صحابہ نے حج ادا کیا

(1) چھ لاکھ (2) دس لاکھ (3) آٹھ لاکھ (4) سو لاکھ

10- آپ ﷺ نے زندگی میں۔۔۔۔۔ حج ادا کیے

(1) ایک (2) دو (3) تین (4) چار

سوال نمبر 5- کالم ملائیں۔ (05)

1	آپ ﷺ کی ہجرت کا نام ہے	تین دن
2	غم کا سال کہلاتا ہے	خطبہ حجۃ الوداع
3	غزوة بدر کو قرآن میں کہا گیا	عام الحزن
4	آپ ﷺ نے غار ثور میں قیام کیا	ہجرت مدینہ
5	آپ ﷺ کا آخری خطبہ کہلاتا ہے	یوم الفرقان



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-II: S/2020 & A/2021

Roll No.

Subject: English Communication Skills
Paper: I-A (Graphic Design and Textile Design)

Time: 1 Hr. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q1. Spot the error and tick on the right option.

/5

1. It is so rainy in this region that it rain/rains even in winters.
2. No one know/knows what happens after death.
3. Each of candidate was/were awarded a certificate of participation.
4. The Prime Minister is much elder/older than the President.
5. Later/letter he grew older and realized his mistakes.

Q2. Choose the correct preposition.

/5

1. We went _____ the mall last night. (to, on)
2. I met my mother _____ the door. (an, on)
3. I'll be back _____ half an hour. (an, in)
4. Ali got married _____ 2020. (in, at)
5. I will call you _____ Tuesday. (an, on)

Q3. Change the given verb into simple past form. (Any five)

/5

1. My grand mother _____ rice on my birthday. (cook)
2. The Mechanic _____ the car. (fix)
3. He _____ a letter to his mother last week. (write)
4. The baby _____ a lot. (cry)
5. Amna _____ her train and got late. (miss)
6. My father _____ me with my home work. (help)
7. My brother _____ to cinema last night. (go)

Q4. Identify the tense of the following sentences and tick the right answer in the bracket.

/5

1. Time flies. (present – past)
2. Saima watched a drama. (present – past)
3. Birds sing song. (present – past)
4. Child cried. (present – past)
5. I lived in Canada in 2012. (present – past)
6. Salman plays tennis. (present – past)
7. I went to park last month. (present – past)



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-II: S/2020 & A/2021

Roll No.

Subject: Advanced Academic Reading and Writing

Paper: I-B (Graphic Design and Textile Design)

Time: 1 Hr. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q1. Define simple sentence and give two examples of it? /5
or

Define compound sentence and give two examples of it?

Q2. Change the following sentences into interrogative sentences. (Any five) /5

1. I am a boy.
2. She is going to school.
3. They are good people.
4. They were playing games.
5. I will come tomorrow.
6. You can do it.
7. He was a poor man.

Q3. Make five new words by adding "ing" clause. /5

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | |

Q4. Comprehend the given content and answer the questions at the end. /5

Sadia has a new bicycle. It is bright pink and shiny. It was a gift from her uncle. He hid it behind a bush to surprise her. When Sadia looked behind the bush and saw the bicycle, she jumped with joy. It was just what she wanted. She loves her new bicycle.

Questions:

1. Give a suitable title to this paragraph?
2. What is the color of the bicycle?
3. Who gave it as a gift?
4. Where was it hidden?
5. What Sadia do when she saw the bicycle?



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-II: S/2020 & A/2021

Roll No.

Subject: Art Appreciation-II
Paper: II-N (Graphic Design and Textile Design)

Time: 2 Hrs. Marks: 40

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q No. 1: Write short answer of any six questions.

Marks: 30

1. What is Art?
2. Write about the main functions of art?
3. What is Perception?
4. Differentiate between painting and Printmaking?
5. Describe Applied arts?
6. Write down about the main features of Realism.
7. What is the subject matter of Neo Classism?
8. Discuss briefly "Rubens" as an important artist of Baroque Period.
9. Describe Impressionism movement.
10. Define relief sculpture.

Q No. 2: Fill in the blanks. (Any Five)

Marks: 10

1. Rhythm and _____ are two principles of art.
2. Millet is a famous painter of _____.
3. The use of light and dark in art is called _____.
4. Expression and _____ are the main functions of art.
5. The "Third Class Carriage" is a famous painting by _____.
6. Micheal Angelo is a famous painter of _____ movement.
7. Sculpture is considered a category of _____.
8. David and Ingres are important painters of _____.
9. _____ means beautiful handwriting.
10. Mona Lisa is a famous painting by _____.



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-II: S/2020 & A/2021

Roll No.

Subject: Methods of Printing

Paper: III-B (Graphic Design and Textile Design)

Time: 1 Hr. 30 Min. Marks: 30

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q.1. Write short answers (attempt any four questions) (Marks : 20)

- i. What are the basic principles of "SILK SCREEN PRINTING"?
- ii. How many units are working in "OFFSET PRINTING"?
- iii. What is the "PHOTO OFFSET PROCESS"?
- iv. What is the "PULP" in paper making process?
- v. Define the "CONTINUOUS TONE" and "HALF TONE"?
- vi. What is the deep etch plate?
- vii. What is the formula of fountain solution in offset printing?

