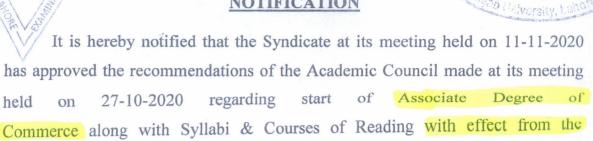


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UNIVERSITY OF THE PUNJAB

NOTIFICATION



The Syllabi & Courses of Reading for Associate Degree of Commerce is enclosed herewith as Annexure-'A'.

Admin. Block, Quaid-i-Azam Campus, Lahore.

Academic Session 2020.

Sd/-Dr. Muhammad Khalid Khan Registrar

No. D/ 1016 | /Acad.

Dated: 30-12-12020.

Copy of the above is forwarded to the following for information and necessary action:-

- Dean, Faculty of Commerce 1.
- 2. Principal, Hailey College of Commerce
- Principals of all affiliated Colleges
- Controller of Examinations 4.
- Deputy Registrar (Affiliation) 5.
- Assistant Registrar (Statutes) 6.
- Assistant Registrar (Information Cell) 7.
- 8. Secretary to the Vice-Chancellor
- Secretary to the Registrar 9.
- Assistant (Syllabus) 10.

Assistant Registrar (Academic) for Registrar

9. Scheme of Studies / Semester-wise workload

#	Code	Course Title	Course Type	Pre-req	Cr Hrs	Total	
Semester I							
1.	ADC-101	Business Mathematics	Compulsory		3(3,0)		
2	*ADC-102	Computer Application in Business	Compulsory		3(1,2)		
3	ADC-103 Financial Accounting-I		Compulsory		3(3,0)		
4	ADC-104	Functional English	Compulsory		3(3,0)		
5.	ADC-105	Business Organizations	Compulsory		3(3,0)		
6.	ADC-106	Islamic Studies	Compulsory		2(2,0)		
To	tal Credit H	ours		•		17	
Sei	mester II						
1.	ADC-111	Business Communications	Compulsory		3(2,1)		
2.	ADC-112	Business Statistics	Compulsory		3(3,0)		
3.	ADC-113				3(3,0)		
4.	ADC-114	ADC-114 Financial Accounting-II Compulsory 3(3,0)		3(3,0)			
5.	ADC-115	ADC-115 Pakistan Studies Compulsory 2(2,0)		2(2,0)			
6.	ADC-216	ERP in Business & Commerce-I (Part-I)	Compulsory		1(0,1)		
To	tal Credit H	ours				15	
Sei	mester III						
1	ADC-201	Macroeconomics	Compulsory		3(3,0)		
2	ADC-202	Cost Accounting	Compulsory		3(3,0)		
3	ADC-203	Advanced Financial Accounting-I	Compulsory		3(3,0)		
4	ADC-204	Taxation Management-I	Compulsory		3(3,0)		
5	ADC-205	Business Law	Compulsory		3(3,0)		
	ADC-216	ERP in Business & Commerce-II (Part-II)	Compulsory		1(0,1)		
To	tal Credit H	ours				16	
Ser	mester IV						
1.	ADC-211	Audit & Assurance	Compulsory		3(3,0)		
2	ADC-212	Entrepreneurship	Compulsory		3(3,0)		
3	ADC-213	Advanced Financial Accounting-II	Compulsory		3(3,0)		
4	ADC-214	Taxation Management-II	Compulsory		3(3,0)		
5	ADC-215	Money, Banking & Finance	Compulsory		3(3,0)		
	**ADC-216	ERP in Business & Commerce-III (Part-III)	Compulsory		1(0,1)		
Total Credit Hours 16							
Grand Total 64							

Course Title: Business Mathematics

Course Objectives:

The objective of this course is to provide basic knowledge of mathematical applications in Commerce and business. This course would enable students to apply financial and algebraic mathematics to business problems.

Prerequisites:

No specific prerequisites are required for this course.

Course Contents

	Understanding basics of exponents and	
Exponential and Logarithmic functions	logarithmic functions and their application to	
Exponential and Eogartimine functions	business and finance.	
	Understanding various forms of straight line	
Equation of straight line and its application in	equation and its application to various	
business and economics	business problems	
	Understanding simultaneous equations and	
Simultaneous equation – linear and quadratic	their application to business problem	
	Understanding of basic coordinate systems	
Coordinate system and line inequalities and their	and preparation of graphs	
graphs	Understanding of linear inequalities and	
8-wp-10	preparation of graphs	
	Application of multiplication and division	
	operations on linear and quadratic	
	equations	
Factorization of equations	Solving quadratic equations through	
	factorization and completing the square	
	method	
	Understanding and applying arithmetic	
A side and it and Commentation and a second and	progression to business problems	
Arithmetic and Geometric progression	Understanding and applying geometric	
	progression to business problems	
	Understanding application of linear	
	programming using graphs	
	Identification of constraints, cost	
Linear programming	minimizations, profit maximization,	
Linear programming	redundant constraints to solve programs	
	Use of corner point theorem	
	Analysis of graphical solution to see	
	bounded or unbounded feasible regions	
Basic Calculus: rules for differentiation-Sum,	Understanding basic calculus and basic	
difference, product and quotient rules of	rules of differentiation.	
differentiation		

Basic Calculus: Marginal function, calculation of revenue, costs and profits of marginal units	Application of differentiation techniques to calculate revenues, costs, and profits of marginal units
Basic calculus: Second order derivatives and their use	Learning to calculate maxima, minima, and point of inflexion
Fundamentals of matrices	Understanding of basic matrix algebra and its application (addition, subtraction, and multiplication) Learning to calculation of determinant, adjoin, and inverse of matrix
Solving simultaneous linear equations using Cramer's rule and matrix inverse method	Understanding to use matrix algebra for solution of simultaneous linear equations Application Cramer's rule matrix inverse method
Basics of financial mathematics: Simple interest, compound interest, present value, future value	Using basic functions of time value of money Calculation of simple and compound interest Calculation of present and future values of a single sum
Annuities	Understanding and calculation of present value and future value of annuities using both formula and financial table
Internal rate of return, interpolation, and perpetuities	Understanding and calculation of IRR, and present value of perpetuity

Teaching Methods: Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution	Quizzes	and other	ers	
			**25 Marks	for Mid-	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion
	Punjab University				

Suggested Readings:

- 1 AFC-03 Quantitative Methods Study Text by ICAP
- Essential of College Mathematics (For Business & Economics) (11th Edition) By Raymond A. Barnett, Michael R. Zeigler
- 3 Applied Mathematics for Business, Economics, and the social sciences: By Frank

Course Title: Computer Application in Business

Course Objectives:

This is a basic course which provides introduction of information technology and its applications in business. This course provides basic overview of software and hardware used on computing technology. Further, this course enables students to lean Microsoft office applications: Word, Excel, and PowerPoint.

Prerequisites:

No specific prerequisites are required.

Course Contents	
Basics of computer hardware and operating systems	Understanding basic hardware and components of CPU: processor, hard disk, RAM, read only memory Using input devices and understanding their role: keyboard, mouse, touch pad, magnetic ink character reader, optical mark reader, optical character reader, barcode reader and electronic point of sale
Output devices and operating systems	Using monitors and printers, their types and pros and cons Understanding basic operating systems: DOS, Windows, Linux Using key operating system commands for efficient searchers, formatting disks, viewing IP configurations, testing network connections and exploring network.
Basic tasks in Windows optimization	Customizing desktop and start menu, working with files and folders, logging on-logging off, searching information, locking computer, using screen saver password, resetting password
Microsoft Excel: Basic functions	Using functions in menu bar: file, home, insert, page layout, formulas, data, review and view Learning to use basic functions and formulas, cell references, constants and operators Using functions: sum, sumif, trunc, subtotal, round, floor, celining, int, mod, abs, average, count, couna, countif, max, min, median, stdev.s, percentile, rank, IRR, rate, effect, pv, npv, sln, yield, pmt, accrint, accrintm, coupdays, cumprinc, vlookup, hlookup, if, iferror, not, and, or, isblank, iserr, iserror, islogical, isna, isnumber, istext, isnontext, isref, exact, trim, left, right, len, lower, upper, mid, proper, text, today, now, weekday, and weeknum
Creating customized datasets	Using multiple worksheets: navigating, selecting, renaming, inserting, deleting, moving, copying, and printing worksheets Using sorting, filtering, finding, and replacing data Formatting data to enhance readability
Conditional formatting and	Learning to use conditional formatting and rules manager

protecting cells, worksheets and workbook	Learning to protect certain cells, individual worksheets, and entire workbook Learning to use digital signatures
Merging workbooks and importing/ exporting data to and from excel	Learning to share a workbook, and to merge multiple parts of a shared workbook Learning to importing data in excel and exporting data to other formats Learning to create, edit, refresh, and finding data connections in excel
Using charts and templates in excel	Learning to use and format charts in excel Learning to use and edit excel templates
Microsoft Word basics	Learning to use menu bar: file, home, insert, page layout, references, mailings, review, and view Learning to format using word features to present letters, reports, and other documents Learning to use mail merge function to create letters, envelopes, directory etc.
Using tables in Word sing table of content	Using and editing tables and applying predefined styles, customizing formatting options Using Word's built in feature to sort content saved in tables Learn to create and modify table of content using predefined styles
Using review and reference tab commands in Word	Using track changes command Learning to use bibliography, endnotes, footnotes, captions, comments and cross references
Microsoft PowerPoint basics	Using sample template to build presentation Using slide masters and layouts to build a presentation Learning to insert and edit text based content in PPT Using tables, charts, and other objects in PowerPoint Learning to insert and edit picture, video, charts/ graphs and other objects in PPT
Running and printing presentation	Learning to use slide transitions, slide show, recording slide show, starting slide show from beginning or from current slide, broadcasting slide show and creating a custom slide show Learning to print slides, notes, and handouts from PPT

Teaching Methods: Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

Tabbebbiiteit Itateitaini Ciitelia					
40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and oth	ers
			**25 Marks	for Mid	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion
	Punjab University				

Suggested Readings:

- 1 AFC-04 Introduction to information technology Study Text by ICAP
- Discovering Computers Complete: Your Interactive Guide to the Digitl World, 2012 Edition By Shelly Cashman, Misty E. Vermaat.
- 3 Microsoft Office Professional 2010 Step by Step (Step By Step (Microsoft))by Joan Lambert, Joyce Cox, and Curtis Frye D., 2010
- 4 Microsoft Office 2016 Step by Step by Curtis Frye and Joan Preppernau

Course Title: Financial Accounting - I

Course Description & Objectives:

The course also explains the accounting process through the use of work sheet. It further introduces generally accepted accounting principles and the situations where they are applied. Keeping in view the contemporary business practices, the course emphasizes perpetual inventory systems but at the same time manages the operation of the periodic inventory system also. For the use of accounting information, the classified financial statements are also introduced.

