



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 496 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Annual Examination, 2024
to be held in November-December, 2024

WRITTEN EXAMINATION

Time 02:00 p.m. to 05:00 pm.
(On Friday 02:30 pm. to 05:30 pm)

SECOND YEAR

Date & Day	Subject Code		Subject	L.K.No.
27-11-2024 Wednesday	10	-	Statistics (Elementary)	1
09-12-2024 Monday	7	-	Financial Accounting (Advanced)	2
17-12-2024 Tuesday	1	-	Cost Accounting	3

THIRD YEAR

Date	Subject Code	Paper Code	Subject	L.K.No.
28-11-2024 Thursday	1	-	Credit Management	1
02-12-2024 Monday	2	-	Business Research Methods	2
04-12-2024 Wednesday	3	-	Mercantile Law	3
06-12-2024 Friday	4	A	Web Engineering	4
10-12-2024 Tuesday	5	-	Human Resource Management	5
12-12-2024 Thursday	6	-	Auditing	6
16-12-2024 Monday	7	-	Taxation Management (Basic)	7
18-12-2024 Wednesday	8	-	Management Information System	8
20-12-2024 Friday	9	-	Development Economics/International Economics	9
23-12-2024 Monday	10	-	Current Business Affairs	10
25-12-2024 Wednesday	11	-	Corporate Governance	11

FINAL YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
27-11-2024 Wednesday	FIN-1	-	Managerial Accounting (Finance Specialization)	1
	MKT-1	-	Sales Management (Marketing Specialization)	2
29-11-2024 Friday	FIN-2	-	Financial Analysis (Finance Specialization)	3
	MKT-2	-	Marketing Research (Marketing Specialization)	4
03-12-2024 Tuesday	3	-	Small Business Management	5
05-12-2024 Thursday	4	-	Pakistan Economy	6
09-12-2024 Monday	5	-	Mathematics (Advanced)	7

11-12-2024 Wednesday	FIN-6	-	Financial Management (Advanced) (Finance Specialization)	8
	MKT-6	-	Advertising (Marketing Specialization)	9
13-12-2024 Friday	FIN-7	-	Taxation Management (Advanced) (Finance Specialization)	10
	MKT-7	-	Consumer Behaviour (Marketing Specialization)	11
17-12-2024 Tuesday	8	-	Statistics (Advanced)	12
20-12-2024 Friday	9	A	E-Commerce	13
23-12-2024 Monday	10	-	Financial Institutions and Services	14

Note: The Date Sheet for practical examination will be announced later.

Dated: 20-11 -2024.

Deputy Controller (Conduct)
for Controller of Examinations.