

## **Dr. Naveed Iqbal Chaudhry**

### **Associate Professor**

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## **Research Publications**

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### **Year 2021**

- A nexus of natural resource rents, institutional quality, human capital, and financial development in resource-rich high-income economies, Resources Policy 74 (2021) 102259 (**Recognized “W” Category by HEC & Impact factor is 5.634**)
- Nexus Among Cyber Loafing Behaviour, Job Demands and Job Resources: A Mediated-Moderated Model., Education and Information Technologies, accepted on March 05, 2021. (**Recognized “W” Category by HEC & Impact factor is 2.01**).
- Impact of health information technology adoption and its drivers on quality of care & patient safety in the health care sector of Pakistan, Pakistan Journal of Commerce and Social Sciences 2021, Vol. 15 (1) 196-212 (**Recognized “Y” Category by HEC & Scopus Indexed**).
- Work from Home and Employees' Performance During Covid19 Outbreak: Role of Time and Communication Cultures, International Journal of Management Research and Emerging Sciences, Vol 11, No 1, March 2021, PP. 01-11. (**Recognized “Y” Category by HEC**).
- Institutional Corporate Social Responsibility and Organizational Performance: The Moderating effect of Transformational and Transactional Leadership, Sir Syed Journal of Education & Social Research (SJESR), Vol. 4, Issue (1), March 2021, Page 184-192. (**Recognized “Y” Category by HEC**).

### **Year 2020**

- From institutional pressure to the sustainable development of firm: Role of environmental management accounting implementation and environmental proactivity, Business Strategy and the Environment, July 2020 (**Recognized “W” Category by HEC & Impact factor is 10.302**).
- Role of Distributed Leadership and Readiness to Change Dimensions in Public and Private Schools Regarding Commitment to Change, Bulletin of Education and Research December 2020, Vol. 42, No. 3 pp. 159-181 (**Recognized “Y” Category by HEC**).
- Environmental Innovation and Financial Performance: Mediating Role of Environmental Management Accounting and Firm’s Environmental Strategy, Pakistan

Journal of Commerce and Social Sciences 2020, Vol. 14 (3) 715-737 (**Recognized “Y” Category by HEC & Scopus Indexed**).

- An Impact of Workaholics on Creativity: the mediating role of Negative Mood and moderating role of Supervisor Support, Sukkur IBA Journal of Management and Business, Vol. 07 (2) 73-92 (**Recognized “Y” Category by HEC**).
- Enhancing University’s Brand Performance during the COVID-19 Outbreak: The Role of ICT Orientation, Perceived Service Quality, Trust, and Student’s Satisfaction, Pakistan Journal of Commerce and Social Sciences 2020, Vol. 14 (3), 629-651 (**Recognized “Y” Category by HEC & Scopus Indexed**).
- The role of digital learning toward students' satisfaction and university brand image at educational institutes of Pakistan: a post-effect of COVID-19, Asian Education and Development Studies, July 2020 (**Recognized “X” Category by HEC & Scopus Indexed**).
- Impact of JD-R model on organizational outcomes: mediating role of work engagement and job burnout, International Journal of Management Research and Emerging Sciences, Vol 10, No 3, 2020 September, PP. 30-41. (**Recognized “Y” Category by HEC**).
- Impact of Leadership Style and Organizational Culture on Organizational Commitment, Sukkur IBA Journal of Management and Business, Vol. 07 (1) 92-106 (**Recognized “Y” Category by HEC**).
- Impact of consumer ethnocentrism and animosity on brand image and brand loyalty through product judgment, Journal of Islamic Marketing, Vol. 11 (6). 1-20 (**Recognized “X” Category by HEC**).
- Factors affecting the employee retention in the banking sector of Pakistan, Pakistan Business Review (PBR), Vol. 22 (2), 157-171 2020. (**Recognized “X” Category by HEC**).
- Impact of expertise of audit committee chair and nomination committee chair on financial performance of firm, Corporate Governance: The International Journal of Business in Society, Vol. 20 No. 4, pp. 621-638 (**Recognized “X” Category by HEC**).
- Barriers to financial product innovation in Islamic banks in Pakistan, Journal of Islamic Accounting and Business Research, Vol. 11 No. 2, 2020 pp. 346-360. (**Recognized “X” Category by HEC**).

### **Year 2019**

- Impact of Customer-Oriented Strategy on Financial Performance with Mediating Role of HRM and Innovation Capability, Personnel Review, Personnel Review vol. 48 Issue (3), Page.631-643 (**Recognized “W” Category by HEC and Impact factor is 1.972**).

