



Estd: 2003

# CAREER COUNSELING & PLACEMENT CENTRE

## UNIVERSITY OF THE PUNJAB



Estd: 1882

A YEAR OF  
GROWTH & RESILIENCE



# ANNUAL REPORT

# 2024







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# Vice-Chancellor, Message

## Prof. Dr. Muhammad Ali Shah

Vice-Chancellor, University of the Punjab



In the present age of ever-evolving knowledge and modern technologies, it is inevitable to bridge a gap between academia and industry in order to enhance the capabilities and employment opportunities for the students of Punjab University. It is extremely encouraging and praiseworthy to see that Career Counselling and Placement Centre has adopted a market-oriented approach and effective mechanisms to foster a new era of the industry-academic partnership. I am confident and optimistic that prospective training sessions / workshops / seminars and individual counseling services being conducted by this Centre will certainly blend the academic content and soft skills of the students to groom them into a balanced and suitable candidates for placement in the highly competitive jobs market.

I highly appreciate the efforts of Director Career Counselling and Placement Centre and his team members for their commitment and dedication to enhance the employment opportunities for our students as well as to equip them to meet the future challenges of 21st Century. I sincerely hope and pray that Career Counselling and Placement Centre may flourish well to help these passing out of the university to succeed in their future objectives.





## Director, Message



**Dear,  
Faculty, Students, Employees & Alumni's**

The University of Punjab established in Lahore in 1882 which is comprises of five campuses, 19 Faculties, 08 Constituent Colleges and 138 departments, centers, and institutes. It has more than fifty thousand enrolled students. Career Counseling & Placement Centre was established in 2003, and its purpose is to provide Career Counseling & Placement services to the students, and employees of the Punjab University regarding their personal, professional and career development.

Employability is a key concern in education these days; having good knowledge in the respective fields of academic disciplines is not enough. Therefore, it is significant to equip with some other qualities that employers value, as employability ratio of graduates is one of the essential gauges for evaluating success of an academic institution of higher education these days.

It is my utmost pleasure to welcome you to the Career Counseling and Placement Center (CCPC). Career Counseling & Placement Centre is continuously providing employability skills and also helping in Career Placement to our potential graduates. Thousands of our graduates have applied for various Jobs through Career Counseling & Placement Centre. We are also continuously offering trainings to graduates regarding employability skills with the help of highly professionals through joint sessions. We are also conducting one to one session with our student(s) for their career development.

At the end, I am optimistic that academia industry networking and our potential training sessions will certainly bring a new life in Punjab University and potential graduates with market driven education will certainly be very productive for Industry and this will ultimately contribute a lot in Nation building.

I wish you all the very best in all your future endeavors

**Prof. Dr. Naveed Ahmed**  
Director





# TOR OF THE OFFICE OF Career Counselling & Placement Center Introduction



Career Counseling / Job Placement Centre was established in 2003 at University of the Punjab. The major purpose of establishing this Centre was twofold:

- 1.To provide Career Counseling & Job Placement to the students, employees, and teachers at University of the Punjab.
- 2.To enhance their interpersonal, professional and career-oriented skills.

While keeping in view their basic needs and modern-day requirements, it has become the primary aim of this Centre to link the Job Market and various academic departments/institutes through seminars and networking events. We are providing trainings to our University Students in reference to interpersonal skills, teamwork, leadership skills and employability skills etc.

In March 2023, our motivation level is quite high, and we are aspiring to update the Centre on modern lines. Therefore, more Linkages/Recruitment Partnerships with different leading Organizations/ Industries / Banks, etc. for Job placement of PU graduates are in the process.

Career Counseling & Placement Centre is working as per the vision plan of current National Education Policy & HEC's guidelines to provide career counseling and placement services to the University Graduates.

We have been continuously imparting employability skills and also helping in career counseling and job Placement to our potential graduates. Thousands of our graduates have been facilitated for various Jobs through this Centre. We are also continuously offering trainings/seminars to graduates regarding the job market, and employability skills with the help of highly professional entrepreneurs, CEOs, and business managers through our joint sessions.

We are also conducting one-to-one sessions with our student(s) regarding the selection of career path, career choice, and career development according to their aptitude and qualification which ultimately lead them to become productive citizens of Pakistan.





## Expansion Plan of, Career Counseling & Placement Centre at Departmental Level of University of the Punjab



The Director Career Counseling and Placement Centre conducted need-based research in all the departments of the University of the Punjab with the help of the HODs to identify the areas to provide better Career Counseling & Placement services/guidance to students of the University of the Punjab. The research further indicated the effective employability skills and personality grooming of the students can also contribute to the proper placement of the graduates in the job market. The findings were implemented as below.

Firstly, focal persons in all departments of the University of the Punjab were nominated and the training of the first batch of 10 focal persons was conducted. At the end of the workshop the following tasks were assigned to the trained focal persons to provide data on the following: -

1. Preparation of a list of existing and potential employers for their graduates. It will include the name of the employer with complete postal address, E-mail address, and office and cell-phone nos. of the CEO and HR department.

2. The Focal Persons will make a list of ALUMNI or refurbish and revitalize for the availability of students. A copy of the same should also be sent to this office for record and developing linkages with the employers in the future.

3. They will make a CV folder of the passing out graduates of their respective departments and send a soft copy to this office to explore job opportunities for them.

The training workshop of the second batch of focal persons will be conducted in the different months of the year.

