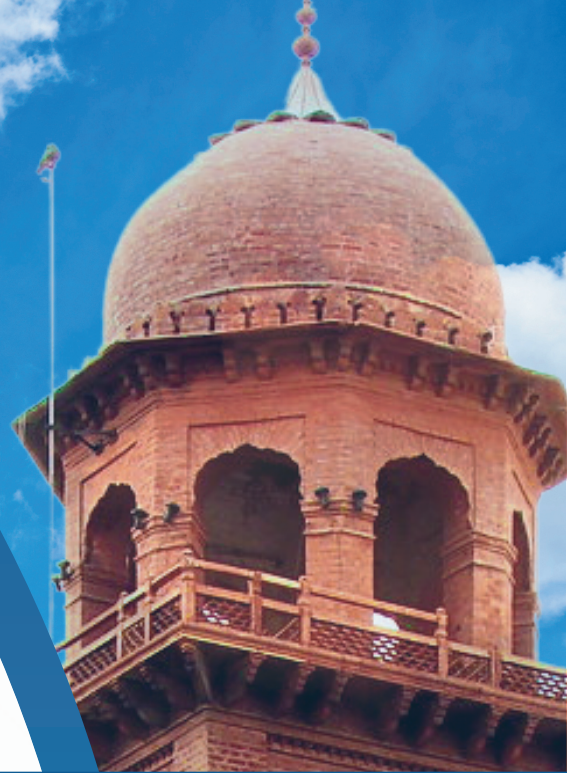




CAREER COUNSELING & PLACEMENT CENTRE

University of the Punjab



CCPC

PROGRESS REPORT 2025



GUIDING FUTURES, SHAPING
CAREERS



Designed By:
SKS
SYED KHURRAM SHAHID



INTRODUCTION

of CCPC

Career Counseling /Job Placement Centre was established in 2003 at University of the Punjab. The major purpose to establish this Centre was twofold:

- To provide Career Counseling & Job Placement to the students, employees and teachers of University of the Punjab.
- To enhance their interpersonal, professional and career oriented skills.

While keeping in view their basic needs and modern-day requirements, it has become the primary aim of this Centre to link the Job Market and various academic departments/institutes through seminars and networking events. We are providing trainings to our University Students in reference with interpersonal skills, teamwork, leadership skills and employability skills etc.

In March, 2023, our motivation level is quite high and we are aspiring to update the Centre on modern lines. Therefore, more Linkages/Recruitment Partnerships with different leading Organizations/Industries/Banks etc. for Job placement of PU graduates are in the process.

Career Counseling & Placement Centre is working as per the vision plan of current National Education Policy & HEC's guidelines to provide career counseling and placement services to the University Graduates.

We have been continuously imparting employability skills and also helping in career counseling and job Placement to our potential graduates. Thousands of our graduates have been facilitated for various Jobs through this Centre. We are also continuously offering trainings/seminars to graduates regarding job market, employability skills with the help of highly professional entrepreneurs, CEOs and business managers through our joint sessions.

We are also conducting one-to-one session with our student(s) regarding selection of career path, career choice, career development according to their aptitude and qualification which ultimately lead them to become productive citizens of Pakistan.



EXPANSION PLAN

of CCPC

The Director of the Career Counseling and Placement Centre arranged a discussion forum with the focal persons of all the departments of the University of the Punjab, nominated by the HODs, to identify the areas to provide better Career Counseling & Placement services/guidance to students of the University of the Punjab. The discussion further indicated the likely need for effective employability skills and personality grooming of the students that can contribute to the proper placement of the graduates in the job market. The forum agreed upon the following points:

1. Prepare a list of existing and potential employers for their graduates. It will include the employer's name with complete postal address, email address, office, and cell phone nos. of the CEO and HR department.
2. The Focal Persons will register all the students on the PU Employment Portal.
3. Create an active linkage with the alums for counselling and placement opportunities.
4. Create a CV folder of the passing out graduates of their respective department and send a soft copy to this office to explore job opportunities for them.

CCPC shall enhance the linkages with the HR departments and create more placement and internship opportunities for the PU students and graduates.



