



PU



PMYP



CCPC

# CAREER COUNSELING & PLACEMENT CENTRE

In Collaboration with

## PRIME MINISTER'S YOUTH PROGRAMME

Presents

EMPLOYMENT EXP  2026

# COMPANY REGISTRATION & SPONSORSHIP PROPOSAL



9TH, FEBRUARY 2026

8:30 AM TO 4:00 PM

LAW COLLEGE GROUND, UNIVERSITY OF THE PUNJAB, LAHORE (NEW CAMPUS)

[www.pu.edu.pk/ccpc](http://www.pu.edu.pk/ccpc)

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



## Director's Message

The University of the Punjab, established in Lahore in 1882, is one of the oldest and largest institutions of higher learning in Pakistan. With five campuses, 19 faculties, eight constituent colleges, and 138 departments, centers, and institutes, the University serves more than fifty thousand enrolled students across diverse academic disciplines.

The Career Counseling & Placement Centre (CCPC), founded in 2003, is dedicated to supporting the personal, professional, and career development of Punjab University students and employees. CCPC provides comprehensive career counseling, capacity-building initiatives, and placement support to help our graduates transition successfully into the job market.

We are also proud to highlight our growing collaboration with the **Prime Minister's Youth Programme (PMYP)** on Employment. In this regard, CCPC and PMYP is jointly organizing an Employment Expo on 9<sup>th</sup> February, 2026 at the University of the Punjab, Lahore. This event will prove to be a significant landmark in showcasing the vision of the Prime Minister **Mr. Mian Muhammad Shahbaz Sharif** to provide the youth equal employment opportunities. Through this partnership, PMYP and CCPC aims to further expand job placement avenues, strengthen industry linkages, and provide enhanced career development services to our graduates. Joint initiatives including employment expos, training sessions, and skill development activities are designed to empower young people with the tools and opportunities needed for meaningful and sustainable employment.

It is our great pleasure to welcome you to participate and engage at this Employment Expo and get an opportunity to interact with the potential graduates at PU. We also encourage the top industry leaders to engage in career-related industry talks and discuss how the changing dynamics of organizations and industry needs require the youth to adapt and upscale for a better future.





## — EMPLOYMENT EXPO 2026 —

# WHY YOUR ORGANIZATION SHOULD BE PART OF EXPO



### Targeted Audience

Over 20000 final-year students and recent graduates in commerce, engineering, IT, and the social sciences will be in attendance.



### Visibility

Showcase your brand through a dedicated exhibition booth, and on-site signage to a highly engaged audience.



### Industry Insight

Host a 30-minute industry talk or panel session to position your company as a thought leader and attract top talent.



### Recruitment Efficiency

Conduct on-the-spot interviews and collect resumes from qualified candidates seeking immediate employment.



### Government Support

Benefit from the endorsement of the Prime Minister's Youth Programme, reinforcing your commitment to youth empowerment and national development.

## — PACKAGES DETAIL —

Gold



### Resources Provided

- Seating Arrangements of Six Company Representatives
- **Stall Size Dimensions:** (9 x 3 meters – shell scheme booth),  
**Dimension in feet:** (30 x 10 feet ) (Wall 1 = 28.5 feet width x 8 feet Height) (Wall 2 = 9.5 feet width x 8 feet Height) (Wall 3 = 9.5 feet width x 8 feet Height), **Fascia:** (28.5 feet width x 8 Inch Height), **Counter:** (3 feet width x 3 feet Height)
- Branding of the company within the University
- Lunch
- Tea
- Water

**Registration Fee: PKR 70,000**

Silver



### Resources Provided

- Seating Arrangements of Four Company Representatives
- **Stall Size Dimensions:** (6 x 3 meters – shell scheme booth),  
**Dimension in feet:** (20 x 10 ft ) (Wall 1 = 19 feet width x 8 feet Height) (Wall 2 = 9.5 feet width x 8 feet Height) (Wall 3 = 9.5 feet width x 8 feet Height), **Fascia:** (19 feet width x 8 Inch Height), **Counter:** (3 feet width x 3 feet Height)
- Lunch
- Tea
- Water

