

Dr. Asna Mubashra

Textile Design Department
College of Art & Design
University of the Punjab
Lahore
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EDUCATIONAL DETAILS

Degree Title	Board/University	Year
PhD-Textile	University of Management and Technology ; School of Design and Textile	2013-2021
Master of Philosophy; Home Economics (Textiles & Clothing)	University of the Punjab (Govt. College of Home Economics)	2009-2011
Master of Science; Home Economics (Textiles & Clothing)	University of the Punjab (Govt. College of Home Economics)	1993-1995
Bachelor of Science; Home Economics (Textiles & Clothing)	University of the Punjab (Govt. College of Home Economics)	1987-1991
Secondary School Certificate	BISE Sargodha	1986

EXPERIENCE DETAILS

Job Title	Organization	Starting	Ending
In Charge Department of Textile Design Assistant Professor of Textile Design	University of the Punjab, University College of Art & Design	01/03/2021	Till to date
http://pu.edu.pk/faculty/description/2425/Dr-Asna-Mubashra.html			
Administration and Management of the Department. Research supervision of textile design projects at MFA and BFA level. Teaching various practical and theoretical courses. to MFA and BFA Textile Design. Supervision of two MPhil level theses at Research Center.			
Assistant Professor/HOD of Textile Design (regular)	University of the Punjab, University College of Art & Design	18/09/2020	01/03/2021
http://pu.edu.pk/faculty/description/1155/Dr-Asna-Mubashra.html			
Administration and Management of the Department. Research supervision of textile design research projects at MFA and BFA level. Teaching various practical and theoretical courses to MFA and BFA Textile Design. Supervision of two MPhil level research at Research Center PUCAD.			

Assistant Professor/HOD Textile Design (visiting)	University of the Punjab, University College of Art & Design	01/09/2018	31/08/2020
Administration and Management of the Department. Research supervision of textile design research projects at MFA and BFA level. Teaching various practical and theoretical courses. to MFA and BFA Textile Design			
Assistant Professor Textile Design (visiting)	Lahore College for Women University	02/10/2017	01/04/2019
Teaching various practical and theoretical courses to final year students of BFA Textile Design. Co-supervision of research-based thesis projects of BFA Textile Design			
Lecturer Art & Design (on contract)	University of the Punjab, University College of Art & Design	01/09/2009	08/09/2017
Teaching various practical and theoretical courses to post- graduate as well as under-graduate students at different academic levels. Supervision of Thesis projects of MFA and BFA Textile Design			
Assistant Manager Sales & Marketing	Chen One Stores, Gulberg, Lahore	13/08/1998	14/08/1999
Managed the Home Textiles Department; especially looking after designs, sales and marketing of finished and made to order home textile products of Chen-One Stores, International			
Chief Instructor Dress Design & Dress Making (BS 17)	Manpower and Labor Department Govt, of Punjab	03/03/1997	03/08/1998
Head of the department; responsible for management of departmental reports along with teaching, representing the department at different forums and holding exhibitions in Lahore and across Punjab			

AWARDS

Name of Award	Event	Place	Date	Description
Award of best Poster Presentation with Highest Social Impact	8th Invention to Innovation Summit	University of the Punjab Lahore, Pakistan	2-3/04/2019	A Plan of SHINE In Search of Sustainable Synergy
https://drive.google.com/file/d/1B8EbuyFOc80Lw11Z3ee9xT8KM8D6fxG0/view?usp=drive_web https://drive.google.com/file/d/1-peKx7nulSOlrmmiEBeg5wTzeA7YJNgT/view?usp=drive_web http://www.innovationsummit.net/punjab-summit-projects/ https://zh-cn.facebook.com/pu.ucad/posts/prof-dr-shahida-manzoor-principal-college-of-art-design-appreciated-the-ms-asna-/2077037099092124/				
Award of Third Position	NED 5 th DICE 2020	NED University of Engineering and Technology Karachi	10-11/3/2020	Supervisor for Textile Design Category Competition

Award of Second position	3 rd Knit to Achieve	National Textile University, Faisalabad	12/02/2019	Supervisor for Punjab University display
Award of Fifth Position	SDC Regional Competition	Textile Engineering University Faisalabad	03/04/2019	Supervisor for Pakistan Region SDC-UK Student Design Competition
Award of consolation	NED 5 th DICE 2020	NED University of Engineering and Technology Karachi	10-11/3/2020	Supervisor for Textile Design Category Competition
Award of consolation	SDC Regional Competition	Textile Engineering University Faisalabad	08/04/2020	Supervisor for Pakistan Region SDC-UK Student Design Competition
Award of consolation	NTU 4 th DICE 2019	National Textile University, Faisalabad	20-21/3/2019	Supervisor for Category of Art and Design
Roll of Honor/Highest scorer	MPhil Home Economics	University of the Punjab Lahore, Pakistan	2009-2011	Scored Highest Marks/ Roll of Honor
First Position	B.Sc. Home Economics	University of the Punjab Lahore, Pakistan	1987-1991	Scored Highest marks

