

Dr. Faiza Latif

HEC approved PhD Supervisor

Associate Professor

Department of Public Relations and Advertising,

School of Communication Studies, University of the Punjab, Lahore, Pakistan

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University Teacher & Researcher with a responsible positive attitude towards teaching, self-motivated and devoted to the education and learning of Communication Studies and Research.

KEY COMPETENCIES:

Teaching, Research, Curriculum Development, Educational Management & Administration, Public Relations and Advertising, Event Management, Planning, Designing, Implementing and Monitoring of Communication Programs, Projects and Strategies, Active Citizen Facilitator

PROFESSIONAL EXPERIENCE:

Teaching 26 years

Information Officer 1 year 3 months at DGPR, Government of Punjab, Lahore.

- Working as Associate Professor at Department of Public Relations and Advertising, School of Communication Studies, University of The Punjab, Lahore.
- Worked as In charge, Department of Mass Communication, Lahore College for Women University, Lahore. Pakistan.
- Worked as Assistant Professor, Department of Mass Communication, Lahore College for Women University, Lahore. Pakistan.
- Worked as Lecturer, Department of Mass Communication, Lahore College for Women University, Lahore. Pakistan.
- Worked as Information Officer at Directorate General Public Relations, Government of The Punjab, Lahore.
- Worked as an intern at Daily Nawa-i-Waqt, Lahore.

RESEARCH PUBLICATIONS:

30 Research Articles in International and National HEC Recognized Journals

RESEARCH SUPERVISION:

At Ph.D, MS, M.Sc. & BS level

ACADEMIC CREDENTIALS:

Ph.D Communication Studies

Department of Communication Studies, University of The Punjab, Lahore, Pakistan.

M.Phil Mass Communication

1996-1998 (Semester System)

CGPA 3.82

Department of Mass Communication, University of The Punjab, Lahore, Pakistan.

M.A Mass Communication

1992-1994 (Annual System)

1st Position (Gold Medalist), 1st Division

Department of Mass Communication, University of The Punjab, Lahore, Pakistan.

Bachelor of Arts

1989-1991 (Annual System)

1st Division (University of The Punjab, Lahore, Pakistan.)

Intermediate

1987-1989 (Annual System)

1st Division (B.I.S.E Lahore)

Matriculation

1987 (Annual System)

1st Division (B.I.S.E Lahore)

DISTINCTIONS:

- Gold Medalist in M.A Mass Communication-Session (1992-1994) University of the Punjab, Lahore, Pakistan
- Highest CGPA in M.Phil. Mass Communication, University of the Punjab, Lahore, Pakistan

SUBJECT SPECIALIST FOR SELECTION BOARDS:

- Directorate General Public Relations, Punjab Public Service Commission, Government of the Punjab
- Directorate of Agricultural Information, Punjab Public Service Commission, Government of the Punjab

MEMBER BOARD OF STUDIES:

- Member Board of Studies, Department of Public Relations and Advertising, School of Communication Studies, University of the Punjab, Lahore
- Member Board of Studies, Department of Communication Studies, University of Okara, Okara, Pakistan.
- Member Board of Studies, Department of Mass Communication, GC University, Faisalabad

EXTERNAL EXAMINER:

- Islamia University, Bahawalpur
- Government College University, Faisalabad
- University of Management and Technology, Lahore
- University of Central Punjab (UCP), Lahore
- National College of Arts (NCA), Lahore
- Garrison University, Lahore

VISITING TEACHING:

- University of Management and Technology, Lahore
- Superior University, Lahore
- Allama Iqbal Open University, Lahore

FOREIGN VISITS:

- United Kingdom
- Turkey
- India

AREAS OF INTREST:

- Communication Theories and Research
- Development Communication
- Strategic Communication
- Gender and Media
- Political Communication
- Health Communication

CONFERENCES:

Participated and presented Papers in many international and national conferences.

CERTIFICATE, COURSES AND WORKSHOPS:

Attended many international and national trainings and workshops.

MOUs WITH NATIONAL AND INTERNATIONAL ORGANIZATIONS:

Signed and worked on different MOUs with many international and national organizations.