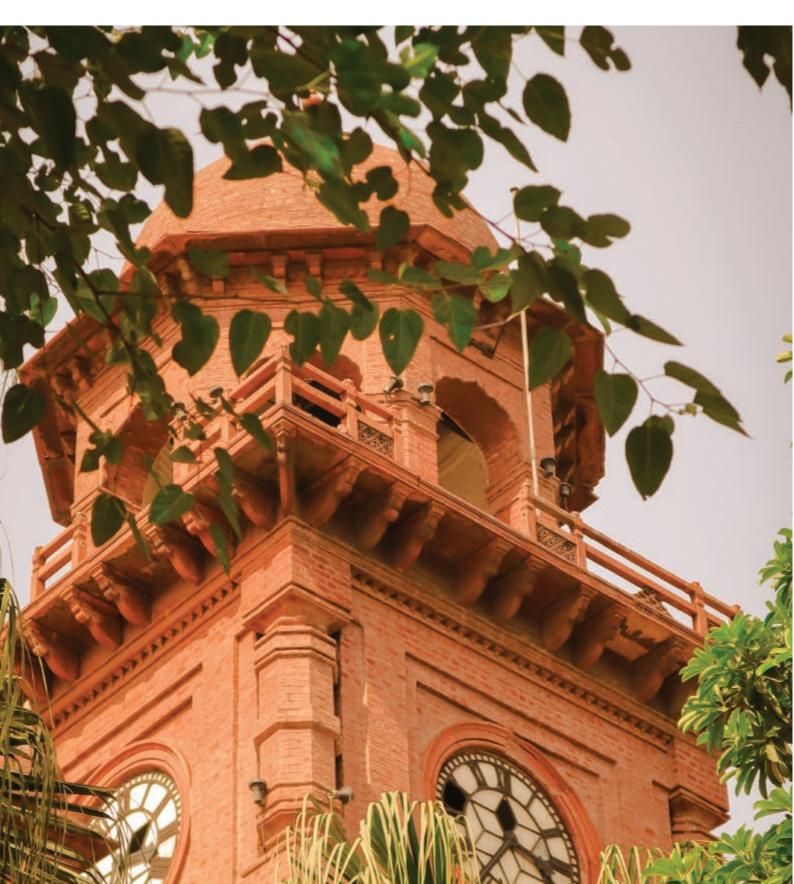


## College of Art & Design

# Newsletter January - June 2022



# Editorial

#### Editorial Team

Prof. Dr. Sumera Jawad,
Principal, CAD
Umme Fatima,
Department of Architecture,
CAD

#### Organized by

Design and Publication Committee, College of Art & Design, University of the Punjab, Lahore, Pakistan

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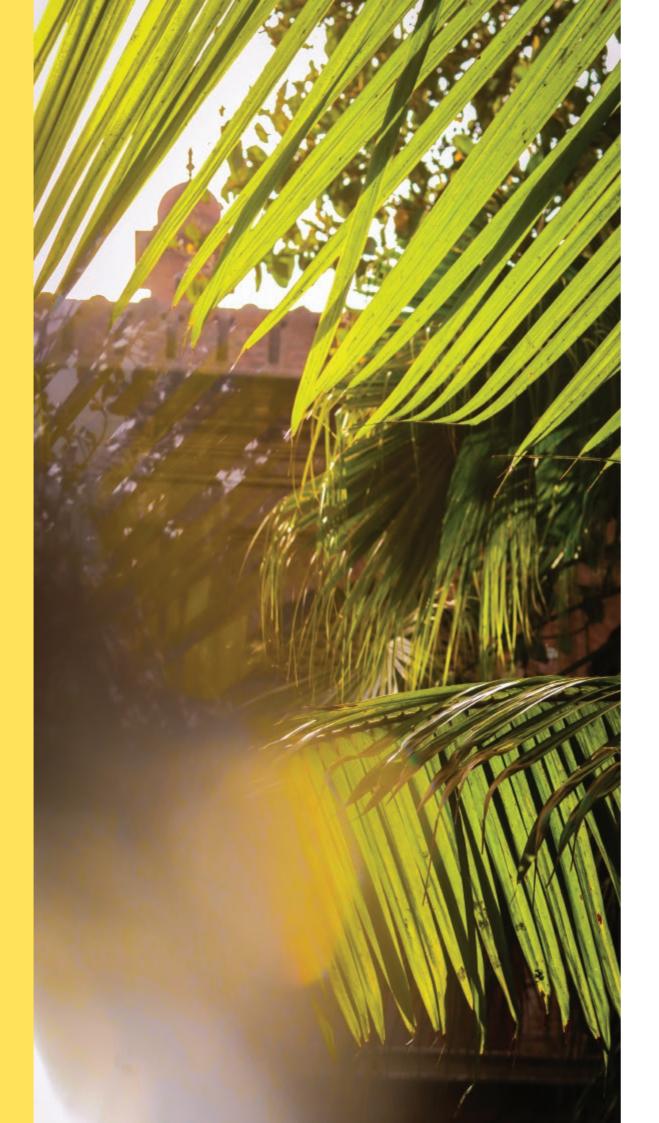
#### A message from the Vice Chancellor

