

Dr. Alia Arshad

Assistant Professor

Department of Information Management
University of the Punjab, Lahore, Pakistan
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Education

Ph.D. Library and Information Science, 2017. Conducted research on
“Use of E-journals by Faculty of University of the Punjab”
Department of Information Management
University of the Punjab, Lahore, Pakistan

M.Phil. Library & Information Science, 2009. Conducted research on
*“User’s perceptions and expectations of quality Punjab University Libraries’
Services”* Scored highest CGPA=3.57.
Department of Library & Information Science
University of the Punjab, Lahore, Pakistan

Masters in Library & Information Science, 1999. First Division.

Experience

Assistant Professor, Department of Information Management, University of the Punjab, Lahore, 17th May 2017 – to date.

Lecturer, Department of Library & Information Science, University of the Punjab, Lahore, Pakistan. 27th August, 2012 – 16th May, 2017.

Senior Librarian, Punjab University Library, University of the Punjab, Lahore, Pakistan. 12th December, 2009 – 26th August, 2012. Duties: Managing overall activities of Oriental Section of library and performing technical services of oriental material.

Senior Librarian, College of Statistical and Actuarial Sciences, University of the Punjab, Lahore. 5th October 2002 to 11th December 2009. Duties: Managing overall library activities, providing information and reference services to faculty and students, acquiring latest and relevant library material.

Classifier, Defence Public Library, DHA Lahore Cantt. 29th August 1999 – 1st October 2002. Duties: Responsible for classification and cataloging of library materials, providing reference services to community of Defence, Organizing storytelling sessions of children.

Professional Associations Lifetime member of Pakistan Library Association, PLA
Executive Member of Punjab University Library and Information Science Association, PULISA

Membership

Technical/Computer/ Got certificate in Pakistan Library Automation (PLA) computer training course, Learned Microsoft office applications, different library management systems and internet searching techniques

Language Skills

Got certificate in French language from Department of French, University of the Punjab

Good communication skills in both Urdu and English Language.

Research Courses taught: Organization of information, Scientific and Technical Information Sources

Interests Library User Studies, Service Quality of Libraries, Library Management, Marketing of library & information services

Research Articles Arshad, A., & Ameen, K. (2010). Service Quality of the University of the Punjab libraries: an exploration of user's perceptions. *Performance measurement and Metrics*, 11(3), 313-325.

Arshad, A., & Ameen, K. (2011). Reality versus Expectations: A Survey of University of the Punjab's Libraries Using SERVQUAL. *Library Philosophy and Practice*.

Arshad, A., & Shafique, F. (2014). What do users prefer, card catalog or OPAC? A study of Punjab University Library. *The Electronic Library*, 32(3), 286-295.

Arshad, A., & Ameen, K. (2015). Usage Patterns of Punjab University Library Website: A Transactional Log Analysis Study. *The Electronic Library*, 33(1), 65-74.

Arshad, A., & Ameen, K. (2017). Scholarly communication in the age of GOOGLE: Exploring academics use patterns of e-journals at the University of the Punjab. *The Electronic Library*, 33(1), 65-74. **(Impact Factor)**

Arshad, A., & Ameen, K. (2017). An Investigation into the Correlation among Academic Staff's E-journals Use, E-literacy Skills, Demographic variables and Research Productivity. *Pakistan Journal of Information Management & Libraries (PJIM&L)*, 19, 74-95.

Arshad, A., & Ameen, K. (2018). Usefulness of E-journals Consortium in Pakistan: Academic Staff's Perceptions and Expectations. *Serials Review*, 44(4), 275-281. **(Impact Factor)**

Arshad, A., & Ameen, K. (2018). Academic Scientists' Scholarly Use of Information Resources in the Digital Environment: Perceptions and Barriers. *Global Knowledge, Memory and Communication*, 67(6/7), 467-483.

