

Resume'

Dr. Aamir Sarwar

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Education

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| 2011-2014 | Ph.D. (eLearning Methodology)--Management "Perception of Employees to Manage Work Stress through eLearning" | Graduate School of eLearning (GSeL), Assumption University of Bangkok, Thailand. |
| 1990-1991 | MBA (Marketing of Financial Services) | Strathclyde Graduate Business School (SGBS), University of Strathclyde, Glasgow, (UK). |
| 1990 | MA (Economics) | University of the Punjab, Lahore, Pakistan |
| 1983 | MBA (Major in Finance) | University of the Punjab, Lahore, Pakistan |
| 1980 | B.Sc. (Economics, Statistics, Mathematics) | Government College, Lahore, Pakistan |
| 1977 | F.Sc. (Economics, Statistics, Mathematics) | Government College, Lahore, Pakistan |
| 1975 | Matriculation (Physics, Chemistry, Mathematics) | Don Basco High School, Lahore, Pakistan |

Summary of Experience

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| October 20, 2014 | Incharge IBIT | Managing Institute of Business & Information Technology (IBIT) , under the supervision of Dean Economics and Management Sciences, University of the Punjab, Lahore. Responsible for all Academic and Administrative activities & functions of the Institute. |
| October 2007 to date | Assistant Professor (Banking and Finance) Permanent BPS-19 | Institute of Business & Information Technology (IBIT) , University of the Punjab, New Campus, Lahore. Teaching Banking and Finance Course including: <ul style="list-style-type: none">• Commercial Bank Management• Financial Sector and Financial Institutions• Financial Management• Corporate Finance• Financial Statement Analysis• Capital Budgeting• Project Appraisal |

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| October 2006-September 2007 | <p>Chief Business Analyst (LeaseSoft) Software for Leasing Companies which includes the following main Modules:</p> <ul style="list-style-type: none"> • Credit Application Processing (CAP) • Contract Management System (CMS) • Wholesale Financing System (WFS) • Fleet Management System (FMS) | <p>NetSol Technologies Limited: Head of (LeaseSoft) Business Analysis Team and was responsible for the definition of high-level business requirements of the leasing sector in different countries. Direct Dealing with business units of customer and working closely with the development teams of NetSol in order to explain/impart the domain knowledge.</p> <p>Worked as Business Consultant for DaimlerChrysler Group Companies in Asia Pacific. Other clients include Toyota, BMW, FIAT, NISSAN, CNH in Asia Pacific, and other clients of NetSol. Traveled to different countries including Australia, Singapore, New Zealand, Thailand, Taiwan, Kuwait, Saudi Arabia and other countries. Main responsibilities include production of the requirements and functional specifications of (LeaseSoft which includes CAP, CMS, WFS, and Fleet Management). Also Involved in Marketing of the same Software in Asia Pacific, Europe, and Middle East.</p> |
| January 2004 to October 2006 | <p>Assistant Professor (Banking and Finance) - Contract</p> | <p>Institute of Business & Information Technology (IBIT), University of the Punjab, New Campus, Lahore.</p> <p>Teaching Banking and Finance Course including:</p> <ul style="list-style-type: none"> • Commercial Bank Management • Financial Sector and Financial Institutions • Financial Management • Corporate Finance • Financial Statement Analysis • Capital Budgeting • Project Appraisal |
| December 2000 to 2003 | <p>Senior Manager Business Analysis (Leasing and Banking)</p> | <p>NetSol Technologies (Pvt.) Limited: Worked as the Head of CMS (Leasing and Banking Contract Management System) business project team and is responsible for the definition of high-level business requirements of the leasing sector. Direct Dealing with business units of customer and working closely with the development teams of Netsol in order to explain/impart the domain knowledge.</p> <p>Worked as Business Consultant for DaimlerChrysler Group Companies in Asia Pacific and other clients of Netsol. Main responsibilities include production of the requirements and functional specifications of CMS (Contract Management System).</p> |
| 1996 – 2000 | <p>General Manager (Credit & Marketing)</p> | <p>Mercantile Leasing Company Limited: Responsible to manage the functions of company including strategic planning and business strategy formulation. Also managed the Credit, Marketing, Monitoring and Lease Administration activities</p> |
| 1995 – 1996 | <p>Manager Marketing (Branch Manager)</p> | <p>Al-Zamin Leasing Modaraba: Responsible for Marketing Credit and Other Administrative matters</p> |
| 1992 – 1994 | <p>Manager Credit & Marketing</p> | <p>Capital Assets Leasing Corporation Limited: Responsible for Marketing Credit and Other Administrative matters</p> |
| 1990 | <p>Marketing Manager</p> | <p>Unitech Electronics (Pvt.) Limited, Lahore</p> |
| 1988-1989 | <p>Incharge Distribution Department</p> | <p>Nestle Milkpak Limited</p> |
| 1984-1987 | <p>Zonal Manager Sales & Manager Logistics Deptt.</p> | <p>Philips Electrical Company Pakistan Limited</p> |