Considering the nature of the subject Visual Arts, College of Art & Design plays a pivotal role in shaping the professional and personal life of several emerging artist at the time of their academic journey in their respective degrees. Moreover it is appreciable that the students and faculty of College of Art and Design are showcasing their work during this challenging time when the world is badly affected by the corona pandemic.

Furthermore it is a great achievement on part of both the students and the college faculty, who steadied the ship during unfavourable circumstances, unannounced lockdowns and closure of campus premises.

College of Art & Design has provided the students an opportunity to unwind their intellectual stress and to be acknowledged by our lovers even during a difficult time.

Regards Prof. Dr. Niaz Ahmed Akhtar August, 2022





Message by
PROF. DR. SUMERA JAWAD

Principal
College of Art & Design

It is a misconception that academic life at the university is based on the race of competition when art itself is the conjunction of life. It is the representation and celebration of human beings, their emotions, expressions, struggles, achievements, and most importantly their personal growth. At the College of Arts and Design, success is the celebration of the self-expression of the artist, of the thoughts, and the hours of work put into creating a single piece of art. It is in the resilience of pursuing and expanding horizons, in the adaption of the everchanging society, in the small and major achievements and growth over time in the young students.

The College of Arts and Design, an evergreen hub of art and culture is an institute shaping the artistic skills of emerging artists and architects at the peak of their youth., where this growth as not only an artist but as a human being is honed and appreciated during the multiple Thesis-Displays of the Bachelors and Masters programs in 2022.

The annual newsletter is a peek into the minds of the resilience and efforts of PUCAD's students and their self-expression through a visual journey of art, architecture, and design.

Prof. Dr. Sumera Jawad

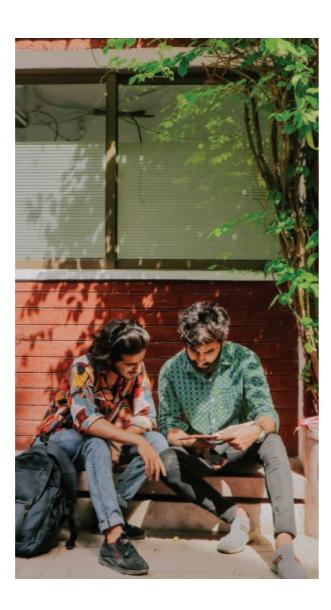
### Research Department

### POSTGRADUATE RESEARCH CENTER OF CREATIVE ARTS

Postgraduate Research Center of Creative Arts has been producing an emaculate quality of researchers since years now. Every year candidates enters with innovative research ideas and keep the spirit of this department high. Until now following list of candidates have been graduated from the department with promising future in the field of art & research.

