

MUHAMMAD AKRAM SOOMRO

Assistant Professor

Institute of Communication Studies
University of the Punjab, Lahore

PhD Communication Studies (Continue / Writing Synopsis)

University of the Punjab, **Lahore**

M. Phil. (Communication Studies)

University of the Punjab, **Lahore**

M.A (Mass Communication)

Islamia University, **Bahawal Pur**

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Mailing Address: Institute of Communication Studies, University of the
Punjab, Lahore, Pakistan.

Objective

Research and Teaching in the field of Media & politics and media & religion.

Education

-PhD **Communication Studies** (Continued)

2004-2006 Punjab University Lahore (**PU**)

-**M. Phil** In Communication Studies

1998-2000 Islamia University BahawalPur (**IUB**)

-**M.A.** Mass Communication

Academic Areas Of Interest

-Media and Terrorism

Media and Religion

-Mass Communication Theory

-Research Methods In Social Sciences

-International Communication

-Strategic Communication & Behavior Development

-New media and human relationship

Experience

Teaching experience: Nineteen years

Assistant Professor (From June , 2013 to present)

Institute of Communication Studies

University of the Punjab, Lahore

Responsibilities at ICS

-Teaching courses to M. Phil Classes

-Teaching courses to Master and BS program

-Coordinator BS Program

-Member Semester and Exams committees

-Focal Person PEEF Scholarship program

-Convener BS Curriculum revision committee

Assistant Professor (October 2008 to June 2013)

Forman Christian College (FC College), Lahore

Lecturer (Jan15, 2008 to June 2008)

Centre for Media and Communication Studies,

International Islamic University Islamabad, Pakistan

Lecturer (January 28, 2006 to January 14, 2008)

Institute of Communication Studies, **University of the Punjab**, Lahore, Pakistan

Vice Principal (January 2002 to January 2006)
Freedom College Lahore

Lecturer & Faculty Coordinator

(April 2001 to Oct 2001)

-Faculty of Media and Communications, Institute of Leadership and Management (**ILM**), (Presently **UMT**) Lahore

Conferences/Workshops/Seminars/Reading Groups

Harvey Cox: **future of faith**, a professor from Harvard university speak on the said topic

AP foreign correspondents in action: world war II to the present

Giovano Dell' Orto, university of Minnesota, school of journalism and mass communication

January

ASU reading group

Beyond crisis: re-evaluating Pakistan jan 19,16

Innovation and universities: Michal crow president ASU, January 13, 2016-01

International Conference November 2-4, 2015

Freedom of Expression: Glocal Politics of Emotions

Convener: Accommodation Committee

This conference was organized by the Institute of Communication Studies, University of the Punjab, Lahore.

Two days international Conference on “ Covering each other in an Era of Imagined clash of civilization”

Institute of Communication Studies PU, and Oslo University College, Norway.

2-Days International Workshop on Free Media

Institute of Journalism Fradrikstad, Norway

This workshop was organized by the Institute of Journalism, Fradrikstad. The delegation and professional Journalists were invited from Africa, America, Burma and Latin American. I with one of my colleague represented Pakistan. We both answered questions of journalists on the current and historical situation of press freedom in Pakistan. The following topics were discussed in the conference.

International Conference On “Dialogue Verses Conflict; Goethe & Iqbal in today’s scenario)

Conference was organized by Goethe-Zentrum and Institute of Communication Studies to explore the validity of Iqbal and Goethe in the present world.

National Conference on “Post General Elections in Pakistan: Challenges and Options”

Conference organized by the Department of Political Sciences, University of the Punjab.

Curriculum Development on Peace Building

Interactive Resource Center organized the event for the faculty and journalist.

Youth Extremism and Peace Building at Campuses

Seminar was held at FC college, organized by Bargad Pakistan and Quilliam International.

A Professional training module on “Class Room Observation for Professional Development”:

Organized by Center for Learning and Teaching FC

A Roundtable on “Mentoring and Class room observation”: Organized by Center for Learning and Teaching (Resource person was Sean Moran)

A consultative meeting on “Developing Communication Strategy for livestock Department”: Organized by Ministry Livestock Punjab

Workshop on “Rubrics & Grading”: Organized by Center for Learning and Teaching

Workshop on “Portfolios for Learning”: Organized by Center for Learning and Teaching

Workshop on “Using HEC Digital Library Resources”: Organized by Center for Learning and Teaching

Workshop on “Advanced Internet Search Skills Workshop”: Organized by US Consulate and Department of Mass Communication FC College

Workshop on “Rubrics & Grading”: Organized by Center for Learning and Teaching

Workshop on “Helping Skills”: Organized by Center for Learning and Teaching

A consultative meeting on curriculum development of “Peace Building & Media” organized by IRC Pakistan

IIUI Faculty Seminar on “ Vilayt-e-Faqih: A Theory of Formation and Leadership of Islamic State”

Representation of Enemy in Press and Journalistic Process 12-11-2007

Oslo University College, Norway.

