

Presents

Craft of Scientific Writing – One-Day Intensive Workshop on Scientific Writing and Publishing

March 15th, 2018

This intensive workshop is designed to assist in the development of the skills that are required to write and submit scientific manuscripts. This workshop is a combination of formal presentations, engaging the participants in peer-reviewing and providing them feedback on their writing samples.

Key Organizers

Prof. Dr Anjum Nasim Sabri
Dr. Nousheen Zehra Zaidi

Workshop Content

✓ Principles of effective writing

Cutting the Clutter

Grammar Tips

Effective Punctuation

Efficient paragraph and sentence structure

✓ Working components of a scientific manuscript

Compelling Titles and Convincing Abstracts

Writing a journal paper: introduction, methods, results, discussion, conclusion

✓ How to select your target journal

✓ Meeting journal requirements

Format – This workshop will make use of a range of editing and writing exercises. There will be a balance between plenary sessions, group discussions and individual writing time. **All the participants are required to bring their laptops for the editing/writing exercises.** The participants are also encouraged to use their own writing samples for these sessions.

Target Audience – Research Students, Researchers.

Registration Fee –2000 PKR

For present MMGians–1400 PKR

Online Registration Link -

https://docs.google.com/forms/d/1f11CKvaHz8438EaC_-pE2GmYJIOvztzG6r-KNfwpDb4/edit

Registration Deadline – 9th March, 2018

Team of Instructors

Dr. Nousheen Zaidi

Associate Professor
MMG, PU, Lahore

Dr. Yasir Rehman

Assistant Professor
MMG, PU, Lahore

Ms. Fatima Ameer

Ph.D. Scholar
MMG, PU, Lahore

Contact Person – Ms. Minhaj Fatima

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Agenda

Sessions	Time slot	Lead Instructor /s
Registration	9:00 – 9:30	
Session I: Principles of effective writing	9:30 - 11:30	Dr. Nousheen Zaidi
Tea Break 11:30 – 12:00		
Session II: Targeting a journal and meeting its requirements.	12:00-13:00	Dr. Yasir Rehman
Lunch Break 13:00-14:00		
Session III: Working components of a scientific manuscript	14:00- 15:30	Dr. Nousheen Zaidi Ms. Fatima Ameer
Session IV: Writing /Editing Exercises	15:30-16:30	Dr. Nousheen Zaidi
Tea and Certificate Distribution		