Prerequisites:

The course requires basic knowledge of accounting process for instance transaction approach and book keeping.

Course Contents	
What is Accounting, The Financial	The student should be able to define
Reporting Process, Generally Accepted	accounting, understand the philosophy of
Accounting Principles	accounting principles and the need of
	financial reporting
Financial Statements, Accounting	The student should know the components of
Equation,	financial statements. They should also know
	the residual claim through accounting
	equation
Effects of transactions upon Balance Sheet	The student should know the probable change
and Accounting Equation, Balance Sheet in	in the financial position due to any
evaluating the short-term solvency	economical activity. He must also know to
	measure the ability of the business to pay off
	its debts
Competence, Integrity and Professional	The students must be able to identify several
Judgment, numerical problems	areas in which accountants must exercise
	professional judgment where necessary
Explaining double-entry system of	A student must be familiar with the
accounting	transaction approach
Journal and its relationship to the ledger,	Students must know the format of a journal
preparing journal entries	and the rules of debit and credit for the
	formation of journal entries
Ledger accounts and a ledger, Trial	Acquaintance of knowledge regarding the 'T'
Balance, its use and limitations, locating	type accounts and running balance format of a
errors, basic steps in accounting cycle	ledger, A student must know what is a Trial
	Balance, why it is prepared and what are some
	basic points to keep in mind in order to locate
	an error
Numerical problems	Solving problems and acquiring practical skills
Nature of net income, revenue, and	A student should know the concept of
expenses. Realization and Matching	revenues and expenditure, the principles that

	,
principles, rules for debit and credit for nominal accounts, Defining depreciation expense	are related to these terms and the concept of a gradual conversion of an asset into an expense
Income statement and statement of owner's equity, closing entries, accrual and cash basis of accounting, numerical problems	A student must be able to make a classified income and the Owner's equity statement along with a classified balance sheet, he should learn to account for when a transaction takes place on account, should know to pass the closing entries
Adjusting entries and accrual accounting, types of adjusting entries, principle of materiality	A student must know how to pass the adjusting entries, he should also know the concept of cost effectiveness
Work Sheet, accounting cycle, numerical problems	A student should be able to prepare a complete 10 column work sheet, related problem solving
Operating cycle of a merchandising company, subsidiary ledgers and control accounts, sale and purchase account, perpetual / periodic inventory system	A student must be able to develop an inventory card under the perpetual inventory system
Computation of various ratios, cash discounts, merchandise returns, transportation costs, sales taxes, numerical problems	He should know the significance of working capital, current and quick ratios, problem solving in the related arguments
Advantages and disadvantages of a periodic inventory system, accounting of merchandising transactions under periodic inventory system, closing entries and the entry to reopen the inventory account	A student should know the characteristics of the periodic inventory system of the merchandising company
Numerical problems	Problem solving of the related topics

Teaching Methods:

Lectures, discussions, presentations, quiz and assignments.

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,	
	institution		Quizzes	and other	ers	
			**25 Marks	for Mid-	-term Exam	
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion	
	Punjab University					

Suggested Readings:

Meigs & Meigs, Accounting the basis for business decisions, McGraw Hill Publishing Company.

Additional Resources:

- 1. Niswonger & Fess, Accounting Principles, South Western Publishing Company.
- 2. M.A.Ghani, Principles of Accounting, Pak Imperial Book Depot, Lahore.
- 3. M.Arif & Sohail Afzal, Accounting, Azeem Academy, Lahore.
- 4. Ch.Muhammad Hanif & Azam Shafiq, *Fundamentals of Accounting*, Kitab Markaz, Faisalabad.

Course Title: Functional English

Course Description and Objectives

The basic objective of this course is to enable students to communicate in English language. This course focuses on basics of grammar and composition, sentence structure, vocabulary, and reading comprehension. After studying this course, students would be able to communicate in English in an effective manner. The focus of the course would be on English reading comprehension and basic English writing skills.

Prerequisites:

No specific prerequisites are required to take this course. However, students are expected to have basic understanding of English language as taught in intermediate level.

Learning Objectives

- Grammar and its uses Basic uses of grammar and its importance to learn and use a language
- Parts of Speech Understanding use of verb, adverb, noun, pronoun, adjective, preposition, conjunction, and interjection in English sentences.
- Rules of Sentences Understanding use and tone of declarative, interrogative, imperative, exclamatory, and optative sentences. Understanding use of simple, compound, complex, multiple, and conditional sentences.
- Tenses Understanding use and application of tenses in different sentences.
- Direct and indirect speech Understanding direct and indirect modes of speech and their application.

Course Contents

Grammar and its uses - Basic uses of grammar and its importance to learn and use a language Parts of Speech - Understanding use of verb, adverb, noun, pronoun, adjective, preposition, conjunction, and interjection in English sentences.

Rules of Sentences - Understanding use and tone of declarative, interrogative, imperative, exclamatory, and optative sentences. - Understanding use of simple, compound, complex, multiple, and conditional sentences.

Tenses - Understanding use and application of tenses in different sentences.

Direct and indirect speech - Understanding direct and indirect modes of speech and their application.

Using correct verb and punctuation in direct and indirect speech.

Active and passive voice - Understanding use of active and passive voice. - Ability to transform active voice to passive voice and vice versa.

Punctuation - Understanding use of correct punctuation including use of capital letter, question mark, exclamation mark, full stop, comma, semi-colon, colon, apostrophe, quotation marks, brackets, dash, hyphen, and ellipsis.

Vocabulary - Ability to use 3000 basic words used in English word. - Ability to correctly assign meanings to a specific word and use it in different sentences correctly.

Vocabulary - Basic synonyms and antonyms. - Using words in sentences correctly.

Phrases and idioms - Understanding use of phases and idioms.

Phrases and idioms - Ability to use phases and idioms in a sentence correctly

Comprehension - Developing skill of basic English comprehension.

Comprehension - Ability to comprehend written English paragraphs and answer questions from that paragraph correctly.

Speed reading - Ability to identify key points in a lengthy paragraph and answer questions from the paragraph in a correct manner.

Teaching Methods:

Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution				Quizzes	and oth	ers
					**25 Marks	for Mid	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Ur	niversity					

Suggested Readings:

- 1. AFC 01- Functional English: Study Text by ICAP
- 2. High School English Grammer & Composition by Wren and Martin
- **3.** The Oxford 3000 Seventh Edition

Course Title: Business Organization

Objectives of the Course:

The subject is the foundation of almost all of the subjects that any business program has to offer. Whether it is finance, marketing, accounting, tax, auditing or management, each of them consists of concepts about the basic functioning of the business organizations. This course aims at developing an understanding of the actual business environment which our students might have to face even after the academic career i.e. in performance of their professional duties.

Prerequisites:

The subject is aimed at developing a basic understanding of the business and it has no prerequisite subject or personal requirements.

Course Contents	
What is Business: Meaning, Nature,	Students coming from various educational backgrounds
Scope and Importance. Problems,	will be taught the basic meaning and essence of business,
Functions and Qualities of a	its scope and problems faced by business. They might
Businessman, Types of Businesses.	become a businessman themselves, so, the students will
	also be taught that once they do so what qualities they
	must possess and what types of businesses they can
	pursue.
Characteristics of business,	Moving on with introductory chapter, the aim this week
objectives of business, business and	is to define business in detail and also to clarify the
profession.	misunderstandings students might have regarding
	between profession and business.
Sole Proprietorship: Features,	An understanding of the basic and first form of business
Importance, Merits and Demerits.	i.e. single person business or sole tradership shall be
	discussed. Students will be taught any advantages this
	form of business has over the other as well as the
Deuterandine Frateura Marita and	disadvantages.
Partnership: Features, Merits and	The next form of business i.e. the partnership would be
Demerits, Co-ownership Vs. Partnership; Classification of	introduced to the students along with different types of partners that exist.
Partners;	partners that exist.
Rights Duties and Liabilities of	Students shall be made aware of the responsibilities and
Partners, partnership deed, .minor	duties that the partners possess over each other. The most
partner, registration of partnership	important document of the partnership i.e. the Deed
partner, registration or partnersimp	together with its features shall also be discussed along
	with the rights of a minor partner.
Kinds of partnership, Dissolution of	Continuing with partnership, various kinds will be
Partnership, Islamic forms of	discussed. The students will also be familiarized with the
Partnership	different Islamic forms of partnership (mudaraba,
	musharika). In the end, an understanding of the
	termination of partnership shall be given by discussing
	the ways of its dissolution
Joint Stock Company: Features,	The most important and biggest form of business, the