Sr. No. Name of Candidate

- 1 Nadhra Shahbaz Naeem
- 2 Kanwal Jabene Dara
- 3 Safia Rahim
- 4 Umaira Ikram
- 5 Rafya Saleem
- 6 Mamoona Khan
- 7 Sumera Jawad
- 8 Ayesha Siddiqui
- 9 Samina Zaheer
- 10 Anbrin Zafar
- 11 Shazia Mukhtar
- 12 Munazza Rashid
- 13 Naela Aamir
- 16 Sadia Kamran
- 15 Erfan Ullah Babar
- 14 Aqsa Malik
- 17 Samina Zia Sheikh
- 18 Iram Zia Raja
- 19 Tahmina Ali 20 Beenish Tahir
- 21 Wardah Naeem Bukhari
- 22 Anila Ghulam Hussain
- 23 Farjood Ailya Rizvi
- 24 Asmarah Ahmad
- 25 Yasmeen Ahmed
- 26 Khalifa Ahmad Muiz
- 27 Muhammad Zeeshan Ashraf



## ADDING LIFE TO

### LINES

by Waleed Ashfaq







What turns learning into an intriguing, interesting and a goal-oriented system? Software, an essential component of architectural education. In contrast to manual drafting and drawings, software is not only helpful in instilling interest and curiosity amongst learners, but it forges a bridge of connectivity between the students and the rest of the world. Furthermore, over the past few years, AutoCAD and Photoshop have been repeatedly used as tools for architects due to their multifaceted, adaptable and versatile features. Software like these, as discussed earlier are tremendously innovative for students and aid learners to create drawings from scratch. In addition to this, they allow them to render any drawing they desire from the very initial stages like drafting drawings to intermediate levels such as working on photorealistic renders. Henceforth it's safe to say that these two softwares are an architectural students bosom buddy.

Moving on, keeping in mind the necessity of time, students of 5th semester were given an assignment titled "Adding Life to Lines". They were required to render the linear AutoCAD pdfs and give plans, sections and elevations to give them a

new life. Not only did the students acquire an understanding on how to avail oneself and operate a large variety of tools provided but were thoroughly devoted and adored experimenting and visualising their dream houses come to life.





Cannot cherish enough our beautiful building. Allama Iqbal Cmpus (also known as Old campus) Photograph by: Ahmad Raza Mujahid. 2022

### BATIK

### Seminar & Exhibition

SEMINAR AT SENATE HALL, EXHIBITION AT ANNA MOLKA GALLERY, COLLEGE OF ART AND DESIGN, UNIVERSITY OF THE PUNJAB, LAHORE.

### LOVE IS LIKE BATIK FROM MANY EMOTIONAL COLORS, IT IS THE FABRICWHOSE PATTERN AND BRIGHTNESS MAYVARY.

Batik seminar was conducted at UCAD on 19 th January 2022 in the Senate Hall.

Special guest H.E Adam Mulawarman Tugio, Ambassador of the Republic of Indonesia and Prof. Dr. Muhammad Saleem Mazhar, Pro Vice Chancellor, University of the Punjab were welcomed by principal Prof. Dr. Sumera Jawad and the faculty of Textile Design Department, College of Art and Design. The seminar commenced with the welcome address by the Principal Prof. Dr. Sumera Jawad. She invited Mr. Khalid Taimur Akram, Executive Director, CGSS to speak about the event. Then Brigadier Mansoor Saeed (Retd), Vice President was requested to address the audience. Next, H.E Adam Mulawarman Tugio was invited to talk about Batik. The closing note was given by Dr. Asna Mubashara, Incharge, Textile Design Department. The eminar was curated by Dr. Asna Mubashara, Meer Mehmood and Rabia Shaukat. A competition and exhibition of Batik entitled "Impressions" was held by the department of Textile Design, preceded by a talk on Pak-Indonesian relationships and significance of Batik, in which the students showcased their creativity and innovation. The Indonesian Ambassador, Adam Mulawarman Tugio was immensely impressed by the artworks. He praised the students and faculty of Textile department for putting up such a great exhibition. At the closing of the seminar, a painting made by faculty member Rabia Shaukat was gifted to the Ambassador of Indonesia.