RESEARCH PAPER PUBLICATIONS

	Title	Name of Journal	Date	Vol	Page	Author
1	Architextiles: Design In Its Multifunctional State.	International Journal of Innovation, Creativity and Change	14/06/2021	Vol 15 Issue 8	26-40	First
https://www.ijicc.net/images/Vol_15/Iss_8/15767_Mubashra_2021_E1_R.pdf						
2	User Centered Design: A New Essential for Effective Designs for Physically Challenged	International Journal of Innovation, Creativity and Change	08/06/2021	Vol 15 Issue 7	915-923	First
https://www.ijicc.net/images/Vol_15/Iss_7/15768_Mubashra_2021_E1_R.pdf						
3	Important Determinants of Targeting the Poorest for Social Safety Nets : A Case Study of Pakistan	International Journal of Innovation, Creativity and Change	16/06/2021	Vol 15 Issue 6	1218-1235	First
https://www.ijicc.net/images/Vol_15/Iss_6/15816_Mubashra_2021_E1_R.pdf						

4	Potential Threats of Consumer Textiles	International Journal of Innovation, Creativity and Change	15/04 /2021	Vol 15 Issue 5	223-237	First
https://www.ijicc.net/images/Vol_15/Iss_5/15524_Mubashra_2021_E1_R.pdf						
5	A Plan of "SHINE" In Search of Sustainable Synergy	International Journal of Innovation, Creativity and Change	14/04 /2021	Vol15 Issue 4	1040-1064	First
https://www.ijicc.net/images/Vol_15/Iss_4/15525_Mubashra_2021_E1_R.pdf						
6	User Centered Design Conceptualization of Upper Body Clothing for Female Hemiplegia Patients	International Journal of Innovation, Creativity and Change	17/12 /2020	Vol 14 Issue 12	567-581	First
https://www.ijicc.net/images/Vol_14/Iss_12/141233_Mubashra_2020_E1_R.pdf						
7	Ralli: A Legendary Folk Art Nurtured by the Marginalized	THAAP Journal	06/11 /2015	1	139-146	First
https://docplayer.net/118593703-Ralli-a-legendary-craft-nurtured-by-the-marginalized.html						

RESEARCH IN STUDIO PRACTICE (PARTICIPATION IN EXHIBITIONS)

Title	Date	Event	Place
Curated and Exhibited Fiber Artwork titled "Crossing Roads". 25"*20"	07-15/07/2021	Fiber Art Exhibition	Anna Molka Gallery, College of Art & Design, University of the Punjab
http://pu.edu.pk/images/image/Departments/UCAD/Fiber-Art-Exhibition-2021.pdf			
Curated and Exhibited Fiber Artwork titled "Textile Horticulture" 18"X24"X10" (32 sculptures)	07-15/07/2021	Fiber Art Exhibition	Anna Molka Gallery, College of Art & Design, University of the Punjab
http://pu.edu.pk/images/image/Departments/UCAD/Fiber-Art-Exhibition-2021.pdf			
Exhibited Fiber Artwork titled "Empowerment". a series of 4 pieces 12"*36"	11-15/01/2021	"Collective Perspectives" as Inaugural exhibition Anna Molka Gallery	College of Art & Design, University of the Punjab
https://scontent.flhe5-1.fna.fbcdn.net/v/t1.6435-9/138909923_104944828238667_8760384886423703897_n.jpg?nc_cat=108&ccb=1-3&nc_sid=973b4a&nc_ohc=lajLKbl-5AgAX-deJII&nc_ht=scontent.flhe5-1.fna&oh=a9afb04bb14009ebbc3896c701a785e2&oe=60ADC783			
Exhibited Fiber Artwork titled "Haze". 14"*22"	31/12/2020	Canvas and Colleges 2020 (online exhibition)	College of Art & Design, University of the Punjab
http://pu.edu.pk/images/image/Departments/UCAD/CANVAS-COLLEAGUES-2020.pdf			

