

Curriculum Vitae

Dr. Alia Arshad

Assistant Professor (BPS-19)

Institute of Information Management

University of the Punjab, Lahore, Pakistan

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Education

Ph.D. in Library and Information Science, 2017. Conducted research on “*Use of E-journals by Faculty of University of the Punjab*” Department of Information Management University of the Punjab, Lahore, Pakistan

M.Phil. Library & Information Science, 2009. Conducted research on “*User’s perceptions and expectations of quality Punjab University Libraries’ Services*” Scored highest CGPA = 3.57. Department of Library & Information Science, University of the Punjab, Lahore, Pakistan

Master in Library & Information Science, 1999. Department of Library and Information Science, University of the Punjab.

B.Sc. (Botany, Zoology, Chemistry), 1997. University of the Punjab

Professional and Teaching Experience

Assistant Professor (BPS-19), Department of Information Management, University of the Punjab, Lahore, 17th May 2017 – to date.

Lecturer, Department of Library & Information Science, University of the Punjab, Lahore, Pakistan. 27th August, 2012 – 16th May, 2017.

Senior Librarian, Punjab University Library, University of the Punjab, Lahore, Pakistan. 4th December, 2009 – 26th August, 2012. Duties: Managing overall activities of Oriental Section of library and performing technical services of oriental material.

Senior Librarian, College of Statistical and Actuarial Sciences, University of the Punjab, Lahore. 5th October 2002 to 13th June 2008 to 3rd December 2009. Duties: Managing overall library activities, providing information and reference services to faculty and students, acquiring latest and relevant library material.

Librarian, Institute of Statistics, University of the Punjab, Lahore. 5th October 2002 to 12th June 2008. Duties: Managing overall library activities, providing information and reference services to faculty and students, acquiring latest and relevant library material.

Classifier, Defence Public Library, DHA Lahore Cantt. 29th August 1999 – 30th September, 2002. Duties: Responsible for classification and cataloging of library materials, providing reference services to community of Defence, Organizing storytelling sessions of children.

Professional Associations Membership

Lifetime member of Pakistan Library Association, PLA

Executive Member of Punjab University Library and Information Science Association, PULISA

Technical Education and Language Skills

Got certificate in 'Computer Training Course' from Pakistan Library Automation (PLA), Learned Microsoft Office Applications, different Library Management Systems and Internet Searching Techniques

Got certificate in French language from Department of French, University of the Punjab

Good communication skills in both Urdu and English Language.

Courses Taught

Organization of Information, Electronic Resource Management, Applied Classification, Personal Information and Knowledge Management, Usability Analysis and Assessment,

Archives Management, Scientific and Technical Information Sources, Humanities and Social Sciences Information Sources

Areas of Research Interests

Usability Analysis and Assessment, Performance Measurement of Libraries, and Scholarly Communication

Research Articles Published & In Press

1. Arshad, A., & Ameen, K. (2010). Service Quality of the University of the Punjab libraries: an exploration of user's perceptions. *Performance Measurement and Metrics*, 11(3), 313-325.
2. Arshad, A., & Ameen, K. (2011). Reality versus Expectations: A Survey of University of the Punjab's Libraries Using SERVQUAL. *Library Philosophy and Practice*.
3. Arshad, A., & Shafique, F. (2014). What do users prefer, card catalog or OPAC? A study of Punjab University Library. *The Electronic Library*, 32(3), 286-295.
4. Arshad, A., & Ameen, K. (2015). Usage Patterns of Punjab University Library Website: A Transactional Log Analysis Study. *The Electronic Library*, 33(1), 65-74.
5. Arshad, A., & Ameen, K. (2017). Scholarly communication in the age of GOOGLE: Exploring academics use patterns of e-journals at the University of the Punjab. *The Electronic Library*, 33(1), 65-74.
6. Arshad, A., & Ameen, K. (2017). An Investigation into the Correlation among Academic Staff's E-journals Use, E-literacy Skills, Demographic variables and Research Productivity. *Pakistan Journal of Information Management & Libraries (PJIM&L)*, 19, 74-95.
7. Arshad, A., & Ameen, K. (2018). Usefulness of E-journals Consortium in Pakistan: Academic Staff's Perceptions and Expectations. *Serials Review*, 44(4), 275-281.