In addition, under the guidelines and support of the University Administration and in further we have been successful in implementing the Career Counseling expansion programs almost in and the departments of University of the Punjab. Moreover, we hope this program will be extended to schools and colleges of all educational institutions of Punjab and Pakistan to provide market-oriented and demand-driven Career Counseling & Placement services to our youth.



# Vision Plan & Mission Statement of, Career Counseling & Placement Centre

## VISION PLAN

The Career Counseling & Placement Centre was established in 2003. Its primary purpose was to provide career counseling and placement services to the students, employees, and teachers of the University of the Punjab regarding their personal, professional, and career development.



The Worthy Vice-Chancellor has shown keen interest and commitment to improving the potential and employability skills of the students to make them competitive in the forever-changing business market. The Career Counseling & Placement Centre, University of the Punjab, will provide key Career development services and resources to enhance the academic process of learning, leading to career planning and goal setting for all teachers and students.



## MISSION STATEMENT

Career Counseling & Placement Centre seeks to educate and equip students to become career-oriented through educational opportunities and resources to enhance their understanding of career exploration, planning, preparation, and development. It further seeks to develop students to advance and merge their academic and career goals through assessment, modern technology, educational activities, professional development, and career counseling.

Our mission is to provide comprehensive guidance and counseling services to students, employees, and teachers, supporting their personal, professional, and career development. Our goal is to empower students to become more confident and career-focused through continuous engagement and learning in their career-planning journey.

**Director**



# Career Counselling Services



## SERVICES

The establishment of the Centre is in line with the Nation Education Policy & HEC's Guidelines which include: -

1. Extensive guidance and counseling services shall be provided through teachers to promote the welfare of students
2. Placement services will be established in each campus to provide information and guidance related to job opportunities and career planning

## TYPES OF SERVICES

- Orientation and guidance services for new entrants to acquaint them to the University life.
- Educational and Occupational Information Services.
- Counseling and Advisory Services may include personal, social, emotional, and financial problems.
- Services to International Students.
- Image Building of the University.
- Job Bank.
- CV bank of PU students.
- Follow-up Services.
- Revitalizes the Alumni.



# Training Program Overview of, Career Counselling & Placement Centre

Sr. No.	Topic	Target Audience
1	Writing Thesis/Research Article	For final year students
2	How to prepare for powered Interview	For final year students
3	Writing powered CV	For final year students
4	Positive self-image and attitude	For all who have complaints with their behaviors and interaction with others
5	Creative thinking	For all
6	Study habit	For all students
7	Learning attitude & how to live in University	For all
8	Stress management	For teachers, students and non-teaching staff





# Special Training for Punjab University Department

Departments	Topics
Institute of Education & Research	CV Writing
Institute of Education & Research	Responsibility of Youth & Traffic Education
Waheed Shahed Hall IER	How to get Benefit from Campus Life with Pushtoon and Balochi Students
Institute of Education & Research	Interview Skills
B.Ed. Hons. & BS Ed Hons.	How an Overlooked Risk Factor (Poor Posture) Challengers and Individual's Performance at All Levels & Its Management and Implications for Teachers and Students
MA Elementary and Early Childhood	How an Overlooked Risk Factor (Poor Posture) Challengers and Individual's Performance at All Levels & Its Management and Implications for Teachers and Students
MA Secondary, Business Education, Technical Education	How an Overlooked Risk Factor (Poor Posture) Challengers and Individual's Performance at All Levels & Its Management and Implications for Teachers and Students
MA Elementary Self Supporting	Moral Value in Our Education System





# Recruitment Drives & Seminars

## Department Level

Departments	Drives & Seminars
Dean, Faculty of Engineering Institute of chemical and Engineering	Fuji Fertilizer Company Limited (Recruitment Drive)
Institute of Education and Research	Maktab (Recruitment Drive)
Department of Mathematics	Maktab (Recruitment Drive)
Institute of Islamic Studies	Maktab (Recruitment Drive)
Institute of English Studies	Maktab (Recruitment Drive)
Institute of Business & Information Technology	Field Force (Recruitment Drive)
Institute of Education & Research	Responsibilities of Teachers and Students in National Integrity Seminar
Institute of Education & Research	Road Safety Seminar
Department of Mathematics	Maktab (Recruitment Drive)
Institute of English Studies	Maktab (Recruitment Drive)
Institute of Business Administration	United Bank Limited (Recruitment Drive)
Department of Agriculture Studies	Enrichers (Recruitment Drive)





# Recruitment Drives & Seminars

## Department Level

Departments	Topics
Department of English	Cure MD (Recruitment Drive)
Department of Chemistry	Cotton Web Limited (Recruitment Drive)
Hailey Collage of Commerce	Cotton Web Limited (Recruitment Drive)
School of Economics	Enrichers (Recruitment Drive)





# CCPC Job Fairs

## Career Counselling & Placement Centre

### CCPC Job Fairs



- 1 Organized a **“Mega Job Fair 2022 / Education Expo 2022”** in collaboration with GCU Lahore at the Lahore on 21 December 2022.
- 2 Successfully Organized **“Job Fair 2023”** to promote Academia-Industry Linkages in collaboration with PUCIT Lahore at the Punjab University (Quaid e Azam Campus) on 02 January 2023.
- 3 Successfully Organized a **“CCPC JOB Fair 2024”** at Institute of Administrative Sciences University of the Punjab (Quaid e Azam Campus) on **21 May 2024**.