Exhibited Artwork, Acrylics on Canvass. 3'*5'	17-22/08/2020	Faculty Group Show for Independence Day 2020 Anna Molka Gallery	College of Art & Design, University of the Punjab
Exhibited Fiber Artwork titled "Golden Ratio", 12"*18"	10-17/12/2019	Rang O Ramis (faculty group show) Anna Molka Gallery,	College of Art & Design, University of the Punjab
Catalogue Co-Designer for Textile Degree Show 2019	22-26/06/19	BFA 2015-2019 MFA 2017-2019	College of Art & Design, University of the Punjab
Exhibited Fiber Artwork titled "Transfiguration", series of 3 pieces (10"X 10")	03-10/05/2019	Canvas & Colleagues'19 (faculty group show) Grand Hall	College of Art & Design, University of the Punjab
Exhibited Visual Artwork as Acrylics on canvass 4'*6'	20/09/2018	Whistle: The Project; A Multi Sensory Visual Experience Inspired by	Thanasis Protatos and His Group of Filmmakers in Greece
http://www.whistletheproject.com/2016/08/asna-mubashra-giving-form-to-time_8.html			
Exhibited "Knots & Streaks" (social entrepreneurship)	25/11/2017	Maker's Fest 2017	Arfa Kareem Towers, Lahore, Pakistan
Exhibited "Knots & Streaks" (social entrepreneurship)	21/10/2017	Women Entrepreneurship Fiesta 17	Forman Christian College, Lahore, Pakistan
Exhibited Visual Artwork titled "Deed-e-Qaran" 3'*5' acrylics on canvass	19-25/08/2017	Regional Art Exhibition "Harappa to Lahore Via Katas"	Pakistan National Council of Arts; Shakir Ali Museum, Lahore
Exhibited "Knots & Streaks" (social entrepreneurship)	13/05/2017	13th Lifestyle Exhibition 2017	Lahore Grande , Zafar Ali Road , Lahore
Exhibited "Knots & Streaks" (social entrepreneurship)	21/01/2017	FCCU Family Fiesta' 17	Forman Christian College, Lahore, Pakistan
Choreographer / Organizer of Fashion Show "Paker-e Tasweer"	11/12/2012	International Conference on Calligraphy "Saree-e-Khama"	College of Art & Design, University of the Punjab
http://pu.edu.pk/home/section/allpress/2099 https://pakistannewsreleases.com/punjab-university-organizes-fashion-show-on-islamic-history-calligraphy/			
Co-Designer of Conference souvenir bags	10-12/12/2012	International Conference on Calligraphy "Sareer-e-Khama"	College of Art & Design, University of the Punjab

INTERNATIONAL AND NATIONAL CONFERENCE PARTICIPATIONS

Name of Conference	Role	Place	Date	Description
Two Day On-Line International Women Conference on “Progressive Role of Women in Changing socioeconomic and political dynamics of the world”	Presenter Virtual	Pakistan	09-10/ 08/2021	Role of Women Work Force in the Textile Sector
1 st International Conference on Emerging Trends in the Arts and Humanities	Presenter Virtual	Pakistan	15-16/ 06/2021	Reclaiming Textile Heritage of Pakistan
16 th International Conference on The Arts in Society	Presenter Virtual	Australia	16-18/ 06/2021	Tribute to Historic Traditional Textiles of Pakistan
https://www.youtube.com/watch?v=N7jco1Ado8c https://cgscholar.com/community/community_profiles/the-arts-in-society/community_updates?last_update_updated_at=				
15 th International Conference on “Design Principles and Practices”	Presenter Virtual	Monterrey Maxico	03-05/ 03/2021	User Centered Design Conceptualization of Upper Body Clothing for Female Hemiplegia Patients
https://www.youtube.com/watch?v=i3ezAqa3Ijk				
Pakistan-Uzbekistan Women Entrepreneurs in Textile Industry	Invited Speaker	Center for Global & Strategic Studies	19-21/ 11/2020	Importance of acquiring Technical Competencies
https://cgss.com.pk/publication/Publications/pdf/Pakistan-Uzbekistan-Women-Entrepreneurs-in-Textile-Industry.pdf				
13th International Conference on “Design Principles and Practices”	Presenter Virtual	St. Petersburg, Russia	01-03/ 03/2019	Academic Conceptualization of User Centered Designing: A Textile Designer’s Perspective
https://kc.cgpub.net/assets/downloads/design/G19Final_Program.pdf				
6th International Conference on “Textile & Clothing”	Presenter	University of Management & Technology, Lahore	08-09/ 03/2019	User Centered Design: An Emerging Trend
International Conference on “Interactions and Interchanges: Literature, Culture, Globalization”	Presenter	Kinnaird College for Women University, Lahore	06-08/ 12/2018	U C D and Consumer Textiles