Articles of Association, Prospectus, Kinds of companies Meetings, resolution, Hierarchy of Management Kinds of companies Meetings, resolution, Hierarchy of Management Other issues occurring in a joint stock company which include its meetings and resolutions shall be explained the students with their various kinds. The different kin of joint stock companies and how they differ from each other is another important component of this week's syllabus. An understanding of the personnel arrangements shall help answer many questions the students have in mind regarding the functioning of the organization. Kinds of Capital, Capital Management, debenture and its types, Winding up. The business requires money to operate. During this week we shall look upon the various ways in which the money maybe raised and how does the company use it the best interest of its owners. Lastly, everything has come to an end and how does a company end up and what are the implications while winding up is another thing to learn. Cooperative Society: Features, Kinds, Merits and Demerits. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages, Types of Combination. Frade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Marketing Operation: Definition, Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling. Trade and business are inseparable and thus, we will gate a detailed look on the ways of trade and also discuss the importance of the export promotion bureau to the country. Nowadays, companies have shifted their focus on marketing activities as competition of cost and quality bas almost shrunk to no competition. Students will be given a basic understanding of marketing terminologie	Merits and Demerits, Formation,	joint stock company shall be introduced. The formation of the company and its advantages and disadvantages over the other forms of business shall help the students develop a better understanding about the joint stock company.
resolution, Hierarchy of Management include its meetings and resolutions shall be explained the students with their various kinds. The different kin of joint stock companies and how they differ from each other is another important component of this week's syllabus. An understanding of the personnel arrangement shall help answer many questions the students have in mind regarding the functioning of the organization. The business requires money to operate. During this week we shall look upon the various ways in which the money maybe raised and how does the company use it the best interest of its owners. Lastly, everything has come to an end and how does a company end up and what are the implications while winding up is another thing to learn. Cooperative Society: Features, Kinds, Merits and Demerits. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages. Types of Combination. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages. Types of Combination. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Trade and business are inseparable and thus, we will g a detailed look on the ways of trade and also discuss the importance of the export promotion bureau to the country. Nowadays, companies and resolutions kinds. The different kind of joint stock companies and how they differ from each other is another important component of the braisment another important component of the personnel arrangements hall blook upon the various ways in which the money maybe raised and how does the company use it the best interest of its owners. Lastly, everything has come to an end and how does a company on enties. Students shabe be able to identify a cooperative society from its feature and then asses its usefulness. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages and Disadvantages. Trade: Wholesales, Retail, Import and Export. Export Promotion and the problem that the different kin mind regarding the functioni	*	understanding about the functioning of the joint stock
Management, debenture and its types, Winding up. Week we shall look upon the various ways in which the money maybe raised and how does the company use it the best interest of its owners. Lastly, everything has come to an end and how does a company end up and what are the implications while winding up is another thing to learn. Cooperative Society: Features, Kinds, Merits and Demerits. Cooperative society is a new topic that has been included to the ever increasing focus on ethics. Students shat be able to identify a cooperative society from its feature and then asses its usefulness. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages. Types of Combination. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages. Types of Combination. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Trade and business are inseparable and thus, we will gate a detailed look on the ways of trade and also discuss the importance of the export promotion bureau to the country. Marketing Operation: Definition, Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling. Week we shall look upon the various ways in which that money maybe raised and how does a company up and what are the implications while winding up is another thing to learn. Cooperative society is a new topic that has been include due to the ever increasing focus on ethics. Students shat be able to identify a cooperative society from its feature and then asses its usefulness. Business Combines with other to grow. During this we we shall discuss in detail the different methods and for the businesses take when they combine and the problem that may arise along with some fruits that might accompany a combination as well.	resolution, Hierarchy of	Other issues occurring in a joint stock company which include its meetings and resolutions shall be explained to the students with their various kinds. The different kinds of joint stock companies and how they differ from each other is another important component of this week's syllabus. An understanding of the personnel arrangement shall help answer many questions the students have in
Kinds, Merits and Demerits. due to the ever increasing focus on ethics. Students shat be able to identify a cooperative society from its feature and then asses its usefulness. Business Combination: Meaning, Causes and Purposes, Advantages and Disadvantages. Types of Combination. Forms of Combination. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Marketing Operation: Definition, Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling. due to the ever increasing focus on ethics. Students shat be able to identify a cooperative society from its feature and then asses its usefulness. Business combines with other to grow. During this were we shall discuss in detail the different methods and for the businesses take when they combine and the problem that may arise along with some fruits that might accompany a combination as well. Trade and business are inseparable and thus, we will g a detailed look on the ways of trade and also discuss the importance of the export promotion bureau to the country. Nowadays, companies have shifted their focus on marketing activities as competition of cost and quality has almost shrunk to no competition. Students will be given a basic understanding of marketing terminologie	Management, debenture and its	The business requires money to operate. During this week we shall look upon the various ways in which that money maybe raised and how does the company use it in the best interest of its owners. Lastly, everything has come to an end and how does a company end up and what are the implications while winding up is another
Causes and Purposes, Advantages and Disadvantages. Types of Combination. Forms of Combination. Trade: Wholesales, Retail, Import and Export. Export Promotion Bureau and its role. Marketing Operation: Definition, Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling. we shall discuss in detail the different methods and for the businesses take when they combine and the problem that may arise along with some fruits that might accompany a combination as well. Trade and business are inseparable and thus, we will go a detailed look on the ways of trade and also discuss the importance of the export promotion bureau to the country. Nowadays, companies have shifted their focus on marketing activities as competition of cost and quality has almost shrunk to no competition. Students will be given a basic understanding of marketing terminologie		Cooperative society is a new topic that has been included due to the ever increasing focus on ethics. Students shall be able to identify a cooperative society from its feature and then asses its usefulness.
and Export. Export Promotion Bureau and its role. Marketing Operation: Definition, Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling. a detailed look on the ways of trade and also discuss the importance of the export promotion bureau to the country. Nowadays, companies have shifted their focus on marketing activities as competition of cost and quality has almost shrunk to no competition. Students will be given a basic understanding of marketing terminologie	Causes and Purposes, Advantages and Disadvantages. Types of Combination. Forms of	
Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling. marketing activities as competition of cost and quality has almost shrunk to no competition. Students will be given a basic understanding of marketing terminologie	and Export. Export Promotion	
differs from just selling. Sales Promotion: Meaning, Objects Continuing with marketing techniques, the current	Functions, Marketing mix, Scope Advantage and Disadvantage, Marketing Versus Selling.	marketing activities as competition of cost and quality has almost shrunk to no competition. Students will be given a basic understanding of marketing terminologies together with the pros and cons and the ways in which it differs from just selling.

and Methods.	emphasis on the methods by which the products are
Advertising: Meaning, Objects,	introduced to the customers prone us to study advertising
Types, Merits and Demerits	and sales promotion. We shall study how do businesses
Advertising Media.	promote and advertise their products and what
	implications shall they consider.
Business Risk: Definition, Types,	Finally, the business has some dangers to its survival.
Methods of Handling Risk.	During the last week of the course, we make the students
Insurance: Meaning, Principles,	aware of those risks so that they may be able to avoid
Kinds (Life, Fire, Marine)	them once they start their businesses. One of the ways by
Importance.	which they can reduce their risk is insurance. Therefore,
	we discuss in detail various types of insurance as well.

Teaching Methods:

Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by affiliate institution	1 *15Marks for Assignments, Quizzes and others
	Institution	**25 Marks for Mid-term Exam
60% (60Marks)		e Final Term Examination
	Punjab University	

Suggested Readings:

- 1. Asakari Zaidi S A, Fundamentals of Business, Orient Publishers, Karachi.
- 2. Nisar-ud-Din, Business Organization, Aziz Publishers, Urdu Bazar, Lahore.
- 3. Muhammad Irshad, Introduction to Business, Naveed Publications Lahore.
- 4. Khalid Mehmood Cheema, Introduction to Business, Syed Mobin Mahmood & company, Lahore.
- 5. Theodore J Sielaff and John W Aberle, Introduction to Business, Belmont, California Wardsworth Publishing Company, Inc.
- 6. Glass & Baker, Introduction to Business.
- 7. Ali M H, Introduction to Business.
- 8. Koontz & Weirick, Management.

Additional Suggested Readings:

- http://www.businessstudiesonline.co.uk/live/
- http://www.bized.co.uk/
- http://www3.open.ac.uk/study
- http://c4lpt.co.uk/learn-about-business/
- http://www.businessenglishstudy.com/

Course Title: Islamic Studies

Course Description and Objectives:

To enable students a responsible Pakistani, good Muslim and make others also good.

Learning Outcomes:

At the end of the semester the students will be able to lead the people in right way.

سورة البقره آیت تا تا 284 تا 284، مورة البقره آیت تا 286 تا 284، 61، 59,58,57,56,40,33,32,21, سورة البقرة آیت 29 اورسورة البقت تا 14 تا 14 حدیث تا تا 12 حدیث تا تا 12 حدیث تا تا 12 سیرت کی اہمیت بھرت مدین مین تا تا مدین به اسوره حسنه حضرت محمد علی پہلو (فرہبی، عائلی، کاروباری اورسابی) صلح حدید پئیجة الوداع عشره بعشره، از واج مطہرات صلح حدید پئیجة الوداع عشره بعشره، از واج مطہرات اسلامی تہذیب و ثقافت کی خصوصیات ، برصغیراورمغربی تہذیب کی اسلام کی آمد سے قبل خصوصیات اور اسلام کے اثر ات اسلامی تہذیب کے عالمی اثر ات ، تہذیبی تصادم موجودہ دور کے چیلنج کی کا صلام کی روشنی میں موجودہ دور کے چیلنج کی کا صلام کی روشنی میں



reading assignment

Basic Text Books:

Relevant portions of the following books:

1. J.S. Mackenzie: A Manual of Ethics

2. Harol H. Titus: Ethics for To-day

3. B.A. Dar: Quranic Ethics

4. Proceedings of a Islamic Colloquium, Lahore 1957

(مطبوعه اسلامک پبلیکیشنز لا مهور) اسلامی ریاست: سیدابوالاعلی مودودی

Assessmet Mechanism / Criteria

40% (40 Marks) Internal Assessment by affiliated institution		*15 Marks for Assignments, Quizzes and others		
		** 25 Marks for Mid-term Exam		
60% (60 Marks)	External Assessment by the Punjab University	Final Term Examination		

Teaching Methods: Lectures, Discussions, Quiz and Assignment

Reading: Mayari Islamiat by Dr. Hafiz Mehmud Akhtar

Additional Reading: Newspapers, Internet etc.

Course Title: Business Communications

Course Objectives:

The purpose of this course is to improve the speaking and writing skills of the students with relevance to Business Communication. All types of letters, inquiries, reports and business dealings are essential components of this course. This course also introduces the students with Market terminologies and their practical application. The preparation of Curriculum Vitae and job application also enables the students to create an effective impression for the selection of appropriate posts.

Prerequisites:

The course requires the basic knowledge of writing skill of English language. The student should be able to speak and write down effectively without grammatical and spelling mistakes.

