

**UNIVERSITY OF THE PUNJAB**

**NOTIFICATION**

It is hereby notified that the Vice-Chancellor has, in exercise of the powers vested in him under Section 15(3) of the University of the Punjab, Act 1973 and in anticipation of the approval of the Syndicate, approved the recommendations made by the Higher Education Commission vide communication No. PHEC/(QA)5-2/2016/795, dated 23-01-2016, regarding approval of the Course Contents of 1<sup>st</sup> Semester (only) for Associate Degree, Bachelors in Fine Arts (Specialization in Textile Design) under Semester System for Community Colleges, Pilot Project Launched by PHEC in collaboration with HED, with effect from the Academic Session, 2016-2018 and onward.

The Course Contents are enclosed herewith, vide Annexure-‘A’.

Sd/-

Admin. Block,  
Quaid-i-Azam Campus,  
Lahore.

Prof. Dr. Muhammad Naeem Khan  
Registrar

No. D/984/Acad.

Dated: 24/02/2017.

Copy of the above is forwarded to the following for information and necessary action:-

1. Pro-Chancellor,  
Minister of Education,  
Govt. of Punjab, Lahore.
2. Members of the Syndicate
3. Dean, Faculty of Arts & Humanities
4. Principal, University College of Art & Design
5. Director, Undergraduate Studies
6. Principals, Affiliated Colleges
7. Controller of Examinations
8. Director, IT.
9. Deputy Controller (Conduct)
10. Deputy Controller (Secrecy)
11. Deputy Controller (Computer)
12. Deputy Registrar (General)
13. Assistant Registrar (Statutes)
14. Secretary to the Vice-Chancellor
15. P.S. to the Registrar
16. Assistant Syndicate (With file)

  
24/02/2017

Deputy Registrar (Academic)  
for Registrar

**COMMUNITY COLLEGES 2-YEAR PROGRAM****Index**

<b>Associate Degree in Fine Arts (Specialization in Textile Design)</b>			
<b>Course Title</b>	<b>Course Code</b>	<b>Cr. Hrs.</b>	<b>Common With</b>
Basic Design-I	BFAT-101	6	New Course
Drawing-I	BFAT-111	3	New Course
Introduction to Computer-I	BFAT-131	2	New Course
English Language	BFAT-191	3	New Course
History of Arts	BFAT-121	2	New Course
Pak Studies	BFAT-193	2	New Course
<b>Total</b>		<b>18</b>	

**SEMESTER I (FOUNDATION)**

Course Title: BASIC DESIGN-I (Studio practice)  
 Course Code: BFAT 101  
 Credit Hours: 6

**Course Outline:**

Basic design serves as a bridge to all studio courses in this curriculum. It involves the understanding and manipulation of the formal elements of the visual language. In this course, point, line, shapes and textures are discussed in terms of the visual dynamic they set up. A variety of materials are employed as students investigate design principles involving balance, repetition, pattern, proportion and scale and their relation to various compositional formats.

**Knowledge /Learning goals:**

- Students realize design as means of visual communication
- Understanding of design from the perspective of producer and consumer.
- Attain an appropriate level of skill with the use of basic design elements.
- Use and apply different hand tools and graphics.
- Know how to research and document.
- Have the ability to explore ideas in given constraints.
- Define problems, analyze and devise solutions.

**Course Content:**

(principles and elements of design)

**1 Introduction to Line , Shape and Texture**

Introduction to Line as one of the primary shaping element

To create an effect through line its features and qualities

Line Communicate meaning

**2.Balance**

Different types of balance

**3 Points of Emphasis**

Focal point and balance

## 4 Proportion

Concept of scale and dimension.

## 5 Introduction to rhythm/ harmony

**Recommended Books/List of Reading:**

- *The Creative Impulse* (5th ed.). Upper Saddle River, NJ: Prentice Hall, 1997.
- Claudia Steinberg , *The Art of Living*: 2009.
- Michael Lassell , *Glamour: Making it Modern*: 2009.
- Kim Thittichai , *Experimental Textiles: A Journey Through Design, Interpretation and Inspiration*,: 2009-09-01
- *Design for the Real world*
- Internet
- Library

**Course Title:** DRAWING –I (Studio practice)

**Course Code:** BFAT 111

**Credit Hours:** 3

**Course Outline:** (Common with the BFA Graphic Design students.)

This course seeks to develop the basic skills of observation and drawing through the systematic study of the models under different light conditions. From basic geometric shapes to human forms. Students are encouraged to show perspective and volume through shading.