The European Conference on “Media, Communication and Film”	Presenter Virtual	Brighton, England	09-10/ 08/2018	Potential Threats of Consumer Textiles
https://vimeo.com/272877388 http://25qt511nswfi49iayd31ch80-wpengine.netdna-ssl.com/wp-content/uploads/papers/ecah2018/ECAH2018_40066.pdf				
1st International Conference “Social Sciences & Humanities”	Presenter	Kinnaird College for Women University	25-27/ 04/2018	Historic Traditional Textiles of Pakistan
First National Conference “Challenges to Modern Design, Research and Practice in Technology Driven Areas”	Presenter	University of South Asia, Lahore	20-21/ 04/2018	Proactive Competencies Required by Contemporary Textile and Fashion Designers
12th International Conference on “Design Principles and Practices”	Presenter	Barcelona, Spain	05-07/ 03/2018	Architextiles: Design in its Multifunctional State
https://el-diseno.com/assets/downloads/G18FinalProgram.pdf				
5th ThaaP International Conference On “Culture, Art & Architecture of the Marginalized & the Poor”	Presenter	Lahore, Pakistan	07-10/ 11/2014	Ralli: A Legendary Folk Art Nurtured by Marginalized and Poor
https://tribune.com.pk/story/787932/punjabi-culture-and-art-a-marker-of-the-working-class				
The European Conference on “Sustainability, Energy, and the Environment ECSEE2013”	Presenter Virtual	Brighton, England	04 07/ 07/2013	A plane of SHINE in search of Synergy
https://www.youtube.com/watch?v=nYllmOgSm-o https://papers.iafor.org/proceedings/conference-proceedings-ecsee2013/ https://papers.iafor.org/submissionecsee2013_0233/				
The European Conference on “Sustainability, Energy, and the Environment ECSEE2013”	Coauthor	Brighton, England	04-07/ 07/2013	Sustainability in Kalash Textile and Fashion
4th International Conference “Textile and Clothing (ICTC2013) Sustainable Products and Textile Exports”	Presenter	University of Management and Technology Lahore	28-30/ 03/2013	A Giant Leap of Textiles in the Science of Small

<https://std.umt.edu.pk/International-Conferences/4th-ICTC/Conference-Proceedings.aspx>
<https://www.yumpu.com/en/document/read/37130890/international-conference-on-textile-and-umt-admin-panel>

2nd International Conference on “Value Addition and Innovation on Textiles COVITEX2013”	Presenter	National Textile University, Faisalabad	18-19/03/2013	Adaptive Clothing: Fundamental need of physically disabled people
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INTERNATIONAL AND NATIONAL CONFERENCES ATTENDED

Title	Place	Date
Pak UK Education Gateway ;3 days conference by HEC	HEC Webinar	12-2020
Legacy of Zaheer Ud Din Mohammad Babur and its Relevance in Contemporary Bilateral Relations between Pakistan and Uzbekistan	Al Razi Hall , University of the Punjab	11/02/2021

COMPETITIONS AND SEMINARS PARTICIPATED

Name of Competition/Seminar	Role	Place	Date	Description
A lecture at Textile Design Department NCA	Invited Speaker	Textile Design Department NCA	24/4/2019	An Introduction To The Art of 3D Fabric Manipulation
Environment Week Celebrations: Pro-Environmental Behaviors and Practices	Invited Speaker	Beaconhouse National University	26/11/2019	Eco Friendly Textiles and Fashion
8th Invention to Innovation Summit	Poster Presentation Best Poster Award	University of the Punjab Lahore, Pakistan	02-03/4/2019	A Plan Of SHINE In Search Of Sustainable Synergy
4th NTU DICE: Textile Innovation Event	Poster Presentation	National Textile University, Faisal Abad, Pakistan	20-21/3/2019	Marketing plan of SHINE
3rd Innovation to invention Summit	Invited Speaker	University of the Punjab Lahore, Pakistan	19-20/3/2014	Adaptive Clothing: A New Avenue for Meditex
One-Day Seminar on Art & Design	Invited Speaker	University of Management and Technology, Lahore	12/12/2013	Technical Competencies for Textile Designers

One-Day Seminar on Art & Design	Invited Speaker	University of Management and Technology, Lahore	15/04/2013	Haute Couture Fashion
Curriculum Development Workshop for MS Textiles & Clothing	Invited Speaker	Agriculture University Faisal Abad	07/06/2012	Subject specialist for post graduate curriculum development
Perspectives of Home Economics	Invited Speaker	Department of Home Economics, GCU, Faisalabad	10/04/2012	Technical Competencies Designers in Industry