## CCPC Conducted a Job Fair 2024

### University Level



**WE ARE HONORED TO WELCOME OUR VICE CHANCELLOR,  
PROF. DR. KHALID MEHMOOD, TO THE CCPC JOB FAIR 2024.**

Under the visionary leadership of our Vice Chancellor, the University of the Punjab continues to strive for excellence in education and career development. Today's event is a testament to our commitment to providing students and alumni with unparalleled opportunities to connect with top employers and advance their careers.

We are grateful for the Vice Chancellor's unwavering support and dedication to empowering our students and enhancing their professional growth.

Let's make the CCPC Job Fair 2024 a memorable and successful event!

Career Counseling and Placement Center  
University of the Punjab





# CCPC Conducted a Job Fair 2024

## University Level



### **WE ARE PRIVILEGED TO HAVE OUR VICE CHANCELLOR, PROF. DR. KHALID MEHMOOD INAUGURATE THE CCPC JOB FAIR 2024.**

Under the exceptional leadership of our Vice Chancellor, the University of the Punjab has consistently excelled in providing outstanding educational and career opportunities for its students. The inauguration of today's job fair marks another milestone in our continuous efforts to bridge the gap between academia and industry.

The Vice Chancellor's commitment to student success and professional development has been instrumental in organizing this significant event. We are grateful for their unwavering support and dedication to enhancing the career prospects of our students and alumni.

Let us extend a warm welcome to our Vice-Chancellor and express our heartfelt appreciation for their invaluable contribution to the University of the Punjab.

Here's to a successful and impactful CCPC Job Fair 2024!

Career Counseling and Placement Center  
University of the Punjab





# CCPC Conducted a Job Fair 2024

## University Level



### VICE-CHANCELLOR'S VISIT TO COMPANY STALLS, 2024.

### PROF. DR. KHALID MEHMOOD VISITED THE COMPANY STALLS AT THE CCPC JOB FAIR.

The Vice Chancellor's presence underscores University of the Punjab's commitment to fostering strong connections between our academic community and industry leaders. This visit provides an excellent opportunity for employers to showcase their organizations and for students to interact with top professionals.

The Vice Chancellor's engagement with company representatives highlights the importance of collaboration and networking in enhancing career opportunities for our students. We are grateful for the Vice Chancellor's continuous support and dedication to the professional growth of our students and alumni.

Career Counseling and Placement Center  
University of the Punjab, Lahore





# CCPC Conducted a Job Fair 2024

## University Level



### A VIBRANT AND ENTHUSIASTIC CROWD AT THE CCPC JOB FAIR 2024!

The overwhelming turnout of students, alumni, and job seekers is evidence of the success and importance of this event. It's inspiring to witness the energy and eagerness of everyone as they engage with top employers, explore job opportunities, and participate in career-building workshops.

The presence of the students and industry personnel underscores the value of the job fair and highlights the collective ambition and drive within our community. We pray for valuable connections and the same opportunities in the future.

Thank you for making the CCPC Job Fair 2024 an extraordinary event. Together, we are building a brighter future!

Career Counseling and Placement Center  
University of the Punjab





## Our Respected Focal Persons

### Career Counseling & Placement Centre

The Focal Persons at the CCPC are instrumental in fostering a career-oriented culture within our institution. Their dedication and collaboration with the Centre ensure that our students receive comprehensive support as they transition from academic life to professional careers. We extend our gratitude to these faculty members for their ongoing commitment and invaluable contributions to the success of our students.



Assistant Professor

**DR.-ING MUHAMMAD ATIF MAKHDOOM**

Institute of Metallurgy and Materials Engineering  
University of the Punjab Lahore



Assistant Professor

**DR. ARIFA MIRZA**

Faculty of Computing & Information  
Technology (FCIT)



Assistant Professor

**DR. ADNAN ZAHID**

Department of Agricultural Sciences,  
University of the Punjab, Lahore.



Lecturer

**MR. MUHAMMAD ARIF**

School of Economics, University of the  
Punjab, Lahore.