VISION AND MISSION

VISION

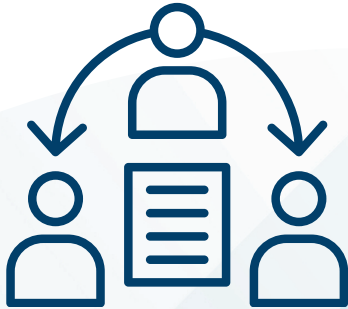
The Career Counseling & Placement Centre was established in 2003. Its primary purpose was to provide career counseling and placement services to the students, employees, and teachers of the University of the Punjab regarding their personal, professional, and career development.

The worthy vice-chancellor has shown keen interest and commitment to improving the potential and employability skills of the students in order to make them competitive in the forever changing business market. The Career Counseling & Placement Centre, University of the Punjab, will provide key Career development services and resources to enhance the academic process of learning, leading to career planning and goal setting for all teachers and students.

MISSION

Career Counseling & Placement Centre seeks to educate and equip students to become career-oriented through educational opportunities and resources that will enhance their understanding of career exploration, planning, preparation, and development. It further seeks to develop students to advance and merge their academic and career goals through assessment, modern technology, educational activities, professional development, and career counseling.

Our goal is to provide guidance and counseling services to students, employees, and teachers regarding their personal, professional, and career development. Our goal for students is to make them more confident and career-oriented through continual engagement and learning about their career planning process.



DR. FOUZIA HADI ALI

Director, CCPC

DIRECTOR MESSAGE

As we reflect on another successful six months at CCPC under the dynamic leadership of Prof. Dr. Muhammad Ali, I'm delighted to share the 6-months report of the Career Counselling and Placement Centre (CCPC). Our team has worked tirelessly to provide students with the guidance, and opportunities needed to excel in their careers.

This report highlights our achievements. I'm proud of the progress we've made in fostering industry partnerships, enhancing career readiness, and supporting student success.

I extend my gratitude to our students, employers, and stakeholders for their trust and collaboration. Together, we'll continue to shape the future of our graduates and contribute to the growth of our community.



TYPE OF SERVICES

CAREER COUNSELING SERVICES

The establishment of the Centre is in line with the Nation Education Policy & HEC's Guidelines which include: -

1. Extensive guidance and counseling services shall be provided through teachers for promoting the welfare of students.
2. Placement services will be established in each campus for providing information and guidance.

related to job opportunities and career planning

TYPES OF SERVICES

- Orientation and guidance services for new entrants to acquaint them to the University life.
- Educational and Occupational Information Services.
- Counseling and advisory services may include personal, social, emotional, and financial problems.
- Services to International Students.
- Image Building of the University.
- Job Bank.
- CV bank of PU students.
- Follow-up Services.
- Revitalizes the Alumni.
- Job Fairs
- Pu Employment Portal



OUR TRAINING PROGRAMS

Sr. No.	Topic	Target Audience
1	How to prepare for powered Interview	For final year students
2	Writing powered CV	For final year students
3	Positive self-image and attitude	For all who have complaints with their behaviors and interactions with others



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



JOB FAIR of CCPC

Under the visionary leadership of our Vice Chancellor, the University of the Punjab continues to strive for excellence in education and career development. Today's event is a testament to our commitment to providing students and alumni with unparalleled opportunities to connect with top employers and advance their careers.

We are grateful for the Vice Chancellor's unwavering support and dedication to empowering our students and enhancing their professional growth.

Let's make the CCPC Job Fair 2025 a memorable and successful event!

- **Job Fair 2025:** The largest event in PU's history, hosted at Law College Ground, held on February 11th, 2025.
- * **Attended by the Chairman, Prime Minister's Youth Programme**
Rana Mashhood Ahmad Khan, and Vice Chancellor, Prof. Dr. Muhammad Ali.
- * **Participation from top employers and enthusiastic student and alumni engagement.**

CAREER COUNSELING & PLACEMENT CENTRE



CCPC JOB FAIR 2025



By:
SYED KHURAM SUHAZAD



CAREER COUNSELING & PLACEMENT CENTRE

University of the Punjab

CAREER COUNSELING
& PLACEMENT CENTRE



JOB FAIR of CCPC

DISTRIBUTION CEREMONY AT JOB FAIR

The Career Counseling & Placement Centre (CCPC) extends its heartfelt gratitude to the Worthy Vice Chancellor, Prof. Dr. Muhammad Ali, for gracing the Job Fair 2025 with his distinguished presence and unwavering support.

