



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 278 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Fourth Year, Second Annual Examination, 2021
and Annual Examination, 2022 to be held in September-October, 2023.

(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF INFORMATICS
EDUCATION CENTRE, AJMAN U.A.E.)

WRITTEN EXAMINATION

Time: - : 02:00 p.m. to 05:00 p.m.

Place of Examination: **H.H. Shaikh Rashid Al Maktoum Pakistani School, Dubai.**

<u>Date</u>	<u>Day</u>	<u>Paper</u>	<u>Subject</u>
12-09-2023	Tuesday	1.	Sales Management* (Marketing Specialization) Managerial Accounting** (Finance Specialization)
14-09-2023	Thursday	2.	Marketing Research* (Marketing Specialization) Financial Analysis** (Finance Specialization)
16-09-2023	Saturday	3.	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)
19-09-2023	Tuesday	4.	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)
21-09-2023	Thursday	5.	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
23-09-2023	Saturday	6.	Advertising* (Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
26-09-2023	Tuesday	7.	Consumer Behavior* (Marketing Specialization) Taxation Management (Advanced)**(Finance Specialization)
28-09-2023	Thursday	8.	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)
30-09-2023	Saturday	9.	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)
03-10-2023	Tuesday	10.	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)

Friday: - 18-08-2022.

(ABDUL REHMAN)
Deputy Controller (Conduct)
for Controller of Examinations.