## Our Respected Focal Persons

### Career Counseling & Placement Centre



Assistant Professor

**DR. MADEEHA BATOOL**

Chemistry  
University of the Punjab



Assistant Professor

**DR. SADIA AHMAD**

Hailey College of Banking and Finance  
University of the Punjab



Assistant Professor

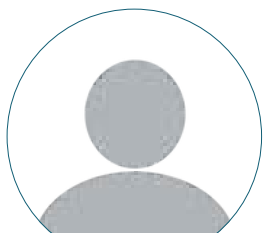
**MS. AMARA MALIK**

institute of Information Management  
University of the Punjab



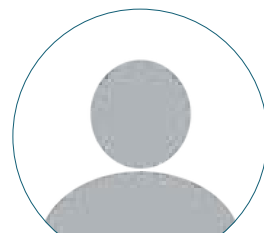
## Our Respected Focal Persons

### Career Counseling & Placement Centre



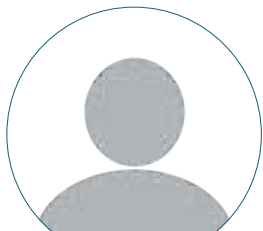
Assistant Professor

**DR. RAHAT SHAMIM**  
University College of Pharmacy  
University of the Punjab



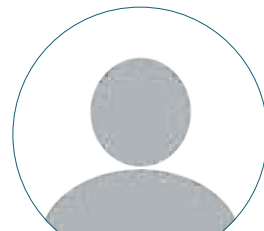
Assistant Professor

**DR. ALI NAWAZ KHAN**  
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University of the Punjab



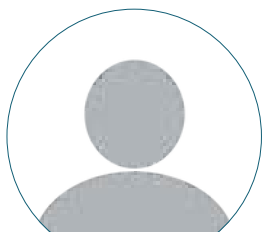
Assistant Professor

**MS. SANA NAVEED KHAN**  
Department of Digital Media  
University the Punjab



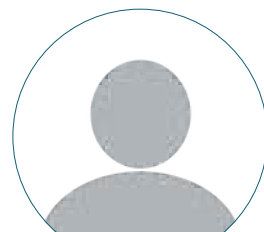
Assistant Professor

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University of the Punjab



Assistant Professor

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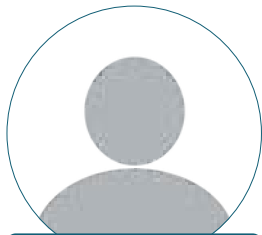
Assistant Professor

**DR. M. SHABBIR SARWAR**  
Department of Journalism  
University of the Punjab



## Our Respected Focal Persons

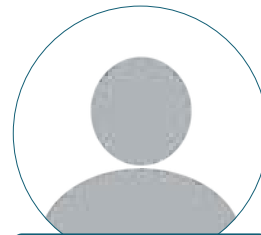
### Career Counseling & Placement Centre



Assistant Professor

**DR. ALI HASSAIN**

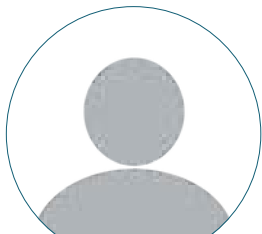
Institute of Zoology  
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Assistant Professor

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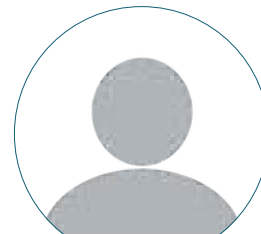
Department of Communication & Media  
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Assistant Professor

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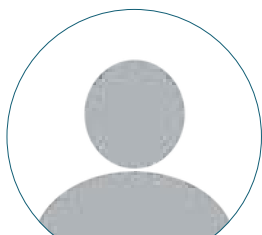
Institute of Islamic Studies  
University of the Punjab



Assistant Professor

**MS. TAHIRA NISAR**

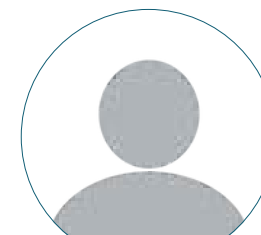
Institute of Business Administration  
University of the Punjab



Assistant Professor

**DR. MUHAMMAD RIAZ**

Department of Physics  
University of the Punjab



Assistant Professor

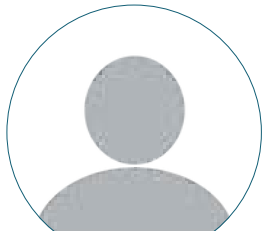
**MR. MUHAMMAD ALTAF**

Department of History  
University of the Punjab



## Our Respected Focal Persons

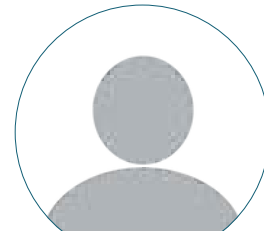
### Career Counseling & Placement Centre



Assistant Professor

**DR. BILAL HAIDER**

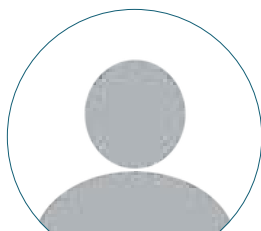
Institute of Information Management  
University of the Punjab



Lecturer

**ENGR. DANISH ARIF**

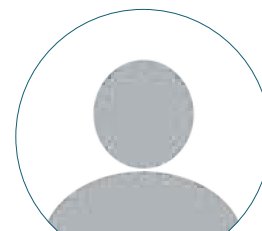
Institute of Electrical Electronics &  
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Assistant Professor

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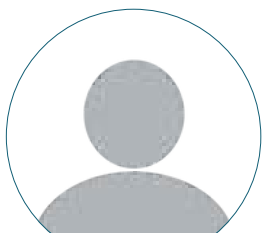
Institute of Energy & Environmental  
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Assistant Professor

**MUHAMMAD ZESHAN ASHRAF**

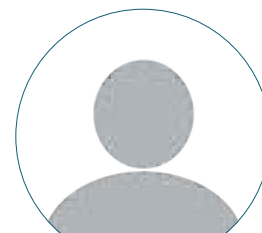
College of art & Design  
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Lecturer

**MR. MUSHTAQ AHMAD KHAN**

Institute of Urdu Language & Literature  
University of the Punjab



Assistant Professor

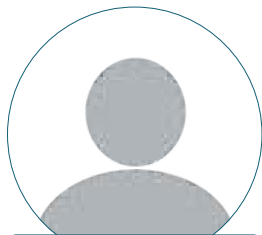
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## Our Respected Focal Persons

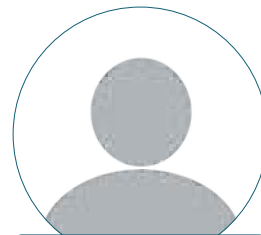
### Career Counseling & Placement Centre



Assistant Professor

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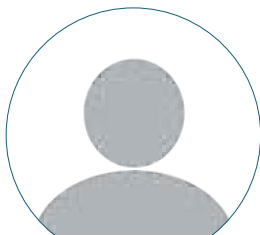
Department of Political Science  
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Assistant Professor