As the petron in chief of the ceremony, Prof. Dr. Muhammad Ali personally distributed shields and certificates of appreciation to honor the exceptional contributions of individuals and organizations who played a vital role in the success of the event. The recipients included:

- Focal Persons from various departments for their coordination and dedication.
- Volunteers for their tireless efforts and enthusiasm throughout the event.
- Company Representatives for their participation and valuable engagement with students.
- Team CCPC for their commitment, planning, and seamless execution of the Job Fair.

This gesture by the Vice Chancellor not only added prestige to the ceremony but also reflected his deep commitment to empowering students through career development and industry linkages.

We are truly grateful for his leadership and for recognizing the efforts of all those who contributed to making this event a memorable achievement.



Designed By:
FED KHURRAM SUHAZAD



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



JOB FAIR of CCPC

DISTRIBUTION CEREMONY AT JOB FAIR



SYED KHURAM SUHAZAD



CAREER COUNSELING & PLACEMENT CENTRE

University of the Punjab

CAREER COUNSELING
& PLACEMENT CENTRE



JOB FAIR of CCPC

HERE IS THE LIST OF COMPANIES WHO PARTICIPATED IN JOB FAIR:

- Azzam International Tours (Pvt) Ltd
- General Construction Mechanics (GCM)
- Edvoy
- International Group of Education
- Bookme Tickets (SMC Private) Limited
- WBM FOUNDATION
- Sigma Distributors
- JnS Education
- MCB Bank Limited
- Al Meezan Investment Management
- Atlas Insurance Company
- Sapphire Mills Limited
- Waresa Group
- Rudolf Pakistan (Private) Limited
- Power Highway
- Samad Group of Industries
- Innovative Private Limited
- Smsami
- Hico Ice Cream
- Nativ Global Holding Pvt. Ltd
- Innovative Biscuits Pvt Ltd
- Stylo Pvt Ltd
- Enrichers Investment Group
- Global Immigration Consultants Pvt Ltd
- Securities and Exchange Commission of Pakistan
- Azgard Nine Ltd
- Habib Insurance Company Limited
- VIVO
- US Group
- AlphaGen Systems Inc
- TMC Pvt Ltd (TallyMarks Consulting)
- Dr.Masood Homoeopathic Pharmaceuticals Pvt Ltd
- PieCyfer
- Nishat Chunian Limited
- HBL Komal Dheeraj
- BankIslami Pakistan Limited
- Anhaar
- Asia Insurance Company Ltd
- Sui Northern Gas Pipelines Limited
- TheHexaTown (Pvt) Ltd.
- SoftMind solutions
- Sapphire Fibres Limited
- Amal Academy
- Vision Abroad Consultants Pvt. Ltd
- Bit Bricks
- InfoTech Private Limited
- KIPS Education System
- Fatima Group
- DSG Energy Pvt Ltd
- Shalamar Hospital
- EM Visa Solutions
- Allied Bank Limited
- Dubai Islamic Bank
- SCOPE Career Consultancy
- Invozone Private Limited
- Ultimate Educational Solutions
- NanoByte Technologies
- Cotton Web Limited
- Horizone International
- Bank of Punjab
- Al Baraka Bank
- National Bank of Punjab
- iae GLOBAL Pakistan
- CureMD



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



JOB FAIR of CCPC

HERE ARE THE COMPANIES WHO PARTICIPATED IN THE JOB FAIR:



Designed By:
SYED KHURRAM SUHAIZAD



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



JOB FAIR of CCPC

HERE ARE THE COMPANIES WHO PARTICIPATED IN THE JOB FAIR:





**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



JOB FAIR of CCPC

VIBRANT AND ENTHUSIASTIC CROWD

A Vibrant and Enthusiastic Crowd at the CCPC Job Fair 2025!

The overwhelming turnout of students, alumni, and job seekers is evidence of the success and importance of this event. It's inspiring to witness the energy and eagerness of everyone as they engage with top employers, explore job opportunities, and participate in career-building workshops.