EXHIBITIONS , COMPETITIONS AND SEMINARS SUPERVISED/ ORGANIZED

Name of Exhibition Competition/Seminar	Role	Place	Date	Description
Fiber Art Exhibition	Curator	Anna Molka Gallery, College of Art	2021	Curated First “Fiber Art Exhibition”
http://pu.edu.pk/images/image/Departments/UCAD/Fiber-Art-Exhibition-2021.pdf				
MFA Textile Design Degree Show	Curator	Grand Hall , College of Art & Design	Since 2015 Till to date	Curate the display of Textile Design Thesis
http://pu.edu.pk/images/image/Departments/UCAD/PUCAD-Textile-Design-Show-21-MFA.pdf				
BFA Textile Design Degree Show	Curator	Grand Hall , College of Art & Design	Since 2015 Till to date	Curate the display of Textile Design Thesis
http://pu.edu.pk/images/image/Departments/UCAD/PUCAD-Textile-Design-Show-21-BFA.pdf				
Kashmir Solidarity Mission	Supervisor	Alhamra Art Council	05-07/03/2021	Supervised the making of thematic scarfs and masks for the event
Zaheer Uddin Babar Day	Supervisor	Univer sity of the	11/02/2021	Supervised display of 40 textile art work projects
http://www.pu.edu.pk/home/section/press/11332#:~:text=Uzbek%20Ambassador%20Oybek%20Arief%20Usmanov,universities%20of%20both%20the%20countries				
NED DICE Textile Innovation Event 2020	Supervisor Second Prize and Consolation Prize	Textile Engineering Department, NED	10-11/03/2020	Supervised Projects of 5 students in the category of Textile Design

SDC-UK International Design Competition for Students 2020	Supervisor Third Prize	Department of Textile Engineering, UET LHR,	26/02 /2020	Supervised Projects of 8 student for the category of Textile Design.
8th Invention to Innovation Summit	Supervisor	Univer sity of the	02-03/4 /2019	Supervised two displays of Department of Textile Design
SDC UK International Design Competition for Students	Supervisor Fifth Prize	Department of Textile Engineering,	03/04 /2019	Supervised 28 Projects of Department of Textile Design
4th NTU DICE: Textile Innovation Event	Supervisor Consolation Prize	Nation al Textile	20-21/3 /2019	Supervised two DICE displays of Department of Textile Design
3 rd Knit to Achieve	Supervisor Third Prize	Nation al Textile Univers	12/02 /2019	Supervised work of 20 students of Department of Textile Design
Pak China Expo	Supervisor	Expo Center Lahore	19-22/4 /2016	Project Exhibition of Department Textile Design, PUCAD
5th Invention to Innovation Summit 2016	Supervisor	Univer sity of the	02-03/3 /2016	Project Exhibition of Department Textile Design,PUCAD
Celebrating 2011 as Year of Pakistan China Friendship	Organizer/ Host	College of Home Economics,	24/03 /2011	Hosting of the Event
Inaugural Ceremony of Gosha-E-Behzad-O-Mani	Organizer	College of Art and Design, University	12/02 /2012	Organized on spot block printing cards and hand loom weaving
Round table conference titled: Population Welfare Mother and Child Health	Organizer and Co-host	Pearl Contine ntal Hotel , Lahore	29/12 /2011	Population Welfare Department and Jang Group Mir Khalil-Ur-Rehamn Memorial Society
Seminar titled: Bowlis-The Forgotten Monuments of Subcontinent	Organizer and Host	College of Home Economi cs	08/12 / 2012	Host of the Seminar

WORKSHOPS ATTENDED

Name of workshop	Role	Place	Date	Description
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Online Training Workshop for Nominated Faculty Members of University of Education, Lahore, UET, Lahore and University of the Punjab, Lahore	Attended	Online Webinar	22-26/2 /2021	Punjab HEC Training
ProQuest's Introduction to Publishing in Academic Journals Part 1 & 2	Attended	Online Webinar	10/11 /2020	Introduction to Publication
Macquarie Online Master Class: Brand Management and Technology and your Future	Attended	Online Webinar	18/11 /2020	Brand Management and Technology
Colloquium by Dr. Dean Fixen ; by FJWU	Attended	Online Webinar	26/11 /2020	Result Oriented Research
ILO SME Webinar: Effectiveness of Business Training	Attended	Online Webinar	19/11 /2020	How can we Design, Implement and Measure Better?
Using NVivo for Qualitative Data Analysis: Hands-on Introduction	Participated /Attended	HEC Computer Lab, University of Management and Technology	05/04 /2019	Hands on Training organized by Office of Dean Research
Training Workshop on SCOPUS Database	Attended	Library auditorium, University of the Punjab Lahore	20/02 /2019	Introductory workshop on SCOPUS database
Free Lancing Bootcamp	Participated /Attended	office of LOOP, Johar Town, Lahore	24-25/3 /2018	Hands on Training by LOOP (Leadership and Object Oriented Programs)
Workshop on Gelli and Cynotype Printing	Participated /Attended	Textile Design Department, PUCAD	12-13/5 /2016	Hands on Training by Sabeerah Malik
Workshop on Shibori Dyeing	Participated /Attended	Textile Design Department, PUCAD	12-13/2 /2014	Hands on Training by Sabeerah Malik
Importance of Global Textile Standards & Compliance Requirements	Participated /Attended	University of the Punjab, Lahore	05/04 /2012	One day short course
Qualitative Data Analysis through software N-Vivo	Participated /Attended	University of Management and Technology, Lahore	28/01 /2012	One Day Hands on Training