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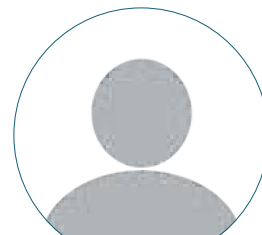
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Assistant Professor

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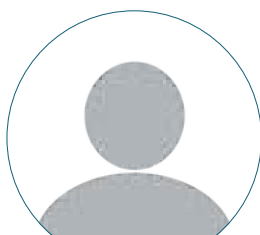
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Lecturer

**MUHAMMAD ABDUL JABAR ADNAN**

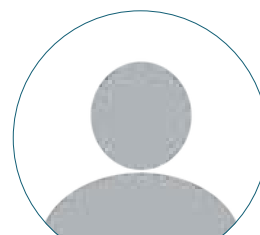
Department of Sport Sciences & Physical  
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Assistant Professor

**DR. OMAMA TARIQ**

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University of the Punjab



Assistant Professor

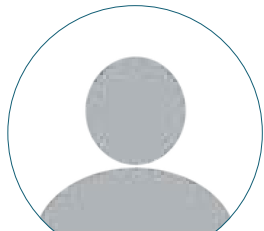
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## Our Respected Focal Persons

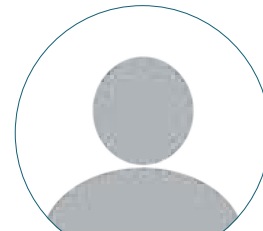
### Career Counseling & Placement Centre



Professor

**DR. MUHAMMAD RIAZ**

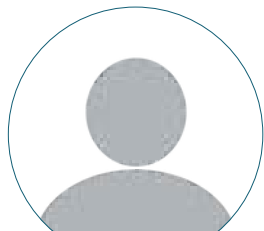
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**DR. MUHAMMAD ASIF JAVED**

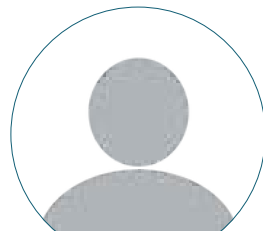
College of Earth & Environmental  
Sciences  
University of the Punjab



Assistant Professor

**DR. AMER MASOOD**

Department of Space Sciences  
University of the Punjab



Assistant Professor

**MS. BUSHRA NAHEED**

Department of Social Work  
University of the Punjab



# Our Achievements

## Career Counseling & Placement Centre



### RELOCATION TO NEW OFFICE:

We successfully moved from our old office to a new, more modern facility. This new office allows us to offer better services to students, teachers, and staff and provides a more welcoming space for our career development activities.

### INAUGURATION OF NEW OFFICE BY VICE-CHANCELLOR:

On 06 September 2023, our new office was officially inaugurated by the Vice-Chancellor of the University of the Punjab. This event marked an important milestone for the Career Counseling & Placement Centre (CCPC), highlighting the university's support for improving career services for students.

### RECRUITMENT DRIVES IN VARIOUS DEPARTMENTS:

We organized recruitment drives across different university departments. These events helped connect students directly with potential employers, giving them a chance to explore job opportunities in their fields of study.



# Our Achievements

## Career Counseling & Placement Centre

### MOUS WITH LEADING COMPANIES:

On 21 December 2023, we signed Memorandums of Understanding (MOUs) with prominent companies such as Enrichers Investment Group (EIG). These partnerships aim to provide more job placements and internship opportunities for our students, ensuring they have access to valuable career experiences.

### FOCAL PERSONS MEETING AND TRAINING:

On 11 June 2024, we organized a Focal Persons Meeting and Training session. This event brought together representatives from different departments to improve communication and coordination, helping ensure better support for students in career-related activities.

### CCPC JOB FAIR 2024:

On 21 May 2024, we successfully held the Job Fair 2024. This event allowed students to meet with leading employers from various industries, explore job openings, and gain insight into current trends in the job market. The fair provided a platform for students to directly engage with potential employers.

### WORKSHOPS AND SEMINARS IN DIFFERENT DEPARTMENTS:

We conducted multiple workshops and seminars across various departments throughout the year. These sessions focused on important skills like thesis writing, CV preparation, interview skills, and stress management, helping students and staff enhance their professional and personal development.

### CONFERENCE ROOM RENOVATION:

In collaboration with Enrichers Investment Group (EIG), we renovated a new, fully-equipped meeting/interview room. This space is now used for meetings, final interviews of the students, and other official activities.

These achievements reflect the dedication of CCPC to enhancing the university's career development services, supporting students in their career journeys, and creating opportunities for their future successes.