Drawing is an essential component of the textile design programme and supports all the elements of design. Students are trained in observation, proportions, perspectives and nature drawing in pencil and water colour. The course focuses on various rendering techniques such as cut colour, dry brush and simplification of compositions through different mediums which include acrylics, poster colour and pastels (oil and chalk). The mixture of these mediums in one composition helps explore its diversity. An addition of perspective drawings and mind challenging exercises along with realistic still lives enhance the student's creative skills.

**Course Objectives**

- Understand the purpose of drawing, to illustrate thinking process and ideas.
- Distinguish different types of lines and its characteristics.
- To achieve various angles in different shapes in freehand drawing.
- Familiarization with different conventional and unconventional tools.
- Discuss and critic on the work.
- Develop work ethics and respect for the fellows.

**Course Content:**

- Introduction to drawing tools.
- Introduction of different lines (curve, straight, zigzag)
- Basic Geometric shapes.
- Introduction and exploration of cube (cuboids).
- Section of cubes. (Gadget making).
- Cylindrical forms with the variation of ellipses. (outlines with changing fitness's)
- Perspectives. (Combination of cuboids, cylinders, steps, diagonal holes.)

**Recommended Books/List of Reading:**

- Hand outs
- Students notes.
- Lenschow , *Gadget slide show*

**Course Title:** INTRODUCTION TO COMPUTERS I (Studio practice)

**Course Code:** BFAT 131

**Credit Hours:** 2

**Course Outline:**

Through this course the students understand the basics of software and hardware, memory systems, files and the use of internet. They are introduced to basic word processing technique through WORD software and are able to make presentations on power point. The content will be covered through

lectures, multimedia presentations, software demonstrations, practice exercises and weekly exercises/ assignments.

#### Course Goals:

- Explore typography to the most specially focusing on the usage of an appropriate typeface.
- Explore the possibilities of Digital Communication.
- Acquire appropriate skills to use graphic tools as a medium to communicate, express, interpret and present an abstract thought on paper.
- Get hold on graphic design systems to produce object- or form-oriented graphics.
- Know basic methods and techniques used for investigation, analysis, development, documentation and idea generation to propose a variety of solutions to their given problem.

#### Software/ Graphic Design Systems:

Students will learn to use the following software/ graphic design systems proficiently.

- Microsoft Word 2007
- Adobe Illustrator CS5

#### Recommended Books/Helping Material

- Lisa Hickey , *Design Secrets: Advertising*
- Thames and Hudson , *Advertising by Rockport Uwe Stoklossa,*
- L.K. Perterson, *Global Graphics: Color*
- Joyce Rutter Kaye, *Design Basics*
- Rockport, *The best of letterhead and logo design No.1*
- Quentin Newark , *What is Graphic Design?*
- Ronald Muller, *Los Logos*

**Course Title:** ENGLISH LANGUAGE-I

**Course Code:** BFAT191

**Credit Hours:** 3

#### **Course Outline:**

This course aims at developing oral and written English Communication skills of the students. The four communication skills, i.e. listening, reading, speaking, and writing are improved through a variety of techniques and exercises. Emphas is on grammar and language.

#### **Course Objectives**

- Developing grammatical competence of the learners to become proficient writers and speakers of English.
- To learn the skills of giving oral presentations that is well-structured for the audience.
- To develop proficiency in linguistic skills so that students can efficiently meet with the demands of other subjects written in English

#### **Course Content**

- Language and Communication
  - Ways of effective communication and language skills
- Grammar Skills
  - Correct spellings and punctuation appropriate register and style
  - Sentence construction
  - Reinforcement of tenses
  - Active voice and passive voice
  - Word choice, tone and mood
- Reading Skills
  - Skimming, Scanning, Predicting and questioning, Interpretation and evaluation
- Listening Skills
  - Effective listening
  - Listening practices

- Writing Skills
- Note-taking
- Brainstorming and Concept mapping
- Paragraph writing
- Essay writing

#### Recommended Books/List of Reading:

- Howard, J.C., & Traca., *Writing Effective Paragraphs*. Collins. (1976)
- Rosa, Alfred, and Paul Eschholz, eds., *Models for Writers*. St. Martin's Press. (1989).
- Wiener, Harvey S., and Charles Bazerman. *Reading Skills Handbook*. USA: Houghton Mifflin Company. (1991).
- Relevant handouts given by the teacher, which will constitute a reading pack.