## BATIK Seminar & Exhibition









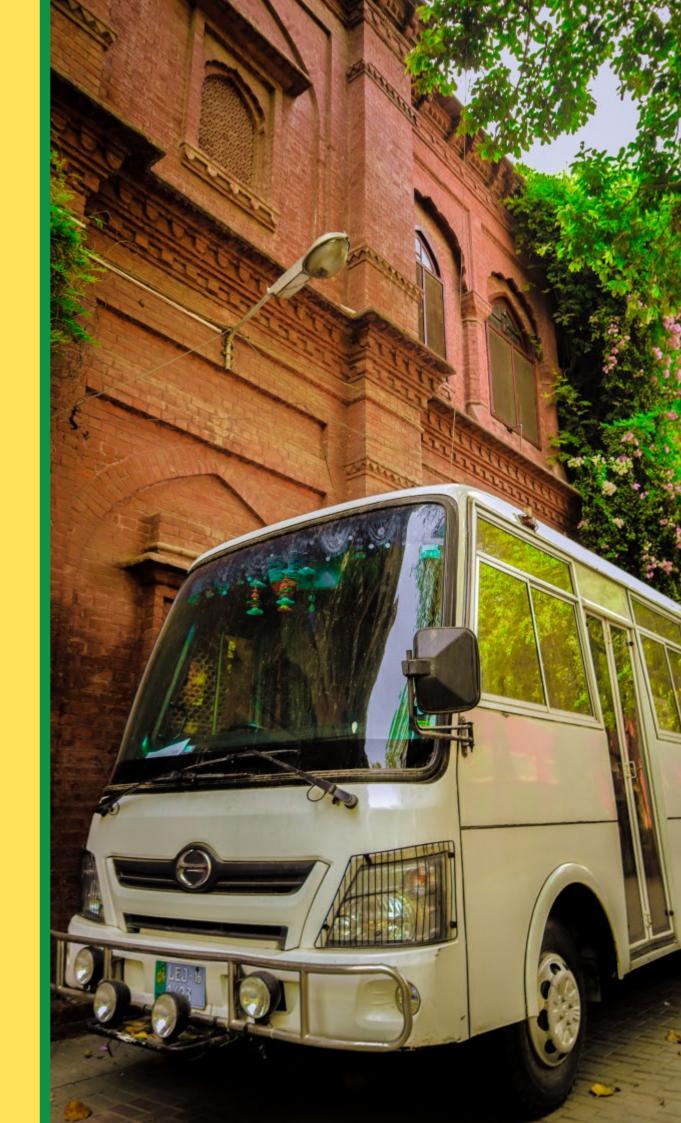








BATIK Seminar & Exhibition



### TEXTILE TALK

A seminar on "Traditional and Contemporary Textile Practice in China" was arranged by the Textile design department in the Lecture Hall, College of Art & Design, University of the Punjab, Lahore. The presenter of this talk was a lecturer, HuXiao from Zhejiang Fashion Institute of Technology. The seminar was held on February 14, 2022 and was organized by a faculty member of textile department, Ms. Aisha Arshad Khan.









## DESIGN SEMINAR - HOODIE DESIGN



Textile Design department participated in a design campaign of Hoodies for 'Ashi and Fizi Apparel' on March 4, 2022. This was curated by Rabia Shaukat for 3rd year students of Textile Design Department. The CEO of various brands were invited for an insightful discussion on design opportunities. At the end of the discussion, certificates of participation were distributed among the participants.







## 16

## Sarir e Khama conference and 3D Flower exhibition

Sarir e Khama Conference and 3D flower exhibition

The Department of Textile Design was delighted and honored to contribute to the exhibition of artworks, at the International Conference "Sarir e Khama", held at the Anna Molka Gallery, College of Art and Design. The students exhibited their artistic and expressive artwork in the form of 3D Flowers, which astonished the guests. The students imitated floral springs in 3D embroidery and combined them with the calligraphic emblem of the event "alif". A Souvenir bag was gifted to the respected guest Shahzad Nawaz and the participants, which was made by Dr. Asna Mubashra and Rabia Shaukat.

