



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 302 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Fourth Year, Second Annual Examination, 2022 and Annual Examination, 2023 to be held in August-September, 2024.

(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF INFORMATIC EDUCATION CENTRE, AJMAN U.A.E.)

WRITTEN EXAMINATION

Time: - : 02:00 p.m. to 05:00 p.m.

Place of Examination: **H.H. Shaikh Rashid Al Maktoum Pakistani School, Dubai.**

<u>Date</u>	<u>Day</u>	<u>Paper</u>	<u>Subject</u>	<u>L.K No.</u>
27-08-2024	Tuesday	MKT-I	Sales Management* (Marketing Specialization)	1
		FIN-I	Managerial Accounting** (Finance Specialization)	2
29-08-2024	Thursday	MKT-2	Marketing Research* (Marketing Specialization)	3
		FIN-2	Financial Analysis** (Finance Specialization)	4
31-08-2024	Saturday	3	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)	5
03-09-2024	Tuesday	4	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)	6
05-09-2024	Thursday	5	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)	7
07-09-2024	Saturday	MKT-6	Advertising* (Marketing Specialization)	8
		FIN-6	Financial Management (Advanced)** (Finance Specialization)	9
10-09-2024	Tuesday	MKT-7	Consumer Behavior* (Marketing Specialization)	10
		FIN-7	Taxation Management (Advanced)**(Finance Specialization)	11
12-09-2024	Thursday	8	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)	12
14-09-2024	Saturday	9	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)	13
17-09-2024	Tuesday	10	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)	14

Monday: - 05-08-2024.

(MUHAMMAD SHAHID SHARIF)

Deputy Controller (Conduct)
for Controller of Examinations.