Professor Rune Otteosen was the speaker. It was an interactive seminar and he along with the participants discussed different case studies, History of Enemy Representation and then reasons and effects of this representation on journalistic process.

2-Days Workshop with Dr. Robert Vaagan

01-02 October, 2007

Mass media in Norway

Ownership and minorities in Norwegian Media

Digital Television in Europe and Norway

Critical Perspective on Journalism and public relations

3-Days Workshop with Dr. Elisabeth and Dr. Kristen

(21, 24 and 25 September, 2007)

Norwegian press (representative of sub-continent)

Elisabeth

International news conglomerates Kristen

Orientalism & journalism Elisabeth

Critical discourse analysis Elisabeth & Kristen

Caricature crisis Elisabeth

War & peace journalism Elisabeth & Kristen

The above six topics were discussed in this three days workshop. The workshop was held at institute of communication studies university of the Punjab, Lahore.

Developing a strategy for institutional reforms and rehabilitation of juvenile prisoners

This workshop was organized by the directorate of human rights and ministry of law, Pakistan.

Media assembly on freedom of expression and our values: East West Perspective

The assembly was organized by institute of communication studies and reporters, editors and column writers participated in the assembly.

Role of mass media in the promotion of constitution

This one day seminar was organized for the teachers and working journalists by the center for civic education-Pakistan.

Media for Democracy and Good Governance

This one day training workshop was organized by the center for civic education-Pakistan with support from European initiative for democracy and human rights (EIDHR)

Training Programs/workshops

Five Days Training Workshop on Television News Production , organized by PTV Islamabad and CNN

2-Months Research Excellence Training program
Oslo University College Norway

Advocacy, Communication And Social Mobilization

International training workshop of master trainers organized by anti TB association of Pakistan

“Strategic Communication for Behavior Development & Social Change” 5-Days Training workshop

This 5-Days training workshop was organized by the UNICEF Pakistan. This workshop provided a chance to learn the process of strategy generation and implementation. Guy B. Scandlen and Dr. Teresa Stuart were the master trainers.

Reporting Disasters Through Women’s Eyes-Developing A Toll for Advocacy and Rights-Based Reporting

This workshop was organized by the UKS- A Research, Resource & Publication Centre on Women and Media. The suffering of women and their reporting was discussed among the participants. The incidents of Tsunami in Sri Lanka, quakes in Indian Gujarat or Iranian Bam, cyclone and floods in Bangladesh, and the case of Pakistan’s earthquake in Azad Jammu and Kashmir as well as the north west frontier province were discussed.

Mass Media talk /Newspaper writing

- **International Press Conference:**
09 November, 2007, hold a press conference at the institute of journalism Fradrik stad, Norway. The title of the conference was “current Media Situation in Pakistan and Role of Journalists and civil society.
- **Entry test for University Admissions: Problems and Prospects:** This discussion was organized by Nawa-i-Waqat and The Nation in the Hameed Nizami conference room on 12 July 2007-07-13
- **Radio FM 103** news and current affairs program (live)
- **ATV** program campus round up recorded
- **ARY** program AGHAZ recorded
- **Paigham TV** (A religious channel)
- Daily Pakistan: contributed articles

Event Management/organizer/member

Have been a member/ organizer in the following event

- Vaskh Film and documentary festival at FC college
 - International conference “ Iqbal and Goethe in today’s Scenario” at Lahore
 - IT and Book fair’s media center 2006 in the PU
 - German delegation at ICS
 - Common wealth delegation at ICS

- Kazakhstan delegation at ICS
- Syrian delegation at ICS
- Javiad Iqbal cartoonist seminar /dialogue on cartoon controversy at ICS
- Polish and German delegation at ICS
- Reuters director's visit at ICS
- Norwegian Faculty members visit at ICS
- PHP workshop at ILM
- Photojournalism workshop at ILM
- Annual activates intra faculty of BSS at ICS
- Radio 2nd, 3rd and Institute's 1st Anniversary celebrations at ICS
- Video club weekly movie show at ICS
- Seminar on the completion of 100 years of the "1857 Freedom War against the British Colonization of India". (2007)
- First BS Hons. "Talent Hunt" at ICS

References:

Dr Muhammad Khalid Khan

Registrar, University of the Punjab, Lahore, Pakistan (Cell: 03158333800)

Dr. Bushra Hameed Ur Rehman (Associate Professor)

Institute of Communication Studies, University of the Punjab, Lahore, Pakistan (Cell: 0321-4271964)

Dr Sajjad Ahmad Paracha Associate Professor

Department of Media and Mass Communication, Islamia University BahawalPur, Pakistan (Cell: 0301-7725788)