Course Contents:

Communication and its Importance:

Objectives of Communication; Importance of Communication; Communication Flow

Communication Process:

Components of Communication

Barriers in Communication

How to Overcome These Problems

Kinds of Communication:

Verbal communication; Oral communication, Advantages & Disadvantages

Written communication, Advantages & Disadvantages

Non-verbal communication, Appearance, Kinesics, Proxemics, Chronemics, Para language, Silence,

Principles of Effective Communication:

Objectives, 7C's of Communication, Completeness, Conciseness, Consideration, Correctness, Clarity, Correctness, Courtesy

Process of Preparing Effective Message:

Stages to Plan The Message

Bad News Messages:

Strategies to Write Bad News Messages

Plan For Writing Bad News Messages

Parts of a Business Letter:

Essential parts, Non-essential parts

Forms and Style of Letters in Business:

Modified Block Form, Semi Block, Full Block, AMS Simplified Form, Hanging, Official Letters Style, Indented

Inquiries and Replies:

Plan For Inquiries, Plan For Replies To Inquiries

Order Letters:

Plan For Writing Order Letter, Confirmation Letter, Execution Letter, Refusal Letter, Cancellation Letter

Disputes, Complaints and Adjustments:

Causes For Writing Complaint Letter, Plan For Writing Complaints, Adjustment Of Complaints, Plan For Writing Adjustment Letter

Sales Letters:

Planning Successful Sales Letters, Function Of The Sales Letters, Distinction Between Sales Letters And Sales Promotion Letter, Writing Sales Letters

Collection Letters or Dunning Letters:

Purpose Of A Collection Letter, Stages Of Collection, Tone In Collection Letters, Factors In Successful Collections

Applications and other Employment Letters:

Essentials Of A Good Application, Structure Of An Application, Types Of Application, Curriculum Vitae, Application For Job

Official Letters:

Official Letters, Demi-Official Letters, Memorandum, Notification, Reminders

Business Reports:

Definition, Why Reports Are Written, The Kinds Of Reports, Essential Qualities Of A Good Business Report, Report Writing

Market Reports:

What Is A Market? Functions Of A Market, Classification Of Markets, What Is Market Report? Kinds Of Market Report, Essentials Of A Market Report, Importance And Advantages Of Market Report, Characteristics Of A Good Market Report, Important Market Terms

Teaching Methods: Lectures, discussions, quiz and assignments

Assessment Mechanism/Criteria

1200000011101101110111	011001100				
40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and other	ers
			**25 Marks	for Mid-	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion
	Punjab University				

Suggested Readings:

- 1. Atta-ur-Rehman Functional English, Furrkh & Brothers, Lahore
- 2. "J. Chilver", English for Business A Functional Approach, DP Publication Limited.
- 3. "Wren & Martin" High School English Grammar & Composition S. Chand & Company Limited.
- 4. "Michael Swan" Practical English Usage, Oxford University Press.
- 5. A.J. Thomson & A.V. Martinet, A Practical English Grammar.
- 6. "Robert E. Barry" Basic Business English, Prentice Hall Inc. Englewood Cliffs New Jerssy.

Additional Readings: Newspapers, Internet

Course Title: Business Statistics

Course Objectives:

This course provides basic overview of the statistical methods and analysis of data. After studying the course, students would be able to analyze historical data for decision making. This course also provides an insight into basic probability theory and sampling procedures.

Prerequisites:

1 Business Mathematics

Course Contents	
	Studying statistics and its applications in business
Basics of statistics:	Understanding various methods of data collection
	Learning to organize and summarize data in a frequency
Collection and tabulation	distribution
of data	Presenting data using simple bar charts, multiple bar charts and
of data	component bar chart
	Using a pie chart, histogram, frequency polygons, ogives, stem and
	leaf plots, and box and whisker plots and analyzing data
	Learning to calculate measures of central tendency: mode, median,
	arithmetic mean, geometric mean, and harmonic mean
	Understanding pros and cons of different measures of central
Measures of central	tendency
tendency and dispersion	Understanding and using measures of dispersion: standard
	deviation, variance, range
	Using measures of dispersion to ascertain degree of variation or
	variability in a distribution
	Understanding index numbers, their types, uses and limitations
Index numbers	Using different methods to calculate index numbers
	Applying index numbers to purchasing power and inflating or
	deflating a series
	Understanding and using scatter diagrams and their limitations
3.6.1.1.61	Understanding basics of a regression line and uses
Methods of lease square	Using least square linear regression to construct a regression line
and regression	and analyze it
	Using regression line to forecast value of dependent variable if
	value of independent variable is provided
	Understanding basic concept of correlation and calculating and
Correlation	analyzing correlation coefficient and coefficient of determination
	Understanding and using rank order correlation and analyzing it
	Using counting techniques like mn counting rule, and factorials
Counting techniques and	Using permutations and combinations to see total numbers of
probability theory	outcomes Understanding much shility and other hasis terminals as of
- -	Understanding probability and other basic terminology of
Addition law for mutually	probability theory Using addition rule to calculate probability
Addition law for mutually	Using addition rule to calculate probability Understanding different between mutually evaluative and non-
exclusive and non-mutually	Understanding different between mutually exclusive and non-

exclusive events	mutually exclusive events
Multiplication laws for	Using multiplication rule to calculate conditional probability
dependent and independent	Understanding difference between dependent and independent
events	events
events	Understanding assumptions of binominal distribution and using it
Binominal distribution and	
Poisson distribution	in calculation of probabilities
Poisson distribution	Understanding properties of Poisson distribution and using it in
	calculation of probabilities
Hyper-Geometric	Understating uses of hypergeometric distribution and using it to
distribution and normal	calculate probabilities
distribution	Understanding uses of normal distribution and use of its tables
	Using normal distribution to calculate probabilities
Sampling theory: Simple	Understanding basics of sampling theory: population, sample,
random sampling	sampling space
r S	Understanding and using simple random sampling
Sampling distribution of a	Understanding and developing a sampling distribution for
mean and standard error of	sampling mean, and calculating mean and standard deviation of a
a mean	sampling distribution
Sampling with and without	Understanding and calculating standard error of mean
replacement	Using appropriate sampling technique to calculate probabilities for
Тергисентент	sampling mean
	Using hypothesis testing and significance criteria
Testing hypothesis for	Performing hypothesis test of population means based on small
population mean,	and large samples
difference between	Performing hypothesis tests of the difference between two
population means and	population means based on small and large samples
population proportion and	Performing hypothesis tests of the difference between two
between two population	population properties
properties	Understanding to select appropriate distributions i.e. z or t for
	constructing confidence interval for a population mean
Single proportion variance	
based on test of Chi-square	Using Chi-Square distribution to test goodness of fit and
Confidence interval for	independence
estimating population	Constructing confidence interval for population means and
means, proportions, and	differences of means
variance, and differences	Constructing confidence interval for population means and
between proportion means,	difference of proportion and variance
proportion and variance	
Determination of sample	
size for the study of	Calculating sample size for an interval estimate of population
population mean and	mean and proportion
proportion	

Teaching Methods: Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution	Quizzes and others			ers
			**25 Marks	for Mid	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion
	Punjab University				

Suggested Readings:

- 1 AFC-03 Quantitative Methods Study Text by ICAP
- Business Statistics, 8th Edition by David F. Groebner, Patrick W. Shannon, Philip C. Fry, Kent D. Smith
- 3 Applied Statistics in Business and Economics by David P. Doane and Lori E. Seward
- 4 Statistics for Business and Economics by James McClave, P. George Benson, Terry Sincich.

Course Title: Microeconomics

Course Description and Objectives

This course aims at providing insights into and understanding of theories and practices relating to microeconomics. This would be a basic course offered to students who are studying microeconomics for the first time. The background of student audience is based on Intermediate or at least 12 years of education

Learning Objectives

- 1. To introduce the concepts of Microeconomics.
- 2. To introduce the basic theories related to Microeconomics.
- 3. To provide an opportunity to see how Microeconomics is useful and can be applied.
- 4. To provide an opportunity to develop skills to understand daily economic life and relate it to Microeconomic theory
- To prepare the student for higher studies in subjects like Managerial Economics & Econometrics

Course Contents

- 1. Introduction
 - a. Nature and Scope of Economics
 - b. Difference in Microeconomics & Macroeconomics

2. Consumer Behavior:

- a. Utility-kinds and aspects.
- b. Cardinal and ordinal approaches of utility.
- c. Laws of diminishing marginal utility
- d. Law of Equi-marginal utility.
- e. Indifference curve analysis and consumer equilibrium.
- f. Price effect, income effect and substitution effect.
- 3. Demand, Supply and Price Determination
 - Demand- Determinants of demand, law of demand, shifts and shift factors in demand
 - b. Elasticity of demand, Price, income and cross elasticity, Point and Arc Elasticity
 - c. Measurement of elasticity of demand: Percentage, Graphic and Total Outlay methods
 - d. Determinants and importance of elasticity of demand.

- e. Stocks and supply. Determinants of supply, law of supply, shifts & shift factors in supply.
- f. Elasticity of supply, Measurement & Determinants of elasticity of supply.
- g. Market equilibrium-surplus and shortage conditions.
- h. Consumer and Producers surplus.

4. Production & Cost

- a. Production function, Economies of Scale
- b. Laws of Return and Law of Variable proportions
- c. Traditional theory of Costs, Average, Marginal and Total Costs
- d. Long run Average Cost

5. Market Structures

- a. Perfect Competition: Price and output determination in the short and long run
- b. Monopoly: Price and output determination in the short and long run, Price discrimination
- c. Monopolistic Competition: Price and output determination in the short and long run
- d. Introduction to Oligopoly

6. Factor Pricing

- a. Marginal productivity theory
- b. Recardian theory of rent

7. Basics of Mathematical Economics

- a. Derivatives
- b. Application of derivatives to concepts like Marginal Cost, Marginal revenue etc
- c. Basic optimization

Teaching Methods: Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution				Quizzes and others		
					**25 Marks for Mid-term Exam		
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab University						

Suggested Readings:

- 1. Samuelson, Paul A.; William D Nordhaus, Sen & Chaudhry, *Economics*, McGraw-Hill, 20th Edition, **2019**, ISBN-10: 9389538033, ISBN-13: 978-9389538038
- 2. Pindyck, Robert S.; and Daniel L. Rubinfeld. *Microeconomics*. Prentice Hall, 9th Edition: **2017**, ISBN-13: 978-0134184241, ISBN-10: 0134184246
- 3. Varian, Hal R. *Intermediate Microeconomics*. & Company, 9th Edition, **2014**, ISBN-13: 978-0393123968, ISBN-10: 9780393123968
- 4. Mankiw, Gregory N., Principles of Microeconomics, Cengage Learning; 8th Edition (January 1, 2017), ISBN-13: 978-1305971493, ISBN-10: 1305971493
- 5. Rizavi, Dr. Sayyid Salman, "An Introduction to Economics", Syed Mubeen& Co., Lahore, **2019**

Course Title: Financial Accounting – II

Course Objectives:

To provide a profound understanding regarding the need for internal control over cash transactions since cash is the asset most susceptible to theft and embezzlement. Discussions on Notes Receivable and Accounts Receivable have made possible to perceive a better understanding of the goals of credit management. Emphasis upon the objectives of efficient inventory management and Cost of Goods Sold has been made by discussing perpetual inventory systems. An appropriate explanation is provided on the accounting concepts relating to the acquisition, use and disposal of plant assets. Hence, the course covers alternative depreciation methods. Parallel to the assets, the types of liabilities commonly found in most business organization are also the part of the course that enables the students to analyze the situation arising from the economic activities. The accounting procedures for partnership are also discussed.

Prerequisites:

The course requires basic knowledge of accounting process for instance accounting cycle and financial reporting.