Distinctions

- Silver Medal and Talent Scholarship in Intermediate Examination from Lahore Board.
- Philips Quality Awards from Philips Holland in 1986 & 1987 during my service in Philips Pakistan.
- British Council Scholarship (Foreign & Common Wealth Organization) for MBA in United Kingdom. (Fully funded)
- Punjab University Scholarship for Ph.D. (2011) from Assumption University of Thailand.

Courses, Seminars and Conferences

- **Computer Language (FORTRAN)** - Certificate - July 16 - Aug 20, 1983 University of Engineering and Technology, Lahore.
- **Inventory Control** (Participation Certificate) - Jan 12 - 17, 1985, Pakistan Institute of Management, Lahore.

- **Intensive English Language Course** - Aug 27 - Sep 20, 1990. English Language Teaching Unit, Department of Modern Languages, University of Strathclyde, Glasgow, UK
- **Seminar on Leasing** (Participation Certificate) - Oct 24 - 26, 1993, Pakistan Development Banking Institute (PDBI), Karachi.
- **International Business Conference:** Lahore University of Management Sciences (LUMS)
- **Asian Leasing Convention:** April 24-26, 1997, Taj Mahal Hotel, Mumbai, India.
- **Workshop on Micro Leasing:** November 19, 1999, at Avari Hotel, Lahore. Arranged by Leasing Association of Pakistan (LAP) under Technical Assistance grant provided by Swiss Agency for Development and Co-operation. Workshop conducted by National Management Consultants (Pvt.) Limited.
- **National Conference on Emerging Trends in Governance and Management in Pakistan:** May 20-21, 2016 at Pearl Continental Hotel, Lahore. Organized by Institute of Administrative Sciences, University of the Punjab, Lahore.

Other Skills and Interests

- **Teaching:** Marketing & Finance subjects in University of Leadership & Management (UMT), PakAims, and Institute of Administrative Sciences (IAS), University of the Punjab, Lahore., and in other Private Business Schools to BBA, MBA and Post Graduate Diploma classes on part time basis since 1992.
- **Computing:** DOS, Windows XP, MS Office 2010, SPSS 21, AMOS, NVIVO, and Experience of working in LAN (Local Area Network) environment. Also helping as consultant to different software houses to develop ERP solutions
- **Languages:** English, Urdu, and Punjabi.
- **Sports:** Cricket, Basketball, Volleyball, and Table Tennis. In 1990-91 played II-Division League Cricket in Glasgow, (UK).
- **Reading and study:** Books and Journals of Management, Marketing, Finance and Computer related different software.