The presence of the students and industry personnel underscores the value of the job fair and highlights the collective ambition and drive within our community. We pray for valuable connections and the same opportunities in the future.



Thank you for making the CCPC Job Fair 2025 an extraordinary event. Together, we are building a brighter future!

Designed By:

SYED KHURAM SHAHZAD



CAREER COUNSELING
& PLACEMENT CENTRE
University of the Punjab

JOB FAIR PARTICIPANTS





RECRUITMENT DRIVES & SEMINARS

DEPARTMENTS ACTIVELY ENGAGED IN PLACEMENT PARTNERSHIPS

Departments	Topics
Department of English	Cure MD (Recruitment Drive)
Department of Chemistry	Cotton Web Limited (Recruitment Drive)
Hailey Collage of Commerce	Cotton Web Limited (Recruitment Drive)
School of Economics	Enrichers (Recruitment Drive)
Career Counseling & Placement Centre	Faysal Bank (Recruitment Drive)
Al Raazi Hall, Undergraduate Block	NDURE Session & (Recruitment Drive)
Career Counseling & Placement Centre	Bank Islami (Recruitment Drive)
Institute of Administrative Sciences	DSV (Recruitment Drive)
Institute of Electrical Engineering	Leadership in Engineering Accelerated Program (LEAP) (Recruitment Drive)
Institute of Administrative Sciences	TCL Electronics MTO (Recruitment Drive)



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



RECRUITMENT DRIVES of CCPC

BRIDGING ACADEMIA AND INDUSTRY

The Career Counseling & Placement Centre (CCPC) has been actively organizing Recruitment Drives to connect students and graduates of the University of the Punjab with leading employers across diverse industries. These drives are conducted in collaboration with reputable organizations and various academic departments, both at the CCPC office and departmental venues.

The primary objective of these drives is to provide students with on-campus employment opportunities, allowing direct interaction with HR professionals and recruiters. Through these structured engagements, students participate in pre-screening, interviews, and job placement processes tailored to their academic profiles and career aspirations.

These recruitment initiatives are an integral part of CCPC's mission to enhance student employability, strengthen industry partnerships, and ensure a smoother transition from education to employment.

FAYSAL BANK





**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



RECRUITMENT DRIVES of CCPC



NDURE



DSV



Designed By:

SYED KHURAM SHAHZAD



INSTITUTIONAL PARTNERSHIPS (MOUS)

The Career Counseling & Placement Centre (CCPC) has MOUs with leading companies to expand student opportunities. These MOUs enable students to access internships, training programs, Recruitment Drives, and job placements, helping them gain practical experience and develop essential career skills. These partnerships reflect CCPC's commitment to preparing students for a successful future by connecting them with top industry resources.

Formal collaborations signed with:

- Punjab Information Technology Board
- Gourmet Pakistan

PUNJAB INFORMATION TECHNOLOGY BOARD



GOURMET PAKISTAN



These partnerships are vital to aligning academic learning with practical, industry-driven experiences.



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab



**CAREER COUNSELING
& PLACEMENT CENTRE**



SPONSORSHIPS of CCPC

ESTEEMED SPONSORS

The Career Counseling & Placement Centre (CCPC), University of the Punjab, extends its sincere appreciation to all the esteemed sponsors whose generous support significantly contributed to the success and hospitality of the Job Fair 2025.

We gratefully acknowledge the following organizations for their valuable contributions:



Gourmet Foods provides catering services, ensuring a comfortable and hospitable environment for guests, company representatives, and attendees.



Nescafé for offering free coffee to participants and visitors, adding a refreshing and engaging touch to the event experience.



AlKhidmat Foundation for sponsoring the provision of water bottles, helping us facilitate the well-being and convenience of all attendees throughout the day.

Their thoughtful contributions not only elevated the standard of the event but also demonstrated a shared commitment to youth empowerment, education-industry collaboration, and community development.

We are truly thankful for their partnership and look forward to continued collaboration in future initiatives.



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab



**CAREER COUNSELING
& PLACEMENT CENTRE**



SPONSORSHIPS of CCPC

vivo
SPONSORSHIP

The Career Counseling & Placement Centre (CCPC), University of the Punjab, sincerely acknowledges the generous support of VIVO for providing Umbrellas and Tents for the Punjab University security check posts.