The photos show the respected faculty of Textile Design, students, our prestigious chief guest of the inaugurated event; filmmaker and special assistant to prime minister on Culture, Arts and related communication, Shahzad Nawaz; along with the principal Prof. Dr. Sumera Jawad. This event was curated by Dr. Asna Mubashra and Rabia Shaukat.













## Sports Fest 2022

## "The way a team plays as a whole, determines its success."

The department of Textile Design encourages its students to take part in extra co-curricular activities to ensure a wholesome educational growth experience at the campus. This year, during the Sports Fest Team Textile was named 'Textile Tigers' who wore green shirts. The students of Textile Design department took a part in décor and other activities. Textile tigers not only played with great enthusiasm but won many games too like Cricket, ludo, spoon race, three leg race, relay for which they got medals and were appreciated. The students enthusiastically participated in the festival where they got a chance to show leadership and teamwork as they faced the challenges of sports. Participation in the festival enabled the students to work together on the same goal as a team. During this fun week, Ms. Rabia Shaukat diligently performed her assigned duty from the Textile Design Department.



## DEGREE SHOW Textile Design MFA & BFA

THE ENTHRALLING AND GALVANIC ASSEMBLAGE OF INTRIGUING AND ALLURING ART.

At Grand Hall, College of Art and Design, University of the Punjab, Lahore.

The Textile Degree Show was held by the Department of Textile Design, College of Art and Design, University of the Punjab, Lahore. It included a thesis display of MFA and BFA students which was displayed at grand hall, old campus. The display started on 24th of June 2022 and remained open for public till 30th of June 2022. The show was hosted by Dr. Asna Mubashra, Sir Ajmal Asad Ullah, Ms. Rabia Shaukat and Ms. Aisha Arshad. The students exhibited their spectacular textile products very elegantly. The work was a proof of the students' creativity. It reflected that when students are focused on creative

proof of the students' creativity. It reflected that when students are focused on creative goals, they become more absorbed in their learning and more driven to acquire the skills they need to accomplish. The textile design students came up with their prolific and captivating ideas which amazed the viewers at the thesis display. The students of BFA exhibited their work on topics which ranged from beauty of imagination, contemporary textiles, inspirations to social comparison bias reflected as modern textiles and reminiscing the Mughal Murat. Similarly, the MFA students with their creative ideas showcased their work on various topics like Revival of crafts, Exploration of historical jharokhas through textiles, willow tree in textile arts, scraps to racks and many more. The hall was filled with innovation. It could be truly observed that however the strategy, you should occasionally look at the results.















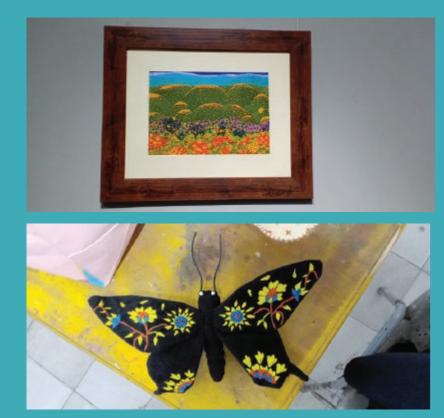








TEXTILE DESIGN DEGREE SHOW







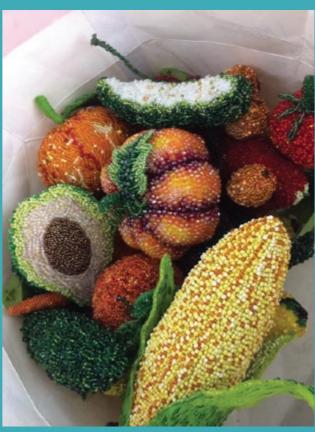
## FIBER ART SHOW



Second Fiber Art Exhibition was displayed at Anna Molka Gallery, College of Art and Design, University of Punjab on June 24 - June 30, 2022.

The exhibition worked as a purpose to focus on the materials and on the labor involved as a part of its significance. It communicated the message that emotions or meanings go beyond just the literal meaning of the materials. The exhibition gallery revealed the skillful work of our proficient students as they displayed handmade 3D fruits, vegetables, flowers, textile soft sculptures, crochet and hand embroidery landscapes.