Administrative Responsibilities in IBIT and Punjab University

- Member of Board of Studies (BOS) of IBIT
- Member of Board of Faculty – Faculty of Economics and Management Sciences in Punjab University.
- Member of the Technical Committee of the Main Purchase Committee of the Punjab University
- Chairman Admission Committee, in IBIT
- Chairman Purchase Committee, in IBIT
- Chairman Disciplinary Committee in IBIT.
- Member of Appellate Committee of the University of the Punjab, Lahore.
- Member of the Investment Committee of IBIT
- Chairman of many Fact Finding/Inquiry Committees constituted by the Worthy Vice Chancellor
- President Elected for the Year 2012, Academic Staff Association (ASA) of University of the Punjab
- Member Board of Faculty, Faculty of Science, University of the Punjab
- Member Board of Studies, Business School, Lahore School of Economics (LSE)

Research Papers and Books

| Research Papers | | | | |
|-----------------|---|---|--|----------------|
| No. | Papers | Author | Journal / Publisher | Year |
| 1 | Work Stress and Family Imbalance: in Financial Sector of Pakistan. | Aamir Sarwar Hira Aftab | International Journal of Business and Social Sciences (IJBS) Vol.2, No. 13 (Special Issue), pp: 250-261. | July 2011 |
| 2 | Impact of Employee Empowerment: on Employees Job Satisfaction and Commitment with the organization. | Aamir Sarwar Ayesha Khalid | Interdisciplinary Journal of Contemporary Research in Business (IJCRB), Vol. 3, No.2, pp: 664-683. | June 2011 |
| 3 | Safety & Soundness of Financial Sector of Pakistan: CAMEL Rating Application. | Aamir Sarwar Sherwan Asif | Interdisciplinary Journal of Contemporary Research in Business (IJCRB), Vol. 3, No. 2, pp: 624-630. | June 2011 |
| 4 | Factors Having Impact on the Performance of Business Students: Case study of Institute of Business and Information Technology (IBIT), University of the Punjab, Lahore, Pakistan. | Aamir Sarwar Dr. Syed Mansoor Sarwar | International Journal of Business and Social Sciences (IJBS), Vol. No. 17, pp: 279-293, 2012 | September 2012 |
| 5 | Satisfaction Level with Employer Based Health Insurance in Pakistan: Study of Private and Public Sector Employees in Pakistan. | Aamir Sarwar Hamza Qureshi | International Journal of Business and Commerce (IJBC), Vol. 2 No.12, pp: 54-66, 2012. | September 2012 |
| 6 | Teacher's Evaluation by students in Business Programs: Case study of Institute of Business and Information Technology (IBIT), University of the Punjab, Lahore, Pakistan. | Aamir Sarwar Dr. Syed Mansoor Sarwar | Asian Journal of Business and Management Sciences (AJBMS), Vol. 2, No. 6. pp: 1-25, 2012 | November 2012 |