8. Arshad, A., & Ameen, K. (2018). Academic Scientists' Scholarly Use of Information Resources in the Digital Environment: Perceptions and Barriers. *Global Knowledge, Memory and Communication*, 67(6/7), 467-483.
9. Arshad, A., & Ameen, K. (2019). Scholarly Information Seeking of Academic Engineers and Technologists. *International Information & Library Review*, 51(1), 1-8.
10. Rafique, A., Ameen, K., and Arshad, A. (2019). Use patterns of e-journals among the science community: A transaction log analysis. *The Electronic Library*, 37 (4), 740-759. <https://doi.org/10.1108/EL-03-2019-0073>
11. Arshad, A., & Ameen, K. (2019). Academic social scientists use patterns of scholarly e-journals. *The Serials Librarian*, 77 (3-4), 93-101.
12. Saeed, A., & Arshad, A. (2020). Personal Digital Archiving and Organizing Practices of Engineering and Information Technology Students. *Library Philosophy and Practice*.
13. Arshad, A., & Ameen, K. (2021). Comparative analysis of academic scientists, social scientists and humanists' scholarly information seeking habits. *The Journal of Academic Librarianship*, 47(1).
14. Rafique, A., Ameen, K., and Arshad, A. (2021). E-Books Data Mining: Real Information Behaviour of University Academic Community. *Library Hi Tech*, Vol. ahead-of-print, no. ahead-of-print. (Published Online, 24th March, 2021)
15. Arshad, A., Ameen, K. & Arshad, S. (2021). Collection development practices and use of print books in academic libraries of Pakistan. *Qualitative and Quantitative Methods in Libraries*, 10 (1), 99-127.
16. Arshad, A., Ameen, K. & Jabeen, S. (2021). Trends of print books usage among academic communities. *Qualitative and Quantitative Methods in Libraries*, 10(1), 49-66.

17. Arshad, A., Mansoor, F. & Mahmood, K. (2021). Analyzing the Effects of Students' Demographic and Academic Characteristics on University Library Use: A Perspective from Pakistan. *portal: Libraries and the Academy*, 21(3).

Book Published

Arshad, A., & Ameen, K. (2011). *User's perceptions and expectations of quality library services: a survey of University of the Punjab's Libraries*. VDM.

Book Review

Arshad, A. (2012). [Review of the book *Impact of Web 2.0 Technologies on US Academic Libraries: A Study of ARL Libraries* by Dr.Khalid Mahmood], *International Journal of Information Management Sciences*, 81-83.

Papers Presented at National & International Conferences

1. Alia Arshad & Kanwal Ameen presented a paper entitled "Use and Non-Use of Scholarly E-Journals by Academics of University of the Punjab" **at i-futures 2013 Conference on The Next 50 Years, organized by University of Sheffield, United Kingdom.**
2. Alia Arshad & Kanwal Ameen presented a paper entitled "Academics' Use of scholarly E-Journals: A case of University of the Punjab" **at International European Conference of Information Literacy (ECIL), Croatia, 21st – 24th October 2014.**
3. Alia Arshad & Kanwal Ameen presented a paper entitled "Academics Perceived Usefulness of Higher Education Commission E-journals at University of the Punjab" **at European Conference of Information Literacy (ECIL), Prague, Czech Republic, 10th - 13th October, 2016.**
4. Alia Arshad & Kanwal Ameen presented a paper entitled "Scholarly Information Seeking Patterns of Academic Engineers and Technologists" **at European Conference of Information Literacy (ECIL), Saint-Malo, France, 18th – 21st September, 2017.**
5. Alia Arshad & Kanwal Ameen presented a Paper entitled "Academic Staff's Use of E-Journals: An Investigation into the Correlation of E-Journals Use, Demographic Variable, Internet Use, E-Literacy Skills and Research Productivity" **at International Conference of**

Information Management and Processing (ICIMP 2018), London, UK, 12th-14th January, 2018.

6. Alia Arshad & Kanwal Ameen presented a paper entitled “Social Science Faculty Information Needs and E-journals Use Behavior at the University of the Punjab” **at Pakistan Library Club International Conference on August 2-4, 2018, Karachi, Pakistan.**

7. Alia Arshad & Kanwal Ameen presented a paper entitled “Arts and Humanities Academics Information Needs in Digital Era” **at 14th International Conference of Knowledge Management, Vancouver, Canada, 9th - 10th November, 2018.**

Paper Published in Conference Proceedings

1) Arshad, A., & Ameen, K. (2014). Academics’ Use of Scholarly E-Journals: A Case of University of the Punjab. In Information Literacy. Lifelong Learning and Digital Citizenship in the 21st Century (pp. 652-662). Springer International Publishing.

2) Arshad, Alia & Ameen, Kanwal. (2018). Arts and Humanities Academics Information Needs in Digital Era, paper, November 9, 2018; (<https://digital.library.unt.edu/ark:/67531/metadc1393768/m1/1/>: accessed March 26, 2021), University of North Texas Libraries, UNT Digital Library, <https://digital.library.unt.edu>; crediting UNT College of Information.

Research Supervised

Ph.D. Thesis

Azra Rafique. Patterns of HEC Databases Usage and Scholars’ Searching Behaviour: A Mixed Method Study. [Under Progress]

Muhammad Asif. A Scientometric and Descriptive Study of Research Collaboration of Pakistani Computer Scientists. [Under Progress]

Tayyaba Rasool. Impact of Technology Overload on Role Stress and Job Performance of Information Professionals. [Under Progress]

Muhammaf Asif Ali. Effect of Core Technology and Core Interpersonal Competencies on Work Performance of Academic Librarians. [Under Progress]

Rubaia Khan. Antecedents of Information Avoidance Behavior of Facebook Users: A Stressor-Strain-Outcome Perspective. [Under Progress]

M.Phil. Thesis

Safia Jabeen. Usage Patterns of Punjab University Library Print Books

Saba Arshad. Collection Development and Usage Patterns of Print Books in Women College Libraries.