Literature Review and Managing References Using Endnote Software	Participated /Attended	IBA, University of the Punjab, Lahore	31-01/04 /2011	Hands on Training
Career Planning/Counseling Workshop	Participated /Attended	Hotel Sunfort, Lahore	10-12/4 /1997	Hands on Training Organized by WTEC Consultant CIDA / National Training Project

FORMAL TRAININGS

Name	Type	Place	Date	Certificate
Women X Business Education Program	Professional Training	Management Studies Department, GCU, Lahore	06/10/2017 22/12/2017	Certificate of Participation
Oracle Data Base Management	Professional Training	PITB, Lahore	20/09/1999 30/05/2000	PITB-Certificate (DBA track)
The Oracle Certified Professional Program	Professional Training	Informatics, Lahore	20/03/2000 29/06/2000	Oracle8 Certified Database Administrator
The Women Guards	professional Training	Govt College of Home Economics, Lahore	14/11/1987 18/02/1989	Certificate of Service
Computer Programming	Professional Training	Punjab Computer College, Toba Tek Singh,	01/07/1995 31/12/1995	Certificate of Regular Course

MEMBER SHIP IN PROFESSIONAL AND LEARNED SOCIETIES

Member Common Grounds Research Network	2018 till to
Member Academic Council, University of the Punjab	2021
Member DDPC in Art & Design	2021
Member Board of Faculties, Faculty of Arts & Humanities, University of the Punjab	2021
Member Board of Studies, College of Art & Design, University of the Punjab	2021
Member Admission Committee for BFA and MFA, Department of Textile Design, University of the Punjab	2020-till to date
Convener admission committee of MFA Textile Design; College of Art & Design	2020
Member of 6 administrative committees at College of Art & design	2020-2021
Focal Person of UCAD at QEC Punjab University	2/2021
Focal Person of UCAD at HED	12/2020
Focal Person of Textile Design Department at introductory meeting of Pak-Uzbek	6/11/2020
Reviewer for the Curriculum of Fashion Design Technology for PTUT, Lahore	01/10/2020
Member Board of Studies, Research Center, Lahore College for Women University	Since 2019
Member Board of Studies, Textile Design Department, Lahore College for Women University	Since 2013-till to date

Member Board of Studies, Textile and Fashion Design Department, University of South Asia	Since 2014 till to date
Member Board of Faculty, University of South Asia	Since 2019
Member Board of Studies, Textile and Clothing Department, University of Home Economics	Since 2019
External Examiner/ Paper Setter for Textile Design Department, Hamza Foundation	Since 2021
External Examiner for Textile Design Department, National College of Arts	Since 2021
External Examiner/ Paper setter for Textile Design Department, Lahore College for Women University	Since 2015 till to date
External Examiner/ Paper setter for MPhil, MSc and BSc Textile and Clothing Department, University of Home Economics	Since 2010 till to date
External Examiner for Textile Design Thesis, Sargodha University,	2019
External Examiner for School of Textile and Design, University of Management and Technology	2014-2016
External Examiner for Clothing and Textile Department, Agriculture University, Faisal Abad	2011
External Examiner for M S Textile Design Thesis, Govt. College University, Faisalabad	2011
External Examiner for Textile Design Department, NCBA	Since 2018
External Examiner for Associate Degree, University of the Punjab	Since 2018
Subject Specialist in National Curriculum Review Committee, TEVETA, at Avari hotel Lahore,	8-9/02/2014
Advisor for BFA Textile Design Program for Hamza Foundation	Since 2018
Reviewer for the Journal Article Common Ground Research Networks,	18/08/2021
Reviewer for the Journal Article Common Ground Research Networks,	15/03/2021
Reviewer for the Journal Article Common Ground Research Networks,	22/11/2020
Reviewer for the Journal Article Common Ground Research Networks,	27/07/2020
Reviewer for the Journal Article Common Ground Research Networks,	10/07/2019
Reviewer for the Journal Article Common Ground Research Networks,	12/2018
Reviewer for the Journal Article Common Ground Research Networks,	06/2018
Reviewer for research journal of article IOFAR UK https://issuu.com/iafor/docs/ecs3-	2016

RESEARCH SUPERVISED

Academic Batch	Role	Title of Research/ Name of the Department
MFA 2020-2022	First Supervisor In Progress	9 students of Textile Design Studio Practice, College of Art & Design, University of The Punjab
MFA 2019-2021	First Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
M.Phil 2019-2021	First Supervisor Completed	A Historical Account of Structural and Surface Attributes of Mughal Royal Attire (Research Center UCAD)
M.Phil 2019-2021	First Supervisor Under process	Analyzing Chintz as it evolved through Indian, French and British regions during 1500 to 1800 (Research Center UCAD)

