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Research Publications

**Year 2021**

- A nexus of natural resource rents, institutional quality, human capital, and financial development in resource-rich high-income economies, Resources Policy 74 (2021) 102259 (Recognized “W” Category by HEC & Impact factor is 5.634)

- Nexus Among Cyber Loafing Behaviour, Job Demands and Job Resources: A Mediated-Moderated Model., Education and Information Technologies, accepted on March 05, 2021. (Recognized “W” Category by HEC & Impact factor is 2.01).


**Year 2020**

- From institutional pressure to the sustainable development of firm: Role of environmental management accounting implementation and environmental proactiveness, Business Strategy and the Environment, July 2020 (Recognized “W” Category by HEC & Impact factor is 10.302).


- Environmental Innovation and Financial Performance: Mediating Role of Environmental Management Accounting and Firm’s Environmental Strategy, Pakistan
• An Impact of Workaholics on Creativity: the mediating role of Negative Mood and moderating role of Supervisor Support, Sukkur IBA Journal of Management and Business, Vol. 07 (2) 73-92 (Recognized “Y” Category by HEC).


• The role of digital learning toward students' satisfaction and university brand image at educational institutes of Pakistan: a post-effect of COVID-19, Asian Education and Development Studies, July 2020 (Recognized “X” Category by HEC & Scopus Indexed).


• Impact of Leadership Style and Organizational Culture on Organizational Commitment, Sukkur IBA Journal of Management and Business, Vol. 07 (1) 92-106 (Recognized “Y” Category by HEC).

• Impact of consumer ethnocentrism and animosity on brand image and brand loyalty through product judgment, Journal of Islamic Marketing, Vol. 11 (6). 1-20 (Recognized “X” Category by HEC).


Year 2019


**Year 2018**

- Impact of Knowledge Sharing on Organizational Performance: Evidence from Pakistan, ILMA Journal of Business Studies-JBS Volume 14, Issue 1, June 2018 (Recognized “Y” Category by HEC).


- Impact of TQM on Organizational Performance: The mediating role of business innovativeness and learning capability, Journal of Quality & Technology Management (JQTM) has been accepted for publication in Volume XIV; Issue I, June 2018, (Recognized “X” Category by HEC).


Year 2017

- Impact of Corruption on the Soundness of Islamic Banks in Pakistan, Abasyn Journal of Social Sciences – Special Issue: AIC 2016, June 2017, Pages 391-401 (Recognized “X” Category by HEC)

- Relationship between Channel Conflict and Stock Outs at Retail/Distribution Points, Abasyn Journal of Social Sciences – Special Issue: AIC 2016, June 2017, Pages 604-612 (Recognized “X” Category by HEC)

- Identifying Key Barriers to Customer Retention in Banking Sector of Pakistan, ILMA Journal of Business Studies-JBS Volume 13, Issue 1, June 2017 (Recognized “Y” Category by HEC).


Year 2016


**Year 2015**


**Year 2014**


**Year 2013**


**Year 2012**


**Year 2011**

• Consumer Ethnocentrism Tendency in Services Sector: An Evidence from Pakistan a Developing Economy, European Journal of Social Sciences, Vol. 20 Issue 1, p123, March 2011. (Recognized “Y” Category by HEC)

Year 2010


• Effects of Motivational Factors on Employees Job Satisfaction a Case Study of University of the Punjab, Pakistan, International Journal of Business and Management Vol. 5, No. 3, March 2010. (Recognized “Y” Category by HEC)

Conference Contributions
• Influence of terrorism incidents and macroeconomic indicators on stock market performance of Pakistan at International Conference Banking Insurance and Business Management (CBIBM) arranged by Hailey College of Banking and Finance, University of the Punjab, Pakistan The conference was held on December 12-13, 2019 (Declared as the best paper).

• Barriers to integrated and sustainability reporting: An interpretive structural modeling approach, presented at 3rd International Conference on Advances in Business and Law, University of Dubai, UAE. held on 23th & 24th of November 2019.

• Business Angels and Investment Rejection Reasons: A Qualitative Study by Using Exploratory Sequential Mixed Method, presented at 6th International Conference on Sustainable Business & Innovations: Challenges & Opportunities in Developing Economies held on December 21-22, 2017 at Greenwich University, Karachi, Pakistan.


• Analysing the Interaction among Factors Hindering the Growth of SMEs: Evidence from Cutlery Sector of Pakistan, Paper presented at the First SME’s conference, May 2016, Pearl Continental Hotel Lahore Pakistan (Declared as the best paper).

• Impact of Market Orientation on the Financial Performance of Private Universities in Pakistan, 27th European Conference on Operational Research (EURO 2015), July 2015, University of Strathclyde in Glasgow, UK

• “Does Investment in Human Capital Development Bring any Benefits for Enterprises?” to be presented at the 4th Global Accounting and Organizational Change Conference
during 17-20 November, 2014 at American University of Sharjah, United Arab Emirates.


- Accounting for the development of human capital in Manufacturing Organizations, Research poster presented at University of Bedfordshire Conference 2010: Bridging the Gaps, Luton UK, July 2010.

Conference Participations as a Session Chair and Key Note Speaker

- I have participated as Session Chair at International Conference on Business and Commerce (ICBC 2020): Creating Opportunities from Uncertainties, arranged by Hailey College of Commerce, University of the Punjab, Pakistan. The conference was held on November 24-25, 2020.

- I have participated as Session Chair at International Conference Banking Insurance and Business Management (CBIBM) arranged by Hailey College of Banking and Finance, University of the Punjab, Pakistan. The conference was held on December 12-13, 2019.

- I have participated as a member of Discussant and Session Chair Accounting and Finance in International Conference on Management & Commerce-ICMC 2018, arranged by University of Gujarat and was held on April 04-05, 2018.

- I have participated as a member of Scientific Committee and Key Note speaker in International conference on Economics, Finance and Management ICEFM arranged by Istanbul Gelisim University Turkey in cooperation with the University of the West of England UK. The conference was held on April 13-15, 2017 and I have to deliver a talk of thirty minute on my area of research titled as “Human Resource Accounting: Emerging Issues”.

- I have participated as a session chair in International Conference on Management, Business & Technology (ICMBT) arranged by Institute of Business and Management, UET Lahore, held on March 13-15, 2017.
- I have participated as a session chair in FOURA 2017 Asian Academic Accounting Association Conference in cooperation with Utara University Malaysia held at Riverside Majestic Kuching Malaysia, November 2016.

- I have participated as a session chair in 1st Multi-Disciplinary Research Conference (MDRC) arranged by University of Sargodha, Mandi Bahauddin Campus, held on September 2015

- Participated as Chair in the 1st Research Symposium (Feb 2015) held at the Department of Management Sciences University of Gujarat, Gujarat.

Research Project

- From institutional pressure to the sustainable development of firm: Role of environmental management accounting implementation and environmental proacti; Funded by University of the Punjab, Pakistan
- Assessing the Framework of Firm’s Sustainability through Green Intellectual Capital: Role of Financial Condition and Green HRM Practices; Funded by University of the Punjab, Pakistan

Book Contribution

- Income Tax Law
- Sales Tax Law
- Introduction to Business Studies

Thesis Supervision/Examination

- MPhil/Equivalent thesis supervised to date: 80
- MPhil/Equivalent students currently under supervision: 10
- PhD students currently under supervision: 3
- I have examined 10 PhD thesis from foreign and local universities as an external examiner
- I have evaluated a huge number (more than 50) of MPhil/Equivalent or MSc by Research dissertations from foreign and local universities as an external examiner