This Fiber Art Show was curated by Dr. Asna Mubashra and Ms. Rabia Shaukat.





### SITARA-E-SHARQ



## An International Exhibition by UCAD in Almaty, Kazakhstan

Department of Fine Arts, UCAD, held an international exhibition in Almaty, Kazakhstan on the occasion of "Global Al-Farabi-Iqbal Forum" at the Al-Farabi Kazakh National University (KazNU) on 26-27th May, 2022. This forum was jointly organized by COMSTECH (the OIC Standing Committee on Scientific and Technological Cooperation) Pakistan and the International Turkic Academy (ITA). The exhibition "Sitara-e Sharq" was a presentation of Iqbal's poetry, beautifully aligned with the visual metaphors manifested in paintings, graphic prints and calligraphies, specially curated for the AlFarabi and Iqbal Forum. It was curated and organized by Dr. Naela Aamir and Dr. Aqsa Malik.

Prominent Pakistani artists from University of the Punjab, Lahore, merged the process with the subject matter in their paintings. Acknowledging and appreciating the philosophy of Allama Iqbal, some artists have explored modern and non-traditional metaphors and symbols to interpret these ideas into a visual presentation. Whereas others have explored the physical properties of Iqbal's verses to create images that eloquently express the divine love and appreciation of nature. These artworks are brought to Almaty from Lahore, the home of Allama Iqbal. It was highly appreciated by the Kazakhstan hosts as well as the foreign guests participating in the conference, who were mainly oblivious to the artistic tradition of Pakistan.



Dr. Naela Amir and Dr. Aqsa Malik in Almaty, Kazakhstan during the exhibition.



The participating artists included Rahat Naveed Masud, Ali Azmat, Naela Aamir, Sumera Jawad, Muneeb Ali, Anila Zulfiqar, Aqsa Malik, Atif Amir, Habib Alam, Javed Mughal, Humera Omer, Habib Alam, Samina Nasim and Qurat ul Ain Dar.



Dr Syed Farjood Ailya Rizvi directed a mime performance "Alif". The theme was whirling dervishes dance to become one with God. It was held on 13th March 2022 at Alhamra Art Centre, The Mall, Lahore.

#### MIME PERFORMANCE ALIF AT INTERNATIONAL CALLIGRAPHIC CONFERENCE 2022



### Tessellation Design Types Celebrating Lahori Nastaliq Letterforms

The tessellation design puzzle pieces were derived from the initials of Urdu alphabets. Colour schemes of designed were inspired by Islamic geometric design patterns on different historical monuments. The exhibited project works were conceived and curated by Dr Syed Farjood Ailya Rizvi at International Calligraphic Conference, 2022.

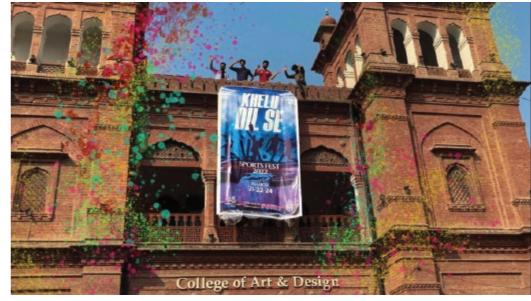


Public Defence of PhD Dissertation Titled Visual Communication Design in Postcolonial Lahore





A PhD dissertation was presented and defended by Dr Syed Farjood Ailya Rizvi on 9th June 2022 at College of Art & Design, University of the Punjab, Lahore. He was enrolled in the Post Graduate Research Centre of Creative Arts in the above-mentioned college. The presentation of dissertation was attended by online scholars of different national universities.



Syed Farjood Ailya Rizvi was event manager and student coordinator for the Annual Sports Event held on 21, 22 and 24th March 2022 at College of Art and Design, University of the Punjab, Lahore. The principal along with the HODs of college of Art & Design, university of the Punjab graced the opening ceremony of the event.



