

Dr. Sameen Masood

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Career Objectives

To work in a dynamic academic institution to enhance the learning experiences of myself and the students. I am zestful to advance in academic and research activities to pursue institutional and personal progression. Throughout my professional career in HEIs, I have always executed numerous administrative and managerial responsibilities which have developed my broader professional skills.

PROFESSIONAL EXPERIENCE

University of the Punjab, Lahore, Sep 2012 - to date

- Assistant Professor, Department of Sociology, Institute of Social and Cultural Studies
- Program Coordinator BS and MSc Sociology

University of the Punjab, Lahore, Jul 2007- Sep 2012

- Lecturer, Department of Sociology, Institute of Social and Cultural Studies

Major Responsibilities,

1. As HEC approved PhD Supervisor, responsible for supervising graduate and postgraduate research work
2. Teaching graduate and postgraduate, load of 9 credit hours
3. Viva Voce examination of BS and M. Sc internships
4. ORIC Research Focal Person for the Institute of Social and Cultural Studies
5. Executing duties as an active member of DPCC (Doctoral Programme Coordination Committee), Admission Committee, Scholarship Allocation Committee, Departmental Purchase Committee, Unfair Means Committee, Departmental Examination Committee and Departmental Disciplinary Committee

Hamdard University, Islamabad Campus Feb 2007 - Jun 2007

- Lecturer, Sociology
- Students' Affairs Incharge

Iqra University, Islamabad, Sep 2006 – Jan 2007

- Instructor, Department of Development Studies
- Department Manager, Department of Development Studies

Holiday Inn, Islamabad. Dec 2005 - Sep 2006

- Assistant Public Relations Manager

ACADEMIC QUALIFICATIONS

Degree/ Certificate	Field/ Subject	Session From - To		Year of award	Institution		Grade/ Division
PhD	Sociology	Oct 2007	July 2012	2012	University of Leicester	UK	Awarded without amendments
PTLLS	Lifelong Learning	Jun 2011	Oct 2011	2011	City and Guilds	UK	(certificate awaited)
Master of Science	Sociology	Oct 2002	Sep 2004	2004	University of Arid Agriculture, Rawalpindi	Pakistan	Gold Medalist 4.00/4.00 C.G.P.A
Bachelor of Arts	Sociology	Jul 2000	Aug 2002	2002	University of the Punjab, Lahore	Pakistan	Silver Medalist

Funded Research Projects

Funding Agency. Year.	Title of the Project
Punjab Economic Research Institute 2017	Situation Analysis of Females in Private Sector Manufacturing Industries in Punjab
University of the Punjab 2016	Role of Education in Disaster Mitigation: An investigation of the flood victims in Pakistan.
University of the Punjab 2015	Long Term Effects of Floods on Livelihoods
University of the Punjab 2014	Poverty reduction through microfinance: A case study of Khushali Bank, Pakistan.
Higher Education Commission of Pakistan	Evaluation of Coping Strategies Employed by the Microfinance Clients for idiosyncratic and Covariate Shocks.
University of the Punjab 2012	Desktop Review of 'Bai Salam'. The Islamic mode of financing agriculture sector

CONFERENCES

	Title of the Paper	Conference
1.	Economic Factors as Motivation for Women to Participate in Higher Education. Oral Presentation November 2016	4 th International Conference on Research in Education, IER, Punjab University, Lahore, Pakistan.
2.	Health Consequences of Work-Life Conflict: A Qualitative Investigation of the Experiences of the Female Academicians in Pakistan. Oral Presentation November 2016	International Conference on Global Gender Perspective, George Washington University and Lahore College for Women University, Pakistan
3.	Role of Inter-Organizational Information Integration in Successful E-Governance: A case study of University of the Punjab. Oral Presentation May 2016	Emerging Trends in Governance and Management in Pakistan, IAS, Punjab University, Lahore, Pakistan
4.	Policies and practices of news media and public	TCSSE International Conference on

	perceptions regarding the influence of news media in Pakistan. Oral Presentation August 2014	Social Science and Education. Dubai, United Arab Emirates.
5.	Coping Strategies of Microfinance Clients during Natural Disasters. Oral Presentation Sep. 2013	DwD: Dealing With Disasters, IDRiM Northumbria University, UK
6.	Sustaining Agriculture sector in post-disaster circumstances through Islamic Finance. Poster Presentation September 2013	DwD: Dealing With Disasters, IDRiM Northumbria University, UK
7.	The potential of Bai' Salam for the agriculture sector and Islamic banking industry in Pakistan. Oral Presentation March 2013	Global Forum of Islamic Finance, COMSATS Lahore, Pakistan
8.	Coping strategies for dealing with natural disasters: A case of Microfinance clients in Pakistan. Oral Presentation January 2013.	9 th International EBES Conference, LaSapienza University, Rome, Italy