- Principal-principal agency conflict and information quality in China: the governance role of audit quality and analyst following, *Journal of Financial Reporting and Accounting*, Vol. 17 Issue (1), Page.20-40 **(Recognized “X” Category by HEC)**.
- Mediating effect of innovative culture and organizational learning between leadership styles at third-order and organizational performance in Malaysian SMEs, *Journal of Global Entrepreneurship Research*, Vol. 9 Issue (1), Page.36- Springer **(Recognized “X” Category by HEC)**.
- Linking environmental strategy to firm performance: A sequential mediation model via environmental management accounting and top management commitment, *Pakistan Journal of Commerce and Social Sciences (PJCSS)* vol. 13 Issue (4), Page.849-867 **(Recognized “Y” Category by HEC)**.
- Business angels and investment rejection reasons: A Qualitative study by using exploratory sequential Mixed Method, *Journal of Business Strategies*, Vol. 13 Issue (1), Page.1-18 **(Recognized “Y” Category by HEC)**.

### **Year 2018**

- Impact of Knowledge Sharing on Organizational Performance: Evidence from Pakistan, *ILMA Journal of Business Studies-JBS* Volume 14, Issue 1, June 2018 **(Recognized “Y” Category by HEC)**.
- Analysing the Interaction among Factors Hindering the Growth of SMEs: Evidence from Cutlery Sector of Pakistan, *Abasyn Journal of Social Sciences*, Vol. 11, Issue (1), June 2018, Page 21-36. **(Recognized “X” Category by HEC)**.
- Impact of TQM on Organizational Performance: The mediating role of business innovativeness and learning capability, *Journal of Quality & Technology Management*, (JQTM) has been accepted for publication in Volume XIV; Issue I, June 2018, **(Recognized “X” Category by HEC)**.
- Does Celebrity Endorsement Influence the Consumer Purchase Intentions? Mediating Role of Advertising Effect and Advertising Appeal, *Sir Syed Journal of Education & Social Research (SJESR)*, Vol. 1, Issue (2), December 2018, Page 126-137. **(Recognized “Y” Category by HEC)**.
- The Relationship Between Employee Empowerment, Job Satisfaction, Organizational Commitment, and Turnover Intentions: An Evidence from The Banking Sector in Pakistan, *Sir Syed Journal of Education & Social Research (SJESR)*, Vol. 1, Issue (1), June 2018, Page 149-168. **(Recognized “Y” Category by HEC)**.
- Formal Specifications for Automated Face Recognition System using Z notations: Motivation towards Formal Methods, *SINDH UNIVERSITY RESEARCH JOURNAL*, Vol.50(003) 397- 404 (2018), **(Recognized “X” Category by HEC)**.
- Integrating Customer Relationship Management with Big Data Analytics in Retail Stores: A Case of Hyper-star and Metro, *Journal of Business strategies*, Volume 11, Issue 2, Dec 2017, **(Recognized “Z” Category by HEC)**.

## Year 2017

- Impact of Corruption on the Soundness of Islamic Banks in Pakistan, Abasyn Journal of Social Sciences – Special Issue: AIC 2016, June 2017, Pages 391-401 (**Recognized “X” Category by HEC**)
- Relationship between Channel Conflict and Stock Outs at Retail/Distribution Points, Abasyn Journal of Social Sciences – Special Issue: AIC 2016, June 2017, Pages 604-612 (**Recognized “X” Category by HEC**)
- Identifying Key Barriers to Customer Retention in Banking Sector of Pakistan, ILMA Journal of Business Studies-JBS Volume 13, Issue 1, June 2017 (**Recognized “Y” Category by HEC**).
- The Mediating Role of Workplace Interpersonal Mistreatment: An Empirical Investigation of Banking Sector of Pakistan, ILMA Journal of Business Studies-JBS Volume 13, Issue 1, June 2017 (**Recognized “Y” Category by HEC**).
- Fostering Knowledge Management with Organizations' Operational and Financial Performance - The Mediating Role of Innovation, European Journal of Business and Innovation Research 5 (3), 9-25, May 2017.
- Impact of Working Environment and Training & Development on Organization Performance Through Mediating Role of Employee Engagement and Job Satisfaction, European Journal of Training and Development Studies, Volume 4, Issue 2, May 2017.

## Year 2016

- Assessing the Role of Emotional Stability and Employee Motivation in Declined Job Performance: Role of Job Stress in Health Care Sector, The Shield-International Journal of Physical Education & Sports Science, Volume XI; Issue I, Dec 2016. (**Recognized “X” Category by HEC**).
- The Mediating Role of Green Intellectual Capital Management on Environmental Consciousness, Competitive Advantage and Financial Performance of the Firm: An evidence from manufacturing companies of Pakistan, Journal of Quality & Technology Management (JQTM) Volume XII; Issue II, Dec 2016. (**Recognized “X” Category by HEC**)
- Do Islamic HRM Practices Influence Employee Outcomes: Mediating Role of Employee Engagement, International Research Journal of Arts & Humanities (IRJAH), Vol. 44, December 2016, Pages 85-100. (**Recognized “Z” Category by HEC**)
- Impact of Market Orientation on the Performance of Private Universities in Pakistan, International Research Journal of Arts & Humanities (IRJAH), Vol. 44, December 2016, Pages 21-32. (**Recognized “Z” Category by HEC**)
- Role of Appraisal Politics and Impression Management in Turnover of Dis-Satisfied Employees: Empirical Evidence from the Public Sector of Pakistan, Journal of Quality and Technology Management (JQTM), Vol. 12, June 2016, Pages 91 – 119. (**Recognized “X” Category by HEC**)