This thoughtful sponsorship has contributed significantly to improving the working conditions of our security staff by offering protection from weather-related challenges during their outdoor duties. VIVO's contribution reflects a commendable spirit of corporate social responsibility and a strong commitment to supporting the well-being of university staff.

We extend our heartfelt thanks to VIVO for this meaningful gesture and look forward to continued collaboration in future community-focused initiatives.





**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

CAREER COUNSELING
& PLACEMENT CENTRE



DIGITAL EMPOWERMENT

PU EMPLOYMENT PORTAL

The Career Counseling & Placement Centre (CCPC), University of the Punjab, proudly presents the Punjab University Employment Portal, designed to bridge the gap between students and top employers. Students can now register on the PU Employment Portal to explore job opportunities, internships, and career growth options. Connect with top employers, apply for jobs, and take the next step in your professional journey.

Launched to digitize and streamline career services. Key features include:

- Job & internship listings
- Employer engagement tools
- Skill development workshops
- CV review and tracking
- Personalized job alerts
- Industry-academia collaboration opportunities

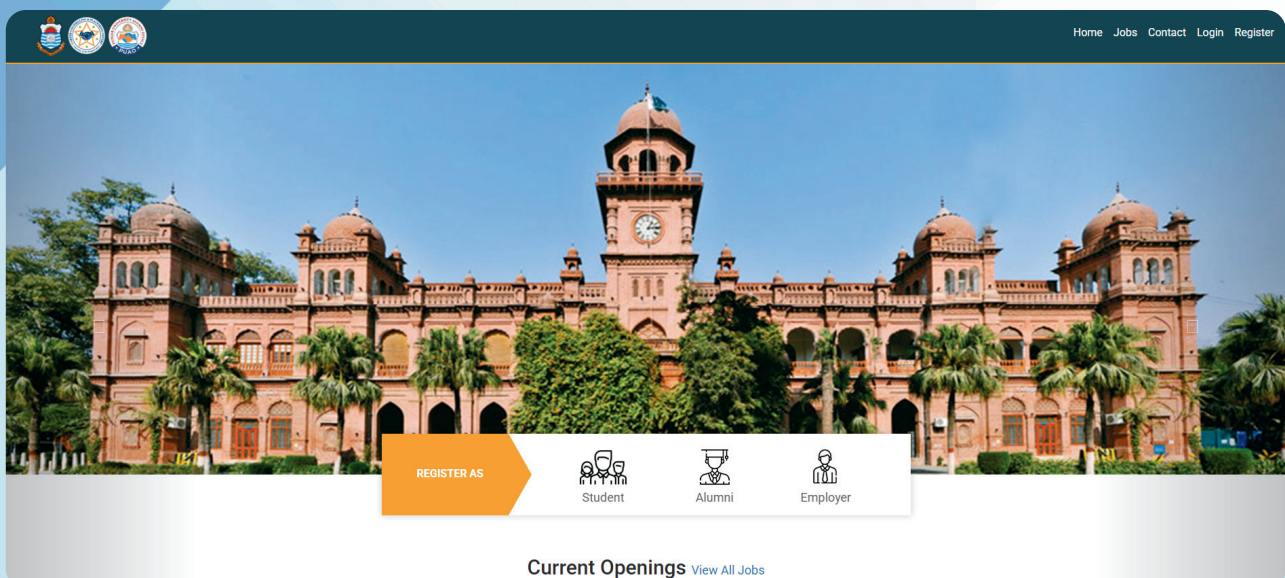
🔗 Visit the Portal at <https://pu.rozee.pk>.

PU EMPLOYMENT PORTAL

<https://pu.rozee.pk/>



REGISTER AS
Student / Alumni / Employer



Current Openings [View All Jobs](#)

Designed By:
SYED KHURRAM SUHAIZAD



HR CORNER

CONNECTING TALENT WITH OPPORTUNITY

The Career Counseling & Placement Centre (CCPC) has established an “HR Corner” as a dedicated initiative to facilitate strategic engagement between the University of the Punjab and leading organizations from various sectors. The HR Corner serves as a platform for employers to share career opportunities, industry expectations, and talent acquisition insights directly with students and graduates.