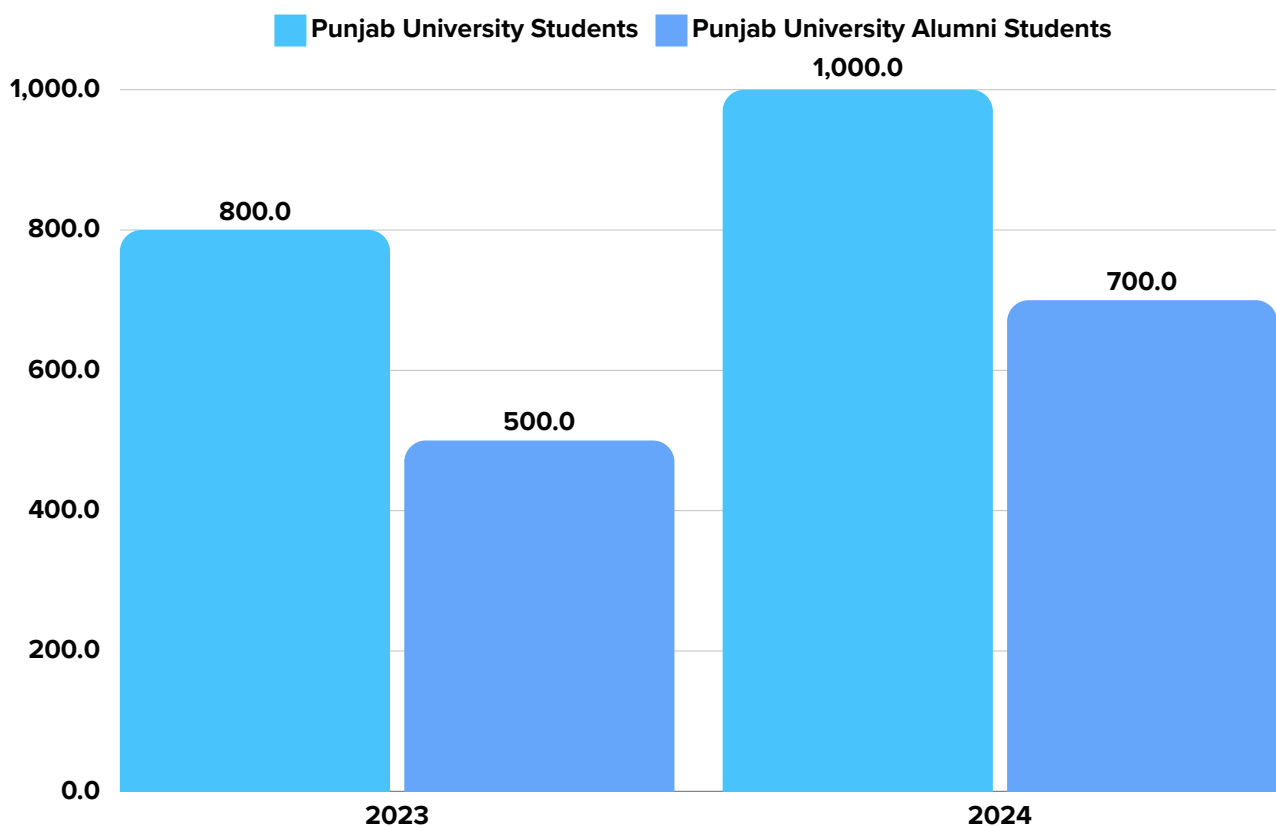




# Students, Seeking Counseling & Guidance at CCPC in 2023 - 2024

In the 2023-2024 academic year, the University of the Punjab's Career Counseling & Placement Centre (CCPC) observed a notable increase in student visits for career advice, and placement. This growth indicates a rising awareness among students about the significance of strategic career planning and the value of expert guidance in today's competitive job market.

The following chart depicts the number of students who received counseling and placement services at the CCPC throughout the academic year 2023 - 2024:



The data shows the commitment of the Career Counseling & Placement Centre office to provide accessible support to a significant portion of the students and alumni.





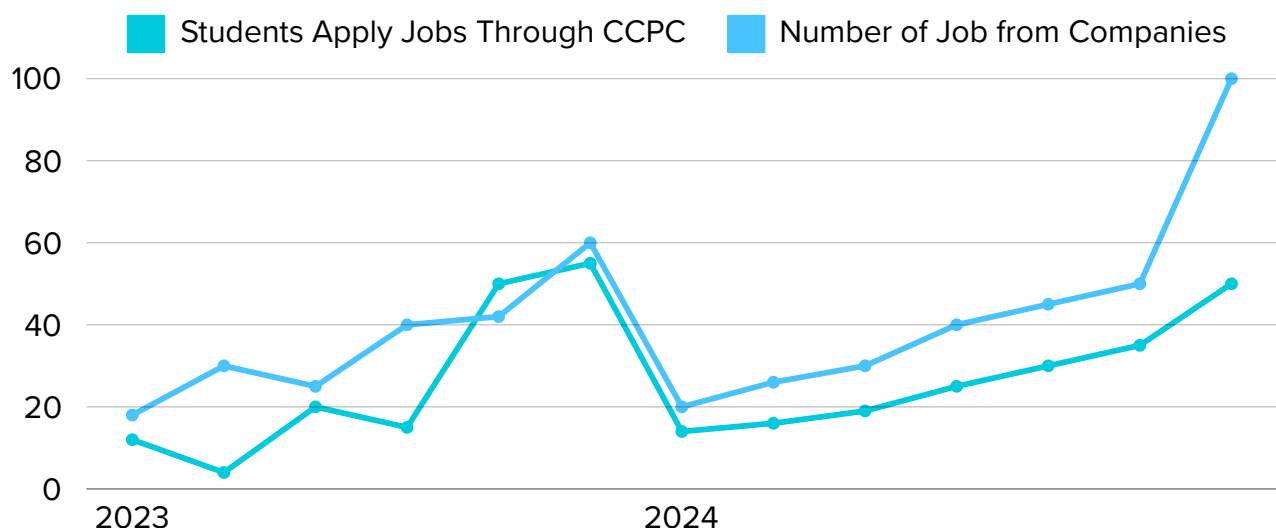
# Jobs Available in Market Place

## In 2023 - 2024

The Career Counseling & Placement Centre (CCPC) at the University of the Punjab played a crucial role in connecting students with emerging job opportunities in various fields such as **information technology, finance, healthcare, engineering, and education**, which were particularly vibrant. The job market was particularly active in sectors such as:

- **Information Technology:** The increasing reliance on technology and digital solutions led to a high demand for IT professionals
- **Finance:** The financial sector experienced growth, creating opportunities for skilled analysts and advisors.
- **Healthcare:** Advancements in medical technology and an aging population fueled growth in the healthcare industry.
- **Engineering:** Infrastructure development projects drove demand for engineers.