Course Contents	
Basic objective of cash	As cash is susceptible to theft and embezzlement, a student
management, internal control	must know to develop an internal control system
over cash transactions	and the terms of t
Voucher system, Bank	A student must be able to reconcile the balances maintained by
reconciliation statement, petty	the bank and the business, must know how to maintain the
cash fund, problem solving	petty cash fund
Accounts Receivable, methods	Student must be able to prepare the estimate of uncollectible
of accounting for uncollectible	accounts receivable, compare the allowance method and direct
accounts, ways of converting	write-off method, identify several ways of converting
receivables into cash, credit	receivables quickly into liquid cash
card sales	Tooti words quienty mis inquite each
Promissory notes and interest,	Should understand what is a Promissory note and the nature of
accounts receivable turnover	interest, compute the account receivable turnover rate, account
rate, interest included in the	for N/R with the interest included in the face amount,
face amount of the note	understand the concept of present value
receivable, concept of present	1 1
value in accounting for long-	
term N/R, problem solving	
Define liabilities, distinguish	Student should be able to make distinction between different
between liabilities and owner's	liabilities, account for notes payable and accrual of interest,
equity, between current and	should construct the amortization table
long term liabilities, notes	
payable and accrual of	
interest, notes payable and	
interest included in the face	
amount, amortization table	

Quick ratio, debt ratio and interest coverage ratio, loss contingencies, accounting for payroll system, problem solving	Should understand the use of these ratios, should understand the process involved in the payroll system
Understanding special journal Related numerical problems Perpetual inventory system, various method to determine the CGS, taking physical inventory, shrinkage losses, ending inventory and CGS under periodic inventory system	Student should know the types formats, further should be able to design and record transactions in the special journal problem solving Student should be able to apply various cost computing methods to calculate CGS and ending inventory under perpetual and periodic inventory systems, know the use of the physical count of the inventory,
Effects of an inventory error on the income statement, estimating CGS and ending inventory by GP method and retail method, considering optimal size of the inventory, inventory turnover rate computation, LIFO reserve, related numerical problems	Should be able to explain the effect of an inventory error of the current and the following year, know to use GP and retail method for the computation of CGS and ending inventory, know how to compute the inventory turnover rate, should be able to interpret LIFO reserve
Determine the cost of plant asset, capital and revenue expenditures, matching principle, alternative methods of depreciation	Student should be able to determine the cost of plant asset, distinguish between, capital and revenue expenditures, should understand what is the matching principle and when should this hold good, should be able to identify which method of depreciation should be applied
Disposal of plant asset, nature of goodwill, depletion of natural resources, impairment of long-lived assets, MACRS, related numerical problems	Be able to account for the disposal of the plant asset, understand the concept of intangible asset, how the natural resources be depreciated and the concept of impairment, be able to compute the depreciation for income tax purposes
What is partnership, advantages and disadvantages, regular and limited partnership	Student should know the characteristics of the partnership as the form of a business organization
Accounting for the formation of the partnership, distribution of the net income among the partners, admission and the with drawl of a partner	Should know to make the journal entries regarding the formation, distribution of the net income and if a partner is admitted, accounting in the case of a with drawl
Accounting for the liquidation of the partnership, related numerical problems	Be able to pass the journal entries relating to the liquidation of the partnership

Teaching Methods:

Lectures, discussions, presentations, quiz and assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	ssessment by	affili	iated	*15Marks	for	Assignments,
	institution				Quizzes and others		
					**25 Marks	for Mid-	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Un	iversity					

Suggested Readings:

Meigs & Meigs, Accounting the basis for business decisions, McGraw Hill Publishing Company.

Additional Readings:

- 1. Niswonger & Fess, Accounting Principles, South Western Publishing Company.
- 2. M.A.Ghani, Principles of Accounting, Pak Imperial Book Depot, Lahore.
- 3. M.Arif & Sohail Afzal, Accounting, Azeem Academy, Lahore.
- 4. Ch.Muhammad Hanif & Azam Shafiq, *Fundamentals of Accounting*, Kitab Markaz, Faisalabad.

Course Title: Pakistan Studies

Course Description & Objectives

To enable students a responsible Pakistani, good Muslim and make others also good

Learning Objectives

At the end of the semester the students will be able to lead the people in right way as a responsible citizen.

Students could have better understanding causes, motives and history of Pakistan.

Course Contents

Pakistan Movement: Historical and Ideological Perspective

Muslim Revivalist Movements in India

The Two Nation Theory: From Sir Syed Ahmed Khan to Allama Igbal

Quaid-e-Azam Muhammad Ali Jinnah and the Struggle for Pakistan.

Creation of Pakistan: Early Challenges

Land and People of Pakistan

Physical features and Geo-Strategic Location of Pakistan

Culture and Traditions: Regional Dimensions

History and Politics in Pakistan (1947-2020)

Early Parliamentary Phase

Ayub and Yahya's Era

Democratic Era (1971-1977)

Zia Era (1977-88) Political Era (1988-99) Musharaf Era(1988-2008) Democratic Restoration (2008-2020)

Contemporary Pakistan

The Constitution of 1973: Salient Features and current scenario.

Foreign Policy and Relations with Neighboring Countries

Salient Features of Economy, Agriculture and Industry, National Resources

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15	Marks	for	Assignments,
	institution	l				uizzes an	d othe	ers
					**25	Marks for	r Mid-	term Exam
60% (60Marks)	External	Assessment	by	the	Final	Term Exa	aminat	tion
	Punjab Un	niversity	·					

Teaching Methods: Lectures, discussions, quiz and assignment

Suggested Readings: Pakistan Studies by M. Akram Sajid

Additional Resources: Additional Resources, Newspapers, Internet

Course Title: ERP in Business & Commerce

Course Description & Objectives:

The basic objective of this course is to familiarize student with ERP like computerized accounting, financial software's, its functions, operations and reporting. This course enables a student to understand accounting functioning in a modern world through ERP. This course also builds foundations for management reporting with new technologies as per market requirement for finance professionals.

Pre-Requisites Course Requirements/Skills:

Computer Applications in Business Financial Accounting

System Requirements

SAP Server with Installation, and proper lab with specific requirement of computers with local area networking (LAN) and Wide Area networking (WAN)

System specification for SAP users will discuss separately with System Engineers or Lab In charge

<u>Course Contents:</u> Part I (2nd Semester)

Overview of Different ERP's SAP ERP Implementation Methodologies Advantages of SAP business One **Administration Control** Administration Control – Data Export Administration Control – Data Utilities

Part II (3rd Semester)

Financials- Master Setup Financials- Assets Master Data Financials – Supplier Financials – Customer

Part III (4th Semester)

Financials- Journal

Financials- Journal Setup and Transaction

Financials- Budget Setup

Sales /AR Module – Sales Order Generation

Sales /AR Module – AR Receipt generation and Payment Process

Teaching Method:

Lectures, Handouts, Group discussions, Classroom presentations, Projects and term paper, Ouizzes. Case study, reading assignment

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution	1			Quizzes	and oth	ers
					**25 Marks	for Mid	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	ition
	Punjab Un	niversity					

Suggested Readings: SAP Business One-FICO

Course Title: Macroeconomics

Course Description & Objectives

This course aims at providing insights into and understanding of theories and practices relating to macroeconomics. This would be a basic course offered to students who have already studies Microeconomics. The background of student audience is based on Intermediate or at least 12 years of education with basic knowledge of Microeconomic theory.

Learning Outcomes

- 1. To introduce the concepts of Macroeconomics.
- 2. To provide an opportunity to develop skills to understand daily economic life and relate it to Macroeconomic theory
- 3. To make students understand the working of the policy initiatives in the market economy
- 4. To enable students understand the aggregate concepts of national Income, Inflation etc.
- 5. To develop economic thinking among students
- 6. To prepare the student for higher studies in subjects like Managerial Economics & Econometrics, Taxation, Fiscal Policy etc

Course Contents

National Income:

Concepts of National Income-GNP, NNP, GDP, GNI at factor cost, PI, Personal disposable income, transfer payments, Circular flow of national Income. Measurement of National Income: National Income at market price, at factor Cost; Measurement of national Product in current price and in constant prices.

Keynesian Macroeconomics:

Keynesian Psychological law of Consumption, Consumption function, saving function, MPC, APC, MPS and APS

Derivation and use of investment multiplier

Investment and MEC

Inflationary and deflationary gaps under Keynesian theory.

Public Finance:

Meaning, Difference between Private and Public Finance, revenue and Expenditure of Public Bodies, Kinds of Taxes and Cannons of Taxes fiscal policy.

Tools of Fiscal and Monitory Policy.

Inflation: Kinds, causes and remedies

Trade

Trade Theories: Theory of comparative advantages, Modern theory of trade, Trade Cycles

International Institutions

IMF & World Bank Group

Teaching Methods: Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution	l			Quizzes	and other	ers
					**25 Marks	for Mid-	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Ur	niversity					

Suggested Readings

- 1. Samuelson, Paul A.; William D Nordhaus, Sen & Chaudhry, *Economics*, McGraw-Hill, 20th Edition, **2019**, ISBN-10: 9389538033, ISBN-13: 978-9389538038
- Nordous. D. William, Samuelson Paul. A, Macroeconomics, MC GRAW HILL INDIA;
 19th Edition (January 1, 2011), ISBN-10: 9780071333368, ISBN-13: 978-0071333368
- 3. Rudiger Dornbusch, Stanley Fischer, Richard Startz, Macroeconomics, McGraw-Hill Education; 13th Edition (September 7, 2017), ISBN-10: 1259290638, ISBN-13: 978-1259290633
- 4. David Romer, Advanced Macroeconomics, McGraw-Hill Education; 5th Edition (February 19, 2018), ISBN-10: 1260185214, ISBN-13: 978-1260185218
- 5. Rizavi, Dr. Sayyid Salman, "An Introduction to Economics", Syed Mubeen & Co., Lahore, 2019

Recommended Websites/Resources

- 1. http://www.basiceconomics.info/
- 2. http://www.imf.org
- 3. http://www.worldbank.org
- 4. http://www.sbp.gov.pk
- 5. http://www.finance.gov.pk

Course Title: Cost Accounting

Course Objectives:

This course is designed to enable the students to learn the basics of the Cost Accounting at first stage and then they will learn the costing techniques for external and internal reporting, costing methods for the analysis of the cost, application of Cost Accounting in the manufacturing concerns of various nature. The students will also learn how Cost Accounting is different from Financial Accounting and the flow of information for a good cost accounting system.

Prerequisites:

Basics of Financial Accounting.