Ayesha Mushtaq. Role of Public Libraries in Community Building in Digital Age.

Faiza Qadir. Leisure Reading Habits of University Undergraduate Students.

Farwa Taqi. Measuring Usability and User Satisfaction of Cloud Service: A Case of Google Drive

Master Thesis

Amna Saeed. (2017). Personal Information Keeping and Organizing Practices of Engineering and Information Technology Students of University of the Punjab.

Talha Bin Azad. (2019). Users' Perceptions about Electronic Library Services of Punjab University Library.

Aqsa Riaz. (2020). Pakistan Journal of Information Management and Libraries: A Bibliometric Study of the Articles Published From 2011 to 2019.

Travel Grants Received to Present Papers in National and International Conferences

1. Travel Grants received from University of the Punjab, Lahore to present paper at **International European Conference of Information Literacy (ECIL), Croatia, 21 – 24th October 2014.**
2. Travel Grants received from University of the Punjab, Lahore to present paper at **European Conference of Information Literacy (ECIL), Prague, Czech Republic, 10th - 13th October, 2016.**
3. Travel Grants received from Higher education Commission, Islamabad to present papers at **International Conference of Information Management and Processing (ICIMP 2018), London, UK, 12th-14th January, 2018.**

4. Travel Grants received from University of the Punjab, Lahore to present papers at **Pakistan Library Club International Conference on August 2-4, 2018 Karachi, Pakistan.**

Conferences and Workshops Organized & Participation as Resource Person

1. Financial Convener of International Conference of Information Management and Libraries (ICIML), 10-13 November, 2015. Lahore.
2. Organized and Participated as a resource person in ‘One Day Workshop on Linked Data Technologies in Libraries and Developing Institutional Repository’ with collaboration of Dr. Nosheen Fatima Warraich on 7th February, 2018 at the Department of Information Management, University of the Punjab, Lahore.
3. Financial Convener of 2nd International Conference of Information Management and Libraries (ICIML), 2018, Lahore.
4. Resource Person in a workshop on “Semester Implementation: Faculty Development Program Workshop no. 11 at the University of Home Economics on 07th January, 2021.

Travel Grant Received to Organize International Conferences

Funding approved for conference at Department of Information Management, University of the Punjab, Lahore of Rs. 845,000 /-

Workshops & Seminars Attended

1. Participation in a training workshop on “Internet for Information Resource Management in Libraries” organized by Punjab University Library on 07th – 11th March, 2005.
2. Participation in the training workshop on ‘Digital Library Program: Resource Sensitization and Orientation’ organized by Punjab University Library on 14th -18th March, 2005.
3. Participation in the National Seminar on ‘Libraries in the 21st Century’ jointly organized by the U.S. Embassy Islamabad and the National Library of Pakistan at the National Library of Pakistan on April 19, 2005.
4. Participation in a workshop on “Automated Technical Services in Libraries” on 16th – 17th March 2007 at the Department of Library & Information Science, University of the Punjab. Lahore

5. Participation in the workshop on 'Marketing of Library and Information Services' organized by Department of Library and Information Services on 28th February, 2007.
6. Participation in the Workshop on 'How to Build a Digital Library with Greenstone Software' organized on December 10, 2007.
7. Participation in one day workshop 'Information Management in Learning Organizations' jointly organized by Pakistan Library Association (PLA) Punjab, Knowledge and Information Management Academy (KIMA) and Punjab University Library on 23rd December, 2009.
8. Attended a seminar on "Faculty Orientation Program" from 02nd July to 5th July 2013 at the Institute of Administrative Sciences. University of the Punjab, Lahore.
9. Attended and organized a national symposium on "Expanding Horizons for Information Professionals: Challenges for Education & Training Programs" organized on 9th April, 2015.
10. Participation in the National Big Data Technologies Workshop, 2018 at Lahore University of Management Sciences from 24th – 25th March, 2018.
11. Participation in the Web of Science training workshop on 17th October, 2018 at Department of Information Management, University of the Punjab Lahore.

Community Services

- 1) Coordinator of Master of Information Management (Morning Program), Institute of Information Management
- 2) Departmental Controller of Examination
- 3) External Head Examiner of BA Examination, Library and Information Science Part II (Theory & Practical)
- 4) Departmental Focal Person of The Prime Minister Laptop Scheme
- 5) Departmental Focal Person of Hostel In charge Affairs
- 6) Advisory Board Member (National) of International Journal of Information Management & Libraries
- 7) Member of the Board of Studies in Library and Information Science from 2013 to 2015
- 8) Proceedings Committee Member (International Conference on Information Management & Libraries (ICIML, 10-13 Nov. 2015)
- 9) Member Board of Faculty of Information and Media Studies from 06-10-2021 to-date
- 10) ASIS&T, SIG III - International Paper Content Jury Member, 2021-2022

11) Focal Person of MOU between Institute of Information Management and Punjab Information Technology Board regarding students' research and internship

Countries Visited

Turkey, Croatia, Czech Republic, United Kingdom