### KHELO DIL SE

Annual Sports Fest 2022







#### Project Lahori Basant Special Gudda (Kite Designs)

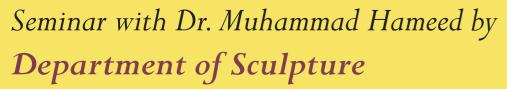
The traditional kite designs of Lahore, which were specially prepared for the Basant festival were revived at College of Art and Design, University of the Punjab, Lahore. The project is designed by Dr Syed Farjood Ailya Rizvi to integrate the students of graphic design foundation year with traditional design making methods. The kite design making methods that once existed in Lahore before the ban over the festival due to violations of safety measures. design making was the hallmark feature of the city to attract tourists from all over the world to the city. The Kite design sizes were known as 'Dhai Tawa Gudda' (2  $\frac{1}{2}$  sheets used to make one piece).



#### Presentation at the International Summer School at South Kazakhstan University

Redefining Theories of International Communication: 21st century perspectives in FLT and Linguistics

Dr Aqsa Malik, Assistant Professor, Department of Fine Arts, UCAD, was invited to speak at SKU International Summer School -Redefining Theories of International Communication: 21st century perspectives in FLT and Linguistics at M. Auezov SKU, Shymkent, Kazakhstan 6-17th of June, 2022. This online Conference was hosted by SKU Kazakhstan, with speakers from USA, Turkey, Colombia and Uzbekistan etc. While Pakistan was represented by our Punjab University, Fine Arts Faculty member Dr Aqsa Malik. She spoke on the topic "Art as a Visual Language", with special reference to the Art tradition in Pakistan.



A seminar with Dr. Muhammad Hameed as guest was organized by the Department of Sculpture's Chairman Habib Alam and his faculty members Ms. Sidra Saleem and Ms. Samia Eeman. The students from the Department of Sculpture also participated in the seminar. Dr. Hameed holds a Ph.D. in Gandhara Art from the University of Berlin. He is well connected with the national and international circle and has participated in several conferences in countries like Germany, Poland, France and USA. His research includes interfaith harmony in Pakistan and the role of built heritage, study of religion and Punjabi archeology. Dr. Hameed has been associated with the Department of Archaeology, University of the Punjab since 2006.

The lecture was planned to introduce young minds to the history of different religions, literature and art around the world. This was not just an attempt to explore artifacts, rather Dr. Hameed elaborated on their concepts and cultural values too. The lecture journeyed from the Stone Age to the Indus Valley Civilization, stating some very interesting facts that were discovered.

The session concluded with a visit to the Archeology Museum where students witnessed many precious historical statues, stones, coins, tools and pottery. This provided them with an extensive study of historic artifacts.







### SARIR-E-KHAMA

## International Calligraphy Conference 2022

The spring of 2022 witnessed a one-of-its-kind international event in the premises of the College of Art and Design, situated in the heart of Lahore. Sarir-e-Khama (The Art of

Pen) is a forum of academic and professionals dedicated to revive the forgotten rich, art and cultural link between our Islamic history and present generation and to create awareness in public about the Islamic Art of Calligraphy and Illumination so that it is kept alive for the coming generations.

The first Sarir-e-Khama International conference was held in 2012, organized by the College of Art and Design, University of the Punjab, led by Prof. Dr. Rahat Naveed Masud and accompanied by Irfan Qureshi, and was made a

success by our friends, colleagues and guests, both national and international alike.

After a whole decade, February 2022, the College of Art

and Design, under the supervision of Principal, CAD, Prof. Dr. Sumera Jawad, with his generous help from Prof. Dr. Anis Siddiqui and accompanied again by Irfan Qureshi, held

> the second edition of the conference, workshops and accompanying events. This year the conference was dedicated to the national script of Pakistan; Lahori Nastaliq.

For Sarir-e-Khama 2022, the College of Art and Design invited five international delegates and renowned Calligraphers from Turkey, Iran and Yemen. Mr. Efdaluddin Kilic and Ms. Betul Eser (Turkey), Dr. Kazim Khorasani and Ms. Mahsa Davachi (Iran) and Zeki Seyidoglu (Yemen), were welcomed by our faculty and students wholeheartedly.