Course Contents					
Basic concepts of Cost Accounting.					
Difference between Financial Accounting and Cost Accounting	Basic concepts				
Elements of cost.					
Classification of cost					
Behavior of cost.	Learning the various types of cost				
Financial Accounting Statements (Cost of					
Goods Manufactured and Sold Statement,	Treatment of various elements of cost in the financial statements.				
Income Statement and Balance Sheet)					
Financial Accounting Statements (Cost of					
Goods Manufactured and Sold Statement,	Treatment of various elements of cost in the				
Income Statement and Balance Sheet)	financial statements.				
Financial Accounting Statements (Cost of	Treatment of various elements of cost in the				
Goods Manufactured and Sold Statement,	financial statements.				
Income Statement and Balance Sheet)					
Process Costing	Learning about Costing Methods to be used in				
	various types of Manufacturing Concerns.				
Process Costing	Learning about Costing Methods to be used in				
6	various types of Manufacturing Concerns.				
Process Costing	Learning about Costing Methods to be used in				
	various types of Manufacturing Concerns.				
Factomy Oyomboods Variance Analysis	Learning the calculations of under or over				
Factory Overheads Variance Analysis	applied FOH and knowing the reasons behind				
	this under or over applied FOH Learning the calculations of under or over				
Factory Overheads Variance Analysis	applied FOH and knowing the reasons behind				
Tactory Overheads Variance Analysis	this under or over applied FOH				
	Learning the calculations of under or over				
Factory Overheads Variance Analysis	applied FOH and knowing the reasons behind				
- many or	this under or over applied FOH				
1. 1. 1	Learning the flow of cost in a manufacturing				
Journal Entries	concern.				
Factory Pooks and Head Office Pooks	Learning the flow of cost in a manufacturing				
Factory Books and Head Office Books	concern where separate books are maintained				

	by the factory and head office.
Costing for Materials	Learning about the Economic Order Quantity
Costing for Materials	and various Stock Levels
Stock Valuation Methods	Application of various stock valuation methods
Stock varuation Methods	ie first in first out, last in first out etc.
Revision and Discussion	Preparation for the examination.

Teaching Methods:

Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and other	ers
			**25 Marks	for Mid-	-term Exam
60% (60Marks)	External Assessment	by the	Final Term	Examina	tion
	Punjab University				

Suggested Readings:

- 1. Zafar and Sohail, Cost Accounting
- 2. Nisar-ud-Din, Cost Accounting, T Lucy, Costing, Hemkep, Cost Accounting
- 3. Plomani and Fabbozi, Cost Accounting

Course Title: Advanced Financial Accounting – I

Course Description & Objectives:

The purpose of this course is to equip the student with the latest tools and techniques in advance accountancy. The course is divided in to two semesters, Advanced Financial Accounting – I in 3^{rd} Semester whereas Advanced Financial Accounting – II in 4^{th} Semester.

Learning Outcomes:

After studying the course, the student will be able to:

- Understand advance accounting, its characteristics, and application
- Understand consolidation and amalgamation in its financial aspect and effects on financial record
- Understand and apply the lease accounting in accordance with latest International standard on accounting
- Understand and apply branch accounting, Joint venture accounting, and contract accounting at an advanced level.
- Understand and enhance concepts in final accounts of limited companies as studied at bachelor level

Prerequisites:

Students should have basic knowledge of book keeping and financial accounting.

Course Contents				
Capital Stock and Bonds Introduction of Capital stock (share and share capital), kinds of stock, Issuance of common and preferred stock, Over subscription, under subscription, Refund, underwriting Problems: Issuance of stock	Understanding the capital stock. Be able to differentiate the different kinds of stocks Be able to understand the issuance of common and preferred stock. Be able to solve problems related to issuance of stocks			
Capital Stock and Bonds Introduction of Bonus shares Calculation of Quantum of bonus Recording issuance of bonus shares, Practical problems: Issuance of Bonus share and its quantum	Be able to understand the bonus share. Understanding why bonus share can be issued. Be able to solve the accounting problems related to issuance of bonus shares and its quantum.			
Capital Stock and Bonds Introduction of Right shares Calculation of value of right. Recording issuance of right shares Quiz	Understanding the importance of Rights shares. Understanding why rights shares can be issued. Be able to record the issuance of right shares. Be able to calculate the value of a right share.			

Capital Stock and Bonds						
	Understanding the bonds.					
certificates, debentures)	Understanding the issuance and redemption of					
Issuance of bonds,	bonds.					
Interest on bonds,	Be able to calculate interest on bonds. Be able to record issuance and redemption or bonds.					
Redemption of bonds						
Problems: Issuance and redemption of bonds,						
Interest on bonds						
Quiz						
Company's Financial Statements						
Nature and scope of financial statements	Understanding the importance of financial					
Preparation of statement of comprehensive	statements					
income (Income statement/ profit and loss	Be able to make statements of comprehensive					
account)	income.					
Problem: Income statement/ profit and loss						
account						
Company's Financial Statements						
Preparation of statement of financial position	Be able to prepare Balance Sheet					
(balance sheet)	Be able to Prepare Statements of Changes in					
Statement of changes in owner's equity	equity					
Problems						
Company's Financial Statements						
Quiz	Do oble to Dranere Cook Flory statements					
Preparation of cash flow statement	Be able to Prepare Cash Flow statements Be able to prepare Statement of changes in owner's equity					
Preparation of Statements of changes in						
owner's equity	owner's equity					
Problems						
Mid-term Examination						
Amalgamation, Absorption and						
Reconstruction of companies	Understanding the concept of amalgamation					
Introduction of amalgamation	Be able to calculate purchase consideration.					
Calculation of Purchase consideration	Be able to solve accounting problems related to					
Accounting for Amalgamation	amalgamation					
Problems related to amalgamation.						
Amalgamation, Absorption and						
Reconstruction of companies						
Introduction of absorption, reconstruction,	Understanding the concept of absorption,					
_	reconstruction, in-company owing, and dissenting					
shareholders. Accounting for Absorption	shareholders. Be able to solve problems related					
and Reconstruction of Companies.	Absorption and reconstruction of companies					
Problems						
Quiz						
Liquidation of company	Understanding the concept of liquidation.					
Introduction of Liquidation of companies.	Understanding the reasons of liquidation.					
Reasons of Liquidation.	Understanding the appointment of liquidators					
Appointment of liquidators,	Understanding the concept of preferential					

Preferential payments	payment.				
Problems					
Liquidation of company					
Preparation of statement of affairs,	Be able to prepare statements of Affairs				
Liquidator's final statement of account	Be able to prepare liquidator final statement of				
Problems	account				
Valuation of goodwill and shares	Understanding the concept of Goodwill				
Introduction of goodwill	Understanding the need and importance of				
Need of Goodwill	goodwill				
Importance of Goodwill					
Valuation of goodwill and shares	Be able to find the value of goodwill by using				
Methods for evaluating goodwill	different methods of evaluation				
Problem: Evaluation of Goodwill using	Be able to calculate the value of Goodwill				
different methods	be able to calculate the value of Goodwill				

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and oth	ers
			**25 Marks	for Mid	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	ition
	Punjab University				

Suggested Readings:

- 1. Meigs & Meigs, Accounting: The Basis for Business Decisions
- 2. Hanif & Mukharjee, Corporate Accounting

Additional Readings:

- 1. Meigs & Johnson Advanced Accounting. McGraw Hill
- 2. Shukla & Grewal, Advanced Accounting
- 3. R.R. Gupta, Advanced Accounting
- 4. Hrishikesh Chakraborty, Advanced Accountancy
- 5. M. A. Ghani, Advanced Accounting

Course Title: Taxation Management-I

Course Objectives:

This course aims to equip participants with in-depth understanding of Income Tax law and its practical applications. It could provide participants the opportunity to think critically different aspects of subject as well as to provide subject knowledge in applied context.

Prerequisites:

Concepts of business organizations, basic accounting etc.

Course Contents

History of Income Tax Laws in Pakistan, Definitions of terms under Income Tax Ordinance 2001

Definitions of terms under Income Tax Ordinance 2001

Exemptions

Income from salary

- a) Income from house property
- b) Income from business and profession
- c) Income from capital gains
- d) Income from other sources
- a. Calculation of tax
- b. Tax reductions, credits and averaging

Assessment of individual on FBR Tax Return Form (salaried and non-salaried)

- a) Depreciation
- b) Capital and revenue
- c) Assessment procedure
- d) Set off and carry forward of losses
- e) Self assessment procedure
- f) Penalties
- a) Income tax authorities
- b) Appeals
- c) Assessment of Associations of persons

Assessment of companies

- a) History of sales tax laws in Pakistan
- b) Definitions of terms under Sales Tax Act 1990
- c) Registration of firm under the Sales Tax Act 1990
- d) Legal provisions regarding furnishing of returns
- a) Practical tax numerical/problems on FBR sales tax return form
- b) General overview of Custom Act. And Excise Act

Teaching Methods: Lecture, class discussion and presentation

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and oth	ers
			**25 Marks	for Mid	-term Exam
60% (60Marks)	External Assessment	by the	Final Term	Examina	ition
	Punjab University				

Suggested Readings:

- 1. Khawaja Amjad Saeed. Income Tax Law with Practical Problems. Accountancy and Taxation Services Institute, PO Box 1164, Lahore.
- 2. Mughal, Muhammad. Muazzam, Income Tax: Principles and Practice., Syed Mobin Mahmud & Co, Lahore.
- 3. Mughal, Muhammad. Muazzam, Sales Tax: Sales Tax., Syed Mobin Mahmud & Co, Lahore.
- 4. Govt of Pakistan, Income Tax Ordinance 2001
- 5. Govt of Pakitan. Sales Tax Act 1990

Course Title: Business Law

Course Objectives:

This course provides a detailed overview of the laws relating to corporations and their functioning. This course relates to Companies Act 2017 (revised) and its implications for corporation in Pakistan.

