Usman Ahmad

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DoB: 01-03-1987

Objective:

To use my skills and potential to assist an organization in achieving its goals which seeking long term career with optimum growth.

Academic qualification:

Degree	Session	Institute	Major Subjects
MPhil	(2013-16)	Lahore Leads University	Management Science (Marketing)
Master of Business and Information Technology 91 Credit hours 17 Years	(2007-10)	University of the Punjab Lahore. Dept: (IBIT)	Management, Marketing
B-Com	(2004-06)	University of the Punjab	Commerce
Intermediate	(2002-04)	Govt. Islamia College Civil lines Lahore. (BISE Lahore)	Eco, Comp, Math
Matric	(2000-02)	Twinkle Scholar High School (BISE Lahore)	Physics, Chem, Comp

Work experience:

- ❖ Lecturer Business Administration (BPS-18) on Contract, at **University of the Punjab**, Jhelum Campus (Oct 2012- to date)

- ❖ Visiting Lecturer at **University of the Punjab** (Sep 2010-Sep 2012)

- ❖ Management and IT Consultant of **Punjab Govt**. under Sidat Hyder Morshed Associates (Aug 2011-Oct. 2012)

- ❖ Visiting Lecturer at Modern College of Commerce College, Lahore (Sep 2010- Aug 2011)

- ❖ National Internship Program (Govt. of Punjab, Planning and Development Department Lahore) (2010)

- ❖ 8 Weeks Practical Training in LESCO (Head Office: Customer Services Dept. , Admin Dept. , MIS Dept., Marketing Cell)

- ❖ 8 Years Teaching Experience

Professional Projects:

❖ Implementation of Financial Management System in Punjab TMS's
A Project of **PMDFC** (Punjab Municipal Development Fund Company) financed by **World Bank**. Under Sidat Hyder Morshed Associates.

Taught Subjects:

❖ Introduction to Marketing
❖ Consumer Behavior
❖ Marketing Management
❖ Advertising
❖ Introduction to Management
❖ Micro Economics
❖ Macro Economics
❖ Economy of Pakistan
❖ Auditing

Research Interests:

❖ Consumer Buying Behavior
❖ Branding

Computer skills:

❖ Operating System Windows 7, 8, Linux (UBUNTU)
❖ Microsoft Office 2010, 2013
❖ Web Development and Graphic Designing (PUCIT)
❖ Internet, HTML
❖ SPSS and Mega Stat
❖ Computer Hardware (COMPEX Computer College)
❖ C++ (Visual Studio) (PUCIT)
❖ SQL Server
❖ MS Project
❖ Networking and Sub-netting (Intro to CCNA)
❖ Logo designing

Other skills:

❖ Team lead/Management/Member
❖ Adaptability and Flexibility
❖ Interpersonal skills
❖ Motivated
❖ Strong Work Ethics
❖ Traveling

Reference:

Will be provided on demand.