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| 7 | An Investigation of the relationship between Organizational Culture and the Employee's role based Performance: Evidence from the Banking Sector. | Hira Aftab Tayyaba Rana Aamir Sarwar | International Journal of Business and Commerce (IJBC), Vol. 2, No. 4, pp: 01-13, 2012. | December 2012 |
| 8 | Factors Influencing the Bank Selection Decision of Students: An Investigation of Business Graduates. | Aamir Sarwar Sadaf Mubeen | International Review of Business and Social Sciences (IRBSS), Vol. 2, No. 1, pp: 12-26, 2012 | December 2012 |
| 9 | Design and Development of Credit Scoring Models for the Commercial Banks in Pakistan: Forecasting Credit Worthiness of Corporate Borrowers. | Asia Samreen Farheen Zaidi Aamir Sarwar | International Journal of Business and Commerce (IJBC), Vol. 2, No. 5, pp: 01-26, 2013 | January 2013 |
| 10 | Factors having impact on the Career Decisions: Study of Business Graduates in Pakistan. | Aamir Sarwar Amna Azmat | Business Management Dynamics (BMD), Vol. 2, No. 7, pp: 09-19, 2013 | January 2013 |
| 11 | Awareness and Willingness to buy private health insurance and a look into its future prospects in Pakistan. | Aamir Sarwar Hamza Qureshi | European Journal of Business and Social Sciences (EJBSS), Vol. 2, No. 1, pp: 69-81, 2013 | April 2013 |
| 12 | Work Stress and Family Imbalance: Comparative Study of Manufacturing and Services Sectors in Pakistan. | Aamir Sarwar | Middle East Journal of Scientific Research (MEJSR), 16 (8): pp: 1051-1061, 2013. | November 2013 ISI Indexed |
| 13 | Study to Explore the Impact of Personality Traits on Employee Turnover in Public and Private Sector | Aamir Sarwar Sidra Hameed Hira Aftab | Middle East Journal of Scientific Research (MEJSR), 16 (9): pp:1249-1254, 2013 | December 2013 ISI Indexed |
| 14 | Perception of Employees of Manufacturing and Services Sectors in Pakistan to Manage Work Stress through eLearning. | Dr. Aamir Sarwar Dr. Chitapa Ketavan | World Applied Sciences Journal (WASJ), 29 (8): pp: 978-993, 2014. | January 2014 ISI Indexed |
| 15 | A study to examine the level of employability skills among business Students. | Dr. Aamir Sarwar Aqsa Arshad Hira Aftab | European Journal of Scientific Research (EJSR), Volume 117, Issue 1, pp: 110-115., 2014. http://www.europeanjournalofscientificresearch.com/issues/EJSR_117_1.html | February 2014 ISI Indexed |
| 16 | Performance Related Pay: A Comparative Study on Public and Private Universities. | Dr. Aamir Sarwar Marium Naeem Hira Aftab, Amna Arif | Science International, (Lahore), 26 (1), pp: 489-497, 2014 | March 2014 ISI Indexed |
| 17 | Impact of Career Development Programs on Academic Motivation and Career Maturity of Students. | Dr. Aamir Sarwar Hira Aftab, Amna Arif, Sadia Mushtaq | Journal of Basic and Applied Scientific Research (JBASR). 4(6), 110-118, 2014 http://btpaper.com/ArticleView.aspx?articleId=JBASR-2811 | June 2014 ISI Indexed |
| 18 | Investor's Behavior in Pakistan Mercantile Exchange (PMEX) | Dr. Aamir Sarwar Zainab Mansoor Dr. Nadeem Shafique Butt | Science International, (Lahore), 26(3), pp: 1371-1377, 2014. | July-August 2014 ISI Indexed |
| 19 | Barriers to Adoption of Online Shopping In Pakistan. | Hamza Qureshi Rida Fatima Dr. Aamir Sarwar | Science International, (Lahore), 26(3), pp: 1391-1396, 2014. | July-August 2014 ISI Indexed |
| 20 | Investor's Perception about Pakistan Mercantile Exchange (PMEX) | Dr. Aamir Sarwar Zainab Mansoor | International Journal of Academic Research (IJAR), Part B, 6 (6); November pp: 86-94, 2014. | November 2014 ISI Indexed |
| 21 | Trust and Awareness of the Retail Investor in Stock Market of Pakistan | Hamza Qureshi Sidra Mahmood Dr. Aamir Sarwar | Science International, (Lahore), 26(5), pp: 2501-2507, 2014. | Nov-Dec 2014 ISI Indexed |
| 22 | Impact of Macroeconomic Factors on the Stock Index: A Case Study of Pakistan | Dr. Aamir Sarwar Hassan Aftab Dr. Rehan Ahmed Khan Hamza Ahmed Qureshi | Science International, (Lahore), 26(5), pp: 2595-2601, 2014. | Nov-Dec 2014 ISI Indexed |
| 23 | Factors affecting selection of specialization by Business Graduates | Dr. Aamir Sarwar Rizwana Masood | Science International, (Lahore), 27(1), pp: 489-495, 2015 | Jan-Feb 2015 ISI Indexed |
| 24 | Impact of eLearning Perception and eLearning Advantages on eLearning for Stress Management: (Mediating Role of eLearning for Corporate Training) | Dr. Aamir Sarwar Dr. Chitapa Ketavan Dr. Nadeem Shafique Butt | Pakistan Journal of Statistics and Operations Research (PJSOR); Vol: XI, No.2, 2015, pp: 241-258 | HEC Recognized 2015 ISI Indexed |
| 25 | A Comparison Between Psychological And Economic Factors Affecting Individual Investor's Decision Making Behavior | Dr. Aamir Sarwar Ghadeer Afaf | Cogent Business and Management by Taylor & Francis Group, (2016), 3(1):1232907 (September 30, 2016) http://dx.doi.org/10.1080/23311975.2016.1232907 | ISI Indexed 2016 |
| 26 | Perception about Social and Financial Issues of Life after Retirement: A Case Study of Academic Staff of Public Sector Universities in Lahore | Dr. Aamir Sarwar Sara Saeed | Cogent Business and Management by Taylor & Francis Group, (2016), 3(1), 1236432. (September 26, 2016) http://doi.org/10.1080/23311975.2016.1236432 https://www.cogentoa.com/article/10.1080/23311975.2016.1236432 | ISI Indexed 2016 |
| 27 | Use of e-Learning for Stress Management – Multi-group Moderation Analysis | Dr. Aamir Sarwar Nadeem Shafique Butt Chitapa Ketavan | Pakistan Journal of Statistics and Operations Research (PJSOR); Vol. 12 No. 4, 2016, pp: 695-707. http://dx.doi.org/10.18187/pjsor.v12i4.1632 | HEC Recognized 2016 ISI Indexed |