Prerequisites:

Course Contents	
Companies Act 2017: Definitions and introduction	Defining relevant terms and their application (Section 2 and 118) Holding company and subsidiary (Section 2(37), (68)) Powers and functions of commission and registrar (Section 7) Business and objects of company (section 26)
Memorandum of association (sections 27, 28, 29, 30, 31, 32, 33, 34, 35, 40, and 41)	Describe memorandum of association and its purpose Listing clauses of memorandum of association for various types of companies Describing effects of alteration of memorandum of association Relating to provision relating to printing, signing, and date of memorandum of association
Registration of memorandum and article of association (section 16, 17, 18, 36, 37, 38, and 39) Provisions with respect to names of companies/ its change (Section 10, 11, 12, and 13)	Defining article of association and its purpose Understanding information in article of association and procedure to change it Describing procedure of registration of memorandum and articles of association and its effects Relating to provision relating to printing, signing, and date of articles of association Describing provisions/ procedure/ prohibitions with regard to selection of name of company, change of name, and registration of change of name and its effect Explaining the procedures needed if company is registered with a prohibited name
Association not for profit (Section 42 and 43) Companies limited by guarantee (Section 45)	Understanding nature of association not for profit, their licensing, revocation of licenses Understanding provision relating to divisible profits and dividing the undertaking into shares or interest in relation to companies limited by guarantee
Prospectus, allotment, issue, and transfer of shares and debentures, deposits etc. (Section 87(2), (4), (5), (6), (7), 88(1-8), 90, 91, 92, and 93 of securities act 2015) (Section 57 of Companies Act of 2017) Share Capital and debentures	Defining prospects, its purpose, and requirements as of Securities Act 2015 Understanding provisions regarding settlement and consent of expert Understanding provisions relating to nature and number of shares, and other securities, classes of shares, fully paid shares, Understanding provisions relating to alteration of share capital and kinds of alterations Understanding rights of shareholder's and provisions relating to

(Section 58, 59, 60, 61, 62,	variation of rights
85, 86, and 87 of Companies	Stating provisions with respect to prohibition of purchase of own
Act 2017)	shares by a company
	Understanding meaning of mortgage/ charge and
	requirement/duty of company and procedure for registration of
	charges
	Stating right of an interested party in respect of a registration of
	mortgage/ charge
Registration of mortgages,	Stating provisions relating to the duty and procedure of payment
charges etc. (Section 100,	or satisfaction of mortgage/ charge and power of registrar to
105, 109, 110, 112 of	make entries of satisfaction and release in absence of intimation
Companies Act 2017)	from company
	Demonstrating familiarity with the provisions relating to the
	right to inspect the instrument creating a mortgage/ charge
	Understanding consequences of registered and unregistered
	mortgages/ charges
Registered office, publication	Learning provisions with regard to having a registered office,
of names, etc. (Section 21,	publication name, penalties for non-publication of names and
22, 24, 25 of Companies Act	publication of authorized and paid-up capital
2017)	Defining minimum subscription and other conditions to
Commencement of business	commence business by company
by a public company (Section	Stating applicability and non-applicability of conditions on
19 and 20 of Companies Act	different kinds of company
2017)	Consequences of non-compliance of section 19
	Stating timing, matters, and reports relating to statutory
	meetings, general meetings, and extraordinary general meeting
	Stating who can call an annual general meeting, extra ordinary
Marking	meeting
Meeting and proceedings	Stating provisions relating to quorum for a general meeting
(Section 131 – 152 of	Stating provisions with respect to appointment of proxy and
companies act 2017)	conditions applicable thereon
	Describing the provisions relating to notice/ agenda/ resolution/ voting/ polling/ minutes of meetings
	State circumstances in which proceedings of the general meeting
	may be declared invalid
	Explaining legal provisions with respect to directors:
	ineligibility, minimum number and maximum number of
	directorships, appointment/ retirement of first and subsequent
Appointment and removal of	directors, independent directors, nominee director, term/ tenure
directors and disqualification	of office of directors/ consent to act as director, elections,
by the commission (Section	removal/ vacation of office, filling of casual vacancies,
153-168, 170-171, 174, 176-	remuneration, powers, liabilities, limitations, protection to
185 of Companies Act 2017)	independent and non-executive directors, assignment of office
,	and alternate directors, proceedings/ validity of acts of directors,
	compliance with code of corporate governance, passing of
	resolution, legal provisions relating to loans to directors,

	prohibition regarding political contributions/ distribution of gifts
Chief executive (Section 186 – 192, 194 – 196)	Explaining provisions relating to appointment of first chief executive, and subsequent chief executives, restriction on appointment of chief executive, removal of a chief executive and his engagement in any business Stating provisions relating to appointment of a chairman and his responsibilities/ share registrar/ sole purchase/ sales agents/ secretary
Investment in associated companies and undertakings (Section 199 of Companies Act 2017) Investment of companies to be held in its own name (Section 200 of Companies Act 2017) Disclosure of interest by directors (Section 205 of Companies Act 2017) Interest of other officers etc. (Section 206 of Companies Act 2017) Interested director not to participate or vote in proceedings of directors (Section 207 of Companies Act 2017)	Describing conditions applicable to a company for making investment in associated companies and undertakings Discussing how a company can hold its investment in the name of other than its own name Explaining the provisions/ requirements of disclosure of interest by director and other officers in contract/ agreement entered into by or on behalf of the company Describing the provisions relating to participation of interested director in the proceedings of directors in contract/ agreement entered into by or on behalf of company
Accounts (Section 220, 223, 226, 227, 232, and 233 of Companies Acts 2017)	Understanding legal requirements of keeping books of accounts and their nature Understanding provisions relating to the financial statements Describing contents of directors' reports and statement of compliance/ duty to prepare directors' report and statement of compliance Describing provisions relating to approval and authentication of financial statements Understanding requirements of filing of financial statements with the registrar
Dividends and Manner and Time of Payment thereof (Section 240 – 244 of Companies Act 2017)	Explaining provisions/ requirements relating to declaration of dividend and identify/ explain certain restrictions on declaration of dividend Understanding provisions applicable to payment/ withholding of dividend Describing the provision applicable to unclaimed share and dividend to vest with the Federal Government
Audit, Appointment,	Explaining provisions applicable to appointment, removal, and

Removal, Rights, and Duties	remuneration, of auditors; qualification and disqualification of
of Auditors (Section 246 –	auditors; powers/ duties of auditors and an auditor's right to
251 of Companies Acts	access the record and information; auditor's duty to report and
2017)	contents thereof
	Understanding audit of cost accounts and signature on an audit
	report

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and oth	ers
			**25 Marks	for Mid	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion
	Punjab University	-			

Suggested Readings:

CAF-03 Business Law: Study Text by ICAP

Course Title: ERP in Business & Commerce

Course Description & Objectives:

The basic objective of this course is to familiarize student with ERP like computerized accounting, financial software's, its functions, operations and reporting. This course enables a student to understand accounting functioning in a modern world through ERP. This course also builds foundations for management reporting with new technologies as per market requirement for finance professionals.

Pre-Requisites Course Requirements/Skills:

Computer Applications in Business Financial Accounting

System Requirements

SAP Server with Installation, and proper lab with specific requirement of computers with local area networking (LAN) and Wide Area networking (WAN)

System specification for SAP users will discuss separately with System Engineers or Lab In charge

<u>Course Contents:</u> Part I (2nd Semester)

Overview of Different ERP's SAP ERP Implementation Methodologies Advantages of SAP business One **Administration Control** Administration Control – Data Export Administration Control – Data Utilities

Part II (3rd Semester)

Financials- Master Setup Financials- Assets Master Data Financials – Supplier Financials – Customer

Part III (4th Semester)

Financials- Journal

Financials- Journal Setup and Transaction

Financials- Budget Setup

Sales /AR Module – Sales Order Generation

Sales /AR Module – AR Receipt generation and Payment Process

Teaching Method:

Lectures, Handouts, Group discussions, Classroom presentations, Projects and term paper, Ouizzes. Case study, reading assignment

Assessment Mechanism/Criteria

40% (40 Marks)	Internal Assessment by	affiliated	*15Marks	for	Assignments,
	institution		Quizzes	and oth	ers
			**25 Marks	for Mid	-term Exam
60% (60Marks)	External Assessment	by the	Final Term I	Examina	tion
	Punjab University				

Suggested Readings: SAP Business One-FICO

Course Title: Audit & Assurance

Course Objectives:

The purpose of this course is to equip the students with the basic knowledge of auditing and the process of carrying out audit and review of financial statements.. This course will also equip students with the latest tools and techniques in internal and external auditing and applicable legal, regulatory and ethical framework.

Prerequisites:

The course requires basic knowledge of Business, Accounting and Financial Reporting courses.

Course Contents

- 1) **Introduction:** Definition Scope and Objectives
- 2) **Risk Management:** Internal Check, Internal Audit and working of Internal control in various departments.
- 3) **External Audit:** Continuous, Final and Interim audit. Audit Program, Audit Working Paper, Audit Note Book.
- 4) **Vouching:** Audit techniques and applications.
- 5) **Verifications:** Verification of Assets and Liabilities.
- 6) **Auditor:** Appointment, rights, duties and liabilities.
- 7) Audit Report: Statutory, Prospectus, Annual, Unqualified and Qualified report.
- 8) **Divisible Profit:** Divisible Profit and Auditor duties in this respect.
- 9) **Specialized Audit:** Audit of Textile Mills, Sugar Mill, Bank, Newspaper and Hotel.
- 10) Audit of Computerized Accounting Record: Computer Assisted audit techniques
- 11) **Investigation:** Meaning, difference with audit, Detection of Frauds.

Teaching Methods: Lectures, discussions, presentations, quiz & assignments

Assessment Mechanism/Criteria

-									
	40% (40 Marks)	Internal A	Assessment by	affilia	ited	*15Marks	for	Assignments,	
		institution				Quizzes	and other	ers	
						**25 Marks	for Mid-	-term Exam	
Ī	60% (60Marks)	External Assessment by the				Final Term I	Examina	tion	
		Punjab University							

Suggested Readings:

- 1. Khawaja Amjad Saeed. Auditing. Accountancy & Taxation Services Institute, P.O. Box 1164, Lahore.
- 2. Muhammad Irshad , Auditing. Naveed Publication, Lahore.
- 3. Zafar M. Zaidi. Auditing.
- 4. Meigs & Larson. Principles of Auditing. University of Congress Richard, D. Irwin.
- 5. Attwood and Stein, N.D.de Paula's Auditing Principles and Practice. Pitman Publishing Ltd., London.
- 6. Muhammad Ramzan. Principles of Auditing

Additional Suggested Readings:

- 1) Selected International Standards on Auditing
- 2) Relevant sections of Company's Ordinance 1984
- 3) ICAP Code of Ethics for Professional Accountants
- 4) Extracts from Code of Corporate governance
- 5) Selected Cases and articles

Course Title: Entrepreneurship

Course Objectives:

This course aims to develop Entrepreneurial skills among potential students through understanding of latest tools and techniques in the field of Entrepreneurship.