- Influencing the Attitude towards SMS Advertisement: An Empirical Study in Pakistan: Pakistan Business Review, Vol. 12, October 2016, Pages 675-69. **(Recognized “X” Category by HEC).**
- Antecedent’s of Female Learner Satisfaction Regarding E-Learning in the Pakistani Institutes, The Women-Annual Research Journal of Gender Studies, Vol. 8, November 2016, Pages 155-178. **(Recognized “Z” Category by HEC)**
- The destruction of gross domestic product and foreign direct investment in Pakistan: a case of economic downfall, Academic Research International, Volume 7, issue (2), Pages 308-322. June 2016. **(Recognized by HEC).**

### **Year 2015**

- Impact of Downsizing on Employee Commitment and turnover intentions in Public and Private Sector: Moderating Role of Social Support, Journal of Independent Studies and Research-Management, Social Sciences and Economics (JISR-MSSE) (2015), Vol.3, No.2, pages 35-47 **(Recognized “Y” Category by HEC)**
- Assessing the Role of Private Investment and Globalization in Economic Growth of Pakistan: A Foreign Direct Investment Perspective, The Journal of Commerce, (2015) Vol.4, No.7, pages 20 **(Recognized by HEC)**
- Impact of Capital Structuring on the Financial Risk: A Study on the Listed Companies in Pakistan, Bi-Annual Research Journal “BALOCHISTAN REVIEW” VOL. XXXIII NO. 2, 2015 **(Recognized “Z” Category by HEC)**
- Consequences of Discretionary and Non-Discretionary HR Practices on the Banking Sector of Pakistan, Grassroots, (2015), Vol. 49, No 2, Pages 89-99. **(Recognized “Z” Category by HEC)**

### **Year 2014**

- Determinants of corporate hedging policies and derivatives usage in risk management practices of non-financial firms, Wulfenia Journal, Vol. 21 Issue:7, (2014). **(Recognized “W” Category by HEC).**

### **Year 2013**

- Empirical Relationship between Foreign Direct Investment & Economic Growth: An ARDL Co-Integration Approach for China, China Finance Review International, Vol. 3 Issue: 1, pp.26 – 41 (2013). **(Recognized “W” Category by HEC, included in JCR).**

### **Year 2012**

- Mediation effects of Political Skills Dimensions on Employee Performance, International Journal of Business and Management Vol. 7, No. 9, 2012. **(Recognized “Y” Category by HEC).**

### **Year 2011**

- Antecedents and consequences of subjective disconfirmation in e-service, African Journal of Business Management Vol.5 (10), pp. 3902-3912, May 2011. **(Recognized “W” Category by HEC, impact factor collapsed in 2012).**

- Consumer Ethnocentrism Tendency in Services Sector: An Evidence from Pakistan a Developing Economy, European Journal of Social Sciences, Vol. 20 Issue 1, p123, March 2011. (Recognized “Y” Category by HEC)

### **Year 2010**

- Accounting for the development of human capital in manufacturing organizations: A study of the Pakistani textile sector, Journal of Human Resource Costing & Accounting, Vol. 14 Issue: 3, November 2010. (Recognized “W” Category by HEC, IF 0.570)
- An Investigation of Theory and its Application in Investment Management Education-Case of Pakistan, International Journal of Business and Management Vol. 5, No. 7, July 2010. (Recognized “Y” Category by HEC)
- Effects of Motivational Factors on Employees Job Satisfaction a Case Study of University of the Punjab, Pakistan, International Journal of Business and Management Vol. 5, No. 3, March 2010. (Recognized “Y” Category by HEC)