**Course Title:** HISTORY OF ART I

**Course Code:** BFAT 121

**Credit Hours:** 2

#### Course Outline:

To impart knowledge about different components of art and to acquaint the students with the subcontinent and world art of different eras. This course traces the major developments in arts as an expression of the civilization or society and technological development from Antiquity through to the late 16th century, the 17th century through to the late 19th century, the 20th century through to the turn of our century. This course considers the historical events and the stylistic changes. Students will be taught the basics of Art History through multimedia lectures.

#### Course Objectives

- students learn and will be able to identify major art movements and art works (including architecture, murals, mosaics, ceramics, stained glass, painting, sculpture, book illumination, and decorative art) from the prehistoric period till the 20th century.
- Develop an understanding and working knowledge of the common terminology/vocabulary of art history.
- Develop an understanding and appreciation of works of art.



- Develop the ability to look and analyze works of art within their historical context, and to articulate what they see or experience in a meaningful way.
- Develop the ability to identify and discuss the works of major artists.
- Develop the ability to identify and discuss specific art forms, techniques, styles, periods, or movements as they are expressed in individual works of art.
- Will have the ability to learn to look and analyze works of art within their historical context, and to articulate what they see or experience in a meaningful way.
- Develop the ability to perform higher order thinking skills and articulate visual and art historical concepts in verbal and written forms.
- Work innovatively through research projects, in response to their given topics with and without teacher's guidance.

#### **Course Content**

1. Introduction to concept of art and history
2. Prehistoric art and architecture
  - (a) Paleolithic art
  - (b) Neolithic art
3. Early art and architecture
  - (a) Mesopotamian art
  - (b) Egyptian art
  - (c) Indus Valley civilization
4. Classical World
  - (a) Greek Art
  - (b) Roman Art
5. Christian Period
  - (a) Byzantine Art
  - (b) Romanesque Art
  - (c) Gothic Art

#### **Recommended Books/List of Reading:**

- Gardner's *Art Through the Ages*
- Phaidon: *The Story of Art*
- Janson's *History of Art*
- Marilyn Stokstad, *Art History*
- H.W. Janson and Anthony F. Janson, *History of Art*
- Ross King, *Arty*
- Richard Ettinghausen, Oleg Grabar and Marilyn Jenkins, *Islamic Art and Architecture*

**Course Title:** PAKISTAN STUDIES

**Course Code:** BFAT 193

**Credit Hours:** 2

**Course Outline:**

This course examines the philosophy of the creation of Pakistan and focuses on the history of Punjab and Lahore to understand the socio cultural perspective of the place where we live.

**Course Objectives**

The course framework is issued –oriented. It has many dimensions, the historical and ideology background of Pakistan, the process governance and national development as well as the issue arising in the modern, age and posing challenges to Pakistan. The course has been designed with a vision that Pakistan Studies should open a window to future.

**Course Content**

**1. Historical Perspective**

- Ideological rational with special reference to Sir Syed Ahmad Khan, Allama Muhammad Iqbal and Quaid-e-Azam Muhammad Ali Jinnah.
- Factors leading to Muslim separatism.
- Location and Geo-Physical features.

**2. Government and Politics in Pakistan**

Politics and constitutional phases

- 1947 -58
- 1958 -71
- 1971 -77
- 1977 -88
- 1988 -99
- 1999 -2008
- 2008 -Onward
- 3. Contemporary Pakistan
- Economy institution and issues
- Society and social structure.
- Foreign policy of Pakistan and challenges

**Recommended Books/List of Reading:**

- Pakistan Past, Present and Future By Dr. Sultan Khan
- Handouts provided by the Teacher Concerned.