

# Curriculum Vitae

**Khuram Shahzad**

Cell: 0322-4519907, Email: [powersquad9@hotmail.com](mailto:powersquad9@hotmail.com)

## Qualification

PhD Scholar (Session 2017-2022)  
Institute of Communication Studies  
University of the Punjab, Lahore

M. Phil Communication Studies (Gold Medalist) (Session 2013-2015)  
Institute of Communication Studies  
University of the Punjab, Lahore

M.A. Mass Communication (Development Journalism)  
Institute of Communication Studies, Session 2006  
University of the Punjab, Lahore

B.A. (2004)  
Forman Christian College, Lahore

## Research Work and Publications

- 1) The Status of Public Relations in South Asian Region: The Importance of Public Relations Function in Pakistan
- 2) Professional roles of Public Relations in South Asia: A Comparative Analysis of Public and Private Sector of Pakistan

M Phil thesis under the title “*The Critical Political Economy Of Opinionated News Items In The Elite Urdu Press Of Pakistan* (Analysis of front & back pages of Daily Jang, Nawa-i-Waqt, Express and Dunya from January 1, 2012 to December 31, 2014)

Master’s thesis under the title “*Stereotyping Muslims as terrorists; coverage of hypothetical nexus between terrorism and Islam in the international section of The New York Times and Herald Tribune (January 1, 2003 to September 30, 2003)*”

## Professional Experience and Achievements

Working as Public Relations Officer, University of the Punjab, since February 3, 2011 to date

Actively participated in re-launching of Waqt News TV from August 2010 to February 2011 with the responsibility of news production i.e. footages, rundown, PCR and the

programmes being on-air from News Studios

Launched Koh-i-Noor TV as Producer/Director and worked there from July 2009 to July 2010. I have produced documentaries, transmission fillers, road shows, interview-based programs and other projects there

Joined City 42 TV Channel as Associate Producer on March 16, 2008 and worked there as Producer till June 16, 2009

Founder producer of the two-hour Monday-Friday primetime live show “News Night” from 8:00pm to 10:00pm since its beginning on September 15, 08. I produced its 190 episodes till June 16, 2009

As I was among the first five team members, I worked in various capacities including Assignment Editor, Panel Producer and Reporter. I have the honour to produce City 42’s first 60-minute bulletin as Assignment Editor. I also established the whole organizational structure with directly reporting to the Director News/Controller News and set up the tasks of various desks, reporting groups and beats

Arranged guests for City 42’s weekly programs Baat Say Baat and Chopaal; also recorded its some episodes on locations

Produced special programmes on Eids, US elections, Ramadan transmission, Mushairas, Shahnama Islam, Na’ats, Bakra Eid aur Bachay, talk shows with Veena Malik and others and budget transmission 2009 as team leader in City 42

Worked at English language daily The Sun, a project of Din Media Group, as Sub-Editor in September 2005 and remained City Editor from February 2007 to March 15, 2008. Also worked on Front/Back and International desks

In 2001, I was one of Pakistan’s youngest software engineers in the age of 16 years.

Awarded by Political Secretary to East Punjab Chief Minister, India on my services in the field of literature in 2005

Worked for research organization ‘Tehqeeq’ in a project on Citizen Community Boards (CCBs)

Young Writers Association’s Founder General Secretary

Formanites Journalism Society’s Founder General Secretary

FC College Urdu Literary Circle’s Founder Information Secretary

Have organised a number of workshops and seminars

Awarded by Unified Media Club of Pakistan in the category of **Best Public Relations Officer 2014**

## **Computer Skills**

One-year Diploma in Software Engineering (Session 2000-2001)  
Boston College of Computer and Management Sciences, Lahore.

Course Detail: MS Office, MS Access, Corel Draw 9, Macromedia Flash, Basic Language, Visual Basic, C and C++, Java Language

Quark Xpress 5.0, Inpage 2000, Final Cut Pro

## **Personal Information**

Father's Name:	Abdul Qayyum
Date of Birth:	03-02-1985
Nationality:	Pakistani
Marital Status:	Single
Religion:	Islam