Arshad, A., & Ameen, K. (2019). Scholarly Information Seeking of Academic Engineers and Technologists. *International Information & Library Review*, 51(1), 1-8.

Rafique, A., Ameen, K., and Arshad, A. (2019). Use patterns of e-journals among the science community: A transaction log analysis. *The Electronic Library*, 37 (4), 740-759. **(Impact Factor)**
<https://doi.org/10.1108/EL-03-2019-0073>

Arshad, A., & Ameen, K. (In Press). Academic social scientists use patterns of scholarly e-journals. *The Serials Librarian*.

Book Arshad, A., & Ameen, K. (2011). *User's perceptions and expectations of quality library services: a survey of University of the Punjab's Libraries*. VDM.

Book Review Arshad, A. (2012). [Review of the book *Impact of Web 2.0 Technologies on US Academic Libraries: A Study of ARL Libraries* by Dr.Khalid Mahmood], *International Journal of Information Management Sciences*, 81-83.

Papers Presented at National & International Conferences

1. Alia Arshad & Kanwal Ameen presented a paper entitled "Use and Non-Use of Scholarly E-Journals by Academics of University of the Punjab" **at i-futures 2013 Conference on The Next 50 Years, organized by University of Sheffield, United Kingdom.**
2. Alia Arshad & Kanwal Ameen presented a paper entitled "Academics' Use of scholarly E-Journals: A case of University of the Punjab" **at International European Conference of Information Literacy (ECIL), Croatia, 21st – 24th October 2014.**
3. Alia Arshad & Kanwal Ameen presented a paper entitled "Academics Perceived Usefulness of Higher Education Commission E-journals at University of the Punjab" **at European Conference of Information Literacy (ECIL), Prague, Czech Republic, 10th - 13th October, 2016.**

4. Alia Arshad & Kanwal Ameen presented a paper entitled "Scholarly Information Seeking Patterns of Academic Engineers and Technologists" **at European Conference of Information Literacy (ECIL), Saint-Malo, France, 18th – 21st September, 2017.**
5. Alia Arshad & Kanwal Ameen presented a Paper entitled “Academic Staff’s Use of E-Journals: An Investigation into the Correlation of E-Journals Use, Demographic Variable, Internet Use, E-Literacy Skills and Research Productivity” **at International Conference of Information Management and Processing (ICIMP 2018), London, UK, 12th-14th January, 2018.**
6. Alia Arshad & Kanwal Ameen presented a paper entitled “Social Science Faculty Information Needs and E-journals Use Behavior at the University of the Punjab” **at Pakistan Library Club International Conference on August 2-4, Karachi, Pakistan.**
7. Alia Arshad & Kanwal Ameen presented a paper entitled “Arts and Humanities Academics Information Needs in Digital Era” **at 14th International Conference of Knowledge Management, Vancouver, Canada, 9th - 10th November, 2018.**

Paper Published in Conference Proceedings

1. Arshad, A., & Ameen, K. (2014). Academics’ Use of Scholarly E-Journals: A Case of University of the Punjab. In Information Literacy. Lifelong Learning and Digital Citizenship in the 21st Century (pp. 652-662). Springer International Publishing.

Research Supervision

Ph.D

Azra Rafique, A. Patterns of HEC Databases Usage and Scholars’ Searching Behaviour: A Mixed Method Study. [Ongoing]

Muhammad Asif. A Scientometric and Descriptive Study of Research Collaboration of Pakistani Computer Scientists. [Ongoing]

MPhil

Safia Jabeen. Usage Patterns of Punjab University Library Print Books

Saba Arshad. Collection Development and Usage Pattern of Print Books in Women College Libraries.

Faiza Qadir. Leisure Reading Habits among University Undergraduate Students.
[Ongoing]

Master Thesis

Talha Bin Azad. Users' Perceptions about Electronic Library Services of Punjab University
Library.

Countries Visited

Turkey, Croatia, Czech Republic, United Kingdom