For the national delegates, an open call was

given to all the researchers and artists alike to participate and present their research papers for the conference. After a thorough selection process, the papers of eighteen









researchers from all around Pakistan were shortlisted and they were then sent invites to present in the conference.

Likewise people of all ages and disciplines were invited to attend the conference and register for the workshops.

The conference planned to achieve the following objectives. To create awareness in public about the Islamic Art of Calligraphy and Illumination so that it is kept alive for the coming generations.

To revive the forgotten rich, art and cultural link between our Islamic history and present generation.

To educate young calligraphists in an international environment

To involve the young calligraphers from all over the country, especially the backward areas, to make them aware about the development and use of modern techniques in the Art of Calligraphy and Illumination.

The conference kicked off with Day one being the opening ceremony. The ceremony took place in the Senate Hall of the Old Campus and was attended by all participants, guests and our alumni. The chief guest of the ceremony was Mr. Shahzad Nawaz (then Special Assistant on Arts and Culture to the Ex-Prime Minister, Pakistan), who addressed the audience with his enthralling speech.

The ceremony was followed by the inauguration of the Exhibition of Calligraphic works displayed in the Main Hall of the College of Art and Design. The exhibition, co-curated by Sumbul Natalia and Safeer Qureshi, displayed the carefully put together calligraphic works of artists from all around the world and from around Pakistan. The evening was then accompanied by a live musical performance of Sufi Kalam by Rakae Jamil and students of the Performing Art and Musicology department. For the next four days, the conference took place, where all the researchers presented their papers. The sessions included; Historical Perspective and Philosophy (chaired by Dr. Rahat Masud), Aesthetic & Spiritual Dimensions (chaired by General (R) Humayun Bangash), Living Traditions (chaired by Shahnawaz Zaidi) and Related Arts and Modern Technology (chaired by Dr. Sarmad Hussain).













The two days following the paper reading sessions were reserved for the workshops. The workshops included; Preparation of ink, Qalam and Ahar Paper, Nastaliq Lahori, Nastaliq Perisan and Modern Techniques of Calligraphy and Quranic Script (Nasikh) along with Turkish Ebru Art.

While the conference and workshops took place in the day time, the evening were filled with events of art and entertainment for all our guests and delegates.

The closing ceremony took place on the 12th of March 2022. General (R) Humayun Bangash closed the conference and certificates and shields were distributed among all the delegates and participants. The closing

conference and certificates and shields were distributed among all the delegates and participants. The closing ceremony was then followed by a night of music and entertainment at the Alhamra Arts Council. Students of Architecture and Graphic Design, under the supervision of Prof. Dr. Ahmed Bilal and Israr Chishti presented on stage some beautifully prepared and practiced magical theatrical performances. After which Ejaz Sher Ali Qawal was been invited for a night of Qawali. The conference was made successful with the tireless

and several month long efforts of the faculty, administration, staff and students.

The second edition of Sarir-e-Khama international Calligraphy conference was held from March 8th to

Calligraphy conference was held from March 8th to March 12th 2022 at College of Art and Design, Punjab University.











Sarir e Khama International Conference



2022'



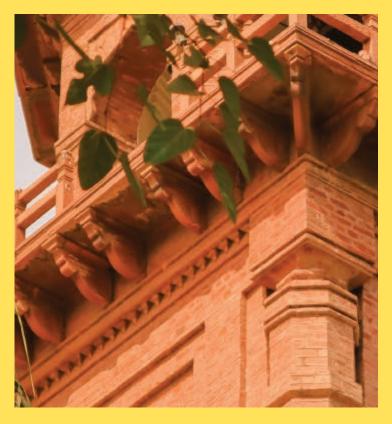


## January - June 2022

College of Art & Design

## Newsletter

Bi-Annual Issue no. 3



This bi-annual issue from January to June 2022 is a compilation of all the special events, visits, and exhibitions held at the College of Art and Design.

Articles from the faculty members contributed to this newsletter is a soft gesture to promote personal and collective achievements.

Complied by
College of Art & Design
University of the Punjab
Lahore

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Department of Graphic Design, CAD

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