MFA 2017-2019	First Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
MFA 2015-2017	Second Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
MFA 2013-2015	Second Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2018-2022	First Supervisor In Progress	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2017-2021	First Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2016-2020	First Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2015-2019	First Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2014-2018	Second Supervisor Completed	Complete Batch of Textile Design Studio Practice, Lahore College for Women University
BFA 2013-2017	Second Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2012-2016	Second Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab
BFA 2011-2015	Second Supervisor Completed	Complete Batch of Textile Design Studio Practice, College of Art & Design, University of The Punjab

COURSES TAUGHT IN TEXTILE DESIGN

MFA	Thesis	BFA	Thesis
MFA	Research Methods 2	BFA	Mini Thesis
MFA	Advance Textile Seminar	BFA	Textile Seminar 2
MFA	Textile Testing	BFA	Research Methodology
MFA	Research Methods 1	BFA	History of Design and Illustration 2
MFA	Mini Thesis	BFA	Product Design
MFA	Principles of Marketing	BFA	3 D Fabric Rendering
MFA	Fiber Art and Installation 2	BFA	Textile Seminar 1
MFA	Graduate Colloquium 2	BFA	History of Design and Illustration 1
MFA	History of Textiles	BFA	Consumer Behavior Psychology
MFA	Fiber Art and Installation 1	BFA	History of Textiles
MFA	Graduate Colloquium 1	BFA	Textile Finishes
		BFA	Theory of Color
		BFA	Basics of Textiles
		BFA	Basic Design 2
		BFA	Basic Design 1

COMMUNITY SERVICE

Social Entrepreneurial Venture	Knots & Streaks	Skill development for the under privileged women	Since 02/02/2016
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RESEARCH WORK AT POST GRADUATE LEVEL

Title of Research	Time	Nature of	Area of Specialization	Name of Institution	Supervisor
Adaptive Clothing Designing for Special Need of Physically Challenged Hemiplegia Patients	2019 2021	A Thesis for the Degree of PhD in Textile	Textile	School of Design and Textile; University of Management and Technology	Dr. Nabeel Amin Dr. Abher Rasheed
Historical Research Methods	Fall 2014	A PHD Textile Course Work Research	Textiles (Advanced Research Methods)	School of Business Education, University of Management and Technology	Dr. M. Sarwar
A Giant Leap of Textiles in the Science of Small	Fall 2014	A PHD Textile Course Work Research	Textiles (Characterization of Fibrous Materials)	School of Design and Textile, University of Management and Technology	Dr. Muddassar Abbass
Potential Threats of Consumer Textiles	Fall 2014	A PHD Textile Course Work Research	Textiles (Advanced Chemistry of Fibrous Materials)	School of Design and Textile, University of Management and Technology	Dr. Muddassar Abbass
Art and Leadership	Fall 2013	A PHD Textile Course Work Research	Textiles (Leadership Theory and Practice)	School of Business Education, University of Management and Technology	Dr. A.R. Kausar
Social Safety Nets	Fall 2013	A PHD Textile Course Work Research	Textiles (Statistical Analysis for Management Research)	School of Business Education, University of Management and Technology	Dr. Ahmad Siddiqui

Medical Textiles	Spring 2014	A PHD Textile Course Work Research	Textiles (Advanced Non-Woven Structures)	School of Design and Textile University of Management and Technology	Dr. Nabeel Amin
Need Assessment, Designing, and Effectiveness of Adaptive Clothing for Adult Female Patients of Hemiplegia of Grade 0-3 in Pakistan	Fall 2010 - Spring 2011	A Thesis for the Degree of Master of Philosophy in Home Economics	Textiles & Clothing	College of Home Economics, University of the Punjab, Lahore	Dr. Samia Kalsoom
Traditional Textiles of Pakistan-Revival of Cultural Identity	Fall 2010	Seminar	Textiles & Clothing	Clothing & Textiles Department, College of Home Economics, Lahore	Dr. Samia Kalsoom
Haute Couture Fashion -The Arena of Dreams	Fall 2010	A M Phil Course Work Research Project	Textiles & Clothing (Strategies and Economic Concepts of Garment Production)	Clothing & Textiles Department, College of Home Economics, Lahore	Dr. Samia Kalsoom
Assessment of A Local Garment Industry in International Market: A Case Study of Chen One	Fall 2010	A M Phil Course Work Research Project	Textiles & Clothing (Strategies and Economic Concepts of Garment Production)	Textiles & Clothing Department, College of Home Economics, Lahore	Dr. Samia Kalsoom
Analysis of interdepartmental integration in Fatima Jinnah Women University Rawalpindi	Fall 2010	A M Phil Course Work Research Project	Textiles & Clothing (Human Resource Management)	Textiles & Clothing Department, College of Home Economics, Lahore	Prof. Dr. Nasira Jabeen
Analysis of Employee Voice in Fatima Jinnah Women University Rawalpindi	Spring 2010	A M Phil Course Work Research Project	Textiles & Clothing (Organizational Behavior)	Textiles & Clothing Department, College of Home Economics, Lahore	Mr. Atif R Khan and Ms. Nighat G Ansari