The following chart shows the number of students who applied for employment services through CCPC during the academic year 2023-2024:



This makes it easier for students to find jobs and succeed in their careers.



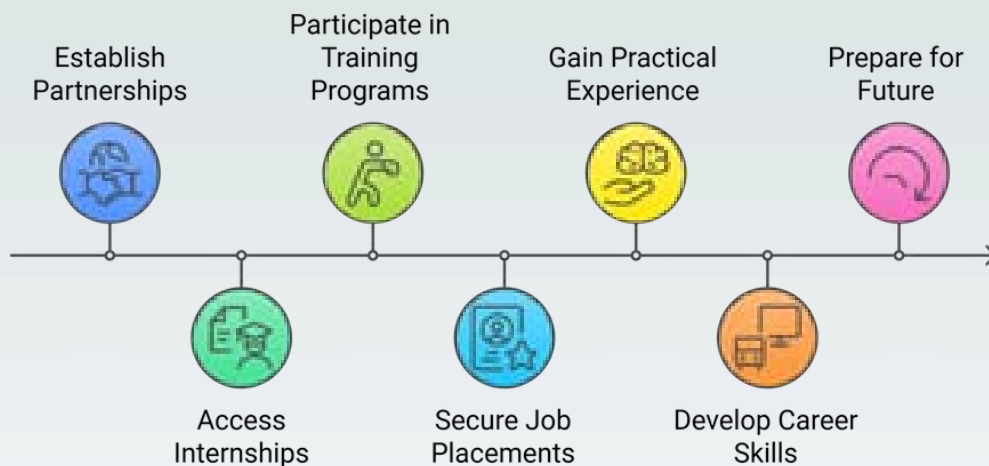


# Memorandum of Understanding ( MOU )

## In 2023 - 2024



### Career Counseling & Placement Centre Process through MOUs



The Career Counseling & Placement Centre (CCPC) has **MOUs with leading companies to expand student opportunities**. These **MOUs** enable students to access **internships, training programs, Recruitment Drives, and job placements**, helping them gain practical experience and develop essential career skills. These partnerships reflect CCPC's commitment to preparing students for a successful future by connecting them with top industry resources.

#### Companies Include:

- Enrichers Investment Group (EIG)
- Qwerty Experts
- Cotton Web Limited
- Finz Games Private Limited
- ArgonTech

These collaborations aim to bridge the gap between academics and industry for students' career growth.



# Signed MOUs

## In 2023 - 2024

### Enrichers Investment Group



Enrichers Investment Group is a knowledge-centric company that believes in empowering clients through financial education. We are committed to providing our clients with the necessary tools and resources to make informed investment decisions, hence helping them to achieve financial success. We recognize that financial markets are a dynamic blend of liquidity, transparency, and diversity.

**Syed Abdullah Bukhari**  
Founder & Chairman

[www.enrichers.com.pk](http://www.enrichers.com.pk)





# Signed MOUs

## In 2023 - 2024

### QWERTY Experts



QWERTY Experts is a distinguished technology consulting firm offering extensive services in custom software development, mobile application development, project management, and web application development. Additionally, we provide offshore development services, ensuring seamless integration with clients' operations. Our comprehensive approach includes initial consultations, project design, development, and ongoing maintenance, guaranteeing client satisfaction throughout the project lifecycle.

**Mr. Abdur Rehman**  
CEO

[www.reallygreatsite.com](http://www.reallygreatsite.com)





# Signed MOUs

## In 2023 - 2024

### Cotton Web Limited



Established in 1998, Cotton Web Limited is a premier garment manufacturing company and a preferred supplier to renowned global fashion brands, including Kiabi, GAS, GUESS, LEVI'S, NEXT, and MANGO. With a cutting-edge cut-to-pack facility and a team of over 6,000 skilled professionals, the company produces 1.1 million garments monthly, ensuring the highest quality standards and surpassing customer expectations. Guided by a mission to deliver on promises with discipline and a vision to be a globally recognized first-choice supplier, Cotton Web Limited is synonymous with innovation and excellence.

#### Mr. Waseem Akhtar Khan

Executive Director / Chief Executive

[www.cottonweblimited.com](http://www.cottonweblimited.com)





# Signed MOUs

## In 2023 - 2024

### Argon Tech and Viltco technologies



Co-Founded Argon Tech and Viltco Technologies, that envisions to automate customer businesses (Marketing, Sales, and Services). Passionately looking for right technology & solutions for my clients and for the success of their business to grow. I am an experienced customer relationship management SME and business automation strategist with a demonstrated history of working in the information technology and services industry. Strong consulting professional skilled in Oracle Applications, Data Warehousing, Business Intelligence, ERP, Blockchain and Salesforce.

