



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 346 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Fourth Year, Second Annual Examination, 2023
and Annual Examination, 2024 to be held in August-September, 2025.

(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF INFORMATICS
EDUCATION CENTRE, AJMAN U.A.E.)

WRITTEN EXAMINATION

Time: - : 02:00 p.m. to 05:00 p.m.

Place of Examination: **H.H. Shaikh Rashid Al Maktoum Pakistani School, Dubai.**

<u>Date</u>	<u>Day</u>	<u>Paper</u>	<u>Subject</u>	<u>L.K No.</u>
12-08-2025	Tuesday	MKT-I	Sales Management* (Marketing Specialization)	1
		FIN-I	Managerial Accounting** (Finance Specialization)	2
15-08-2025	Friday	MKT-2	Marketing Research* (Marketing Specialization)	3
		FIN-2	Financial Analysis** (Finance Specialization)	4
19-08-2025	Tuesday	3	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)	5
21-08-2025	Thursday	4	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)	6
25-08-2025	Monday	5	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)	7
27-08-2025	Wednesday	MKT-6	Advertising* (Marketing Specialization)	8
		FIN-6	Financial Management (Advanced)** (Finance Specialization)	9
29-08-2025	Friday	MKT-7	Consumer Behavior* (Marketing Specialization)	10
		FIN-7	Taxation Management (Advanced)** (Finance Specialization)	11
02-09-2025	Tuesday	8	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)	12
04-09-2025	Thursday	9	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)	13
08-09-2025	Monday	10	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)	14

Monday: - 21-07-2025.

(MUHAMMAD SHAHID SHARIF)
Deputy Controller (Conduct)
for Controller of Examinations.