PUBLICATIONS

1. Kyophilavong, P., Shahbaz, M., Anwar, S. and **Masood, S.** (2015), "The Energy-Growth Nexus in Thailand: Does Trade Openness Boost up Energy Consumption?", *Renewable & Sustainable Energy Reviews*, 46(6): 265-274. Standard: 1364-0321, Impact Factor: 5.901
2. Qamar, M. A. J., **Masood, S.**, Nasir, M. (2016) Impact of Microfinance on the non-monetary aspects of Poverty: Evidence from Pakistan. Pp. 1-12 *Quality and Quantity*, Springer DOI: 10.1007/s11135-016-0317-2. Impact Factor. 0.720
3. Qamar, M.A.J., Farooq, U., **Masood, S.**, (2016). Impact of financial distress on the financial costs: evidence from non-financial Pakistani firms. *Science International*, 28(1), 665-668
4. Qamar, M. A. J., **Masood, S.**, and Azam, A. (2016). Foreign Direct Investment and Economic Growth: Evidence from Pakistan. *European online Journal of Natural and Social Sciences*, 5 (1): 151-162 <http://european-science.com/eojnss/article/view/3029>
5. Qamar, M. A. J., **Masood, S.**, and Junaid, T. (2016). Impact of Corporate Social Responsibility on Customer Satisfaction and Retention: Evidence from Banking sector of Pakistan. *International Journal of Financial Economics*, 5(3), 33-45.
6. **Masood, S.**, Qamar, M.A.J. 2016. The Perceptions regarding the influence of News Media on Society. *Canadian International Journal of Social Science and Education (CIJST)*, Vol. 5. 369-392.
7. Qamar, M.A.J., **Masood, S.**, Khan, M.N. Afzal, H., (2015). Does Microfinance Services Provided By Khushali Bank Curtail Poverty in Pakistan. *Science International*, 27(4): 3507-3514.

8. Qamar, M., Shahzad, **Masood, S.** (2015) Relationship between Debt Financing and Reported Earnings Quality: An Empirical Analysis of Nonfinancial Firms of Pakistan. Journal of Applied Environmental and Biological Sciences, 5(7): 13-19.
9. **Masood, S.**, Qamar, M. A. J., Qamar, A. (2015). Microfinance and Disasters: Islamic Microfinance A New Paradigm to Serve the Unserved. Journal of Applied Environmental and Biological Sciences (JAEBS), 5(8): 7-16.
10. **Masood, S.**, Qamar, M. A. J, and Aisha, A., Microinsurance and Education: How To Make It Success. Science International, 27(1): 423-430.
11. A book entitled "The Educational and occupational Choices of Students in Pakistan" under review with the KUBE Publishing UK.

TRAININGS

1. Writing for Publication. Arizona State University and Institute of Social & Cultural Studies, Punjab University, Lahore. November 2016.
2. Active Citizenship Training by British Council Pakistan September 2015
3. Indigenous On-Campus Faculty Training, Organized by University of the Punjab for Higher Education Commission, Pakistan, Lahore. December 8-12, 2014.
4. International Workshop on Operational Risk Management, IFAP. Organized by CIF, COMSATS Lahore and Edbiz Consulting. September 18, 2014.
5. Management of Land Acquisition, Resettlement and Rehabilitation. By World Bank and BRAC University and NesPak. April 2013.

Research Interests

1. Sociology of Education
2. Rural Sociology
3. Disaster Management and Mitigation
4. Decision-making and Choice in sociologically important contexts

Languages

1. English (excellent)
2. Urdu (excellent)

Skills

- Excellent research skills
- Excellent proficiency with MS Office, Window and other computer application
- Trained Health and Safety Advisor
- Excellent communication skills
- Team Player
- Excellent management skills
- Ability to work with people from diverse culture

References

Dr. Muhammad Zakria Zakar
Professor, Institute of Social and Cultural Studies,

University of the Punjab, Lahore.
Tel: +92-42-99231231
Email: mzzakir@yahoo.com

Dr. Patrick White (PhD Supervisor)
Senior Lecturer, Department of Sociology
University of Leicester
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Email: patrick.white@le.ac.uk