We proudly acknowledge the support and participation of the following esteemed organizations in our HR outreach efforts:

UNLOCKING PAKISTAN’S ROLE OF ACADEMIA IN DEVELOPING A FUTURE-READY SKILLED WORKFORCE

JK GROUP



MR. KASHIF BADAR
Deputy General Manager
HR & OD JK Group

The future of Pakistan’s skilled workforce hinges on how effectively the country leverages its greatest asset its youth. With one of the highest proportions of young people in the world, Pakistan stands at a critical juncture where strategic investment in skill development can translate into long-term socio-economic gains. While efforts by institutions such as NAVTTC and TEVTA have laid the foundation for vocational training, a more integrated and future-oriented approach is essential. In this regard, the role of universities becomes paramount. Pakistan’s higher education institutions must expand beyond theoretical instruction to embed practical, industry-relevant skills into their academic framework. This includes offering certifications, applied learning modules, and project-based collaborations that align with both domestic and global job market needs.



HR CORNER

Equally important is the exposure of academic personnel—particularly faculty members—to the corporate sector and real-world initiatives. Teachers and trainers must remain updated on current industry practices and technologies to bridge the gap between classroom learning and workplace requirements. Structured exchange programs, internships for faculty, and joint research with industry can help cultivate a culture of innovation and relevance in university teaching.

Furthermore, the digital economy presents a growing demand for skills in areas such as software development, digital marketing, e-commerce, and content creation. Universities, in collaboration with industry stakeholders, must modernize curricula to equip students for these evolving sectors. Special emphasis should also be placed on inclusive access—ensuring female participation and outreach to underserved regions.

To fully harness this demographic potential, Pakistan needs a coordinated national effort involving academia, government, and industry. This should include policy incentives for skill-based education, internationally recognized certifications, and meaningful industry-academia linkages. By doing so, Pakistan can not only address unemployment and underemployment but also position itself as a global supplier of high-quality human capital.

105

The HR Corner continues to strengthen university-industry linkages by offering meaningful career exposure, mentorship opportunities, and recruitment pathways for students. We look forward to expanding this platform with the support of more visionary employers and strategic partners.



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab

**CAREER COUNSELING
& PLACEMENT CENTRE**



SOCIAL MEDIA PLATFORMS

DIGITAL OUTREACH THROUGH SOCIAL MEDIA PLATFORMS

The Career Counseling & Placement Centre (CCPC), University of the Punjab, recognizes the pivotal role of digital engagement in connecting with students, alumni, and industry professionals. To enhance visibility, accessibility, and real-time communication, CCPC actively utilizes a range of social media platforms as part of its outreach strategy:

- **WhatsApp Channel:** <https://whatsapp.com/channel/0029VafQiKrDuMRhP2nTPg07>
- **LinkedIn:** www.linkedin.com/company/pu-ccpc
- **Instagram:** [instagram.com/ccpc_official](https://www.instagram.com/ccpc_official)
- **Facebook:** www.facebook.com/pu.ccpc

Through these platforms, CCPC maintains a dynamic and responsive digital presence, fostering a stronger connection between the university community and the evolving professional world.

SCAN ME



**SOCIAL
MEDIAS**

SCAN ME



**WHATSAPP
CHANNEL**



**CAREER COUNSELING
& PLACEMENT CENTRE**
University of the Punjab



**CAREER COUNSELING
& PLACEMENT CENTRE**

THANK YOU

We extend our sincere gratitude to the esteemed leadership of the University of the Punjab, especially our worthy Vice Chancellor, for their unwavering support and commitment to student development. We are also thankful to our valued industry partners, focal persons across departments, and the dedicated team at the Career Counseling & Placement Centre (CCPC) for their continued efforts in bridging the gap between education and employment. Your collaboration and encouragement inspire us to move forward with greater determination and purpose.

Together, we are shaping futures.

**Career Counseling & Placement Centre (CCPC)
University of the Punjab, Lahore**

CONTACT INFORMATION



+92-42-99230415



ccpc@pu.edu.pk



www.ccpc.pu.edu.pk



101, First Floor, Undergraduate Block,
Quaid-e-Azam Campus, Lahore

Designed By:

SYED KHURAM SHAHZAD