Q.2. Fill in the blanks (attempt any five questions). (Marks : 10)

- i. Paper is made from _____
- ii. The offset is an _____ method of printing.
- iii. _____ are added to pulp during washing to give paper its colour.
- iv. _____ and _____ cannot mix in each other.
- v. The size of paper is chosen primarily because of the sizes accepted by the _____ both in digital and offset.
- vi. A screen is made from a mesh stretched over a _____.
- vii. The image and non-image areas on the _____ surface in offset printing.
- viii. The first paper was documented in _____ A.D by _____.



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-III: S2020 & A2021

Roll No.

Subject: Advertising Management Paper: I-A (Graphic Design)

Time: 1 Hr. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q#1: Write Short answers of any three Questions.

Marks: /12

1. Define Strategic Advertising?
2. What is the Meaning of Fact Finding about consumer?
3. What is the purpose of motivational research?
4. Define Cost and Estimate as an Art and Science?
5. Define fact finding about consumer?
6. What is role of Media man?

Q# 2: Fill in the Blanks (any two)

Marks: /4

1. _____ Research is the study of wishes, desires, and needs.
2. Mostly accounts executive handle _____ and invoice clients.
3. _____ is the item offered for sale.
4. _____ campaigns are mostly low budgeted but highly effected.

Q# 3: Select the right option True or False (any two)

Marks: /4

1. In the larger agencies, some people perform more than one role: (True – False)
2. Side-project freelance have a part-time job. (True – False)
3. Advertising is an art but no Science. (True – False)
4. Art directors are responsible for overall visual aspects of an advertising or media campaign. (True- False)



UNIVERSITY OF THE PUNJAB

Roll No. in Fig.

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-III: S2020 & A2021

Roll No. in Words.

Subject: History of Textile Design
Paper: I-A (Textile Design)

Time: 30 Min. Marks: 20

Signature of Supdt.:

ATTEMPT THIS PAPER ON THIS QUESTION SHEET ONLY.

Division of marks is given in front of each question.

This Paper will be collected back after expiry of time limit mentioned above.

Q.1. Attempt any FIVE Fill in the blanks.

(5x2=10)

1. India had _____ share of the global textile trade in the early 18th century
2. The emperor Akbar was admirer of _____ shawls
3. _____ embroidery is done with the use of the hook
4. School system was brought to India including the English language originally by _____ in the 1830s.
5. The _____ of western India were among the first to adopt western style clothing
6. _____ also has a great diversity in terms of wears fibers colors and material of clothing

Q.2. Attempt any FIVE multiple choice questions.

(5x2=10)

1. Mughal empire was prominent empire in India and Pakistan for -----year
 - a) 400
 - b) 600
 - c) 300
2. Mughal Empire corresponding to the countries of India, Pakistan _____ Bangladesh
 - a) Afghanistan
 - b) Iran
 - c) Persia
3. The stole is -----than typical shawl
 - a) Broader
 - b) Narrower
 - c) Same
4. use of silk was prohibited in -----
 - a) Hindu
 - b) Islam
 - c) Christian
5. Mughals Painting are a particular style of ----- painting
 - a) North Asian
 - b) South Asian
 - c) Western
6. ----- considered a sign of prestige for Mughal.
 - a) Dupatta
 - b) Shawl
 - c) Cape
7. Pashmina shawl is made from the wool of -----
 - a) Capra hircus
 - b) Antelope
 - c) Tus goat



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-III: S2020 & A2021

Roll No.

Subject: History of Textile Design

Paper: I-A (Textile Design)

Time: 1 Hrs. 30 Min. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q.3. Attempt any FOUR questions.

(4x5=20)

1. What kind of embroidery use in India at that time (European Colonial Influences)?
2. What are the basic colors in pashmina shawl?
3. Why Zardozi embroidery was important in Mughal Era?
4. Name famous architecture design by Mughal?
5. What changes appear in textile designing by Akbar and Jahangir?
6. Which flowers use by Mughal textile designers?
7. Why silk for men prohibited in Islam?



UNIVERSITY OF THE PUNJAB

Bachelor of Fine Arts (B.F.A.) (Deaf Students) Part-III: S2020 & A2021

Roll No.

Subject: Advertising Management Paper: I-A (Graphic Design)

Time: 1 Hr. Marks: 20

NOTE: ALL QUESTIONS ARE COMPULSORY.

Q#1: Write Short answers of any three Questions.

Marks: /12

1. Define Strategic Advertising?
2. What is the Meaning of Fact Finding about consumer?
3. What is the purpose of motivational research?
4. Define Cost and Estimate as an Art and Science?
5. Define fact finding about consumer?
6. What is role of Media man?

Q# 2: Fill in the Blanks (any two)

Marks: /4

1. _____ Research is the study of wishes, desires, and needs.
2. Mostly accounts executive handle _____ and invoice clients.
3. _____ is the item offered for sale.
4. _____ campaigns are mostly low budgeted but highly effected.

Q# 3: Select the right option True or False (any two)

Marks: /4

1. In the larger agencies, some people perform more than one role: (True – False)
2. Side-project freelance have a part-time job. (True – False)
3. Advertising is an art but no Science. (True – False)
4. Art directors are responsible for overall visual aspects of an advertising or media campaign. (True- False)