Course Contents

- 1. Challenges, benefits, drawbacks, cultural diversity, mistakes, creativity, innovation, barriers, creative process, techniques of improving creativity
- 2. Building business plan, beginning considerations
- 3. Designing business model, strategic management process
- 4. Conducting business feasibility, analysis, elements of business plan
- 5. Forms of business ownership, sole trader, partnership, corporations, franchising, benefits, buying franchising
- 6. Buying existing business, guerrilla marketing plan, determining customers needs, guerrilla marketing strategy.
- 7. E-commerce, beneath, factors before launching, strategies
- 8. Tracking web results, web privacy and security
- 9. Pricing strategies, methods for retailers, manufacturers, pricing strategies, impact of credit
- 10. Successful financial plan, projected financial statement, business ratios, breakeven analysis
- 11. Managing cash flow, cash budget, avoiding the cash crunch, barter
- 12. Putting business plan to work, sources of fund
- 13. Sources of financing, planning for capital needs, equity versus debt capital, sources of equity financing, nature of debt financing
- 14. Importance of location as competitive advantage, retail and service business, decision for manufacturers, layout and design decisions
- 15. Building new venture teams, leadership in economy, entrepreneurial teams, hiring right employees, organizational culture

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution				Quizzes	and other	ers
					**25 Marks	for Mid-	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Ur	niversity					

Suggested Readings:

Essentials of Entrepreneurship and Small Business Management by Zimmerer, Thomas.W. Latest Edition

Additional Readings:

International Journal of Entrepreneurial Behavior and Research

Course Title: Advanced Financial Accounting – II

Course Objectives:

This course is continuation of Advanced Financial Accounting – I, taught in 3rd Semester. The purpose of this course is to equip the student with the latest tools and techniques in advance accountancy

Learning Outcomes

- Understand advance accounting, its characteristics, and application
- Understand consolidation and amalgamation in its financial aspect and effects on financial record
- Understand and apply the lease accounting in accordance with latest International standard on accounting
- Understand and apply branch accounting, Joint venture accounting, and contract accounting at an advanced level.
- Understand and enhance concepts in final accounts of limited companies as studied at bachelor level

Prerequisites:

Students should have basic knowledge of book keeping and financial accounting.

Course Contents:

1. Departmental Accounts

Introduction, Preparation of departmental trading and profit and loss account, Allocation of common expenses, Problems relating to allocation of expenses, Problems relating to calculation of departmental costs, Problems relating to inter-departmental transfers

2. Branch Accounts

Introduction, Operation of a branch, accounting systems for branches (including dependent and independent branches) and head office, reciprocal accounts and inter-branch transactions, preparation of combined, statements for head office and branches, foreign branches

3. Contract Accounts

Introduction, nature of contract accounts, Accounting for completed contract, accounting for incomplete contract, (profit and loss account and balance sheet)

4. Accounting for Leasing

Introduction, leases and their importance, difference between operating and financial leases. Accounting for operating and financial leases, depreciation of leased assets by lessee, bargain purchase and bargain renewal option

5. Consignment Accounts

Introduction, distinction between consignment and sale, accounting for consignment in the books of consignor and consignee, Valuation of unsold stock on consignment, accounting for loss of stock, normal and abnormal loss, invoice price in consignment

6. Accounting for Joint ventures

Introduction, characteristics of joint venture, difference between joint venture and consignment, difference between joint venture and partnership, accounting records in the books of co-ventures, accounting treatment when separate books of accounts are maintained, accounting treatment when separate book are not maintained

Teaching Methods:

Lectures, discussions, presentations, quiz & assignments.

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution				Quizzes	and other	ers
					**25 Marks	for Mid	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Ur	niversity					

Suggested Readings:

- 1. Meigs & Meigs, Accounting: The Basis for Business Decisions
- 2. Hanif & Mukharjee, Corporate Accounting

Additional Suggested Readings:

- 1. Meigs & Johnson Advanced Accounting. McGraw Hill
- 2. Shukla & Grewal, Advanced Accounting
- 3. R.R. Gupta, Advanced Accounting
- 4. Hrishikesh Chakraborty, Advanced Accountancy
- 5. M. A. Ghani, Advanced Accounting

Course Title: Taxation Management-II

Course Objectives:

This course provides basic overview of the sales tax system of the Pakistan and its basic concepts. After studying this course, students would be able to understand sales tax in Pakistan and use it to calculate sales tax, Indirect taxes and other corporate taxes.

Prerequisites:

1	Tayation	Management-1
1	i raxamon	Management- i

Course Contents				
Sales tax and Sales Tax Act 1990	Understanding sales tax, its implications and sales tax system of Pakistan Basics of Sales Tax Act 1990 Role of sales tax in tax collection and economic system of Pakistan			
Chapter I – Preliminary (Concepts of terms defined Section 2 sub-section 3, 5AA, 9, 11, 14, 16, 17, 20, 21, 22A, 25, 27, 28, 29A, 33, 35, 39, 40, 41, 43, 44, 46)	Describing the definition given in section 2, sub section 1, 3, 5AA, 5AB, 9, 11, 14, 16, 17, 19, 20, 21, 22A, 25, 27, 28, 29A, 33, 33A, 35, 39, 40, 41, 43, 44, 46, 46A, 47, 48 Describing other definitions covered under relevant sections Appling definitions on simple scenarios			
Chapter II – Scope and payment of tax	Understanding the application of sales tax law on the taxable supplies including zero rated and exempt supplies Stating the determination, time and manner of sales tax liability, and payment using simple examples Understanding how excess input tax will be carried forward and refunded			
Chapter III – Registration	Stating the requirement and procedure of registration and deregistration Getting the firm registered			
Chapter IV – Book keeping and invoicing requirements	Listing the record to be kept by a registered person Stating the requirements of tax invoice Explaining the retention period of record using simple examples			
Chapter V – Returns	Understanding various types of returns required to be filed by registered and unregistered persons			
Sales tax rules – 2006	Introduction, scope and implications Application in Pakistan and recent			

	developments in sales tax system		
Chapter I Degistration compulsory registration	Explaining the requirements and procedure		
Chapter I – Registration, compulsory registration and deregistration	of registration, compulsory registration,		
and deregistration	and deregistration using simple examples		
Chapter II Filing of return	Explaining the requirement and procedure		
Chapter II – Filing of return	of filing of return using simple examples		
	Explaining the requirement and procedure of issuing debit and credit notes using		
Chapter III – Credit and Debit and Destruction			
of Goods	simple examples		
	Stating procedure for destruction of goods		
	Explaining the requirement and procedure		
Chapter IV – Apportionment of Input Tax	of apportionment of input tax using simple		
	examples		

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution				Quizzes and others		
					**25 Marks	for Mid	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Ur	niversity					

Suggested Readings:

1	CAF-06 Principles of Taxation by ICAP

Course Title: Money, Banking & Finance

Course Objectives:

The purpose of this course is to educate the students about money market and general banking practice. To enable the students to use acquired knowledge in their practical life. To maintain and operate bank accounts for personal and business benefits and best use of available funds.

Prerequisites:

Study of basic course of economics & business

Course Contents	
Origin & Introduction of Barter system. Inconveniences of	Moneyless economy & its
barter system.	drawbacks
Origin, stages & functions of money, near money & its	Money plays important role in
types. Role of money in capitalistic & socialistic	every economy
economies.	
Paper money its kinds, merits & demerits. Principles &	Basic methods of note issue in
methods of note issue.	different countries
Value of money & determination of its value, quantity	Meaning of value of money &
theory of money, Demand & supply of money, factors	related theories
determining its quantity.	
Changes in the value of money, Inflation & deflation its	Inflation & deflation and their
types, causes & effects.	social and moral consequences
Control of inflation & related problems, Reflation,	Tools of monetary policy to
Stagflation, disinflation.	control inflation
Foreign exchange, methods of international payments,	Foreign exchange concerned with
kinds of foreign exchange rates.	settlement of international
	indebtedness
Determination of rate of exchange by demand & supply	Demand & supply effect on
techniques, factors causing changes in exchange rate.	foreign exchange rate
Money market & capital market its functions, participants	Study of financial markets
& instruments. development finance institution (DFIs)	
Origin & definition of banks, primary & secondary	Introduction of banks, accepts
functions of commercial banks. Balance sheet of the bank.	deposits and advance loan
Meaning of credit creation, its possibilities, methods,	Multiple expansion of bank
process & limitations on the power of banks to create	deposits by credit creation
credit.	
Kinds of banks & importance, sources of funds, various	Study different specialized
types of bank accounts,	financial institutions
Banker- customer relationship, duties & rights of banker &	Banker-customer relationship
customer, refusal of payment on cheque.	
General principles for advancing loan, use of funds,	basic principles for advancing loan
advances & investments.	
Central banking its functions, monetary policy its	Central bank & its policy matters
objectives & methods of control	
Letter of credit, its definition, parties, types, opening	Study the letter of credit as the

procedure of L/C & importance	basic instrument use in
	international trade

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affili	iated	*15Marks	for	Assignments,
	institution	1			Quizzes	and oth	ers
					**25 Marks	for Mid	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	tion
	Punjab Ur	niversity					

Suggested Readings:

- 1. Money banking & finance by Dr. Hassan Mobeen Alam
- 2. Money banking & finance by Nasir Sarfraz
- 3. Money banking in Pakistan by S.A. Menan

Additional Readings:

Banking companies ordinance 1962, SBP Act 1956, State bank directions issued time to time.

Course Title: ERP in Business & Commerce

Course Description & Objectives:

The basic objective of this course is to familiarize student with ERP like computerized accounting, financial software's, its functions, operations and reporting. This course enables a student to understand accounting functioning in a modern world through ERP. This course also builds foundations for management reporting with new technologies as per market requirement for finance professionals.

Pre-Requisites Course Requirements/Skills:

Computer Applications in Business Financial Accounting

System Requirements

SAP Server with Installation, and proper lab with specific requirement of computers with local area networking (LAN) and Wide Area networking (WAN)

System specification for SAP users will discuss separately with System Engineers or Lab In charge

<u>Course Contents:</u> Part I (2nd Semester)

Overview of Different ERP's SAP ERP Implementation Methodologies Advantages of SAP business One **Administration Control** Administration Control – Data Export Administration Control – Data Utilities

Part II (3rd Semester)

Financials- Master Setup Financials- Assets Master Data Financials – Supplier Financials – Customer

Part III (4th Semester)

Financials- Journal

Financials- Journal Setup and Transaction

Financials- Budget Setup

Sales /AR Module – Sales Order Generation

Sales /AR Module – AR Receipt generation and Payment Process

Teaching Method:

Lectures, Handouts, Group discussions, Classroom presentations, Projects and term paper, Ouizzes. Case study, reading assignment

Assessment Mechanism/Criteria

40% (40 Marks)	Internal A	Assessment by	affil	iated	*15Marks	for	Assignments,
	institution				Quizzes and others		
					**25 Marks	for Mid	-term Exam
60% (60Marks)	External	Assessment	by	the	Final Term I	Examina	ition
	Punjab Un	niversity					

Suggested Readings: SAP Business One-FICO