Project Inspire: 5 Minutes to Change the World

Fact Sheet

- Launched in 2011, Project Inspire: 5 Minutes to Change the World is an initiative launched by Singapore Committee for UN Women and MasterCard.
- Project Inspire is a social entrepreneurship competition, which provides 18-35 year olds worldwide with a platform to pitch an idea to change the world.
- Ideas must impact women and/or girls in Asia-Pacific, the Middle East and/or Africa.
- One winner is awarded a US$25,000 grant to implement their project.
- This year’s Grand Final will be held on Saturday, 30th August, 2014, and will be live-streamed around the world.
- Ten finalists are selected and flown to Singapore to participate in a five-day boot camp, which culminates in the Grand Final.
- The boot camp includes workshops led by INSEAD and Bain & Company, which help develop finalists’ business skills.
- Finalists are also paired with a mentor, who is chosen based on their area of expertise and the finalist’s project. Mentors act as a sounding board and coach.

Highlights

- In previous years, some mentors have provided additional funding to their chosen finalist outside of the Project Inspire initiative.
- In previous years, MasterCard has provided additional US$10,000 grants to other finalists, whose projects also showed great promise.
- Since 2011, Project Inspire has received 1,300+ submissions from 62 countries.
- Project Inspire has 72,000+ followers on social media (Facebook and Twitter).
- Since 2011, over US$175,000 in funding has been awarded to finalists directly as a result of Project Inspire

Please help us spread the message about Project Inspire, so we can engage with as many people as possible, and change the lives of women and girls in Asia-Pacific, the Middle East and Africa.

Website: www.projinspire.com
Facebook: facebook.com/ProjInspire
Twitter: @Proj_Inspire
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