

BS (4 Years) Business Administration [BBA Hons.]

Scheme of Studies for Eight Semesters (valid from November, 2012)

Course Title	Course Code	Course Hours
SEMESTER-I		
Islamiat/Ethics	ISE-111	2
English-I (Language in Use)	ENG-111	3
Computer (Introduction and Applications)	COMP-111	3
Elementary Mathematics	MATH-111	3
Introduction to Business	BBA-101	3
Principles of Micro Economics	ECON-101	3
Semester's Total Credits		17
SEMESTER-II		
Pakistan Studies	PST -111	2
English-II (Academic Reading and Writing)	ENG -112	3
Principles of Macro Economics	ECON-102	3
Principles of Management	BBA-102	3
Financial Accounting (Basic)	BBA-103	3
Introduction to Psychology (BBA)	BBA-104	3
Semester's Total Credits		17
SEMESTER-III		
English-III (Business Communication-I)	ENG-221	3
Elementary Statistics	STAT-211	3
Principles of Marketing	BBA-201	3
Financial Management (Basic)	BBA-202	3
Cost Accounting	BBA-203	3
Data Base Management System	BBA-204	3
Semester's Total Credits		18
SEMESTER-IV		
English-IV (Business Communication-II)	ENG-222	3
Introduction to Sociology	SOC-211	3
Financial Accounting (Advanced)	BBA-205	3
Mercantile Law	BBA-206	3
Money and Banking	BBA-207	3
Visual Programming Concept	BBA-208	3
Semester's Total Credits		18
SEMESTER-V		
Credit Management	BBA-301	3
Business Research Methods	BBA-302	3
Company Law	BBA-303	3
Web Engineering	BBA-304	3
Human Resource Management	BBA-305	3
Semester's Total Credits		15
SEMESTER-VI		
Auditing	BBA-306	3
Taxation Management (Basic)	BBA-307	3
Management Information System	BBA-308	3
Development Economics	BBA-309	3
Current Business Affairs	BBA-310	3
Corporate Governance	BBA-311	3
Semester's Total Credits		18
SEMESTER-VII		

Small Business Management	BBA-401	3
Pakistan Economy	BBA-402	3
Mathematics (Advanced)	BBA-403	3
ONE GROUP OF THE FOLLOWING THREE (OPTIONAL)		
Managerial Accounting	BBA-404	3
Financial Analysis	BBA-405	3
OR		
Sales Management	BBA-406	3
Marketing Research	BBA-407	3
OR		
Strategic Human Resource Management	BBA-408	3
Organizational Development	BBA-409	3
Semester's Total Credits		15
SEMESTER-VIII		
Statistics (Advanced)	BBA-410	3
E-Commerce	BBA-411	3
Financial Institutions & Services	BBA-412	3
ONE GROUP OF THE FOLLOWING THREE (OPTIONAL)		
Financial Management (Advanced)	BBA-413	3
Taxation Management (Advanced)	BBA-414	3
OR		
Advertising	BBA-415	3
Consumer Behaviour	BBA-416	3
OR		
Labour Laws in Pakistan	BBA-417	3
Human Resource Development	BBA-418	3
Semester's Total Credits		15