**Mr. Jazib Javed**

Seasoned Entrepreneur | CEO | Founder

[www.argonteq.com](http://www.argonteq.com) 



# Signed MOUs

## In 2023 - 2024

### Finz Games Private Limited



Finz Games is a leading mobile game development, design, and publishing company in Pakistan, committed to creating engaging and innovative games for players worldwide. With billions of downloads across our top titles, we deliver high-quality experiences that resonate with diverse audiences.

#### CEO's Message


At Finz Games, our mission is to push boundaries, set new gaming trends, and establish Pakistan as a global hub for gaming excellence. We are deeply committed to fostering equal opportunities and embracing diversity within our industry. By building strong collaborations with academia, we seek to equip students with real-world skills and nurture the next generation of innovators. Together, we aspire to lead the gaming industry with creativity, inclusivity, and a passion for excellence.

#### Mr. Zeeshan Pervez

Director

#### Mr. Abdus Samad Abid

Director

[www.argonteq.com](http://www.argonteq.com) 





# Our Team

## Career Counseling & Placement Centre

*Meet our dedicated team of professionals who have contributed their expertise, passion, and collaboration to drive our success.*

The Career Counseling & Placement Centre (CCPC) is dedicated to supporting students and graduates in their career development and job placement efforts. Our team comprises experienced professionals who are committed to providing personalized guidance and resources to help individuals achieve their career goals.

Here's an overview of our staff:



### MR. ABDUL GHAFAR

Admin Officer

#### Role and Responsibilities:

- Office Management
- Coordination
- Event Organization
- Documentation
- Student Support

Career Counseling & Placement Centre University of the Punjab  
Lahore



### MS. SHEHLA HAYAT

J / C

#### Role and Responsibilities:

- Career Counseling Coordination
- Event Management
- Company Liaison
- Data Management
- Student Support
- Public Relations

Career Counseling & Placement Centre University of the Punjab  
Lahore



## Our Team

### Career Counseling & Placement Centre

*Meet our dedicated team of professionals who have contributed their expertise, passion, and collaboration to drive our success.*



#### **SYED KHURRAM SHAHZAD**

M / M

**Role and Responsibilities:**

- Graphic Designer
- Web Designer
- Photo / Video Graphy
- Social Media Management
- Job Postings
- Content Creation
- Analytics and Strategy

Career Counseling & Placement Centre University of the Punjab  
Lahore



#### **MR. ABDUL GHAFFAR**

N / Q

**Role and Responsibilities:**

- Office Maintenance
- Document Handling
- Support During Events
- Staff Assistance
- Utility Management

Career Counseling & Placement Centre University of the Punjab  
Lahore

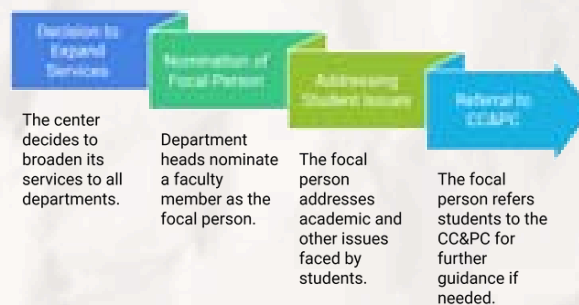


# Work plan of Career Counseling & Placement Centre

## WORK PLAN OF CAREER COUNSELING & PLACEMENT CENTRE

In order to revitalize the role and scope of the Career Counseling & Placement Center, we intend to expand Career Counseling services to all the departments of Punjab University for greater impact and effective connectivity. The Head / Chairman of each department will nominate a Focal person from the faculty members to redress the academic and other issues being faced by the students in their respective departments. It would be his responsibility to ease the pressure of stress of the concerned student at his own end. In certain cases, the focal person may refer the student to the CCPC for further guidance.

Implementation of Expanded Career Counseling Services



## SOME OTHER WORK PLAN FOR CAREER COUNSELING & PLACEMENT CENTRE

- The Career Counseling & Placement Centre will write letters to all the departments of Punjab University for the nomination of focal persons in order to have liaison with this office.
- In response to HOD's reply, a list of focal persons along with their complete addresses will be prepared for communication with the concerned focal person.
- Joint training sessions of the first batch of the nominated focal persons of the selected departments will be held at Career Counseling & Placement Centre to apprise them of their duties and responsibilities.
- The second batch regarding training of the focal persons will be conducted by the Career Counseling & Placement Centre.

Job Fair to develop effective liaison and connectivity with the job market, Career Counseling & Placement Centre intends to hold a mega job fair at a suitable Place in Punjab University to provide a platform to our students for interaction with the different organizations and job recruiters. The purpose of this job fair would be to create job awareness among our students and also to sensitize them about the job trends in the Market.





# Work plan of Career Counseling & Placement Centre

CCPC is functioning smoothly and fulfilling the purposes to facilitate the teachers, students, employees and alumni of the Punjab University.

Details of the duties and functions of CCPC are as follows:



However, the focal persons of the concerned departments maintain the record of their alumni. It is submitted for your kind information. In case of any query, please feel free to contact **(Admin to Director, Career Counseling & Placement Centre)** at **92-42-99230415**.

Best Regards,

**Prof. Dr. Naveed Ahmed**

Ph. D. (Warwick, UK); Postdoctoral Research Fellowship ( Washu, USA)

Director, CCPC

University of the Punjab, Lahore.



University of the Punjab

CCPC



Scan and visit our Website



# CAREER COUNSELLING & PLACEMENT CENTRE

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101, First Floor, Undergraduate Block, Quaid-e-Azam (New) Campus,  
Lahore, 54590 - Pakistan.

*PK*