

Publications: Refereed Journal Articles (Impact Factor journals)

1. Awan, H. A., Faiz, Rafia, Awan, Z. (2018) Antecedents and consequences of corporate image: a comparison of conventional and Islamic banks. *Revista de Administração de Empresas*. Vol. 58(4), pp. 418-432. <http://dx.doi.org/10.1590/s0034-759020180407>
2. Malik, O. F., Schat, A. C., Shahzad, A., Raziq, M. M., & Faiz, Rafia. (2018). Workplace psychological aggression, job stress, and vigor: a test of longitudinal effects. *Journal of interpersonal violence*. <https://doi.org/10.1177/0886260518770650>
3. Malik, O.M., Sattar, A., Shahzad, A., and Faiz, Rafia (2017). Personal Bullying and Nurses' Turnover Intentions in Pakistan: A Mixed Methods Study. *Journal of Interpersonal Violence*. <https://doi.org/10.1177/0886260517719903>

Publications: Refereed Journal Articles (Pakistani journals)

1. Faiz, Rafia, Asad, H., Paracha, D., and Faiz, R.A. (2019). Understanding local cable advertisements for small businesses. *Journal of Management Research*. Vol 5(2)
2. Asad, H., Khan, A., Faiz, Rafia (2018) Behavioral Biases across the Stock Market Investors: Evidence from Pakistan. *Pakistan Economic and Social Review*, Vol. 56 (1), pp. 185-209
3. Hassan, A., Faiz, Rafia, Mirza, N.A. (2017). Gender, Generation and transition leadership: Towards a conceptual framework. *Global Management Journal of Social Sciences*. Vol 8 (2), pp. 48-60
4. Faiz, Rafia, Anam, H., and Awan, S. H. (2017) Customers' Attitude towards Digital and outdoor Marketing. *Pakistan Journal of Social Sciences*. Vol 37 (1)
5. Asad, H., Naseem, R. and Faiz, Rafia (2017) Mediating effect of Ethical Climate between Organizational Virtuousness and Job Satisfaction. *Pakistan Journal of Commerce and Social Science*, Vol. 11 (1), pp. 35-48
6. Awan, M. H, Hayat, Z, Faiz, Rafia and Ghufraan, B. (2017). An Evaluation of Investment Behavior of Individual Investors and its Impact on Investment Decision making. *UW journal of management sciences*. Vol (1), 28-41
7. Faiz, Rafia, Bano, S., Asif, A.(2016) Walls all around: Developments in gender and leadership in Pakistan. *Gomal University Journal of Research*. Special Issue 1 (June)
8. Faiz, Rafia, Faiz, F. A. and Ahmer, Z. (2016) Understanding student's attitude towards women as managers. *Science International*. Vol. 28 (3), pp. 2897-2904
9. Tauqeer, M., Faiz, Rafia, Asad, H. and Awan, S. H. (2016) Impact of nutritional labelling on purchase intention of dairy products. *Science International*. Vol. 28 (4), pp. 99-106
10. Anam, H., and Faiz, Rafia (2016) An empirical examination of brand loyalty via customer delight in Pakistan. *Journal of management research*. Vol. 3(1)