**Registration Fee: PKR 50,000**

Bronze



### Resources Provided

- Seating Arrangements of Two Company Representatives
- **Stall Size Dimensions:** (3 x 3 meters – shell scheme booth),  
**Dimension in feet:** (10 x 10 feet ) (Wall 1 = 9.5 feet width x 8 feet Height) (Wall 2 = 9.5 feet width x 8 feet Height) (Wall 3 = 9.5 feet width x 8 feet Height), **Fascia:** (9.5 feet width x 8 Inch Height), **Counter:** (3 feet width x 3 feet Height)
- Lunch
- Tea
- Water

**Registration Fee: PKR 30,000**



## CCPC Core Objective



Provide students, faculty, and staff with professional counseling and career guidance.

Bridge the gap between education and employment through partnerships with leading companies.



Organize training programs, workshops, and seminars to enhance professional and personal skills.

Conduct job fairs, recruitment drives, and networking events to connect students with employers.



Equip individuals with the tools and resources needed to succeed in a competitive job market.

Foster creativity, leadership skills, and entrepreneurial thinking among students.



Create a career-focused ecosystem that encourages confidence and competence in job seekers.



## Achievements at a Glance – 2025 Highlights

Held on Feb 11, 2025, at Law College Ground, it was the largest event in PU's history. Attended by:

- **Rana Mashhood Ahmad Khan**  
(Chairman, PM's Youth Program)
- **Prof. Dr. Muhammad Ali**  
(Vice Chancellor)
- 80+ companies & thousands of job seekers



### PU Employment Portal Launched

<https://pu.rozee.pk>

Over 10,000 CVs uploaded. Companies can now post jobs, conduct interviews, and track applications.

With:

Bank Islami, CureMD, NDURE, Faysal Bank, Cotton Web, Enrichers, PITB, DSV, Sigma Distributors, Servis Foundation, and more.

BankIslami

CureMD

NDURE

faysalbank



### Corporate Partnerships Signed

MOUs with:

Enrichers Investment Group | QWERTY Experts Cotton Web Limited | Argon Tech and Viltco Technologies | Finz Games Private Limited | Gourmet Pakistan | PITB | VIVO | Servis Foundation

These aren't just milestones; they're the building blocks of a new talent ecosystem in Pakistan.



## — ACTIVITIES — EMPLOYMENT EXPO 2026

The CCPC Employment Expo offers an energetic, well-organized, and highly interactive environment where students engage with leading employers and explore real career opportunities. Designed to facilitate meaningful conversations between companies and talented job seekers, the expo provides a structured platform for recruitment, networking, and professional development. Participants benefit from skill-building activities, guidance sessions, and exposure that enhances their confidence and readiness for the job market. With active involvement from faculty, alumni, volunteers, and industry partners, the Expo creates a collaborative space that strengthens industry-academia linkages. We warmly invite your organization to join this year's CCPC Employment Expo as a Sponsorship Partner and play a leading role in shaping future talent while gaining valuable visibility and direct hiring advantages.

### Company Stalls Setup

Employers from various sectors showcased their organizations and job opportunities.



### On-Spot Interviews & Screening

Recruiters conducted quick interviews to assess potential candidates immediately.



### CV Collection & Recruitment Drives

Recruiters collected CVs and applications for current openings and future hiring.



### Career Counseling & Guidance

Company representatives guide students on career paths, skills, culture, and growth, improving their overall understanding.



### Distribution of Marketing Materials

Companies share brochures, flyers, job details, and promotional materials to help students understand opportunities better.



### Networking Opportunities

The fair enabled strong networking among students, alumni, and professionals.



### Digital Registration & Job Portal Access

Students registered on the PU Employment Portal to apply for jobs, get alerts, and access opportunities.



### Certificate & Appreciation Ceremony

A closing ceremony honored sponsors, recruiters, volunteers, and faculty with shields and certificates for contributions.





## — EVENT GALLERY — CCPC JOB FAIR 2025

Under the visionary leadership of our Vice-Chancellor, the University of the Punjab continues to strive for excellence in education and career development. Today's event is a testament to our commitment to providing students and alumni with unparalleled opportunities to connect with top employers and advance their careers.

We are grateful for the Vice-Chancellor's unwavering support and dedication to empowering our students and enhancing their professional growth. Let's make the **CCPC Job Fair 2025** a memorable and successful event!