| Books | | | | |
|--------------|---|-------------------------------|--------------|---------------|
| 1 | "Work Stress and Family Imbalance: in Financial Sector of Pakistan" | Aamir Sarwar Hira Aftab | VDM, Germany | July 2011 |
| 2 | Impact of Employee Empowerment: on Employees Job Satisfaction and Commitment with the organization. | Aamir Sarwar Ayesha Khalid | LAP, Germany | July 2011 |
| 3 | Camel Rating Application on Commercial Banks in Pakistan | Aamir Sarwar Sherwan Asif | LAP, Germany | October, 2011 |
| 4 | Satisfaction Level with Employer Based Health Insurance in Pakistan: Study of Private and Public Sector Employees in Pakistan | Aamir Sarwar Hamza Qureshi | LAP, Germany | July 2012 |
| 5 | Factors Having Impact on the Career Decisions: Study of the Business Graduates in Pakistan | Aamir Sarwar Amna Azmat | LAP, Germany | July 2012 |
| 6 | Factors Influencing the Bank Selection Decision of Students: An Investigation of the Business Graduates | Aamir Sarwar Sadaf Mubeen | LAP, Germany | July 2012 |

Research Related Activities

- Member of Board of Studies (BoS) of Business Management School of Lahore School of Economics (LSE) Since June 2015
- Approved Supervisor for Master/M.Phil. /Ph.D. students of Assumption University, Bangkok, Thailand.
- Internal and External Supervisor for Master/MS/M.Phil Thesis in IBIT, Institute of Administrative Sciences, College of Statistics and Actuarial Sciences (CSAS), University of the Punjab, Lahore.
- Reviewer for 'Educational Research and Reviews' (ERR) Journal: <http://www.academicjournals.org/ERR>.
- Reviewer for 'Business Management Research Journal' (BMRJ)
- Reviewer for 'World Applied Sciences Journal' (WASJ) an ISI Indexed Journal
- Chief Editor for the Journal of Applied and Social Sciences Research (JASSR) January 2015
- Board Member of AU-eJournal of Interdisciplinary Research (www.ejir.au.edu)