### **Conference Contributions**

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- Influence of terrorism incidents and macroeconomic indicators on stock market performance of Pakistan at International Conference Banking Insurance and Business Management (CBIBM) arranged by Hailey College of Banking and Finance, University of the Punjab, Pakistan The conference was held on December 12-13, 2019 (***Declared as the best paper***).
- Barriers to integrated and sustainability reporting: An interpretive structural modeling approach, presented at 3rd International Conference on Advances in Business and Law, University of Dubai, UAE. held on 23th & 24th of November 2019.
- Business Angels and Investment Rejection Reasons: A Qualitative Study by Using Exploratory Sequential Mixed Method, presented at 6<sup>th</sup> International Conference on Sustainable Business & Innovations: Challenges & Opportunities in Developing Economies held on December 21-22, 2017 at Greenwich University, Karachi, Pakistan.
- Unethical and Fraudulent Financial Reporting Intentions among Future Accounting Professionals: Applying the Extended Theory of Planned Behaviour, Paper presented at FOURA 2017 Asian Academic Accounting Association Conference held at Riverside Majestic Kuching Malaysia, November 2016.
- Analysing the Interaction among Factors Hindering the Growth of SMEs: Evidence from Cutlery Sector of Pakistan, Paper presented at the First SME’s conference, May 2016, Pearl Continental Hotel Lahore Pakistan (***Declared as the best paper***).
- Impact of Market Orientation on the Financial Performance of Private Universities in Pakistan, 27<sup>th</sup> European Conference on Operational Research (EURO 2015), July 2015, University of Strathclyde in Glasgow, UK
- “Does Investment in Human Capital Development Bring any Benefits for Enterprises?” to be presented at the 4th Global Accounting and Organizational Change Conference

during 17- 20 November, 2014 at American University of Sharjah, United Arab Emirates.

- Does Investment in Human Capital Development Bring any Benefits for Enterprises? An Empirical Evidence from the Middle East, Research Poster presented at University of Bedfordshire Conference 2012: Going for Gold, Luton UK, July 2012.
- Accounting for the human capital development in manufacturing organizations: Empirical evidence from the Pakistani textile sector, Paper Presented at International Conference on Management Research (ICMR) December, 2011, Superior University Lahore Pakistan.
- Dividend Payment Practices in the Non-Financial Sector of Pakistan: Empirical Evidence from the Karachi Stock Exchange: Paper accepted for presentation and publication in an international conference at Italy, Venice November 2011 ICBPM 2011: International Conference on Business Process Management.
- Accounting for the development of human capital in Manufacturing Organizations, Research poster presented at University of Bedfordshire Conference 2010: Bridging the Gaps, Luton UK, July 2010.

#### **Conference Participations as a Session Chair and Key Note Speaker**

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- I have participated as Session Chair at International Conference on Business and Commerce (ICBC 2020): Creating Opportunities from Uncertainties, arranged by Hailey College of Commerce, University of the Punjab, Pakistan. The conference was held on November 24-25, 2020.
- I have participated as Session Chair at International Conference Banking Insurance and Business Management (CBIBM) arranged by Hailey College of Banking and Finance, University of the Punjab, Pakistan The conference was held on December 12-13, 2019.
- I have participated as a member of Discussant and Session Chair Accounting and Finance in International Conference on Management & Commerce-ICMC 2018, arranged by University of Gujarat and was held on April 04-05, 2018.
- I have participated as a member of Scientific Committee and Key Note speaker in International conference on Economics, Finance and Management ICEFM arranged by Istanbul Gelisim University Turkey in cooperation with the University of the West of England UK. The conference was held on April 13-15, 2017 and I have to deliver a talk of thirty minute on my area of research titled as “Human Resource Accounting: Emerging Issues”.
- I have participated as a session chair in International Conference on Management, Business & Technology (ICMBT) arranged by Institute of Business and Management, UET Lahore, held on March 13-15, 2017.

- I have participated as a session chair in FOURA 2017 Asian Academic Accounting Association Conference in cooperation with Utara University Malaysia held at Riverside Majestic Kuching Malaysia, November 2016.
- I have participated as a session chair in 1<sup>st</sup> Multi-Disciplinary Research Conference (MDRC) arranged by University of Sargodha, Mandi Bahauddin Campus, held on September 2015
- Participated as Chair in the 1<sup>st</sup> Research Symposium (Feb 2015) held at the Department of Management Sciences University of Gujarat, Gujarat.

### **Research Project**

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- From institutional pressure to the sustainable development of firm: Role of environmental management accounting implementation and environmental proactivity; Funded by University of the Punjab, Pakistan
- Assessing the Framework of Firm's Sustainability through Green Intellectual Capital: Role of Financial Condition and Green HRM Practices; Funded by University of the Punjab, Pakistan

### **Book Contribution**

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- Income Tax Law
- Sales Tax Law
- Introduction to Business Studies

### **Thesis Supervision/Examination**

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- MPhil/Equivalent thesis supervised to date: 80
  - MPhil/Equivalent students currently under supervision: 10
  - PhD students currently under supervision: 3
  - I have examined 10 PhD thesis from foreign and local universities as an external examiner
  - I have evaluated a huge number (more than 50) of MPhil/Equivalent or MSc by Research dissertations from foreign and local universities as an external examiner
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