- \* Job Fair 2025: The largest event in PU's history, hosted at Law College Ground, held on **February 11th, 2025**.
- \* Attended by the Chairman, Prime Minister's Youth Programme **Rana Mashhood Ahmad Khan**, and Vice Chancellor, **Prof. Dr. Muhammad Ali**.
- \* Participation from top employers and enthusiastic student and alumni engagement.

### CAREER COUNSELING & PLACEMENT CENTRE



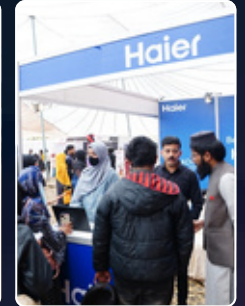
# CCPC JOB FAIR 2025



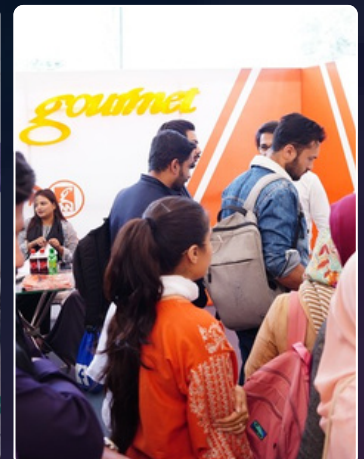
DISCOVER NEW OPPORTUNITIES FIND YOUR DREAM JOB

ORGANIZED BY CAREER COUNSELING & PLACEMENT CENTRE AT  
LAW COLLEGE GROUND, UNIVERSITY OF THE PUNJAB, LAHORE  
11TH FEBRUARY 2025

# — EVENT GALLERY — CCPC JOB FAIR 2025



# — EVENT GALLERY — CCPC JOB FAIR 2025





## JOB FAIR 2025 PARTICIPANTS

A diverse range of companies from sectors such as IT, banking, engineering, healthcare, and business participated in the CCPC Job Fair. Their involvement provided students with valuable opportunities for employment, internships, and professional networking. These organizations actively conducted recruitment activities, interviews, and career guidance sessions. Their participation highlighted strong industry-academia collaboration and reflected confidence in the talent produced by the University of the Punjab.



# — OVERVIEW —

## SPONSORSHIP MARKETING AVENUES

### On-Venue Displays

Sponsor banners, stands, and digital screens will be strategically placed across the venue to ensure maximum foot traffic visibility and recognition.



### Event Merchandise

Sponsor logos will be featured on select event merchandise, reinforcing brand association.



### Strategic Mentions

sponsors will receive prominent mentions in all event-related publications, including announcements, brochures, newsletters, and press releases.



### Digital Media Exposure

Sponsors will be prominently featured across major social media platforms, boosting online visibility and audience interaction.



### Category Collaborations

Selected event categories will be named after sponsors, providing a strong brand presence throughout the event.



### QNA Session Socials

Sponsors can host specialized Q&A Sessions, offering branded gifts to delegates during on-stage interactions.



# COLLABORATION PARTNER

## MARKETING, SPONSORSHIP, AND INDUSTRY TALK OPPORTUNITIES

Industry Talk: 30-minute speaking slot, microphone, slide support, and acknowledgement in all event communications.



### HOW TO REGISTER?

Please complete the attached online registration form along with the requisite fee, to the address & QR code is below:

#### Google Form Link:

<https://forms.gle/kdm2YbUTrc99peScA>

Scan Me



The deadline for booth reservation is **January 15th, 2026**. Confirmation of participation and detailed exhibitor guidelines will be forwarded upon receipt of payment.



#### CCPC Office

Coordinating Sponsorships CCPC  
+92 42 99230415, 03271671909,  
03214288049

[Jobfair.ccpc@pu.edu.pk](mailto:Jobfair.ccpc@pu.edu.pk)

We look forward to welcoming your organization to the Employment Expo 2026 and to fostering a vibrant partnership that empowers Pakistan's youth and drives economic growth.

# BECOME OUR SPONSORSHIP PARTNER

AND BE A PART OF THE BIGGEST EMPLOYMENT EXPO IN THE UNIVERSITY