

Khuram Shahzad

Research Work and Publications

- 1) The Status of Public Relations in South Asian Region: The Importance of Public Relations Function in Pakistan
- 2) Professional roles of Public Relations in South Asia: A Comparative Analysis of Public and Private Sector of Pakistan

M Phil thesis under the title “*The Critical Political Economy Of Opinionated News Items In The Elite Urdu Press Of Pakistan* (Analysis of front & back pages of Daily Jang, Nawa-i-Waqt, Express and Dunya from January 1, 2012 to December 31, 2014)

Master’s thesis under the title “*Stereotyping Muslims as terrorists; coverage of hypothetical nexus between terrorism and Islam in the international section of The New York Times and Herald Tribune (January 1, 2003 to September 30, 2003)*”