Product Marketing Plan of “Shine” for District Industrial Home (Sanatzar)	Fall 2009	A M Phil Course Work Research	Textiles & Clothing (Industrial Marketing)	Textiles & Clothing Department, College of Home Economics, Lahore	Mr. Ali Rehman
Future Textiles	Fall 2009	A M Phil Course Work Research Project	Textiles & Clothing (Fabric Performance Assessment and Value Added Finishes)	Textiles & Clothing Department, College of Home Economics, Lahore	Dr. Samia Kalsoom
Creating Styles Through Dart Manipulation	1994	MSc Research Report	Textiles & Clothing	Textiles & Clothing Department, College of Home Economics, Lahore	Ms. Naseem Tasneem Ullah

ACHIEVEMENTS

Author of the revised curriculum of the Department of Textile Design, University of the Punjab 2021
Author of Self-Assessment Report (SAR) for the Department of Textile Design 2019 and 2021
Invited for Inaugural ceremony of Solo Show of Dr Naila Amir 2021
Invited for of Keyseria Master’s Collection Launch collaborated with Dr. Rahat Naveed Masood; titled “Flowering Trees of Lahore” at Alhamra Arts Council: 05-03-2021
Received appreciation from Dean of Arts & Humanities on supervision of display on Zaheer Udin Babur day at PU 6/11/2021
Author of first Five Year Plan for the Department of Textile Design 2021
Compiled Institutional Performance Evaluation (IPE) for Department of Textile Design 2018-2020
Author of first Self-Assessment Report (SAR) for the Department of Textile Design 2019
Juror at On Spot Arts and Photography Competition at King Edward Medical University 2019
Overseeing NALINI MADDAAN roll no. 14025006043 Hindu School of Architecture, Sonapat, India for her B.Arch dissertation, 2018
Juror at Annual Fashion Show, LCWU,15/02/ 2014
Juror at Annual Fashion Show, Govt College of Home Economics , 2013
Co-Author of revised Curriculum of MFA and BFA Textile Design UCAD, 2013
Member of Sanatzar Management Committee Khanewal (2003-2008)
President, Islamic Society, Student Council, Govt. College of Home Economics 1990
Participation in District and Board level English debates during Higher School Education 1984

SKILLS

Languages		Entrepreneurial	
English Urdu Punjabi	Professional Professional Native	Startup as Social Marketing of Knots & Streak	Elementary
Professional		Computer Skills	
Leadership Management and Team Work	Professional	MS Word SPSS	Professional Limited
Social Worker (Skill empowerment to unprivileged)	Professional	Research Paper writing and formatting in different styles	Professional
Freelance Textile Sculptor/ Artist	Professional	Microsoft Office Power Point	Professional
Freelance Fine Artist/ Painter	Limited	MS Excel	Limited
Consultancy of Made Up Garment Designing	Professional	Photoshop	Limited
Freelance Stain Glass Painting	Professional	CorelDraw MS Publisher	Limited Limited
Expertise in Textile Structural Techniques		Expertise in Textile Surface Techniques	
Crocheting	Professional	Silk Painting	Professional
Hand Knitting	Professional	Rug Making	Professional
Needle Tatting	Professional	Screen Printing	Professional
Macramé	Limited	Block Printing	Professional
Wet Felting	Limited	Batik/Tie & Die / Shibori	Professional
Needle Felting	Professional	Applique/ Patchwork/ Quilting,	Professional
Weaving	Professional	3D Fabric Manipulation	Professional
Needle Lace	Limited	Brazilian and Hand Embroidery	Professional

REFERENCES

Name	Designation	Contact No.	Postal Address
Prof. Dr. Shahida Manzoor	Ex-Principal, College of Art and Design	0333- 6507103	House # 24, Block "B", Town 1, Punjab University Employee Housing Society, Abdul Sittar Edhi Road, Lahore
Prof. Dr. Rahat Naveed Masood	Ex-Principal, College of Art and Design	0300- 8476550	98Q, Phase2, DHA, Lahore

Prof. Dr Nabeel Amin	Dean School of Design, Superior University	0305-4440624	6/11, B-1, Al-Madina Road, Town Ship, Lahore, Pakistan
Dr. Abher Rasheed	Chairperson Garment Manufacturing Department , NTU, Faisalabad	0310-5030000	Garment Manufacturing Department , National Textile University Faisalabad